

Public Lands Visitor Use Survey Individual Interview Form

OMB approval: OMB 0596-0110
Exp. date: xx/xx/2010 Rev. 8

ADMINISTRATION INFORMATION (complete prior to starting interview)

State	Unit	Site Number	Date Month - Day - Year	Time Interview started (military):	Hand-Tally count at start of interview	Vehicle Axle Count
0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 0 0 0 0 1 1 1 1 1 1 2 2 2 2 2 2 3 3 3 3 3 3 4 4 4 4 4 4 5 5 5 5 5 5 6 6 6 6 6 6 7 7 7 7 7 7 8 8 8 8 8 8 9 9 9 9 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 0 0 1 1 1 1 2 2 2 2 3 3 3 3 4 4 4 4 5 5 5 5 6 6 6 6 7 7 7 7 8 8 8 8 9 9 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8

Interviewer say: The Bureau of Land Management is conducting interviews of visitors to this area. The information collected will help us better serve our visitors by knowing what activities they do, how long they stay, and how satisfied they are with the facilities and services provided. Your participation is voluntary and all information is confidential.

SECTION 1: SCREENING QUESTIONS

1 Would you be willing to take a few minutes to participate in this interview?

- Yes (person agreed to be interviewed)
- No (did not agree to be interviewed)

What is your home ZIP code?

- Don't know

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

OR

If visitor is from another country select:

- Canada
- Mexico
- S. & C. America
- Asia
- Europe
- Other

2 I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older? (Direct ALL questions to only this person.)

Day Use, Overnight, & Wilderness ONLY

3 What is the primary purpose of your visit to (say site name)? (choose only one)

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

"Thank-you. That's all the information I need today." (End Interview)

General Public Lands (GPL) ONLY

3 What is the primary purpose of your visit to this public land area?

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

(GO TO Q3b)

4 When do you plan to leave (say site name) for the last time on this visit? (choose only one)

- Not leaving this site today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q5)
- Leaving later today (Record time they plan to leave today then GO TO Q5)

Time (military)
:
0 0 0 0
1 1 1 1
2 2 2 2
3 3 3 3
4 4 4 4
5 5 5 5
6 6 6 6
7 7 7 7
8 8 8 8
9 9 9 9

3b What is the major reason you chose this route? (do not read list or prompt visitor)

- View scenery
- Some other reason

"Thank-you. That's all the information I need today." (End Interview)

4 Today we are interested in interviewing people who have recreated in undeveloped public lands. This includes things like hiking trails (not in designated Wilderness), exploring roads, camping in undeveloped areas and fishing in lakes and streams. Have you recreated in undeveloped public land areas sometime during your visit? (choose only one)

- Yes, recreated in the GPL (GO TO Q5)
- No, did not recreate in the GPL -

"Thank-you. That's all the information I need today." (End Interview)

5 When did you first arrive at (say site name) for this visit? (record date/time)

Date Month - Day - Year
0 0 - 0 0 - 0 0 0 0
1 1 - 1 1 - 0 0 0 0
2 2 - 2 2 - 0 0 0 0
3 3 - 3 3 - 0 0 0 0
4 4 - 4 4 - 0 0 0 0
5 5 - 5 5 - 0 0 0 0
6 6 - 6 6 - 0 0 0 0
7 7 - 7 7 - 0 0 0 0
8 8 - 8 8 - 0 0 0 0
9 9 - 9 9 - 0 0 0 0

Time (military)
:
0 0 0 0
1 1 1 1
2 2 2 2
3 3 3 3
4 4 4 4
5 5 5 5
6 6 6 6
7 7 7 7
8 8 8 8
9 9 9 9

6 In TOTAL, during this visit, how much time will you have spent in undeveloped portions of this public land area? (record hours/minutes if 24 hours or less; record to nearest day if over 24 hours)

If 24 hours or less:

Hours	Minutes
:	:
0 0	0 0
1 1	1 1
2 2	2 2
3 3	3 3
4 4	4 4
5 5	5 5
6 6	6 6
7 7	7 7
8 8	8 8
9 9	9 9

If over 24 hours:

Days
0 0 0
1 1 1
2 2 2
3 3 3
4 4 4
5 5 5
6 6 6
7 7 7
8 8 8
9 9 9

OR

Note: There is no Q6 for this side of the form.

GO TO NEXT PAGE Q7

GO TO NEXT PAGE Q7

SECTION 2: BLM VISIT

Hand visitor flash cards for Q11 & 12. Read them, the activities for Q11 as they follow along. Choose all that apply. For Q12, have them pick only one primary activity from Q11.

7 Did you spend last night on public lands of the _____ unit?

- No
- Yes - How many nights in a row do you plan to spend on these lands? (write # nights & this answer must match total time spent on forest (Q9-Q8))

8 When did you first arrive on public lands on this recreation visit?

Date			Time (military)
Month	Day	Year	
(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	<input type="radio"/> 2007 <input type="radio"/> 2008 <input type="radio"/> 2009	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

- Same as site arrival time (not applicable to GPL)

9 When do you plan to finish your visit to this public land area?

Date			Time (military)
Month	Day	Year	
(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	<input type="radio"/> 2007 <input type="radio"/> 2008 <input type="radio"/> 2009	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

- Same as interview time

Now, I would like to ask you a few questions about where you will go during this visit to public lands. When you answer please include your use of this and other areas of this Unit. Include areas you already used as well as places you plan to use before you leave this area for the last time on this visit.

10 On this visit to public lands, did you go or do you plan to go to any areas for recreation other than this one?

- No (GO TO Q11)
- Yes (GO TO Q10a)
- Don't know (GO TO Q10a)

10a (Interviewer fill in Wilderness or WSA name) are Congressionally Designated areas. Did you enter or do you plan to enter a WSA or Wilderness at any time during this visit?

- No
- Yes

10b Now think about roads, trails, rivers, lakes, and other undeveloped parts of this public land area? Did you enter or do you plan to enter these types of areas during this recreation visit?

- No
- Yes

10c Lodging facilities include campgrounds, cabins, hotels and lodges. How many different lodging facilities have you used or do you plan to use during this public land visit? (fill in # of different ones)

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

10d Developed day use sites include picnic areas, visitor centers, interpretive sites, developed swimming areas, and developed ski areas on this public land unit. How many different developed day use sites have you used or do you plan to use during this public land visit? (fill in # of different ones)

① ② ③ ④ ⑤ ⑥ ⑦ ⑧ ⑨ ⑩

11 In which of the following activities have you participated or will you participate during this public land visit?

12 Which one of those is your primary activity for this recreation visit to public lands?

Question 11 answers (can choose more than one)

Question 12 answer (choose any one)

- | | |
|--|--------------------------|
| <input type="checkbox"/> Fishing—all types | <input type="checkbox"/> |
| <input type="checkbox"/> Hunting—all types | <input type="checkbox"/> |
| VIEWING & LEARNING NATURE & CULTURE | |
| <input type="checkbox"/> Viewing / photographing wildlife, birds, fish, etc. | <input type="checkbox"/> |
| <input type="checkbox"/> Viewing / photographing natural features, scenery, flowers, etc. | <input type="checkbox"/> |
| <input type="checkbox"/> Visiting historic and prehistoric sites/cross | <input type="checkbox"/> |
| <input type="checkbox"/> Nature study | <input type="checkbox"/> |
| <input type="checkbox"/> Visiting a nature center, nature trail or visitor center | <input type="checkbox"/> |
| NONMOTORIZED ACTIVITIES | |
| <input type="checkbox"/> Hiking, walking, or trail running | <input type="checkbox"/> |
| <input type="checkbox"/> Horseback riding | <input type="checkbox"/> |
| <input type="checkbox"/> Bicycling, including mountain bicycling | <input type="checkbox"/> |
| <input type="checkbox"/> Rock climbing, canyoneering, and other technical activities | <input type="checkbox"/> |
| <input type="checkbox"/> Nonmotorized water travel (canoe, kayak, raft, sail, etc.) | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Swimming | <input type="checkbox"/> |
| <input type="checkbox"/> Other nonmotorized activities (games and sports) | <input type="checkbox"/> |
| MOTORIZED ACTIVITIES | |
| <input type="checkbox"/> Driving a passenger vehicle for pleasure (scenic driving) | <input type="checkbox"/> |
| <input type="checkbox"/> Riding a dirt bike or ATV | <input type="checkbox"/> |
| <input type="checkbox"/> Driving a 4 WD vehicle (four-wheeling) | <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Racing or Enduro events | <input type="checkbox"/> |
| <input type="checkbox"/> Motorized water travel (boats, personal watercraft, etc.) | <input type="checkbox"/> |
| <input type="checkbox"/> Other motorized activities (racing, enduro events, games, aircraft, etc.) | <input type="checkbox"/> |
| CAMPING OR OTHER OVERNIGHT | |
| <input type="checkbox"/> Camping in developed sites (family or group sites) | <input type="checkbox"/> |
| <input type="checkbox"/> Camping in undeveloped sites (motorized) | <input type="checkbox"/> |
| <input type="checkbox"/> Camping in primitive areas (nonmotorized) | <input type="checkbox"/> |
| <input type="checkbox"/> Resort, cabins, or other accommodation on public lands | <input type="checkbox"/> |
| OTHER ACTIVITIES | |
| <input type="checkbox"/> Gathering mushrooms, berries, firewood, or other natural products | <input type="checkbox"/> |
| <input type="checkbox"/> Relaxing, hanging out, | <input type="checkbox"/> |
| <input type="checkbox"/> Picnicking and family day gatherings in developed sites (family or group) | <input type="checkbox"/> |
| <input type="checkbox"/> OTHER (fill in activity) | <input type="checkbox"/> |

13

Including this visit, about how many times have you come to this public land area for recreation in the past 12 months? (record # of times)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

14

How many of those visits were to participate in the main activity you identified a moment ago? (record # of times for main activity)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

15

About how many hours did you spend doing your main activity during this visit? (record # of hours)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

16

Overall, how satisfied or dissatisfied are you with this visit to the _____ public land Unit, using a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied?

- (1) very dissatisfied
- (2) somewhat dissatisfied
- (3) neither dissatisfied nor satisfied
- (4) somewhat satisfied
- (5) very satisfied

(Hand visitor flash cards for Q15. Have them read you the number of their answer; record only one choice)

SECTION 3: THIS TRIP AWAY FROM HOME

17 About how far from your home did you travel to get here? (record road miles)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

18 Which of the following choices best describe the purpose of your trip? (read list and have visitor choose only one)

- Primarily for recreation- this area was my main destination
- Primarily for recreation- my main destination was NOT this area
- Primarily for business, family, or other reasons- coming here was a side trip
- Some other reason

19 Are you staying overnight away from home on this trip?

- Yes
- No- (GO TO Q23)

20 How many total nights will you be away from home? (record # nights then GO TO Q21)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

21 Of these, how many are within 50 miles of here? (record # nights)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

- none- (GO TO Q23)

Interviewer: Hand visitor flash card for Q22 and read them the answer choices.

22 What types of lodging are you using within 50 miles of here? (choose all that apply)

ON this public land area

- Campgrounds in this area
- Camping in the undeveloped parts of this public land area
- Cabins, lodges, hotels or huts, etc. in this public land area

OFF this public land area

- Other public campground (, State Parks, County, etc.)
- Private campground NOT ON public lands
- Rented home, condo, cabin, lodge, hotel, etc. NOT ON public lands
- Private home of friend or relative
- A home, cabin, or condo that you own
- Other

SECTION 4: DEMOGRAPHICS

This set of questions will help us better understand you and compare your answers to those of other people. All your answers are strictly confidential and will not be used for anything other than to create general categories of recreation visitors.

23

How many people (including you) traveled here in the same vehicle as you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

24

How many of those people are less than 16 years old?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash cards for Q25, 26, and 27 separately. Have them call out number for their answers.

25 Now I would like to collect age and gender information on everyone in your group. (record everyone in group- if more than 4 people do 1st four with most recent birthday)

Person Interviewed	Person 2	Person 3	Person 4
Gender:			
<input type="radio"/> Male	<input type="radio"/> Male	<input type="radio"/> Male	<input type="radio"/> Male
<input type="radio"/> Female	<input type="radio"/> Female	<input type="radio"/> Female	<input type="radio"/> Female
Age:			
<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16
<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19
<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29
<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39
<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49
<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59
<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69
<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+

Interviewer: Direct remaining questions back to person selected for interview.

26 Are you? (choose one)

- (1) Hispanic or Latino(a)
- (2) Not Hispanic or Latino(a)
- Refused

27 With which racial group(s) do you most closely identify? Please select one or more.

- (1) American Indian / Alaska Native
- (2) Asian
- (3) Black / African American
- (4) Native Hawaiian or other Pacific Islander
- (5) White
- (6) Refused

SECTION 5: FOR PROXY SITES

Code = RE1, RE2:

1 How many nights did your group stay here on this visit to this site or area?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were in your group?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = FR1, ST1:

1 What kind of ticket/pass did you use today?

- DID NOT USE ONE (SKIP Q2)
- SINGLE DAY/PART OF DAY (SKIP Q2)
- MULTIPLE DAY (points, season, multiday, etc.) (GO TO Q2)

2 How many total days do you plan to use THIS ticket/pass THIS season?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = RE4, DUR4, DUR5:

1 How many nights were you here on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were with you in the room/site you used?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = MA2, FR2, FR5, FE4, SUP4:

1 How many fee envelopes/permits/tickets were used to cover you on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

2 How many people (including you) were represented by the fee envelopes/permits/tickets that covered you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

National Visitor Use Survey

Questions for the Public Lands of Southern Nevada

Administration Information

Southern Nevada BLM, NPS and USF&WS Units

Site Number _____ Month _____ Day _____ Year _____

Printed Interview form number _____ Interview time _____

1. What additional facilities, amenities or recreation opportunities would you like provided on public lands in Southern Nevada? (circle all that apply):
 - A. Educational trails & boardwalks
 - B. Trails (hike, bike, horse)
 - C. Boat Ramps
 - D. Auto tour route
 - E. Place to buy coffee and snacks
 - F. Campgrounds
 - G. Restrooms
 - H. Guided environmental education programs
 - I. OHV play areas/OHV trails
 - J. Picnic areas
 - K. Giftshop/bookstore
 - L. Visitor center with exhibits
 - M. Wayside pullouts and exhibits
 - N. Boat Ramps
 - O. Other _____
2. Would you view informational signs, brochures or presentations when you visit Federal Lands in Southern Nevada on the following topics? (circle all that apply):
 - A. Geology
 - B. Human history of the area: American Indians, Spanish, Mormon and Anglo-American settlers and travelers
 - C. Modern human history
 - D. Water Resources/Water Supplies
 - E. Recreation opportunities
 - F. Trees, plants and wildlife
 - G. Wildfire ecology, fire history and firefighting techniques
 - H. Issues facing wildlife and plants and what you can do to help.
 - I. Other _____
3. Where did you get information about Federal Lands in Southern NV? (circle all that apply)
 - A. Newspaper
 - B. Internet
 - C. Agency office or visitor center
 - D. Radio
 - E. Brochure
 - F. Signs
 - G. Television
 - H. Family/Friends
 - I. Tourist industry professionals (hotel concierges, tour companies)
 - J. Other _____
4. What describes the best way you learn about Southern Nevada's natural world?
 - A. Family/Friends
 - B. Natural area professionals (Ranger)
 - C. Tourist industry professionals
 - D. Newspaper
 - E. Internet
 - F. Agency office or visitor center
 - G. Radio
 - H. Brochure
 - I. Television
 - J. Signs
 - K. Other _____
5. What drew you to visit the public lands in Southern Nevada? (circle all that apply)
 - A. Relaxation
 - B. Warmer temperatures of the lakes and valleys
 - C. Cooler temperatures of the mountains
 - D. Scenery
 - E. Learning about the natural world
 - F. Time with family and friends
 - G. Quiet/Solitude
 - H. Other _____

6. What do you feel are the top two problems facing the public lands in Southern Nevada?

(circle two)

- | | |
|--|---|
| A. Garbage/litter | B. Impacts to sensitive plant and wildlife species |
| C. Traffic congestion | D. Over-crowding |
| E. Invasive and "pest" plants that can harm the environment | F. Impacts to archaeological sites |
| G. Vandalism | H. Lack of visitor facilities |
| I. Wild Fires | J. Other _____ |

7. What things help you feel secure when visiting the Federal Lands of Southern Nevada?

(circle all that apply)

- | | |
|---|--|
| A. Uniformed officers present | B. Emergency phone |
| C. Easy to read maps with local information | D. Presence of other visitors |
| E. Information about possible hazards | F. Clear location and directional signs |
| G. Information about what you should carry with you for safety | |
| H. Other _____ | |

8. Please indicate your agreement with the following statements, rating them on a 5-point scale where 1= strongly disagree, 3= neither agree nor disagree, and 5= strongly agree.

- A. I think the educational displays, signs and exhibits help people learn about this site.
- B. I think it is important to have educational displays, signs and exhibits at this site.
- C. I used the educational displays, signs and exhibits to learn about this site.
- D. I think it is important to have educational professionals lead tours to teach people about this site.