

Burden Statement for Sponsor Survey

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SURVEY INSTRUMENT

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| SURVEY 1: SPONSOR SURVEY |
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[The following information will be collected from the Pennsylvania State database, PEARS]:

THE PENNSYLVANIA DEPARTMENT OF EDUCATION LISTS ADDRESS AS:

Sponsor name: _____

Address 1: _____

City: _____ Zip code: _____

1. IS THIS THE EXACT LOCATION WHERE YOU SERVE MEALS?

Yes *[If yes, GO TO Q2]*

No *(If no, provide the correct information below).*

If you do not have a street address, please describe your location. For example: "we serve meals at the Briarwood Community Park," or "we serve meals at the northwest corner of Thompson Park and Main Street."

No street address: Description of location: _____

If you provide meals at a park or playground, provide details including the names of at least 2 cross-streets for the location, e.g., "Creek Park near Hampshire Avenue and Center Street."

Site name: _____

Address 1: _____

City: _____ Zip code: _____

[To be collected from PEARS: When did organization join SFSP and years active?] 2004 2005 2006

2. WHAT TYPE OF ORGANIZATION ARE YOU?

- School district
- Non-profit
 - Religious-based
 - Community action program
 - Other non-profit (Specify _____)
- Government agency
 - State
 - County
 - City
- Other (Specify _____)
- Private (Specify _____).

3. HOW DID YOU ESTABLISH SFSP SITES? [Check all that apply.]

- We approached existing programs that served children.
- Existing programs contacted us.
- We set up new sites.
- Other (Specify _____)

[Sponsors that did not establish new sites skip to Q5.]

• DID YOU KNOW WHERE CHILDREN WERE CONGREGATING IN YOUR AREA BEFORE YOU ESTABLISHED NEW SITES?

- Yes *If yes, (4b) Did you locate new sites in those areas? Yes No*
- No *If no, (4a) Where did you locate your sites?*

5. FOLLOWING ARE SOME MARKETING TECHNIQUES USED BY SPONSORS TO RECRUIT SITES. PLEASE SPECIFY THE EFFECTIVENESS OF YOUR EFFORTS TO RECRUIT SITES ON A SCALE OF 1-5, WITH 1 BEING MOST EFFECTIVE AND 5 BEING LEAST EFFECTIVE. [Check NA, if you did not use a specific technique to recruit sites.]

| Site Recruitment Techniques | Effectiveness | | | | | NA |
|-------------------------------------|---------------|---|---|---|---|----|
| | 1 | 2 | 3 | 4 | 5 | |
| Direct mailings | | | | | | |
| Local newspaper | | | | | | |
| Newsletters | | | | | | |
| Outreach by others in the community | | | | | | |
| Presentations to local non-profits | | | | | | |
| Posting flyers throughout community | | | | | | |
| Word of mouth | | | | | | |
| Other (Specify _____) | | | | | | |
| Other (Specify _____) | | | | | | |

(5A) WHERE DO YOU SEND YOUR DIRECT MAILINGS?

- To churches
- To families
- To schools
- To daycare centers
- To other groups (Specify _____)
- To other groups (Specify _____)
- To other groups (Specify _____)
- To other groups (Specify _____)

The following will be displayed only if respondent checks off 1-5 for Local Newspaper, i.e., it will not be displayed if respondent selects "NA."

(5B) HOW DID YOU USE LOCAL NEWSPAPERS?

- Article in newspaper
- Advertisement
- Press releases
- Other (Specify _____)
- Other (Specify _____)

The following will be displayed only if respondent checks off 1-5 for Newsletters, i.e., it will not be displayed if respondent selects "NA."

(5C) WHAT TYPES OF NEWSLETTERS DID YOU USE?

- School district
- Churches
- Food bank
- Other (Specify _____)
- Other (Specify _____)

The following will be displayed only if respondent checks off 1-5 for Outreach by others in the community, i.e., it will not be displayed if respondent selects "NA."

(5D) WHO TOOK PART IN THESE OUTREACH EFFORTS?

- Churches
- Private partners
- Public partners
- Other (Specify _____)
- Other (Specify _____)

6. PLEASE DESCRIBE ANY OBSTACLES TO OPENING MORE SITES?

ANSWER QUESTION 7 ONLY IF: (1) ACTIVE IN 2005, AND (2) ADDED 40% SITES IN 2005. ELSE RESPONDENT WILL GO TO Q8.

ACCORDING TO THE INFORMATION IN THE STATE OF PENNSYLVANIA DATABASE, YOU ADDED _____ 40% SITES IN 2005 AND USED THE FOLLOWING ELIGIBILITY CRITERIA: (NOTE: ALL 40% SITES IN 2005 WERE OPEN.)

| Site Name | Criterion (1) | Criterion (2) | Criterion (3) |
|-------------|---------------|--------------------|---------------|
| Site name 1 | Open | School Data | 46% |
| Site name 2 | Open | Census track/block | 42% |

7. WOULD ANY OF THESE SITES THAT QUALIFIED UNDER THE NEW 40% CRITERION HAVE QUALIFIED UNDER THE 50% CRITERION HAD YOU USED ANOTHER METHOD TO DETERMINE ELIGIBILITY?

- No *[If yes, GO TO Q8.]*
- Yes *[If no, GO TO Q7a.]*
- Don't know *[If don't know, GO TO Q8.]*

(7A) WHICH OF THESE SITES WOULD HAVE QUALIFIED UNDER THE 50% ELIGIBILITY CRITERION? WHAT CRITERION COULD YOU HAVE USED?

| Site Name | Qualified Under 50% | |
|-------------|---------------------|----|
| | Yes | No |
| Site name 1 | | |
| Site name 2 | | |
| Site name 3 | | |
| Site name 4 | | |

[If all of Q7a= "no," go to Q8. For each "yes," ask Q7b.]

(7B) WOULD YOU HAVE APPLIED FOR ELIGIBILITY HAD THE 50% CRITERION BEEN THE REQUIREMENT?

- No (7c) Why not? _____ GO TO Q8.
- Yes GO TO 7d
- Don't know GO TO Q8.

(7C) WHAT ALTERNATIVE METHOD FOR DETERMINING ELIGIBILITY COULD YOU HAVE USED?

- Open GO TO 7e
- Enrolled-income applications collected GO TO Q8
- Enrolled - eligibility provided by school or other child nutrition program GO TO Q8
- Residential camp GO TO Q8
- National Youth Sports Program GO TO Q8
- Migrant site GO TO Q8

(If "open" selected in Q7d)

(7D) WHAT KIND OF DATA DID YOU USE TO CALCULATE ELIGIBILITY?

- School data
- Housing data
- Census tract/block
- Children's eligibility area

ANSWER QUESTION 8 ONLY: IF (1) ACTIVE IN 2006 AND (2) ADDED 40% SITES IN 2006. ELSE, GO TO Q9. ACCORDING TO THE INFORMATION IN THE STATE OF PENNSYLVANIA DATABASE, YOU ADDED _____ 40% SITES IN 2006 AND USED THE FOLLOWING ELIGIBILITY CRITERION: [IN 2006, 40% SITES MAY BE ENROLLED OR OPEN.]

| Site Name | Criteria (1) | Criteria (2) | Criteria (3) |
|-------------|--------------|-------------------------------|--------------|
| Site name 1 | Open | School Data | 46% |
| Site name 2 | Open | Census track/block | 42% |
| Site name 3 | Enrolled | Income applications collected | |

8. WOULD ANY OF THESE SITES THAT QUALIFIED UNDER THE NEW 40% CRITERION HAVE QUALIFIED UNDER THE 50% CRITERION HAD YOU USED ANOTHER METHOD TO DETERMINE ELIGIBILITY?

- No GO TO Q9.
- Yes GO TO Q8a
- Don't know GO TO Q9.

(8A) WHICH OF THESE SITES WOULD HAVE QUALIFIED UNDER THE 50% ELIGIBILITY CRITERION? WHAT CRITERION COULD YOU HAVE USED?

| Site Name | Qualified Under 50% | |
|-------------|---------------------|----|
| | Yes | No |
| Site name 1 | | |
| Site name 2 | | |
| Site name 3 | | |
| Site name 4 | | |

If all of Q8a= "no," go to Q9. For each "yes," ask Q8b.

(8B) WOULD YOU HAVE APPLIED FOR ELIGIBILITY HAD THE 50% CRITERION BEEN THE REQUIREMENT?

- No (8c) Why not? _____ GO TO Q9.
- Yes GO TO 8d
- Don't know GO TO Q9.

(8C) WHAT ALTERNATIVE METHOD FOR DETERMINING ELIGIBILITY COULD YOU HAVE USED?

- Open GO TO 8e

- Enrolled-income applications collected *GO TO Q9*
- Enrolled - eligibility provided by school or other child nutrition program *GO TO Q9*
- Residential camp *GO TO Q9*
- National Youth Sports Program *GO TO Q9*
- Migrant site *GO TO Q9*

(If "open" selected in Q8d)

(8D) WHAT KIND OF DATA DID YOU USE TO CALCULATE ELIGIBILITY?

- School data
- Housing data
- Census tract/block
- Children's eligibility area

QUESTIONS IN THIS SECTION PRESENTED ONLY IF NEW IN 2005 OR 2006.

9. DID YOU BECOME A SPONSOR BECAUSE OF THE NEW ELIGIBILITY CRITERION (40% OF THE CHILDREN ARE LIVING IN HOUSEHOLDS WITH 185% OF THE POVERTY LEVEL)?

- No
- Yes

10. HOW DID YOU LEARN OF THE NEW ELIGIBILITY REQUIREMENTS?

- Sponsor meeting in Harrisburg
- Notification by the Pennsylvania State Department of Education
- Notification by USDA
- SFSP training
- Other (Specify _____)
- Did not know of the new eligibility requirements

ATTENDANCE

11. WHAT IS/WAS THE AVERAGE NUMBER OF CHILDREN SERVED AT YOUR SITES ?

___ 2004
 ___ 2005
 ___ 2006

12. SOME SPONSORS REPORT THAT CHILDREN OF CERTAIN AGES ARE LESS LIKELY TO ATTEND THE SFSP THAN CHILDREN OF OTHER AGES. DO YOU HAVE DIFFICULTY EITHER “GETTING THE WORD OUT” OR GETTING CHILDREN OF DIFFERENT AGES TO ATTEND THE SFSP?

If there was no difference, check here: ___ GO TO Q13

| Age | Getting the word out | Getting children to Attend | Why? |
|-------------------|----------------------|----------------------------|------|
| Less than 5 years | | | |
| 5-8 years | | | |
| 9-12 years | | | |
| 13-15 years | | | |
| 16-18 years | | | |

13. WHAT ABOUT BY GENDER? IS IT HARDER TO GET THE WORD OUT EITHER TO BOYS OR GIRLS TO ATTEND THE SFSP?

If there was no difference, check here: ___ GO TO Q14

| Age | Getting the word out | Getting children to Attend | Why? |
|-------|----------------------|----------------------------|------|
| Girls | | | |
| Boys | | | |

14. SOME SPONSORS REPORT THAT THE FOLLOWING CHILDREN ARE ALSO DIFFICULT TO REACH. DO YOU HAVE DIFFICULTY EITHER “GETTING THE WORD OUT” OR GETTING ANY OF THE FOLLOWING CHILDREN TO ATTEND THE SFSP? WHAT ABOUT ANY OTHER CHILDREN?

If there was no difference, check here: ___ GO TO Q15

| Hard-to-reach children | Getting the word | Getting children | Why? |
|------------------------|------------------|------------------|------|
| | | | |

| | | | |
|----------------------------|-----|-----------|--|
| | out | to Attend | |
| Home-schooled | | | |
| Special needs | | | |
| Children with disabilities | | | |
| Migrant children | | | |
| Other (Specify _____) | | | |
| Other (Specify _____) | | | |

15. DO YOU HAVE ANY MIGRANT SITES?

___ No
 ___ Yes (If yes) (15a) Which sites are migrant sites? _____

16. DID ANY MIGRANT CHILDREN ATTEND SFSP IN ANY OF YOUR NON-MIGRANT SITES?

___ No
 ___ Yes (If yes) (16a) How many of your non-migrant sites have migrant children attending the SFSP each year? _____

17. FOLLOWING ARE SOME MARKETING TECHNIQUES SITES USED TO RECRUIT CHILDREN TO THE SFSP. PLEASE SPECIFY THE EFFECTIVENESS OF ANY OF THESE EFFORTS IN RECRUITING CHILDREN ON A SCALE OF 1-5, WITH 1 BEING THE MOST EFFECTIVE AND 5 BEING THE LEAST EFFECTIVE METHOD. CHECK NA, IF YOUR SITE DID NOT USE A SPECIFIC TECHNIQUE.

| Site Recruitment Techniques | Effectiveness | | | | | NA |
|-------------------------------------|---------------|---|---|---|---|----|
| | 1 | 2 | 3 | 4 | 5 | |
| Direct mailings | | | | | | |
| Local newspaper | | | | | | |
| Newsletters | | | | | | |
| Outreach by others in the community | | | | | | |
| Presentations to local non-profits | | | | | | |
| Posting flyers throughout community | | | | | | |
| Word of mouth | | | | | | |
| Other (Specify _____) | | | | | | |
| Other (Specify _____) | | | | | | |

The following will be displayed only if respondent checks off 1-5 for Direct Mailings, i.e., it will not be displayed if respondent selects "NA."

(17A) WHERE DO YOU SEND YOUR DIRECT MAILINGS?

- To churches
- To families
- To schools
- To daycare centers
- To other groups (Specify _____)
- To other groups (Specify _____)

The following will be displayed only if respondent checks off 1-5 for Local Newspaper, i.e., it will not be displayed if respondent selects "NA."

(17B) HOW DID YOU USE LOCAL NEWSPAPERS?

- Article in newspaper
- Advertisement
- Press releases
- Other (Specify _____)
- Other (Specify _____)

The following will be displayed only if respondent checks off 1-5 for Newsletters, i.e., it will not be displayed if respondent selects "NA."

(17C) WHAT TYPES OF NEWSLETTERS DID YOU USE?

- School district
- Churches
- Food bank
- Other (Specify _____)
- Other (Specify _____)

The following will be displayed only if respondent checks off 1-5 for Outreach by others in the community, i.e., it will not be displayed if respondent selects "NA."

(17D) WHO TOOK PART IN THESE OUTREACH EFFORTS?

- Churches
- Private partners
- Public partners
- Other (Specify _____)
- Other (Specify _____)

SFSP ENHANCEMENTS

- 18. FOLLOWING IS A LIST OF SOME OF THE THINGS THAT SPONSORS AND SITES HAVE USED TO ENHANCE THEIR SFSP AND THEREBY LOWER COST, AND ATTRACT AND RETAIN CHILDREN TO THE PROGRAM. PLEASE CHECK OFF THOSE THAT YOU HAVE USED AND NOTE WHICH HAVE BEEN THE MOST USEFUL.**

| | Used by Sites | Most Useful |
|---|----------------------|--------------------|
| Federal transportation grant | | |
| State-provided marketing materials | | |
| Incentives from local produce purveyors | | |
| WIC marketing | | |
| Free commodities from the USDA | | |
| Reaching out to federal title programs early in summer at elementary school | | |
| Large banners announcing the program | | |
| Money for special events to draw out the children | | |
| State grant money to sponsors/sites to experiment with new techniques to reach children | | |
| State campaign to introduce the program | | |
| Other (Specify _____) | | |
| Other (Specify _____) | | |
| Other (Specify _____) | | |

- 19. ARE THERE ANY OTHER THINGS THAT YOU HAVE NOT TRIED, BUT THAT YOU THINK MIGHT HELP?**

- 20. HOW IMPORTANT DO YOU THINK THE ACTUAL MEAL IS IN GETTING THE CHILDREN TO TAKE PART IN THE SFSP?**

- ___ Very important
- ___ Somewhat important
- ___ Not very important
- ___ Very unimportant

- 21. HOW IMPORTANT DO YOU THINK THE DISTANCE FROM HOME TO SITE IS IN GETTING CHILDREN TO TAKE PART IN THE SFSP?**

- ___ Very important

- Somewhat important
- Not very important
- Very unimportant

22. HOW IMPORTANT DO YOU THINK ACTIVITIES ARE IN GETTING CHILDREN TO TAKE PART IN THE SFSP?

- Very important
- Somewhat important
- Not very important
- Very unimportant

23. HOW OFTEN DO YOU COMMUNICATE WITH OTHERS INVOLVED WITH THE SFSP DURING THE SUMMER SEASON? DO YOU THINK THAT ADDITIONAL COMMUNICATION WITH ANY OF THE FOLLOWING DURING THE SUMMER SEASON WOULD MAKE YOUR SFSP STRONGER?

| | Amount of Communication | | | | | Would more communication help? (yes or no) |
|---------------------------|-------------------------|-------------|-----------------------|---------------|-------|--|
| | Every Day | Once a week | Once or Twice a Month | Once a Summer | Never | |
| With other sponsors | | | | | | |
| With your site directors | | | | | | |
| With other site directors | | | | | | |
| With site monitors | | | | | | |
| With state program staff | | | | | | |
| With USDA | | | | | | |

(23A) ABOUT HOW OFTEN DO YOU COMMUNICATE WITH OTHERS INVOLVED WITH THE SFSP **PRIOR TO THE SUMMER SEASON**? DO YOU THINK THAT ADDITIONAL COMMUNICATION WITH ANY OF THE FOLLOWING **PRIOR TO THE SUMMER SEASON** WOULD MAKE YOUR SFSP STRONGER?

| | Amount of Communication since Last Summer | | | Would more communication help? (yes or no) |
|---------------------------|---|----------------------------------|-------------------------|--|
| | Never | Occasionally (Less than 5 times) | Often (5 times or more) | |
| With other sponsors | | | | |
| With your site directors | | | | |
| With other site directors | | | | |
| With site monitors | | | | |
| With state program staff | | | | |
| With USDA | | | | |

CONCERNS

24. FOLLOWING ARE SOME OF THE CONCERNS SPONSORS REPORT ABOUT THE SFSP. PLEASE SPECIFY HOW PROBLEMATIC EACH OF THE FOLLOWING WAS FOR YOU. USE A 1-5 SCALE, WITH 1 BEING THE MOST PROBLEMATIC, 5 THE LEAST PROBLEMATIC. SELECT NA IF THIS WAS NOT A CONCERN FOR YOU.

| Concerns/Problems | 1 | 2 | 3 | 4 | 5 | NA |
|---|---|---|---|---|---|----|
| Reimbursement/administrative fees | | | | | | |
| SFSP application requirements | | | | | | |
| SFSP reporting requirements | | | | | | |
| Lack of vehicles to move food. | | | | | | |
| Lack of equipment to move food. | | | | | | |
| Little freedom in terms of what we serve at meals | | | | | | |
| SFSP monitoring requirements | | | | | | |
| 40% requirement only lasts for 2 years | | | | | | |
| Lack of staff | | | | | | |
| Staff turnover | | | | | | |
| Staff training | | | | | | |
| Food preparation | | | | | | |
| Extensive administrative or operational regulations | | | | | | |
| Requirement for summer-long menus | | | | | | |

The following will be displayed only if respondent checks off 1-5 for reimbursement/ administrative fees, i.e., it will not be displayed if respondent selects "NA."

(24A) IN WHAT WAYS WERE REIMBURSEMENT/ADMINISTRATIVE RATES A PROBLEM?

- Are too low and do not cover actual expenses
- Only reimburse 2% for second servings
- Do not cover transportation costs needed to reach distant areas
- Do not provide enough reimbursement for paperwork
- Do not provide enough money to pay staff wages
- Other (specify _____)

Only for those sponsors who had sites that dropped out.

25. FOLLOWING IS A LIST OF SITES THAT DROPPED OUT OF SFSP DURING THE PAST 5 YEARS. PLEASE SPECIFY THE MAIN REASON(S) THEY DID SO. [SITE NAMES WILL BE EXTRACTED FROM THE PEARS DATABASE AND PRESENTED TO THE RESPONDENT].

| Site Name (PEARS) | Year Dropped Out (PEARS) | Reason Dropped Out |
|-------------------|--------------------------|--------------------|
| Site Name 1 | 2003 | |
| Site Name 2 | 2003 | |
| Site Name 3 | 2004 | |
| Site Name 4 | 2005 | |
| | | |
| | | |

PARTNERS

26. DO YOU NOW/DID YOU EVER HAVE ANY LOCAL PARTNERS?

- No
 Yes

27. DO YOU NOW/DID YOU EVER HAVE ANY NON-LOCAL PARTNERS?

- No
 Yes

Sponsors who answer "No" to Q26 and Q27 will skip to Q30.

28. ARE THERE ANY PARTNERS (LOCAL OR NON-LOCAL) THAT YOU COLLABORATED WITH PRIOR TO 2005, BUT WHOM YOU DO NOT COLLABORATE WITH NOW?

- No *GO TO Q29*
 Yes (f yes)

(28A) WHO ARE THEY? _____

(28B) WHY DO YOU NO LONGER COLLABORATE WITH THEM?

The following questions will only be shown if the sponsor was active during the relevant time periods. Sponsors active only in 2002 or 2003 will skip directly to Q30.

Sponsors active in 2005 and 2006 will be shown both parts of Q29; sponsors active in 2006, but not 2005, will only see "Importance in 2006."

29. SPECIFY THE IMPORTANCE OF EACH PARTNER'S CONTRIBUTION TO YOUR SFSP IN 2006, ADDING ANY ADDITIONAL CONTRIBUTIONS THAT ARE NOT LISTED. ENTER "1" FOR THE MOST IMPORTANT CONTRIBUTION FOR THAT PARTNER, "2" FOR THE 2ND MOST IMPORTANT CONTRIBUTION, ETC. NOTE WHETHER PARTNER ACTIVITIES/SUPPORT INCREASED OR DECREASED FROM 2005 TO 2006. ENTER NA IF YOUR PARTNERS WERE NOT INVOLVED IN SOME OF THESE ACTIVITIES.

| Partner Activities/Support | Importance in 2006 | Change in Activities/Support between 2005 and 2006 | | |
|-----------------------------------|--------------------|--|-------------------|-------------------|
| | | Increased in 2006 | No change in 2006 | Decreased in 2006 |
| Volunteer time | | | | |
| Raise funds | | | | |
| Recruit sites | | | | |
| Take part in general marketing | | | | |
| Outreach to sites | | | | |
| Outreach to children and families | | | | |
| Other (specify _____) | | | | |
| Other (specify _____) | | | | |
| Other (specify _____) | | | | |

Sponsors active in 2004 and 2005 will be shown both parts of Q29a; sponsors active in 2005, but not 2004, will only see "Importance in 2005."

(29A) SPECIFY THE IMPORTANCE OF EACH PARTNER'S CONTRIBUTION TO YOUR SFSP IN **2005**, ADDING ANY ADDITIONAL CONTRIBUTIONS THAT ARE NOT LISTED. ENTER "1" FOR THE MOST IMPORTANT CONTRIBUTION FOR THAT PARTNER, "2" FOR THE 2ND MOST IMPORTANT CONTRIBUTION, ETC. NOTE WHETHER PARTNER ACTIVITIES/SUPPORT INCREASED OR DECREASED FROM 2004 TO 2005. **ENTER NA IF YOUR PARTNERS WERE NOT INVOLVED IN SOME OF THESE ACTIVITIES.**

| Partner Activities/Support | Importance in 2005 | Change in Activities between 2004 and 2005 | | |
|-----------------------------------|--------------------|--|-------------------|-----------------|
| | | Increase d in 2005 | No change in 2005 | Decrease d 2005 |
| Volunteer time | | | | |
| Raise funds | | | | |
| Recruit sites | | | | |
| SFSP Marketing | | | | |
| Outreach to sites | | | | |
| Outreach to children and families | | | | |
| Other (specify _____) | | | | |
| Other (specify _____) | | | | |
| Other (specify _____) | | | | |

Sponsors active in 2004 will see Q29b.

(29B) SPECIFY THE IMPORTANCE OF EACH PARTNER'S CONTRIBUTION TO YOUR SFSP IN **2004**, ADDING ADDITIONAL CONTRIBUTIONS IF THEY ARE NOT LISTED. ENTER "1" FOR THE MOST IMPORTANT CONTRIBUTION FOR THAT PARTNER, "2" FOR THE 2ND MOST IMPORTANT CONTRIBUTION, ETC.

| Partner Activities/Support | Importance in 2004 |
|-----------------------------------|--------------------|
| Volunteer time | |
| Raise funds | |
| Recruit sites | |
| SFSP Marketing | |
| Outreach to sites | |
| Outreach to children and families | |
| Other (specify _____) | |
| Other (specify _____) | |

30. DO YOU MAKE ANY SPECIAL EFFORTS TO RECRUIT PARTNERS?

___ No

___ Yes (If yes) (30a) What do you do? _____

31. PLEASE PROVIDE SUGGESTIONS FOR GETTING COMMUNITY MEMBERS INVOLVED IN THE SFSP?

BUDGET AND FUNDING SOURCES

- 32. HOW MUCH OF THE COST OF ADMINISTERING AND MANAGING THE SFSP (INCLUDING SPONSOR AND ALL SITE COSTS) WAS NOT COVERED BY THE PENNSYLVANIA DEPARTMENT OF EDUCATION SFSP FUNDING?**

2004
 2005
 2006

Pilot test: half to provide \$ amount; half to provide %

- 33. DO YOU HAVE A BUDGET FOR MARKETING THE SFSP?**

No
 Yes (If yes) (33a) How much money did you allocate to marketing SFSP?
 2004
 2005
 2006

- 34. WHICH OF THE FOLLOWING CONTRIBUTED TO THE COST OF THESE MARKETING EFFORTS? CHECK ALL THAT PROVIDED ANY FUNDING.**

| Funding Sources for Marketing Costs | 2006 | 2005 | 2004 |
|--|-------------|-------------|-------------|
| My organization | | | |
| Partners (Specify _____) | | | |
| Partners (Specify _____) | | | |
| Individuals | | | |
| Other (specify _____) | | | |

- 35. (IF MORE THAN ONE FUNDING SOURCE WAS SELECTED IN ANY TIME PERIOD, SHOW THIS SOURCE.) WHICH OF THESE PROVIDED THE MOST FUNDS FOR YOUR MARKETING EFFORTS? ___**

- 36. HAVE YOU ATTEMPTED TO ATTRACT FUNDING FROM PRIVATE COMPANIES?**

No
 Yes

STAFF

- 37. THINKING ABOUT ALL OF THE PEOPLE, INCLUDING YOURSELF, WORKING TO ADMINISTER THE SUMMER FOOD SERVICE PROGRAM (SFSP), NOT INCLUDING THE OPERATION OF THE FOOD SITES, HOW MUCH TIME IS SPENT ON SFSP ACTIVITIES. IS THIS PAID TIME OR VOLUNTEER? USE THE FOLLOWING EXAMPLE AS A GUIDE.**

| Staff Position | Amount of time | | Paid | Volunteer |
|--|------------------|------------------|------|-----------|
| | During Summer | Rest of Year | | |
| <i>Director</i> | <i>3/4 time</i> | <i>1 /4 time</i> | ✓ | |
| <i>Assistant</i> | <i>Full time</i> | <i>10 % time</i> | ✓ | |
| <i>Driver (to deliver food to sites)</i> | <i>1/2 time</i> | <i>No time</i> | | ✓ |
| | | | | |
| | | | | |
| | | | | |
| | | | | |

- 38. ARE YOU AWARE OF ANY OTHER PROGRAMS THAT OFFER SUMMER FOOD PROGRAMS FOR CHILDREN IN YOUR AREA, OTHER THAN THE SFSP?**

___ No
___ Yes

(38A) APPROXIMATELY HOW MANY CHILDREN ATTEND THESE OTHER PROGRAMS EACH SUMMER? _____

(38B) WHO DO THESE PROGRAMS TARGET? (E.G., ARE THEY ELEMENTARY AGE? MIGRANTS? DO THEY PROVIDE SPECIAL ARTS PROGRAMS? SPORTS PROGRAMS? RELIGIOUS PROGRAMS?)

(38C) WHY DO YOU THINK THESE CHILDREN ATTEND THOSE PROGRAMS RATHER THAN THE SFSP?

Position: _____
Date: ____/____/2006