

OMB Approval Number #####  
Expiration Date #####

U.S. Department of Agriculture/Risk Management Agency/The Rodale Institute  
Survey

**User Satisfaction Online Course Survey/Farmers**

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All information collected in this survey is confidential and will be used for research purposes only. Data will be reported in the aggregate and no individual information will be disclosed.



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## Invitation to complete online course satisfaction survey/Farmers

Congratulations! You've completed the last module of the FarmSelect online training course and should now have the necessary tools and resources to apply what you've learned to your own work.

Like all good tools, this course will need maintenance and upgrades to continue working in top form and we'd like to get your feedback on what you liked and didn't like as you went through the modules. Your opinions will help us improve the course to better meet the needs of other agriculture professionals.

We'll keep your information confidential and will only use the answers you provide to improve our service to future users. Thank you in advance for your time and effort and best of luck!

The FarmSelect Team

If you experience any problems or difficulties accessing the survey or if you have any questions please contact us at:  
[helpdesk@farmselect.org](mailto:helpdesk@farmselect.org) or at (610) 683-1400.

## User Satisfaction Survey for the Online Course Farmers

Thank you for taking a few minutes to complete this survey. Your feedback will help us further improve our service to you.

- A. Approximately how much time did it take you to complete this course? [Enter number of hours] \_\_\_\_\_  
 B. Approximately how many times did you access this course from start to finish? [Enter number of times] \_\_\_\_  
 C. Did you complete the Farm Plan?  Yes  No

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Please respond to the following statements by selecting the choice that corresponds to your experience with the online course (1-Strongly Agree; 2-Agree; 3- Not sure; 4-Diasgree; 5-Strongly Disagree)

### *The educational material and content...*

[Choose one for each statement]

	Stongly Agree	Agree	Not sure	Disagree	Strongly Disagree
1. Improved my understanding of how to transition to organic.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
2. Improved my understanding of the USDA Organic Rule and its enforcement.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
3. Helped me better understand the relative risks of organic vs. non-organic management practices.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
4. Improved my practical knowledge of organic management practices.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
5. Increased my confidence that I can initiate a successful transition to organic.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
6. Improved my ability to successfully complete my organic farm plan.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
7. Gave me valuable tools and resources I can rely on to start the transitioning process.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5

### *Overall the information provided in the course...*

[Choose one for each statement]

	Stongly Agree	Agree	Not sure	Disagree	Strongly Disagree
8. Was useful to my work.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
9. Was focused on what I specifically needed to learn.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
10. Fully matched the announced objectives.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
11. Provided a well-rounded, realistic assessment of what "transitioning to organic" means in my situation.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5

	Strongly Agree	Agree	Not sure	Disagree	Strongly Disagree
12. I will share what I learned in this course with other farmers and colleagues.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
13. I will recommend this course to interested farmers and colleagues.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
14. Taking this course has helped me make a decision to transition to organic.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
15. Taking this course has helped me better assess the relative risks associated with transitioning to organic.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5

**How would you rate each of the following features of the online course using a 5-point scale: (1-poor; 5-excellent)**

[Choose one for each statement]

	Poor		Excellent		
16. The overall course structure.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
17. The coordination of various modules into a coherent course of study.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
18. The effectiveness of projects and assignments.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
19. The usefulness of resource materials.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
20. The amount of information covered.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
21. The depth of treatment of the issues.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
22. The length of the course.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
23. Interaction among participants.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
24. Interaction between participants and trainers.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
25. The variety of training methods.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
26. The pace of delivery of the material.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
27. The availability of technical assistance.	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5

28. How does this course compare to other online training courses you have taken? [Choose one]

- The best
- Better than most
- Average
- Below average
- Needs improvement
- Not sure

29. How did this course meet your expectations? [Choose one]

- Better than expected
- Met my expectations
- Did not meet my expectations
- Not sure

30. Overall, how would you evaluate this course on a scale from 1 (Poor) to 5 (Excellent)?  
[Choose one]

Poor				Excellent
<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5

31. What is the most useful feature of this course? [Type your answer in the space provided]

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32. What is the least useful feature of this course? [Type your answer in the space provided]

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33. What 3 topics would you add/take away? [Type your answer in the space provided]

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33a. What 3 topics would you take away? [Type your answer in the space provided]

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34. Do you have any suggestions on how we can further improve this course? [Type your answer in the space provided]

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35. How do you plan on applying what you learned in this course in the next 6 months? Please, be specific.  
[Type your answer in the space provided]

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36. Do you have any other comments or suggestions? [Type your answer in the space provided]

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