

Survey of Community Development Financial Institutions to Gather Feedback on the Effectiveness of the CDFI Fund of the U.S. Department of the Treasury

Prepared by Abt Associates Inc.

Introduction

Thank you very much for participating in this important study of Community Development Financial Institutions. Your participation in this study will provide important information that will be used to evaluate the effectiveness of Financial and Technical Assistance provided by the CDFI Fund (the "Fund") of the U.S. Department of the Treasury, through its CDFI Program, and may also help shape future efforts undertaken by the CDFI Fund.

To begin the survey, simply click the "Next" button below. Each screen will provide you with an opportunity to save your results and to complete the survey at a later time. To resume the survey you will be asked to re-enter your username and password. If you would like to review or complete the survey on paper, please print off the pdf version attached below.

If you have any questions regarding the study please contact the CDFI Study at Abt Associates Inc. by phone at 1-800-xxx-xxxx or by e-mail at: studyemail@abtassoc.com.

[PROGRAMMER: INSERT "NEXT" BUTTON HERE, AND ADD PDF FILE AT BOTTOM OF SCREEN]

Section A. Basic Respondent and Organization Information

A1.	In case we need to follow up with you to clarify any responses, please provide the following contact information:
	a. Name of person completing the survey:
	b. Title:
	c. Organization Name:
	d. Phone number:
	e. E-mail address:
A2.	Which of the following best describes your position in the organization? Executive Director/Director/President/CEO Board Member Other Full-time staff Part-time staff Volunteer Consultant Other - Please describe:
	ollowing questions will be used to create categories of organizations for purposes of analyzing y results.
A3.	Type of Entity (select one):
	[PROGRAMMER: PREFILL IF AVAILABLE, ASK RESPONDENT TO VERIFY.] ☐ For-Profit ☐ Non-Profit
A4.	Type of Financial Institution:
	[PROGRAMMER: PREFILL IF AVAILABLE, ASK RESPONDENT TO VERIFY.] □ Loan Fund □ Depository Institution Holding Company □ Credit Union □ Bank or Thrift (National) □ Bank or Thrift (State Chartered) □ Bank or Thrift (Federal Association or Savings Bank) □ Venture Capital Fund □ Other - Please describe:

A5.	Please list up to three <u>affiliated</u> or subsidiary organizations that are under the control of the <u>re</u> sponding organization:
	Name Affiliate 1:
	Name Affiliate 2:
	Name Affiliate 3:
	<u>DEFINITION</u> : An <u>affiliated</u> organization is any company or entity that controls or is controlled by your organization or is under common control with your organization.
A6.	Year in which your organization was founded (please enter four-digit year):
A7.	Earliest year in which your organization made its first loan or investment, or first provided banking or credit union services (please enter four-digit year):
A8.	Please indicate the date of the end of your most recent fiscal year.
	A8a. Total assets of your organization at end of most recent fiscal year (Please enter a whole number without any abbreviation. For example, enter \$1,100,000 not \$1.1 million):
	\$
A9.	Total net assets of your organization at end of most recent fiscal year (Please enter a whole number without any abbreviation. For example, enter \$1,100,000 not \$1.1 million):
	\$

\$
Total <u>full-time equivalent employees</u> at end of most recent fiscal year (including consultant/contractor FTEs):

DEFINITION: A full-time employee is anyone that works at least a 35-hour workweek. In calculating the number of full-time equivalents, part-time employees should be aggregated to full-time equivalents. For example, two part-time employees that each work 17.5 hours/week should be aggregated to count as one full-time equivalent. Include volunteers who fill regular staff positions. Exclude temporary staff and professional services conducted by third parties such as accounting, bookkeeping, and legal counsel.
Please estimate the percents of the geographic area(s) served that are located in:
Major urban market (population of more than 1 million) Minor urban market (population of 1 million or less) Rural Total GRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Should equal 100%. Entered responses currently total 105%. Please review your
nses.]
Please estimate the percent of clients served in following categories (enter percent of clients; sum may exceed 100%):
<u>Low-income</u> %
Racial or ethnic minority%
Female%
DEFINITION: "Low income" is an income, adjusted for family size, of not more than: for metropolitan areas, 80 percent of the area median family income; and for non-metropolitan areas, the greater of: (i) 80 percent of the area median family income; or (ii) 80 percent of the statewide non-metropolitan area median family income.

Total portfolio outstanding of your organization at end of most recent fiscal year (Please enter a

whole number without any abbreviation. For example, enter \$1,100,000 not \$1.1 million):

A10.

A14. Please specify loans/investments originated during the year by value (dollar amount) for the most recent fiscal year completed or portfolio outstanding at year end across the following types of activities. The estimates shares should sum to 100%.

Business	%
Home purchase or improvement	%
Consumer	%
Residential real estate	%
Commercial real estate	%
Community facilities	%
Other	%
Total	100%

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

Section B. Applications for Financial Assistance

The following questions request information regarding your organization's experience in applying for <u>Financial Assistance</u> from the CDFI Fund, through its CDFI Program (including the Core, SECA, or Financial Assistance components). Financial Assistance is funds provided in the form of an equity investment (including, in the case of insured credit unions, secondary capital accounts), grant, loan, deposit, credit union shares, or any combination of these. (A separate section will ask about your organization's experience in applying for <u>Technical Assistance</u> from the CDFI Fund.)

31.	_	our organization ever applied for <u>Financial Assistance</u> from the CDFI Fund? es → Skip to B2 o
	B1a.	Why hasn't your organization ever applied for <u>Financial Assistance</u> from the CDFI Fund? (Check all that apply.)
		[PROGRAMMER: THE FOLLOWING RESPONSES SHOULD BE RANDOMIZED (EXCEPT "NOT ELIGIBLE" AND "OTHER".] Not aware of the availability of funding Use of funds is too restrictive Could not meet matching fund requirements Other sources of funds were available and easier to obtain Our staff did not have the skills needed to complete the application The level of effort required to complete the application was too high Felt there was too low a probability of receiving an award Did not need funding Future reporting requirements were too burdensome Other Please describe:
	B1b.	 Not eligible for funding → Continue to B1b Why did you feel you were not eligible for funding (Check all that apply.):
		[PROGRAMMER: THE FOLLOWING RESPONSES SHOULD BE RANDOMIZED (EXCEPT "OTHER.")] ☐ Not a valid, legal, non-governmental entity ☐ Could not demonstrate a primary mission of promoting community development ☐ Do not serve an investment area or target population as required ☐ Could not demonstrate that the organization maintains community accountability ☐ Could not demonstrate development services ☐ Could not meet requirements to be deemed a financing entity ☐ Could not demonstrate that other affiliated parts of our organization met these requirements

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Other Please describe:

	apply? (Select one)
	[PROGRAMMER: SHOW LIST OF RESPONSES SELECTED IN B1a.] □ Not aware of the availability of funding □ Use of funds is too restrictive □ Could not meet matching fund requirements □ Other sources of funds were available and easier to obtain □ Our staff did not have the skills needed to complete the application □ The level of effort required to complete the application was too high □ Felt there was too low a probability of receiving an award □ Did not need funding □ Future reporting requirements were too burdensome □ Other Please describe: □ Not eligible for funding
B2.	Was your organization ever successful in an application for Financial Assistance from the CDFI Fund?
B3.	We would like to ask a few questions about the effects that Financial Assistance from the CDFI Fund has had on your organization. If you have received multiple awards, it would be most useful to focus your responses on the earliest award received. If you cannot separate activities supported by different awards, you can base your response on the effects associated with all of your awards. In what year or years was the Financial Assistance from the CDFI Fund awarded that you will focus your responses on? (Check all that apply) 1996 1997 1998 1999 2000 2001 2001 2002 2003
	□ 2004□ 2005

Of the reasons you selected for not applying, which is the primary reason you did not

B1c.

B3a. Estimate the share of your Financial Assistance award(s) that was intended for each of the following uses (enter percentages in whole numbers; total should sum to 100%).

	Enter % Below
Capital for loans and investments	%
Loan loss reserve	%
Reserve capital	%
Development Services	%
Operating expenses/overhead	%
Other	%
Total	100%

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

B4. Please estimate the share of your planned and actual use of Financial Assistance across the following types of activities. The estimated shares should sum to 100%.

	Application Enter % for each below	Actual (to date) Enter % for each below
Business	%	%
Home purchase or improvement	%	%
Consumer	%	%
Residential real estate	%	%
Commercial real estate	%	%
Community facilities	%	%
Other	%	%
Total	100%	100%

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] □ Expand the scale of an existing lending or investment program □ Develop a new loan or investment product □ Expand the scale of services, such as counseling, financial literacy, or technical assistance □ Develop new services, such as counseling, financial literacy, or technical assistance □ Serve a new geographic market □ Serve a new client population □ Other, Please describe:						
B6. What were the o three years follo			sistance from t	he CDFI Fund	that you received	in the
[PROGRAMME	[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED OFF IN B5.]					
	We exceeded our goals	We met our goals	[PROGRAI EITHER OF T CHECKED O (AFTER We fell slightly short of our goals	THESE ARE OFF ASK B7	Too early to tell → Skip to B8	Don't know
Expand the scale of an existing lending or						
investment program Develop a new product						
Expand the scale of services						
Develop new services						
Serve a new geographic market						
Serve a new client population						
Other						

What were the intended goals for the awards (Check all that apply):

B5.

B6a. How important was the Financial Assistance from the CDFI Fund in meeting or exceeding your goals? Would you say CDFI assistance was ...

[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED OFF IN B5.]

	Critically important – we could not have achieved our goals without this assistance	Very important – could have achieved some, but not all of our goals eventually without this assistance	Was somewhat helpful – we may have achieved our goals eventually, but it would have taken longer	Was of limited help – would have been able to achieve our goals for other reasons	Don't know
Expand the scale of an existing lending or investment program					
Develop a new product					
Expand the scale of services					
Develop new services					
Serve a new geographic market					
Serve a new client population					
Other					
B8.] Were the contributed to [PROGRAMM RANDOMIZE] Restriction We were to make further length obtaining We experied be as anticipal we made our progressignificant receipt of	ere any issues assort your inability to act your inability to act of the control of the control of the control of time required to the control of the products and the control of the products and the control of the co	o negotiate our Assis npeded progress tow challenges that prev d services supported FI Fund award, but ex ls mental changes occ	ncial Assistance fro is? (Check all that EXCEPT "OTHER" by to blame for our fands we had anticipal stance Agreement revard our goals ented full use of our by the CDFI Fund appearance of the check perienced other checks.	om the CDFI Fund the capply): " SHOULD BE callure to meet our go ted and so were undesulted in delays in the capple of the capp	nat oals able trong ded

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Other, Please describe: _____

		primary factor? (Select one)
		[PROGRAMMER: SHOW LIST OF RESPONSES SELECTED IN B7.] ☐ Restrictions on the use of CDFI Funds were partly to blame for our failure to meet our goals ☐ We were unable to acquire all of the matching funds we had anticipated and so were unable to make full use of our CDFI Fund award ☐ The length of time required to negotiate our Assistance Agreement resulted in delays in obtaining CDFI Funds that impeded progress toward our goals ☐ We experienced operational challenges that prevented full use of our CDFI Fund award ☐ Demand for the products and services supported by the CDFI Fund award was not as strong as anticipated ☐ We made full use of our CDFI Fund award, but experienced other challenges that impeded our progress toward our goals ☐ Significant market or environmental changes occurred between the time of application and receipt of the award ☐ We did not receive the full amount requested ☐ Other, Please describe:
B8.	Finand FROM	much funding would you estimate your organization was able to secure as a result of the cial Assistance you received from the CDFI Fund in [PROGRAMMER: FILL IN YEAR ITEM B3] (that is, over and above the matching funds required as part of your assistance he CDFI Fund):
	\$	[PROGRAMMER: DO NOT ALLOW ENTRIES WITH PERIODS, LETTERS, OR SYMBOLS OTHER THAN "\$" AND ",". IF ENTRIES CONTAIN THESE SYMBOLS GIVE ERROR MESSAGE OF: Please enter a whole number without any abbreviation. For example, enter \$1,100,000 not \$1.1 million.]
B9.	awards Ye	es → Skip to B10

Of the issues you listed that contributed to your inability to achieve your goal, which is the

B7a.

B10.	How appropriate were the performance goals and measures established by the CDFI Fund for your organization? Very appropriate Somewhat appropriate Not appropriate Don't know
B11.	Was the level of reporting appropriate? ☐ Too Much ☐ Just right ☐ Too Little ☐ Don't know
B12.	Was the frequency of reporting appropriate? ☐ Too Much ☐ Just right ☐ Too Little ☐ Don't know
B13.	Did your organization ever submit an application for Financial Assistance from the CDFI Fund that was denied? $\begin{tabular}{l} \square Yes \\ \hline \square No \rightarrow Skip TO B20 \\ \end{tabular}$

B14.	We would like to ask a few questions about the implications for your organization of having been
	denied Financial Assistance from the CDFI Fund. If you have been denied more than once, it
	would be most useful to focus your responses on an application that was denied several years
	ago so that your organization has had time to adjust to this denial for funding. (For example,
	denials made between 2000 and 2003.) If your Financial Assistance applications were denied
	either more recently or further in the past, you can focus your responses on those decisions. If
	you cannot separate the effects of multiple denials, you can base your response on the effects
	associated with all of these decisions.

In what year or years was the Financial Assistance from the CDFI Fund denied that you will focus
your responses on? (Check all that apply)
□ 1996
1 1997
1 1998
1 999
2 000
2 001
2 002
2 003
2 004
2 005

B14a. Estimate the share of your award that was intended for each of the following uses (enter percentages in whole numbers; must total 100%):

	Enter % for each below
a. Capital for loans and investments	%
b. Loan loss reserve	%
c. Reserve capital	%
d. Development Services	%
e. Other	%
Total	100%

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

B15. Please estimate the share of your planned use of Financial Assistance across the following types of activities. The estimated shares must total 100%.

	Enter % for each below
Business	%
Home purchase or improvement	%
Consumer	%
Residential real estate	%
Commercial real estate	%
Community facilities	%
Other	%
Total	100%
	1

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

B16. What were the intended uses of the funding? (Check all that apply)

[PF	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE			
	RANDOMIZED.]			
	Expand the scale of an existing lending or investment program			
	Develop a new loan or investment product			
	Expand the scale of services, such as counseling, financial literacy, or technical assistance			
	Develop new services, such as counseling, financial literacy, or technical assistance			
	Serve a new geographic market			
	Serve a new client population			
	Other, Please describe:			

B17. Despite not receiving Financial Assistance from the CDFI Fund, was your organization able to achieve its goals (as outlined in the Financial Assistance application) for these activities in the three years following your application?

[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED OFF IN B16.]

[NOONAMMEN. MOLOBE ONE! THOSE HEMO ONEONED OF MADIO.]					
	[PROGRAMMER: IF EITHER THESE ARE CHECKED OFF AS				
	We exceeded our goals	We met our goals	We fell slight short of our go		Too early to tell
Expand the scale of an existing lending or investment program					
Develop a new product					
Expand the scale of					
services Develop new services					
Serve a new geographic					
market Serve a new client	_	_	_		
population					
Other				Ш	
[PROGRAMMER: COPY	LIST FOR AL	L ITEMS WI	HERE EXCEED	DED OR MET GOALS IN	N B17.]
from the CDFI Fund? ☐ We received a comparable level of funding from other sources ☐ Through efficient management of existing resources ☐ We partnered or collaborated with another organization(s) and pooled resources ☐ Other, Please describe:→ [PROGRAMMER: INCLUDE ONLY ITEMS CHECKED AS "FELL SHORT OF GOALS" IN B17.]					
[,
B18. How important was the failure to obtain Financial Assistance from the CDFI Fund in failing to meet your goals? Not receiving the CDFI Funds was			n failing to		
t	Critically importa he primary caus our inability to m our goals	nt – an e of contri eet in ou	important buting factor	Somewhat important – one of several contributing factors in our inability to meet our goals	Not important – not an important reason for our inability to meet our goals
Expand the scale of an existing lending or investment program					
Develop a new					
product Expand the scale of					
services Develop new					
services			_	_	–
Serve a new geographic market					

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 1559-XXXXX

Serve a new client

population Other

B19.	When the CDFI Fund highlighted areas of organizational weakness through a provided debriefing, did the failure to obtain Financial Assistance lead to any changes in your organization? ☐ Yes ☐ No → Skip to B20 ☐ Never had a debriefing → Skip to B20				
	B19a. What types of changes were made to your organization? (Check all that apply.)				
	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] Added more experienced staff Provided existing staff with training Developed or improved organization's business plan Developed or improved market analysis Developed or improved management controls Improved risk management Found additional sources of capital to improve financial health Invested in new management information systems or other technology to improve organizational capabilities Developed partnerships or collaborations with organizations whose expertise complemented that of our organization Developed new strategies – such as marketing or communications – to better educate and reach our customers Were able to successfully apply for assistance in a later round Other - Please describe:				
	B19b. After making these changes, were you successful in a subsequent application for Financial Assistance from the CDFI Fund? Yes No Don't know				

B20.	Which of the following uses of funds do you think would be most important for the CDFI Fund to allow through its Financial Assistance efforts over the next few years? (Check all that apply.)				
	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] ☐ Investment capital ☐ Loan capital ☐ Loan loss reserves ☐ Unrestricted net assets ☐ Development services ☐ Financial services ☐ Cost of merger or acquisition ☐ Support for financially troubled institutions ☐ Credit enhancement ☐ Other - Please describe:				
B21.	Of the uses of funds you just identified, which do you think would be most important for the CDFI Fund to support? (Select one)				
	[PROGRAMMER: LIST ONLY ITEMS CHECKED OFF IN B20.] ☐ Investment capital ☐ Loan capital ☐ Loan loss reserves ☐ Unrestricted net assets				
	 □ Development services □ Financial services □ Cost of merger or acquisition □ Support for financially troubled institutions □ Credit enhancement □ Other - Please describe: 				

	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] ☐ Simplify the amount of information required ☐ Provide greater technical support for applicants ☐ Create a streamlined application for small or emerging CDFIs ☐ Reduce reporting requirements for those receiving funding ☐ Support CDFI's overall strategy instead of requiring them to designate specific plans for and tracking of the funds ☐ Provide a longer application period ☐ Other - Please describe:
B23.	Please provide any other recommendation for ways in which the CDFI Fund's Financial Assistance program could be improved: Please describe:

Which of the following improvements to the Financial Assistance from the CDFI Fund application

B22.

and awards process are needed?

Section C. Applications for Technical Assistance

The following questions will gather information on your organization's experience in applying for <u>Technical Assistance</u> from the CDFI Fund, through the CDFI Program (including the <u>Technical Assistance</u> Component or in conjunction with the Core, SECA, or Financial Assistance Components).

C1.		our organization ever applied for <u>Technical Assistance</u> from the CDFI Fund? es → Skip to C2
	C1a.	Why hasn't your organization ever applied for <u>Technical Assistance</u> from the CDFI Fund? (Check all that apply.).
		[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER", "DON'T KNOW" AND "NOT ELIGIBLE" SHOULD BE RANDOMIZED.] Not aware of the availability of funding Use of funds is too restrictive Other sources of funds were available and easier to obtain Organization staff did not have the skills needed to complete the application The level of effort required to complete the application was too high Felt there was too low a probability of receiving an award Did not need funding Future reporting requirements were too burdensome Other describe: Don't know Not eligible for funding → Continue to C1b
	C1b	Why did you feel you were not eligible for funding (Check all that apply.): [PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] Not a valid, legal, non-governmental entity Could not demonstrate a primary mission of promoting community development Do not serve an investment area or target population as required Could not demonstrate that the organization maintains community accountability Could not demonstrate development services Could not meet requirements to be deemed a financing entity Could not demonstrate that other affiliated parts of our organization met these requirements Other please describe:

	CIC.	apply? (Select one) [PROGRAMMER: SHOW LIST OF RESPONSES SELECTED IN C1a.]	
		Not aware of the availability of funding Not eligible for funding Use of funds is too restrictive Other sources of funds were available and easier to obtain Organization staff did not have the skills needed to complete the application The level of effort required to complete the application was too high Felt there was too low a probability of receiving an award Did not need funding Future reporting requirements were too burdensome Other describe:	
C2.	Was your organization ever successful in an application for Technical Assistance from the CDFI Fund?		
C3.	Fund h	uld like to ask a few questions about the effects that Technical Assistance from the CDFI as had on your organization. If you have received multiple awards, it would be most useful s your responses on the earliest award received. If you cannot separate activities ted by different awards, you can base your response on the effects associated with all of wards.	
		t year or years was Technical Assistance from the CDFI Fund awarded that you will focus sponses on? (Check all that apply)	
		 □ 1996 □ 1997 □ 1998 □ 1999 □ 2000 □ 2001 □ 2002 □ 2003 □ 2004 □ 2005 	

C3a. Estimate the share of your Technical Assistance award(s) that was intended for each of the following uses (enter percentages in whole numbers; must total 100%):

	Enter % for each row below
Hiring consultants	%
Purchasing technology	%
Providing staff with training	%
Paying staff salaries	%
Other	%
Total	100%

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

C4. Please indicate what types of initiatives or outcomes were supported by the Technical Assistance award. (Check all that apply.)

[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE
RANDOMIZED.]
Develop/improve a business or strategic plan
Develop/improve lending policies or procedures
☐ Develop/improve product or service
Develop/improve market analysis
Improve organizational management
Improve portfolio management
Improve risk management
Improve marketing of products and services
Improve client services
Improve fundraising capabilities
Undertake audit or financial analysis of the organization
Undertake a social or financial impact analysis of organizational activity
Upgrade computer hardware or software
Other – Please describe:

C5. How important was the Technical Assistance award from the CDFI Fund for undertaking the funded activity?

[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED OFF IN C4.]

	Critically important – without this funding we would not have been able to engage in this activity	Very important – without this funding we may not have been able to engage in this activity	Somewhat important – without this funding we probably would have undertaken this activity, but it may have taken longer to achieve	Not important – we would have found a way to undertake this activity even without funding	Too early to tell
Develop/improve a business or strategic plan					
Develop/improve lending policies or procedures					
Develop/improve product or service					
Develop/improve market analysis					
Improve organizational management					
Improve portfolio management					
Improve risk management					
Improve marketing of products and services					
Improve client services					
Improve fundraising capabilities					
Undertake audit or financial analysis of the organization					
Undertake a social or financial impact analysis of organizational activity					
Upgrade computer hardware or software					
Other					

C6. How **significant an impact** did the activity funded through Technical Assistance have on your organization? Would you say the Technical Assistance was ...

[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED OFF IN C4.]

	Very significant – fostered a marked improvement in at least one dimension of our organization's effectiveness	Somewhat significant – fostered some improvement in at least one dimension of our organization's effectiveness	Not significant — did not lead to any improvement in our organization's effectiveness	Too early to tell
Develop/improve a business or strategic plan				
Develop/improve lending policies or procedures				
Develop/improve product or service				
Develop/improve market analysis				
Improve organizational management				
Improve portfolio management				
Improve risk management				
Improve marketing of products and services				
Improve client				
services Improve fundraising capabilities				
Undertake audit or financial analysis of the organization				
Undertake a social or financial impact analysis of organizational activity				
Upgrade computer hardware or software				
Other				
C7. Do you think the receipt of the Technical Assistance award contributed to your organization being able to receive Financial Assistance from the CDFI Fund in subsequent years? Yes No N/A – organization has not received Financial Assistance from the CDFI Fund in subsequent years. Don't know				

C8.	Do you think the receipt of the Technical Assistance award contributed to your organization being able to receive funding from sources other than the CDFI Fund in subsequent years? Yes No Too early to tell N/A – organization has not received funding from sources other than the CDFI Fund in subsequent years Don't know
C9.	Do you think the CDFI Fund should have performance goals associated with Technical Assistance awards?
	C9a. What means should the CDFI Fund use to hold awardees accountable to their business plan?
C10.	How appropriate were the performance goals and measures established by the CDFI Fund for your organization? Very appropriate Somewhat appropriate Not appropriate Don't know
C11.	Was the level of reporting appropriate? ☐ Too much ☐ Just right ☐ Too Little ☐ Don't know
C12.	Was the frequency of reporting appropriate? ☐ Too much ☐ Just right ☐ Too Little ☐ Don't know

C13.	Should the reporting requirements vary by Financial Assistance or Technical Assistance? ☐ Yes ☐ No → Skip to C14 ☐ Don't know → Skip to C14				
	C13a. If there should be separate reporting requirements, how should they differ?				
C14.	Did your organization ever submit an application for Technical Assistance from the CDFI Fund that was denied?				
C15.	We would like to ask a few questions about the implications for your organization of having been denied Technical Assistance from the CDFI Fund. If you have been denied more than once, it would be most useful to focus your responses on an application that was denied longest ago or at least three years ago. If your Technical Assistance application was denied either more recently or further in the past, you can focus your responses on those decisions. If you cannot separate the effects of multiple denials, you can base your response on the effects associated with all of these decisions.				
	In what year or years was your application for Technical Assistance from the CDFI Fund denied that you will focus your responses on? (Check all that apply) 1996 1997 1998 1999 2000 2001 2001 2002 2003 2004 2005				

C15a. Estimate the share of your award that would have been intended for each of the following uses (enter percentages in whole numbers; total should sum to 100%):

	Enter % for each row below
Hiring consultants	%
Purchasing technology	%
Providing staff with training	%
Paying staff salaries	%
Other	%
Total	100%

[PROGRAMMER: CHECK THAT SUM EQUALS 100. IF NOT, PROVIDE AN ERROR MESSAGE THAT TOTAL SHOULD EQUAL 100 AND INDICATE WHAT CURRENT TOTAL IS. FOR EXAMPLE: Total should equal 100%. Entered responses currently total 105%. Please review your responses.]

C16. Please indicate what types of initiatives or outcomes were to have been supported by the Technical Assistance award. (Check all that apply.)

[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" and "don't know
SHOULD BE RANDOMIZED.]
Develop/improve a business or strategic plan
☐ Develop/improve lending policies or procedures
Develop/improve product or service
Develop/improve market analysis
Improve organizational management
Improve portfolio management
☐ Improve risk management
☐ Improve marketing of products and services
Improve client services
Improve fundraising capabilities
Undertake audit or financial analysis of the organization
☐ Undertake a social or financial impact analysis of organizational activity
☐ Upgrade computer hardware or software
Other - Please describe:
Don't know

C17. Despite not receiving Technical Assistance funding from the CDFI Fund, was your organization able to undertake this activity planned for the Technical Assistance grant within the planned time period?

[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED OFF IN C16.]

	Yes, we found an alternative	Yes, we diverted resources from	Not within the planned time period, but we ultimately found an alternative funding	No, we never	
	external funding source	other parts of our organization	source or freed up other resources	undertook the planned activity	Too early to tell
Develop/improve a business or strategic plan	_	_	_	_	_
Develop/improve lending policies or procedures	_	_			
Develop/improve product or service					
Develop/improve market analysis					
Improve organizational management					
Improve portfolio management					
Improve risk management					
Improve marketing of products and services					
Improve client services					
Improve fundraising capabilities					
Undertake audit or financial analysis of the organization					
Undertake a social or financial impact analysis of organizational activity					
Upgrade computer hardware or software					
Other					

[PROGRAMMER: INCLUDE ONLY THOSE ITEMS CHECKED AS NO IN C17.]

	Very significant — the development of the organization was significantly hampered by the inability to undertake the planned activity	Somewhat significant – the inability to undertake the planned activity had some negative impact on the organization's development	Not significant – the failure to undertake the planned activity has had no obvious impact on the organization	Too early to tell
Develop/improve a business or strategic plan				
Develop/improve lending policies or procedures				
Develop/improve product or service				
Develop/improve market analysis				
Improve organizational management				
Improve portfolio management				
Improve risk management				
Improve marketing of products and services				
Improve client services				
Improve fundraising capabilities				
Undertake audit or financial analysis of the organization				
Undertake a social or financial impact analysis of organizational activity				
Upgrade computer hardware or software				
Other				

its Technical Assistance program? (Check all that apply.) [PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.1 ☐ Develop/improve a business or strategic plan ☐ Develop/improve lending policies or procedures ☐ Develop/improve product or service ☐ Develop/improve market analysis ☐ Improve organizational management ☐ Improve portfolio management ☐ Improve risk management ☐ Improve marketing of products and services ☐ Improve client services ☐ Improve fundraising capabilities Undertake audit or financial analysis of the organization Undertake a social or financial impact analysis of organizational activity ☐ Upgrade computer hardware ☐ Other - Please describe: C18a. Of the uses of funds you just identified, which do you think would be most important for the CDFI Fund to support? (Select one) [PROGRAMMER: SHOW ONLY THE LIST OF RESPONSES SELECTED IN C18.] Develop/improve a business or strategic plan ☐ Develop/improve lending policies or procedures ☐ Develop/improve product or service ☐ Develop/improve market analysis ☐ Improve organizational management ☐ Improve portfolio management ☐ Improve risk management ☐ Improve marketing of products and services ☐ Improve client services ☐ Undertake audit or financial analysis of the organization Undertake a social or financial impact analysis of organizational activity ☐ Upgrade computer hardware or software Other: Please describe: _____

What do you think are the most important types of activities for the CDFI Fund to support through

C18.

■ None

	are needed?
	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" and "none" SHOULD BE RANDOMIZED.] □ Simplify the amount of information required □ Provide greater technical support for applicants □ Create a streamlined application for small or emerging CDFIs □ Reduce reporting requirements for those receiving funding □ Provide a longer application period □ Other - Please describe: None
C20.	Please describe any recommendations you would make for improvements to the CDFI Fund's Technical Assistance efforts.
	Describe:

Which of the following improvements to the Technical Assistance application and award process

C19.

Section D. CDFI Certification

D1.

This set of questions relate to your organization's experience in applying to the CDFI Fund for Certification as a CDFI (Community Development Financial Institution).

The CDFI Fund wants to understand how well it is communicating its goals for the CDFI

certification designation. What do you understand to be the CDFI Fund's goals for the CDFI certification process? (Check all that apply.) [PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" and "unaware" SHOULD BE RANDOMIZED.] Certification is needed to be eligible to receive Technical Assistance (TA) from the CDFI ☐ Certification is needed to receive Financial Assistance (FA) from the CDFI Fund Certification means you will definitely get funding from the CDFI Fund Certification allows you to access other federal funding sources Certification means your organization has been determined to be financially sound Certification lets other funders know that your organization is committed to community and economic development Certification shows your organization has strong risk management and mitigation systems in ☐ Certification shows that your organization is well-managed Certification is designed to weed out small organizations that cannot handle big grants Certification is available to all sizes of organizations that meet the basic requirements • Certification is limited to a fixed number of organizations each year ☐ Other, Please describe: ☐ I was unaware of the CDFI Fund's certification process Has your organization ever applied for CDFI Certification by the CDFI Fund? D2. \square Yes \rightarrow Skip to D3 ☐ No D2a. Why hasn't your organization ever applied for CDFI Certification by the CDFI Fund? (Check all that apply.) [PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" AND "UNAWARE" SHOULD BE RANDOMIZED.] ■ Was not interested in seeking funding from the CDFI Fund ☐ Did not see any benefit from being certified aside from being eligible for funding from the CDFI Fund \square Did not believe we would meet the criteria required for certification \rightarrow **Ask D2b** \square The application was too difficult or time consuming to complete \rightarrow **Ask D2c** Would have had to alter our organization's legal structure or board or create a new entity to meet certification requirements Would like to have applied, but did not have time to pursue this The CDFI Fund imposed a moratorium on accepting new CDFI Certification applications ■ Unaware of the certification process

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 1559-XXXXX

Other, Specify_____

	ELIGIBILITY CRITERIA" WAS CHECKED.] Why did you feel you were not eligible for certification? (Check all that apply.) :
	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] ☐ Could not demonstrate a primary mission of promoting community development ☐ The organization's predominant business activity is not the provision of financial products and development services ☐ Do not serve an investment area or target population as required ☐ Could not demonstrate that the organization maintains community accountability ☐ Could not meet requirements to be deemed a financing entity ☐ Do not provide development services in conjunction with financial products ☐ Not a valid, legal, non-governmental entity ☐ Could not demonstrate that other affiliated parts of our organization met these requirements
D2c.	[PROGRAMMER: ONLY ASK IF, IN D2a "THE APPLICATION WAS TOO DIFFICULT" WAS CHECKED.] Why did you feel the application was too difficult to complete? (Check all that apply)
	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] ☐ Organization staff did not have the skills needed to complete the application ☐ The level of effort required to complete the application was too high ☐ Attempted to complete the application, but experienced technical difficulties with electronic portions ☐ The CDFI Fund's mapping and geocoding systems are cumbersome or difficult to use ☐ Would have required that we report or collect information that is not currently tracked ☐ Other reason, Please describe:

[PROGRAMMER: ONLY ASK IF, IN D2a "DID NOT BELIEVE WOULD MEET

D2b.

	not apply? (Select one)	
	[PROGRAMMER: SHOW ONLY THE LIST OF RESPONSES SELECTED IN D2 □ Was not interested in seeking funding from the CDFI Fund □ Did not see any benefit from being certified aside from being eligible for funding the CDFI Fund □ Did not believe we would meet the criteria required for certification □ The application was too difficult to complete □ Unaware of the certification process □ Would like to have applied, but did not have time to pursue this □ The CDFI Fund imposed a moratorium on accepting new CDFI Certification applications □ Other	-
D2e.	Which of the following changes, if any, would lead you to decide to apply for CDF certification? (Check all that apply.)	:1
	[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD RANDOMIZED.] ☐ If the application became entirely electronic ☐ If the CDFI Fund posted on its website copies of successful certification applications from a variety of organizations ☐ If there was more on-line assistance with the application process ☐ If there was more telephone assistance with the application process ☐ If we could get in-person assistance with the application ☐ If a less burdensome process was developed for small organizations ☐ If the re-certification process was streamlined ☐ If changes were made to the Financial Assistance (FA) program to make it more attractive by (explain): ☐ If changes were made to the Technical Assistance (TA) program to make it more attractive by (explain): ☐ Other reason, Please describe:	Skip To D7

Of the reasons you selected above for not applying, which is the primary reason you did

D2d.

IPROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE RANDOMIZED.] To be eligible to apply for Technical Assistance from the CDFI Fund ☐ To be eligible to apply for Financial Assistance from the CDFI Fund To be an eligible partner for a Bank Enterprise Award applicant To be eligible for loans, investments, or services from Bank Enterprise Award recipients ☐ Because certification is looked on favorably by funders other than the CDFI Fund Because certification is a requirement for funding from sources other than the CDFI Fund ☐ To enhance our organization's credentials ☐ To satisfy a requirement of our Board of Directors ☐ Because certification is looked on favorably by regulatory agencies we report to Other reason, Please describe: D3a. Was the process of filling out the certification application informative or helpful to your organization in any way? **□** Yes \square No \rightarrow Skip to D4 Don't know → Skip to D4 How was the process of filling out the certification application informative or helpful to D3b. your organization (Check all that apply.) **IPROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "OTHER" SHOULD BE** RANDOMIZED.] ☐ It helped us clarify our mission statement and/or goals as an organization ☐ It helped us to become more accountable to our community by making changes in our board ☐ It helped us define the group of people we want to serve (i.e., a target population) ☐ It helped us define the geographic area we want to serve (i.e., a target area) ☐ It helped us identify areas where help was most needed (i.e., hot zones) ☐ It helped us clarify our programmatic priorities It helped us quantify the services we provide in dollars ☐ It helped us define our staffing structure ☐ It helped us collect more data on a more regular basis ■ It motivated us to get an annual audit It encouraged us to invest in our infrastructure (office, technology, etc.) ☐ It encouraged us to invest in training ☐ Other reason, Please describe:

Why did you apply for Certification from the CDFI Fund? (Check all that apply.):

D3.

	Fund? Ye	s → Skip to D5	
	D4a.	What were the impacts on your organization of not receiving certification? (Check all that apply.)	
		[PROGRAMMER: THE FOLLOWING RESPONSES EXCEPT "no impact" and "OTHER" SHOULD BE RANDOMIZED.] □ We were unable to receive Technical Assistance from the CDFI Fund as hoped □ We were unable to receive Financial Assistance from the CDFI Fund as hoped □ We were unable to receive loans, investments, or services from Bank Enterprise Award recipients as hoped □ We were unable to receive funding from sources in addition to the CDFI Fund that require certification □ It has made less competitive for funding from sources of funding that do not require certification □ It has limited our credibility with the community we serve □ There has been no significant impact on our organization of failing to be certified □ Other reason, Please describe: → Skip to D7	
D5.	☐ Yes	ertification have any positive impacts on your organization? 'es lo → Skip to D6 bon't know → Skip to D6	
	D5a.	Which of the following impacts did certification have on your organization? (Check all that apply.)	
		[PROGRAMMER: RANDOMIZE EXCEPT "OTHER."] ☐ It supported a successful application for Technical Assistance from the CDFI Fund ☐ It supported a successful application for a Bank Enterprise Award from the CDFI Fund ☐ It helped us obtain loans, investments, or services from a Bank Enterprise Award recipient ☐ It helped us obtain financing from sources that require CDFI certification ☐ It helped us obtain financing from sources that do not require CDFI certification ☐ It enhanced the reputation of our organization in our community ☐ It supported higher ratings by our regulator ☐ It fulfilled a goal established by our Board ☐ Other reason, Please describe:	
D6.	CDFI c Yes	→ Skip to D7	
Accord		n't know → Skip to D7 Paperwork Reduction Act of 1995, no persons are required to respond to a collection of	

Was your organization ever successful in an application for CDFI Certification from the CDFI

D4.

	D6a.	that require certi Public-federa Public-state Public-local Foundation Religious Corporation Individual For-profit fina	ganizations (other than the fication? (Check all that all final all final and final ancial organization hancial organization	apply.)	received funding from
	D6b.	certification for fu	ames and location of you unding as well as the amo year received since bec	ount of funding you have	
O	rganizat	ion	Location	Year	Amount of Funding
_					\$
_					\$
_					\$
_	· · · · · · · · · · · · · · · · · · ·				\$
_					\$
_					\$
_					\$
_	· · · · · · · · · · · · · · · · · · ·				\$
_			_		\$
D7.	AC AN AN	CCOMPANYING O MOUNTS DO NOT MOUNTS WITHOU	ROVIDE SPACE TO ENTENTY, STATE, YEAR, AND ALLOW DECIMALS OF STATE OF ABBREVIATION IF DETAILS OF PRODUCTION OF STATE OF S	D FUNDING AMOUNT. R LETTERS. PROMPT F ECIMALS OR LETTERS	FOR FUNDING FOR WHOLE DOLLAR USED.]
	formal You	relationships with	traditional financial or ba		
	D7b.	Financial ed Target unba	owing activities are you e ucation nked – to get them banke ed savings accounts		hat apply.)

	Check cashing, money transfers Other, Describe:
D8.	Do you think the CDFI Fund should continue to offer certification to the community development industry, or should it only be a prerequisite to accessing funding from the CDFI Fund? Fund should continue to certify all eligible applicants regardless of whether they seek funding from the CDFI Fund Certification should only be used for accessing funding from the CDFI Fund Other, Specify
D9.	Do you have other ideas for how the CDFI certification process can be improved?
	Please specify: [PROGRAMMER: ALLOW TEXT OF ANY LENGTH]
D10.	Assuming adequate funding for the CDFI Financial Assistance and Technical Assistance, Native Initiatives and BEA programs, what additional activities would you want the CDFI Fund to engage in (e.g. identify and disseminate best practices and trends in the CDFI industry, provide guidance and funding to support CDFI mergers, acquisitions or strategic partnerships, support the developments or operation of programs that enhance the liquidity of CDFIs through loan

purchases or otherwise.)?

Section E. CDFI Fund-Sponsored Training

The following questions will gather information on training that you or persons within your organization may have received through the CDFI Fund. Between 2000 and 2004, the CDFI Fund sponsored training in three areas: market analysis, financial projections, and community development lending.

Market Analysis Training

E1.	Fund in market analysis? (Select one) ☐ I took the training and one or more other staff in my organization took the training ☐ I did not take the training but one or more other staff in my organization took the training → Skip to E9 ☐ As far as I know, no one in my organization has taken the training → Skip to E16
<u>Satisfa</u>	ction with Market Analysis Training
Please training	answer the following questions based on <u>your personal experience</u> with the market analysis :
E2.	 Which organization(s) provided the <u>market analysis</u> training that <u>you</u> took? Southern New Hampshire University (SNHU) (Online training) National Community Capital Association (NCCA, now known as Opportunities Finance Network) (<u>Online</u> training) National Community Capital Association (NCCA now known as Opportunities Finance Network) (<u>In-person</u> training) National Federation of Community Development Credit Unions (NFCDCU) (In-person training) Other organization (specify): Don't know / unsure
E3.	Did you complete the <u>market analysis</u> training? I participated in some, but not all, of the training I completed all of the training Don't know
E4.	How satisfied were you with the <u>topics covered</u> in the market analysis training? Mostly satisfied \rightarrow Skip to E5 Not satisfied Don't know \rightarrow Skip to E5

	that apply.) The coverage of topics was too complex for my knowledge and experience at that time → Skip to E5 The coverage of my topics was too basic for my needs → Skip to E5 Not all of the topics I wanted to learn about were covered The topics were not well-organized → Skip to E5 Other (Explain): → Skip to E5
	E4a1. What additional topics would you like to have seen covered? Describe:
E5.	How satisfied were you with the <u>pace</u> of the market analysis training? ☐ Mostly satisfied ☐ The training moved too quickly for my needs ☐ The training moved too slowly for my needs ☐ Don't know
E6.	How satisfied were you with the <u>instructor</u> for the market analysis training? ☐ Mostly satisfied → Skip to E7 ☐ Not satisfied ☐ Don't know → Skip to E7
	Why were you not satisfied with the instructor? (Check all that apply.) The instructor was not sufficiently knowledgeable on the topic The instructor was not sufficiently organized or did not present well The instructor was not responsive to questions or comments Other (Explain):
E7.	How satisfied were you with the <u>instructional materials</u> for the market analysis training? ☐ Mostly satisfied → Skip to E8 ☐ Not satisfied ☐ Don't know → Skip to E8
	E7a. Why were you not satisfied with the instructional materials? (Check all that apply.) The materials were not clear The materials were too detailed The materials were not detailed enough The materials were not available to take home with me Other (Explain):
E8.	How satisfied were you with the <u>format/method</u> (e.g., classroom or internet-based) of the market analysis training? ☐ Mostly satisfied → Skip to E9 ☐ Not satisfied ☐ Don't know → Skip to E9
	E8a. What is the main reason you were not satisfied?

Ex	olain:	

Impact of Market Analysis Training

E9. Did the <u>market analysis</u> training **improve your organization's ability to do** any of the following:

		Greatly improved our ability to	Somewhat improved our ability to	Did not improve our ability to	Unsure
a.	Collect census and other data demonstrating the level of distress in my community				
b.	Collect information on potential borrowers and customers				
C.	Collect information on potential partners and collaborators				
d.	Collect information on competitors				
e.	Analyze how my CDFI is positioned in the market and perceived by its customers				
f.	Identify and measure the demand for my CDFI's products and services, as distinct from need				
g.	Develop realistic economic assumptions about market trends				

E10.	Did your organization either conduct a new market analysis or revise its existing market analysis after receiving the training? ☐ Yes → Skip to E11 ☐ No
	\square Don't know / unsure \rightarrow Skip to E13

	E10a. If your organization did not conduct a new market analysis or revise your existing market analysis after receiving the training, was it because the training helped you to determine that your organization's existing market analysis was sufficient? ☐ Yes → Skip to E13 ☐ No → Skip to E13 ☐ Don't know / unsure → Skip to E13
E11.	Did the market analysis training influence your organization's decision to conduct the new/revised market analysis? Yes No Don't know / unsure
E12.	Did the market analysis training enable your organization to complete the new/revised market analysis more effectively? ☐ Yes → Skip to E13 ☐ No ☐ Don't know / unsure → Skip to E13 E12a. [PROGRAMMER: IF E11 OR E12=2, ASK. ELSE, SKIP TO E13.] If the market analysis training did not either (a) influence your organization's decision to conduct the new/revised market analysis or (b) enable your organization to complete the new/revised market analysis more effectively, why not? (Check all that apply) ☐ The person who took the training did not complete the training ☐ The person who took the training left the organization before any changes could be implemented ☐ The person who took the training did not have the skills or knowledge to benefit from it ☐ The training was of poor overall quality ☐ The training was not specific enough to be useful to my organization ☐ Other reason:
E13.	□ Don't know / unsure Did the market analysis training benefit your organization in any other way? □ Yes (Describe)
	No Don't know / unsure

E14.	Was the market analysis training worth the cost to your organization in terms of money and staff time? (Please include travel and other indirect costs.) Yes No Somewhat (Explain) Don't know / unsure
E15.	Would you recommend the market analysis training to other staff in your organization or to other organizations in the CDFI industry? I would recommend the training I would not recommend the training Don't know / unsure
<u>Finan</u>	cial Projections Training
E16.	Within the past five years, did you or anyone else from your organization take a training course in financial projections? (Select one) ☐ I took the training ☐ I took the training and one or more other staff in my organization took the training ☐ I did not take the training but one or more other staff in my organization took the training → Skip to E24 ☐ As far as I know, no one in my organization has taken the training → Skip to E31
<u>Satisf</u>	action with Financial Projections Training
Please trainin	e answer the following questions based on <u>your personal experience</u> with the financial projections g:
E17.	 Which organization(s) provided the financial projections training that you took? Southern New Hampshire University (SNHU) (Online training) National Community Capital Association (NCCA now known as Opportunities Finance Network) (Online training) National Community Capital Association (NCCA now known as Opportunities Finance Network) (In-person training) National Federation of Community Development Credit Unions (NFCDCU) (In-person training) Dickerson Knight Group, Inc. (in-person training) Other organization (specify): Don't know / unsure

EIÖ.	I participated in some, but not all, of the training I completed all of the training Don't know
E19.	How satisfied were you with the <u>topics covered</u> in the financial projections training? ☐ Mostly satisfied → Skip to E20 ☐ Not satisfied ☐ Don't know → Skip to E20
	E19a. Why were you not satisfied with the topics covered in the training? (Check all that apply.) ☐ The coverage of topics was too complex for my knowledge and experience at that time → Skip to E20 ☐ The coverage of my topics was too basic for my needs → Skip to E20 ☐ Not all of the topics I wanted to learn about were covered ☐ The topics were not well-organized → Skip to E20 ☐ Other (Explain): → Skip to E20
	E19a1. What additional topics would you like to have seen covered?
	Describe:
E20.	How satisfied were you with the <u>pace</u> of the financial projections training? ☐ Mostly satisfied ☐ The training moved too quickly for my needs ☐ The training moved too slowly for my needs ☐ Don't know
E21.	How satisfied were you with the <u>instructor</u> for the financial projections training? ☐ Mostly satisfied → Skip to E22 ☐ Not satisfied ☐ Don't know→ Skip to E22
	E21a. Why were you not satisfied with the instructor? (Check all that apply.) The instructor was not sufficiently knowledgeable on the topic The instructor was not sufficiently organized or did not present well The instructor was not responsive to questions or comments Other (Explain):

	How satisfied were you with the <u>instructional</u> I Mostly satisfied → Skip to E23 Not satisfied Don't know → Skip to E23	natorials for the	manda project		
	E22a. Why were you not satisfied v (Check all that apply) The materials were not clear The materials were too detailed The materials were not detailed e The materials were not available Other (Explain):	nough to take home wi	th me	Were the mater	ials
E23.	How satisfied were you with the <u>format/methor</u> projections training? ☐ Mostly satisfied → Skip to E24 ☐ Not satisfied ☐ Don't know→ Skip to E24	<u>d</u> (e.g., classrod	om or internet-ba	ased) of the fina	ncial
	E23a. What is the <u>main reason</u> you were no				
	Explain:		-		
<u>lmpa</u>	act of Financial Projections Training				
E24.	Did the financial projections training improve following:	your organizat	cion's ability to	do any of the	
		Greatly	Somewhat	Did not	
		improved our ability to	improved our ability to	Did not improve our ability to	Unsure
	Understand how to read, interpret, and analyze the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement)	improved our	improved our	improve our	Unsure
	the key financial statements used by CDFIs (statement of financial position, statement of	improved our ability to	improved our ability to	improve our ability to	Unsure
b.	the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement) Understand what types of financial information	improved our ability to	improved our ability to	improve our ability to	Unsure
b.	the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement) Understand what types of financial information my CDFI needs to collect Calculate and interpret the financial ratios used	improved our ability to	improved our ability to	improve our ability to	Unsure
b. c. d.	the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement) Understand what types of financial information my CDFI needs to collect Calculate and interpret the financial ratios used in assessing CDFI financial performance Develop reasonable and justifiable assumptions for projecting the financial	improved our ability to	improved our ability to	improve our ability to	Unsure
b. c. d.	the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement) Understand what types of financial information my CDFI needs to collect Calculate and interpret the financial ratios used in assessing CDFI financial performance Develop reasonable and justifiable assumptions for projecting the financial statements of a CDFI Use appropriate tools and techniques to project the key accounts of the statement of financial position and the statement of activities Use projections as a management and	improved our ability to	improved our ability to	improve our ability to	Unsure
b.c.d.e.f.	the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement) Understand what types of financial information my CDFI needs to collect Calculate and interpret the financial ratios used in assessing CDFI financial performance Develop reasonable and justifiable assumptions for projecting the financial statements of a CDFI Use appropriate tools and techniques to project the key accounts of the statement of financial position and the statement of activities Use projections as a management and planning tool Use key financial statements to analyze and	improved our ability to	improved our ability to	improve our ability to	Unsure
b.c.d.e.f.g.	the key financial statements used by CDFIs (statement of financial position, statement of activity, cash flow statement) Understand what types of financial information my CDFI needs to collect Calculate and interpret the financial ratios used in assessing CDFI financial performance Develop reasonable and justifiable assumptions for projecting the financial statements of a CDFI Use appropriate tools and techniques to project the key accounts of the statement of financial position and the statement of activities Use projections as a management and planning tool	improved our ability to	improved our ability to	improve our ability to	Unsure

	projections were sufficient? ☐ Yes → Skip to E28 ☐ No → Skip to E28 ☐ Don't know / unsure → Skip to E28
E26.	Did the financial projections training influence your organization's decision to create the new/revised financial projections? Yes No Don't know / unsure
E27.	Did the financial projections training enable your organization to create the new/revised financial projections more effectively? ☐ Yes → Skip to E28 ☐ No ☐ Don't know / unsure → Skip to E28

	projections training did not either (a) influence your organization's decision to create the new/revised financial projections or (b) enable your organization to create the new/revised financial projections more effectively, why not? (Check all that apply) The person who took the training did not complete the training The person who took the training left the organization before any changes could be implemented The person who took the training did not have the skills or knowledge to benefit from it The training was of poor overall quality The training was not specific enough to be useful to my organization Other reason: Don't know / unsure
E28.	Did the financial projections training benefit your organization in any other way? Yes (Describe): No Don't know / unsure
E29.	Was the financial projections training worth the cost to your organization in terms of money and staff time? (Please include travel and other indirect costs.) Yes No Somewhat (Explain) Don't know / unsure
E30.	Would you recommend the financial projections training to other staff in your organization or to other organizations in the CDFI industry? I would recommend the training I would not recommend the training Don't know / unsure

Community Development Lending Training E31. Within the past five years, did you or anyone else from your organization take a training course in community development lending? (Select one) ☐ I took the training ☐ I took the training and one or more other staff in my organization took the training \Box I did not take the training but one or more other staff in my organization took the training \rightarrow Skip to E39 \square As far as I know, no one in my organization has taken the training \rightarrow **Skip to E45 Satisfaction with Community Development Lending Training** Please answer the following questions based on your personal experience with the community development lending training: Which organization(s) provided the community development lending training that you took? E32. Southern New Hampshire University (SNHU) (Online training) ☐ National Community Capital Association (NCCA now known as Opportunities Finance Network) (Online training) ☐ National Community Capital Association (NCCA now known as Opportunities Finance Network) (In-person training) National Federation of Community Development Credit Unions (NFCDCU) (In-person training) Dickerson Knight Group, Inc. (in-person training) Other organization (specify): _____ ☐ Don't know / unsure Did you complete the community development lending training? E33. I participated in some, but not all, of the training ☐ I completed all of the training Don't know

How satisfied were you with the topics covered in the community development lending training?

E34.

Mostly satisfied → Skip to E35

☐ Don't know→ Skip to E35

■ Not satisfied

	 Why were you not satisfied with the topics covered in the training? The coverage of topics was too complex for my knowledge and experience at that time → Skip to E35 The coverage of my topics was too basic for my needs → Skip to E35 Not all of the topics I wanted to learn about were covered The topics were not well-organized → Skip to E35 Other (Explain): → Skip to E35
	E34a1. What additional topics would you like to have seen covered?
	(Explain):
E35.	How satisfied were you with the <u>pace</u> of the community development lending training? Mostly satisfied The training moved too quickly for my needs The training moved too slowly for my needs Don't know
E36.	How satisfied were you with the <u>instructor</u> for the community development lending training? ☐ Mostly satisfied → Skip to E37 ☐ Not satisfied ☐ Don't know→ Skip to E37
	E36a. Why were you not satisfied with the instructor? (Check all that apply) The instructor was not sufficiently knowledgeable on the topic The instructor was not sufficiently organized or did not present well The instructor was not responsive to questions or comments Other (Explain):
E37.	How satisfied were you with the <u>instructional materials</u> for the community development lending training?
	E37a. Why were you not satisfied with the instructional materials? (Check all that apply) The materials were not clear The materials were too detailed The materials were not detailed enough The materials were not available to take home with me Other (Explain):
E38.	How satisfied were you with the $\underline{\text{format/method}}$ (e.g., classroom or internet-based) of the community development lending training? \square Mostly satisfied \rightarrow Skip to E39 \square Not satisfied \square Don't know \rightarrow Skip to E39

E38a. What is the <u>main reason</u> you were not satisfied?

Explain:	

Impact of Community Development Lending Training

E39. Did the community development lending training improve your organization's ability to do any of the following:

	g.	greatly improved our ability to	somewhat improved our ability to	did not improve our ability to	Unsure
a.	Measure or assess market demand – Is this relevant to this training?				
b.	Design products and services for the target market				
C.	Understand and develop loan pricing				
d.	Develop procedures for servicing, monitoring, and collecting loans, if done in house				
e.	Make use of portfolio management tools and techniques				
f.	Communicate and market effectively to customers				

E40.	Did your organization either develop a new community development lending product or enhance an existing community development lending product <u>after receiving the training</u> ? ☐ Yes → Skip to E41 ☐ No ☐ Don't know / unsure → Skip to E42
	E40a. Did the training help you to determine that your organization's existing community development lending products were sufficient? ☐ Yes → Skip to E43 ☐ No → Skip to E43 ☐ Don't know / unsure → Skip to E43

E41.	Did the community development lending training influence your organization's decision develop a new program or enhance an existing program? ☐ Yes ☐ No → Skip to E41b ☐ Don't know / unsure → Skip to E43
	E41a. What specific changes did your organization make as a result of the training? (Check all that apply) Developed a new loan product Increased or enhanced marketing of existing product(s) Changed pricing of existing product(s) Acquired or changed partners Created or revised servicing policies or procedures Created or revised underwriting policies or procedures Other changes (Describe) Don't know / unsure
	E41b. If the community development lending training did not influence your organization's decision to develop a new program or enhance an existing program, why not? (Check all that apply) The person who took the training did not complete the training The person who took the training left the organization before any changes could be implemented The person who took the training did not at the time have the skills or knowledge to benefit from it The training was of poor overall quality The training was not specific enough to be useful to my organization Other reason: Don't know / unsure
E42.	Did the community development lending training benefit your organization in any other way? Yes (Describe): No Don't know / unsure
E43.	Was the community development lending training worth the cost to your organization in terms of money and staff time? (Please include travel and other indirect costs.) Yes No Somewhat (Explain) Don't know / unsure

0	Vould you recommend the community development organization or to other organizations in the CDFI in I would recommend the training I would not recommend the training Don't know / unsure	
his surve organizat	Needs wing questions request information on your organicely, we use "training" to describe any type of knowle tion to operate effectively and/or build capacity, incal Assistance."	edge transfer activity that helps your
(: a	n which of the following areas does your organizat service not funding) in order to operate effectively apply.) PROGRAMMER: RANDOMIZE ORDER OF ALL	and grow its capacity? (Check all that
	Applying for CDFI Fund Technical Assistance and Financial Assistance awards CDFI certification Preparing a market analysis Preparing financial projections Operating a community development lending program Developing loan policies and procedures CDFI marketing and branding Developing new products and services for unbanked populations Strategic planning Evaluating my CDFI's capital structure and identifying the optimal capital structure for my CDFI Accessing new and traditional sources of capital Fundraising Accessing the secondary market for loans	 Improving my CDFI's asset and liability management strategies Accessing and using the New Market Tax Credit Program Accessing and using new technology that is relevant to the CDFI industry Assessing individual and community impact Training on federal programs Training specific to organizations serving rural areas Training specific to organizations serving Native American communities Training specific to community development venture capital organizations Training specific to micro enterprise organizations Other (specify)

E46. Which of the training areas identified above are of highest priority to your organization? Identify up to three, where "1" is a top priority and "3" the lowest priority of the 3 priority training areas selected.

[PROGRAMMER: DISPLAY ONLY ITEMS SELECTED BY RESPONDENT IN ITEM TR67]

	Applying for CDFI Fund Technical		Strategic planning
	Assistance and Financial Assistance		
	awards		
	CDFI certification		Evaluating my CDFI's capital structure
			and identifying the optimal capital
			structure for my CDFI
	Preparing a market analysis		Accessing new and traditional sources
			of capital
	Preparing financial projections		Fundraising
	Operating a community development		Accessing the secondary market for
	lending program		loans
	Developing loan policies and		Improving my CDFI's asset and liability
	procedures		management strategies
	CDFI marketing and branding		Accessing and using the New Market
			Tax Credit Program
	Developing new products and services		Accessing and using new technology
	for unbanked populations		that is relevant to the CDFI industry
	Assessing individual and community		Training specific to organizations
	impact		serving Native American communities
	Training on federal programs		Training specific to community
	realining of rouse at programs		development venture capital
			organizations
	Training specific to organizations		Training specific to microenterprise
	serving rural areas		organizations
	Other		organizations
	(specify)		
	(Specify)		
For ID D	OCDAMMED FULLITEM SELECTED A	C "1" II	NUTEM ADOVE TRAINING ADEA 11
	ROGRAMMER – FILL ITEM SELECTED A		
	e the specific topics on which you would lil	ke to rec	ceive training and/or recrinical
Assista	nce?		
Describ	oe:		
	ROGRAMMER – FILL ITEM SELECTED A		
what ar	e the specific topics on which you would lil	ke to red	ceive training and/or Technical
Assista	nce?		
Describ	e:		

E47.

E48.

E49.	For [PROGRAMMER - FILL ITEM SELECTED AS "3" IN ITEM ABOVE - TRAINING AREA 3], what are the specific topics on which you would like to receive training and/or Technical Assistance?
	Describe:
<u>Metho</u>	ods of Receiving Training
E50.	How would your organization <u>prefer</u> to receive training in [PROGRAMMER - FILL: TRAINING AREA 1] ? Please identify your top three choices by inserting 1, 2, and 3 into the boxes below. If your preferred method of receiving training is not included on this list, please write it in.
	[PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] Traditional classroom training at an off-site location
	☐ Internet/web-based training that allows interaction with the instructor and with other training participants ☐ Self-study through internet or CD ROM
	 Conferences and other opportunities for in-person information exchange Regional or national teleconferences
	Individualized training / technical assistance received on-site at your organization Other (Describe):
E51.	Which training methods/formats <u>would not be acceptable</u> to your organization for [PROGRAMMER – FILL: TRAINING AREA 1]? (Check all that apply.)
	[PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] Traditional classroom training at an off-site location
	Internet/web-based training that allows interaction with the instructor and with other training participants
	Self-study through internet or CD ROM
	Conferences and other opportunities for in-person information exchange
	Regional or national teleconferences Individualized training / technical assistance received on-site at your organization
	Other (Describe):

E52.	How would your organization <u>prefer</u> to receive training in [PROGRAMMER - FILL: TRAINING AREA 2] ? Please identify your top three choices by inserting 1, 2, and 3 into the boxes below. If your preferred method of receiving training is not included on this list, please write it in.
	[PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] ☐ Traditional classroom training at an off-site location ☐ Internet/web-based training that allows interaction with the instructor and with other training participants ☐ Self-study through internet or CD ROM ☐ Conferences and other opportunities for in-person information exchange ☐ Regional or national teleconferences ☐ Individualized training / technical assistance received on-site at your organization ☐ Other (Describe):
E53.	Which training methods/formats would not be acceptable to your organization for [PROGRAMMER – FILL: TRAINING AREA 2]? (Check all that apply.)
	PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] ☐ Traditional classroom training at an off-site location ☐ Internet/web-based training that allows interaction with the instructor and with other training participants ☐ Self-study through internet or CD ROM ☐ Conferences and other opportunities for in-person information exchange ☐ Regional or national teleconferences ☐ Individualized training / technical assistance received on-site at your organization ☐ Other (Describe):
E54.	How would your organization <u>prefer</u> to receive training in [PROGRAMMER – FILL: TRAINING AREA 3] ? Please identify your top three choices by inserting 1, 2, and 3 into the boxes below. If your preferred method of receiving training is not included on this list, please write it in.
	[PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] ☐ Traditional classroom training at an off-site location ☐ Internet/web-based training that allows interaction with the instructor and with other training participants ☐ Self-study through internet or CD ROM ☐ Conferences and other opportunities for in-person information exchange ☐ Regional or national teleconferences ☐ Individualized training / technical assistance received on-site at your organization ☐ Other (Describe):

E55.	[PROGRAMMER – FILL: TRAINING AREA 3]? (Check all that apply.)
	 PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] □ Traditional classroom training at an off-site location □ Internet/web-based training that allows interaction with the instructor and with other training participants □ Self-study through internet or CD ROM □ Conferences and other opportunities for in-person information exchange □ Regional or national teleconferences □ Individualized training / technical assistance received on-site at your organization □ Other (Describe):
<u>Imped</u>	iments to Receiving Training
E56.	What impediments or barriers have prevented your organization from receiving training or Technical Assistance in the areas where you have identified a need? (Check all that apply)
	[PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT "OTHER."] □ Direct cost of training (e.g., registration fees) □ Direct cost of Technical Assistance (e.g., consultant fees) □ Travel and other indirect costs □ Small staff size □ Lack of time to take training □ Lack of time to find out about training opportunities □ Lack of information about training opportunities □ Lack of relevant course topics/subjects □ Training currently offered is too advanced or too basic □ Training currently offered is of poor quality □ Lack of available internet/web-based training □ My organization lacks the technology (e.g., internet access) to participate in training currently offered □ Other barriers (Specify):

E56a. How would your organization prefer to obtain information about training?

	[PROGRAMMER: RANDOMIZE ORDER OF ALL RESPONSES EXCEPT
	"OTHER."] Mailings from vendors other than trade associations Mailings from trade associations Trade association conferences Trade association or other publications Internet/web sites E-mail Word of mouth Other (specify):
E57.	Does your organization have a budget for training? ☐ Yes ☐ No → Skip to E60 ☐ Don't know / unsure → Skip to E60
	E57a. What is the approximate size of the training budget? Less than \$1,000 per year \$1,000 to \$5,000 per year \$5,000 to \$10,000 per year More than \$10,000 per year Don't know / unsure
E58.	What sources of funding does your organization use for training? Grants from government agencies Grants from foundations and other philanthropic institutions Private fundraising Internally generated funds Other (specify): Don't know / unsure
E59.	How has your organization's training budget changed over the past five years? ☐ Increased → Skip to E60 ☐ Decreased ☐ Stayed about the same → Skip to E60 ☐ Don't know / unsure → Skip to E60

	E59a. Has the decline in the training budget had a negative effect on your organization? Yes. Explain: No Don't know / unsure
E60.	Please use the space below to provide any additional thoughts your organization has about the need for training and/or Technical Assistance and how it should be provided.
	Describe:

Thank you very much for your participation in this survey. If you have any questions regarding the survey, please contact the Survey Director, David Deal of Abt Associates Inc., toll free at 800-XXX-XXXX or by email at David_Deal@abtassoc.com.