

**Application for Federal Assistance SF-424**

Version 02

\* 1. Type of Submission:

- Preapplication
- Application
- Changed/Corrected Application

\* 2. Type of Application:

- New
- Continuation
- Revision

\* If Revision, select appropriate letter(s):

\* Other (Specify)

\* 3. Date Received:

Completed by Grants.gov upon submission.

4. Applicant Identifier:

NSB12345

5a. Federal Entity Identifier:

\* 5b. Federal Award Identifier:

**State Use Only:**

6. Date Received by State:

7. State Application Identifier:

**8. APPLICANT INFORMATION:**

\* a. Legal Name:

Scenic Byway 12 Committee

\* b. Employer/Taxpayer Identification Number (EIN/TIN):

12-12345678

\* c. Organizational DUNS:

123456789

**d. Address:**

\* Street1:

P.O. Box 132

Street2:

105 So. Sutherland Ct.

\* City:

Tropic

County:

\* State:

UT: Utah

Province:

\* Country:

USA: UNITED STATES

\* Zip / Postal Code:

84776

**e. Organizational Unit:**

Department Name:

Division Name:

**f. Name and contact information of person to be contacted on matters involving this application:**

Prefix:

\* First Name:

John

Middle Name:

C.

\* Last Name:

Holland

Suffix:

Title:

Byway Coordinator

Organizational Affiliation:

Scenic Byway 12 Committee

\* Telephone Number:

435-679-8987

Fax Number:

\* Email:

holland@color-country.net

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**9. Type of Applicant 1: Select Applicant Type:**

N: Nonprofit without 501C3 IRS Status (Other than Institution of Higher Education)

Type of Applicant 2: Select Applicant Type:

Type of Applicant 3: Select Applicant Type:

\* Other (specify):

**\* 10. Name of Federal Agency:**

Department of Health and Human Services

**11. Catalog of Federal Domestic Assistance Number:**

10.001

CFDA Title:

Program Title

**\* 12. Funding Opportunity Number:**

OPP-NUM

\* Title:

Opp Title

**13. Competition Identification Number:**

CID1

Title:

**14. Areas Affected by Project (Cities, Counties, States, etc.):**

(General location edited for length because the max is 250 characters -- full text in attachment) ... Garfield, Wayne Counties, Bryce Canyon National Park, Staircase-Escalante National Monument, three state parks, and Glen Canyon ...

**\* 15. Descriptive Title of Applicant's Project:**

Hwy 12 All-American Road - Corridor Management Plan Implementation - Year 4

Attach supporting documents as specified in agency instructions.

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**16. Congressional Districts Of:**

\* a. Applicant

\* b. Program/Project

Attach an additional list of Program/Project Congressional Districts if needed.

**17. Proposed Project:**

\* a. Start Date:

\* b. End Date:

**18. Estimated Funding (\$):**

* a. Federal	<input type="text"/>	25,000
* b. Applicant	<input type="text"/>	6,250
* c. State	<input type="text" value="0.00"/>	
* d. Local	<input type="text" value="0.00"/>	
* e. Other	<input type="text" value="0.00"/>	
* f. Program Income	<input type="text"/>	0.00
* g. TOTAL	<input type="text"/>	31,250

**\* 19. Is Application Subject to Review By State Under Executive Order 12372 Process?**

- a. This application was made available to the State under the Executive Order 12372 Process for review on .
- b. Program is subject to E.O. 12372 but has not been selected by the State for review.
- c. Program is not covered by E.O. 12372.

**\* 20. Is the Applicant Delinquent On Any Federal Debt? (If "Yes", provide explanation.)**

Yes  No

**21. \*By signing this application, I certify (1) to the statements contained in the list of certifications\*\* and (2) that the statements herein are true, complete and accurate to the best of my knowledge. I also provide the required assurances\*\* and agree to comply with any resulting terms if I accept an award. I am aware that any false, fictitious, or fraudulent statements or claims may subject me to criminal, civil, or administrative penalties. (U.S. Code, Title 218, Section 1001)**

**\*\* I AGREE**

\*\* The list of certifications and assurances, or an internet site where you may obtain this list, is contained in the announcement or agency specific instructions.

**Authorized Representative:**

Prefix:  \* First Name:   
Middle Name:   
\* Last Name:   
Suffix:

\* Title:

\* Telephone Number:  Fax Number:

\* Email:

\* Signature of Authorized Representative:  \* Date Signed:

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**\* Applicant Federal Debt Delinquency Explanation**

The following field should contain an explanation if the Applicant organization is delinquent on any Federal Debt. Maximum number of characters that can be entered is 4,000. Try and avoid extra spaces and carriage returns to maximize the availability of space.

## Project Abstract

The Project Abstract must not exceed one page and must contain a summary of the proposed activity suitable for dissemination to the public. It should be a self-contained description of the project and should contain a statement of objectives and methods to be employed. It should be informative to other persons working in the same or related fields and insofar as possible understandable to a technically literate lay reader. This Abstract must not include any proprietary/confidential information.

\* Please click the add attachment button to complete this entry.

[Add Attachment](#) [Delete Attachment](#) [View Attachment](#)

Project Abstract.pdf

# Key Contacts Form

Version 01

**\* Applicant Organization Name:**

Enter the individual's role on the project (e.g., project manager, fiscal contact).

**\* Contact 1 Project Role:**

Prefix:

\* First Name:

Middle Name:

\* Last Name:

Suffix:

Title:

Organizational Affiliation:

\* Street1:

Street2:

\* City:

County:

\* State:

Province:

\* Country:

\* Zip / Postal Code:

\* Telephone Number:

Fax:

\* Email:

Enter the individual's role on the project (e.g., project manager, fiscal contact).

**\* Contact 2 Project Role:**

Prefix:

\* First Name:

Middle Name:

\* Last Name:

Suffix:

Title:

Organizational Affiliation:

\* Street1:

Street2:

\* City:

County:

\* State:

Province:

\* Country:

\* Zip / Postal Code:

\* Telephone Number:

Fax:

\* Email:

Enter the individual's role on the project (e.g., project manager, fiscal contact).

**\* Contact 3 Project Role:**

Prefix:

**\* First Name:**

Middle Name:

**\* Last Name:**

Suffix:

Title:

Organizational Affiliation:

**\* Street1:**

Street2:

**\* City:**

County:

**\* State:**

Province:

**\* Country:**

**\* Zip / Postal Code:**

**\* Telephone Number:**

Fax:

**\* Email:**

Enter the individual's role on the project (e.g., project manager, fiscal contact).

**\* Contact 4 Project Role:**

Prefix:

**\* First Name:**

Middle Name:

**\* Last Name:**

Suffix:

Title:

Organizational Affiliation:

**\* Street1:**

Street2:

**\* City:**

County:

**\* State:**

Province:

**\* Country:**

**\* Zip / Postal Code:**

**\* Telephone Number:**

Fax:

**\* Email:**

## Work Plan

1. Estimated Establish funding agreement with state

Note: Tasks starting before this date are not eligible for funding, and cannot be counted toward matching funds.

### Describe the tasks in the work plan:

2

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

This fourth year seed grant will fund administrative activities and expenses (travel, supplies, printing, etc.). The Coordinators responsibilities include:

- 1) Preparing correspondence as necessary
- 2) Preparing and distributing documents and reports as necessary
- 3) Assisting with Scenic Byway 12 meetings as necessary
- 4) Maintaining the Scenic Byway 12 Web site
- 5) Provide a central point of contact in the Byway organization
- 6) ~~Oversee the work of contractors as needed~~

3

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

With our Scenic Byway 12 signage and interpretation project moving ahead it is time now to begin a second major initiative outlined in our CMP, marketing the Byway. Our byway organization includes representatives of area business, federal, state, and local government, and citizens. The broad variety of interests and perspectives represented in the Sce regarding promotion. Developing a sensible marketing plan that meets the needs of all byway stakeholders will take a concerted effort to include the ideas and opinions as many people as possible.

Our marketing planning efforts will begin with fundraising. Next, a request for proposals will allow the Scenic Byway 12 Committee to identify a third party organization with the necessary expertise to develop a comprehensive marketing plan.

4

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

The Scenic Byway 12 Committee will continue its campaign of public outreach in FY 2006. The Coordinator will conduct the following activities:

- 1) Assist byway communities with recognizing grant opportunities and provide specific guidance to facilitate successful grant applications.
- 2) Seek to strengthen community support by facilitating community meetings and attending community and council meetings as needed.
- 3) Produce news releases as necessary or as requested by Scenic Byway 12 Committee.
- 4) ~~Keep volunteers and other interested individuals and organizations informed of Byway activities and initiatives~~



5

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

With our signage and interpretation master planning document complete in early 2006 we are seeking grants and other funding to begin the design and construction phases of the project. Working with Utah Department of Transportation and our other byway partners we will move ahead with our goal to completely update signage an interpretive facilities on Scenic Byway 12.

6

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

7

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

8

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

**9**

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

**10**

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

**11**

a. Describe this task or milestone:

b. Name of person or organization responsible for carrying out task:

c. How long will this task take to complete?  months

d. Justify how this project task contribute to project completion: (800 character limit - about 133 words)

**Simplified Budget Form**

**Cost Breakdown**

Description	Total Cost	Requested	Match
General Administration	\$20,000.00	\$16,000.00	\$4,000.00
Marketing Master Plan	\$16,000.00	\$12,800.00	\$3,200.00
Public Outreach	\$14,500.00	\$11,600.00	\$2,900.00
Singage and Interpretation	\$12,000.00	\$9,600.00	\$2,400.00
<b>Totals</b>	<b>\$62,500.00</b>	<b>\$50,000.00</b>	<b>\$12,500.00</b>
<b>Percentages</b>		<b>80.00%</b>	<b>20.00%</b>

**Matching Funds**

Source	Type	Description	Amount
Garfield County Travel Council	cash		\$5,000
Scenic Byway 12 Committee	cash		\$2,500
Wayne County Travel Council	cash		\$5,000
<b>Total Match Provided</b>			<b>\$12,500.00</b>
<b>Matched Funds from Above</b>			<b>\$12,500.00</b>

## National Scenic Byways Program Form

### 1. Which category best describes the location of this project?

- Project that is associated with a highway that has been designated as a National Scenic Byway, All-American Road, State Scenic Byway, or Indian tribe scenic byway.
- Project that is associated with the development of a State or Indian tribe scenic byway program.

### 2. Choose the Grant Category that most completely reflects the main elements of your project.

- State or Byway Program: An activity related to the planning, design, or development of a State or Indian tribe scenic byway program.
- Corridor Management Plan: Development and implementation of a corridor management plan to maintain the scenic, historical, recreational, cultural, natural, and archaeological characteristics of a byway corridor while providing for accommodation of increased tourism and development of related amenities.
- Safety Improvements: Safety improvements to a State scenic byway, Indian tribe scenic byway, National Scenic Byway or an All-American Road to the extent that the improvements are necessary to accommodate increased traffic and changes in the types of vehicles using the highway as a result of the designation as a State scenic byway, Indian tribe scenic byway, National Scenic Byway, All-American Road.
- Byway Facilities: Construction along a scenic byway of a facility for pedestrians and bicyclists, rest area, turnout, highway shoulder improvement, overlook, or interpretive facility.
- Access to Recreation: An improvement to a scenic byway that will enhance access to an area for the purpose of recreation, including water related recreation.
- Resource Protection: Protection of scenic, historical, recreational, cultural, natural, and archaeological resources in an area adjacent to a scenic byway.
- Interpretive Information: Development and provision of tourist information to the public, including interpretive information about a scenic byway.
- Marketing: Development and implementation of a scenic byway marketing program.

### 3. Have you applied for a grant for this project in a previous year?

- Yes       No

### 4. Please list all byways involved in this project:

Scenic Byway 12 - UT  
Logan Canyon Scenic Byway - UT  
Dinosaur Diamond Scenic Byway - UT

### 5. Do the byways involved in the project cross any Federal Lands? (Check all that apply)

- Bureau of Indian Affairs
- Bureau of Land Management
- Fish and Wildlife Service
- National Park Service
- US Forest Service
- Other (specify):

**6a. Is this a multi-state grant application?**

Yes       No

**6b. List the states that are included:**

**6c. How will the funds be distributed?**

Each equally  
 Lead State (specify):

**7. Have you received authorization from your State Byway Agency to apply for a National Scenic Byways Program grant?**

Yes       No

**8. Have you received authorization from your Byway to apply for a National Scenic Byway Program grant?**

Yes       No

**9. If this project is selected for funding, please indicate your preference for the allocation of funds to carry out the project:**

- FHWA allocates the funds for the project to the State DOT
- FHWA allocates the funds for the project to a Federal Land Management Agency (BLM, BIA, FWS, NPS, USFS or other Federal agency)
- FHWA allocates the funds for the project to an Indian tribe or tribal government

# ATTACHMENTS FORM

**Instructions:** On this form, you will attach the various files that make up your grant application. Please consult with the appropriate Agency Guidelines for more information about each needed file. Please remember that any files you attach must be in the document format and named as specified in the Guidelines.

**Important:** Please attach your files in the proper sequence. See the appropriate Agency Guidelines for details.

1) Please attach Attachment 1	<input type="text" value="Project Summary and Information.pdf"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
2) Please attach Attachment 2	<input type="text" value="2005 Annual Report.pdf"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
3) Please attach Attachment 3	<input type="text" value="Byway Location.pdf"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
4) Please attach Attachment 4	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
5) Please attach Attachment 5	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
6) Please attach Attachment 6	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
7) Please attach Attachment 7	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
8) Please attach Attachment 8	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
9) Please attach Attachment 9	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
10) Please attach Attachment 10	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
11) Please attach Attachment 11	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
12) Please attach Attachment 12	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
13) Please attach Attachment 13	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
14) Please attach Attachment 14	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>
15) Please attach Attachment 15	<input type="text"/>	<input type="button" value="Add Attachment"/>	<input type="button" value="Delete Attachment"/>	<input type="button" value="View Attachment"/>









Matched Funds from Above	\$1.00
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ATTACHED DOCUMENTS BELOW – INCLUDED FOR YOUR REFERENCE

The regional location of byway:

Scenic Byway 12 travels through Utah's Garfield and Wayne Counties and is home to Bryce Canyon National Park, Grand Staircase-Escalante National Monument, three state parks, and Glen Canyon National Recreation Area. Scenic Byway 12 has two entry points. The southwestern gateway is from U.S. Highway 89 (US 89), seven miles south of the city of Panguitch. The northeastern gateway is on Highway 24 in the town of Torrey near Capitol Reef National Park.

Description of the project location:

This is a corridor management plan implementation grant proposal and the associated project influences the entire 124 mile, Scenic Byway 12 corridor. More specifically however, the associated benefits of funding will enable the Scenic Byway 12 Committee to continue building a foundation for long term sustainability so that the benefits of All American Road designation may continue for many years to come.

this project will...

This project moves the Highway 12 Corridor Management Plan implementation forward on current and future initiatives by providing continued funding for the Byway Coordinator position, and Scenic Byway 12 Committee operating expenses. The project provides resources necessary to continue growing both local and broad support for our All-American Road while we continue implementing projects specifically called out in the Highway 12 Corridor Management Plan. The resulting combination of visible progress on our implementation goals along with the grass roots support of our volunteer organization will capture the momentum established since 2002 and further the cause of our future sustainability.

byway benefits:

This project benefits the byway traveler by facilitating further progress on Byway projects that specifically target travelers. For example, the Scenic Byway 12 Signage and Interpretation Master Plan will be complete in early 2006. When the plan is implemented the byway travelers' experience will be significantly enhanced through various media delivering consistent thematic messages over the entire length of the byway. Additionally, continuing development of the Scenic Byway 12 Foundation will enable the expansion of our support and volunteer base, thus creating opportunities for individuals and organizations to become part of Scenic Byway 12 through donations and volunteer activities.

## **Project Summary:**

Scenic Byway 12 was designated a National Scenic Byway and All American Road on June 13, 2002. Since 2002 the Scenic Byway 12 Committee continues to make significant progress on projects and initiatives in support of Corridor Management Plan (CMP) implementation.

### *Signage and Interpretation Master Plan*

Current projects include the Highway 12 Signage and Interpretation Master Plan that nears completion as this application is drafted. The comprehensive planning project started with an inventory of the existing signs and interpretive facilities on the entire length of Highway 12 and the identification of our Byway's stories through workshops and public meetings. The final planning document will provide recommendations for improvements to Byway signage and interpretation. Our goal is to begin the design and construction phases of this project immediately. To move forward our Byway Coordinator will seek funding for the project through local, state, and federal sources. This project funds our Byway Coordinator position for two years and enables the necessary project management to ensure progress on this and other Byway projects.

### *Byway Website*

The Highway 12 All-American Road website was launched in July 2004. The website, <http://www.scenicbyway12.com>, provides information to the traveler, the communities on Scenic Byway 12, and the Scenic Byway 12 Committee. In 2005 we expanded the site to include meeting information and annual report documents so that the general public has full access to Byway documents. The Byway Coordinator posts information and documents regularly and we will continue to enhance the website functionality in 2006.

### *Marketing Plan*

Since National Scenic Byway and All-American Road designation Highway 12 has been marketed and promoted locally through Travel Councils in Garfield and Wayne Counties. In 2006 we will begin the process of creating a marketing plan for Highway 12. We plan to take an approach similar to the process used in developing our signage and interpretation master plan. By engaging the Scenic Byway 12 Committee members and volunteers in a public process we will outline our marketing objectives and identify and approve an approach to promoting the byway that is appropriate for the this Byway.

### *Non-profit Organization*

One of our primary objectives in 2005 was to create opportunities for byway supporters to volunteer on byway projects and/or to make direct financial contributions to the byway organization. A widely publicized Byway Celebration was held in August 2005 that featured entertaining performances by residents of each town on Highway 12, a summer barbecue dinner and a silent auction of donated goods, services, art, and crafts. More than 150 guests attend the benefit that generated more than \$2,500 in donations. By directing attendees to a byway information booth at the event we also expanded our mail

and volunteer lists. The Scenic Byway 12 Committee will continue to build on the existing support base with the goal of remaining vital and self sustaining into the future.

In 2005 the Scenic Byway 12 Committee formed the Scenic Byway 12 Foundation and applied to the Internal Revenue Service (IRS) for recognition as a 501(c)3 non-profit organization. Our purpose for doing this is to affirm our charitable causes and to grow our organization toward sustainability. Approval by the IRS is expected to take several months. Through our non-profit organization we will create incentives for individuals and organizations to provide financial support to the Byway.

#### *Public Outreach*

Public support is a key ingredient to the success of our Byway organization as we continue implementing the Scenic Byway 12 Corridor Management Plan. Each year the Scenic Byway 12 Committee holds regular meetings and other meetings associated with specific topics. Meeting information is sent by email, posted on our website and in public places, and published in the local newspaper. The meetings take place in each town on the Byway on a rotating basis so that each community has a chance to host at least one meeting each year.

In addition to the Scenic Byway 12 Committee meetings our Byway Coordinator attends County Commission and Town Council meetings each year to provide a report of the Byway Committee activities. In the three years since Highway 12 was designated an All-American road more than thirty such meetings have taken place. Press releases are posted on our website and published locally so that area citizens are given a chance to read about the things the Byway Committee is doing. Through the Byway Coordinator the Scenic Byway 12 Committee will continue to provide information to the public with the hope of keeping our communities involved, interested, and supportive of our All-American Road.

#### **Benefit to Byway Traveler:**

The Scenic Byway 12 Committee is responsible to Byway travelers, our partners, and our communities for effectively implementing the Highway 12 Corridor Management Plan.

By supporting the Scenic Byway 12 Committee's activities this project will also therefore, benefit Scenic Byway travelers through various means. For example, new signage and interpretation media will bring byway stories to life for travelers. Consistent thematic messages in wayside displays and kiosks will enrich the Byway experience for travelers of all backgrounds and interests. Travelers will find themselves in touch with the past, present, and future of the byway corridor, the byway region and the remarkable landscape traversed by Scenic Byway 12.

Our non-profit organization, the Scenic Byway 12 Foundation will solicit support from individuals and organizations while expanding our volunteer base. This important byway development benefits byway travelers by providing two important components of a successful byway organization; we are giving individuals and organizations opportunities

to connect and become involved in the development of one of America's most incredible roads while opening channels to future funding that are essential if we are to continue benefiting from All-American Road designation.

By definition a non-profit entity organized under section 501(c)3 of the Internal Revenue Code is a charitable organization. The benefactors of our charitable cause are all byway travelers. The Scenic Byway 12 Committee will continue to protect and preserve the intrinsic values that make Highway 12 one of the best Byways in the nation while attending to such important topics as safety, signage, and byway facilities.

**Prior Projects:**

Since Scenic Byway 12's All-American Road designation in 2002, Corridor Management Plan Implementation Seed Grants and their associated matching funds have contributed significantly to the financial resources needed to establish our byway organization and to initiate key byway projects. In 2003 we developed a broad based byway organization and established a process to identify and prioritize byway projects that support the goals and strategies of the CMP. Since then we have provided direct support to such projects and we continue this work today.

This project continues the progress of the Scenic Byway 12 Committee and directly supports the goals and objectives outlined in the Scenic Byway 12 CMP. We will maintain and expand our Web site, begin implementing our signage and interpretation master plan, continue outreach to the public, and grow our non-profit organization toward sustainability.