

# Public Lands Visitor Use Survey Individual Interview Form

OMB approval: OMB 0596-0110  
Exp. date: xx/xx/2010 Rev. 8

## ADMINISTRATION INFORMATION (complete prior to starting interview)

State	Unit	Site Number	Date Month - Day - Year	Time Interview started (military):	Hand-Tally count at start of interview	Vehicle Axle Count
0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 0 0 0 0 1 1 1 1 1 1 2 2 2 2 2 2 3 3 3 3 3 3 4 4 4 4 4 4 5 5 5 5 5 5 6 6 6 6 6 6 7 7 7 7 7 7 8 8 8 8 8 8 9 9 9 9 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8 9 9	0 0 0 0 1 1 1 1 2 2 2 2 3 3 3 3 4 4 4 4 5 5 5 5 6 6 6 6 7 7 7 7 8 8 8 8 9 9 9 9	0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8

Interviewer say: The Bureau of Land Management is conducting interviews of visitors to this area. The information collected will help us better serve our visitors by knowing what activities they do, how long they stay, and how satisfied they are with the facilities and services provided. Your participation is voluntary and all information is confidential.

## SECTION 1: SCREENING QUESTIONS

**1** Would you be willing to take a few minutes to participate in this interview?

- Yes (person agreed to be interviewed)
- No (did not agree to be interviewed)

What is your home ZIP code?

- Don't know

0	0	0	0	0
1	1	1	1	1
2	2	2	2	2
3	3	3	3	3
4	4	4	4	4
5	5	5	5	5
6	6	6	6	6
7	7	7	7	7
8	8	8	8	8
9	9	9	9	9

OR

If visitor is from another country select:

- Canada
- Mexico
- S. & C. America
- Asia
- Europe
- Other

**2** I need to select just one of you to complete this interview. Which of you had the most recent birthday and is 16 years of age or older? (Direct ALL questions to only this person.)

### Day Use, Overnight, & Wilderness ONLY

**3** What is the primary purpose of your visit to (say site name)? (choose only one)

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

"Thank-you. That's all the information I need today." (End Interview)

### General Public Lands (GPL) ONLY

**3** What is the primary purpose of your visit to this public land area?

- Working or commuting to work
- Only stopping to use the bathroom
- Only passing through, going somewhere else
- Some other reason
- Recreation (GO TO Q4)

(GO TO Q3b)

**4** When do you plan to leave (say site name) for the last time on this visit? (choose only one)

- Not leaving this site today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q5)
- Leaving later today (Record time they plan to leave today then GO TO Q5)

Time (military)
:
0 0 0 0
1 1 1 1
2 2 2 2
3 3 3 3
4 4 4 4
5 5 5 5
6 6 6 6
7 7 7 7
8 8 8 8
9 9 9 9

**3b** What is the major reason you chose this route? (do not read list or prompt visitor)

- View scenery
- Some other reason

"Thank-you. That's all the information I need today." (End Interview)

**4** Today we are interested in interviewing people who have recreated in undeveloped public lands. This includes things like hiking trails (not in designated Wilderness), exploring roads, camping in undeveloped areas and fishing in lakes and streams. Have you recreated in undeveloped public land areas sometime during your visit? (choose only one)

- Yes, recreated in the GPL (GO TO Q5)
- No, did not recreate in the GPL -

"Thank-you. That's all the information I need today." (End Interview)

**5** When did you first arrive at (say site name) for this visit? (record date/time)

Date
Month - Day - Year
0 0
1 1
2 2
3 3
4 4
5 5
6 6
7 7
8 8
9 9

Time (military)
:
0 0 0 0
1 1 1 1
2 2 2 2
3 3 3 3
4 4 4 4
5 5 5 5
6 6 6 6
7 7 7 7
8 8 8 8
9 9 9 9

**5** Are you leaving undeveloped public land areas for the last time on this visit? (choose only one)

- Not leaving today (End Interview)
- Don't know (End Interview)
- Leaving now (GO TO Q6)
- Leaving later today (GO TO Q6)

**6** In TOTAL, during this visit, how much time will you have spent in undeveloped portions of this public land area? (record hours/minutes if 24 hours or less; record to nearest day if over 24 hours)

If 24 hours or less:

Hours
:
Minutes
0 0
1 1
2 2
3 3
4 4
5 5
6 6
7 7
8 8
9 9

If over 24 hours:

OR
Days
0 0 0
1 1 1
2 2 2
3 3 3
4 4 4
5 5 5
6 6 6
7 7 7
8 8 8
9 9 9

Note: There is no Q6 for this side of the form.

GO TO NEXT PAGE Q7

GO TO NEXT PAGE Q7

**SECTION 2: BLM VISIT**

*(Hand visitor flash card for Q11 & 12. Read them the activities for Q11 as they follow along. Choose all that apply. For Q12, have them pick only one primary activity from Q11.)*

**7** Did you spend last night on public lands of the \_\_\_\_\_ unit?

- No
- Yes - How many nights in a row do you plan to spend on these lands? (write # nights & this answer must match total time spent on forest (Q9-Q8))

**8** When did you first arrive on public lands on this recreation visit?

Date			Year	Time (military)
Month	Day	Year		
(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	<input type="radio"/> 2007 <input type="radio"/> 2008 <input type="radio"/> 2009	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

- Same as site arrival time (not applicable to GPL)

**9** When do you plan to finish your visit to this public land area?

Date			Year	Time (military)
Month	Day	Year		
(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)	<input type="radio"/> 2007 <input type="radio"/> 2008 <input type="radio"/> 2009	(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

- Same as interview time

Now, I would like to ask you a few questions about where you will go during this visit to public lands. When you answer please include your use of this and other areas of this Unit. Include areas you already used as well as places you plan to use before you leave this area for the last time on this visit.

**10** On this visit to public lands, did you go or do you plan to go to any areas for recreation other than this one?

- No (GO TO Q11)
- Yes (GO TO Q10a)
- Don't know (GO TO Q10a)

**10a** (interviewer fill in Wilderness or WSA name) are Congressionally Designated areas. Did you enter or do you plan to enter a WSA or Wilderness at any time during this visit?

- No
- Yes

**10b** Now think about roads, trails, rivers, lakes, and other undeveloped parts of this public land area? Did you enter or do you plan to enter these types of areas during this recreation visit?

- No
- Yes

**10c** Lodging facilities include campgrounds, cabins, hotels and lodges. How many different lodging facilities have you used or do you plan to use during this public land visit? (fill in # of different ones)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

**10d** Developed day use sites include picnic areas, visitor centers, interpretive sites, developed swimming areas, and developed ski areas on this public land unit. How many different developed day use sites have you used or do you plan to use during this public land visit? (fill in # of different ones)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

**11** In which of the following activities have you participated or will you participate during this public land visit?

**12** Which one of those is your primary activity for this recreation visit to public lands?

Question 11 answers

(can choose more than one)

- (1) Fishing—all types
- (2) Hunting—all types
- VIEWING & LEARNING NATURE & CULTURE**
- (3) Viewing / photographing wildlife, birds, fish, etc.
- (4) Viewing / photographing natural features, scenery, flowers, etc.
- (5) Visiting historic and prehistoric sites/areas
- (6) Nature study
- (7) Visiting a nature center, nature trail or visitor center
- NONMOTORIZED ACTIVITIES**
- (8) Hiking, walking, or trail running
- (9) Horseback riding
- (10) Bicycling, including mountain bicycling
- (11) Rock climbing, canyoneering, and other technical activities
- (12) Nonmotorized water travel (canoe, kayak, raft, sail, etc.)
- (13) Swimming
- (14) Other nonmotorized activities (games and sports)
- MOTORIZED ACTIVITIES**
- (15) Driving a passenger vehicle for pleasure (scenic driving)
- (16) Riding a dirt bike or ATV
- (17) Driving a 4 WD vehicle (four-wheeling)
- (18) Racing or Enduro events
- (19) Motorized water travel (boats, personal watercraft, etc.)
- (20) Other motorized activities (racing, enduro events, games, aircraft, etc.)
- CAMPING OR OTHER OVERNIGHT**
- (21) Camping in developed sites (family or group sites)
- (22) Camping in undeveloped sites (motorized)
- (23) Camping in primitive areas (nonmotorized)
- (24) Resort, cabins, or other accommodation on public lands
- OTHER ACTIVITIES**
- (25) Gathering mushrooms, berries, firewood, or other natural products
- (26) Relaxing, hanging out,
- (27) Picnicking and family day gatherings in developed sites (family or group)
- (28) OTHER (fill in activity)

Question 12 answer

(choose any one)

**13**

Including this visit, about how many times have you come to this public land area for recreation in the past 12 months? (record # of times)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

**14**

How many of those visits were to participate in the main activity you identified a moment ago? (record # of times for main activity)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

**15**

About how many hours did you spend doing your main activity during this visit? (record # of hours)

(0) (1) (2) (3) (4) (5) (6) (7) (8) (9)

**16**

Overall, how satisfied or dissatisfied are you with this visit to the \_\_\_\_\_ public land Unit, using a scale of 1 to 5, where 1 means very dissatisfied and 5 means very satisfied?

- (1) very dissatisfied
- (2) somewhat dissatisfied
- (3) neither dissatisfied nor satisfied
- (4) somewhat satisfied
- (5) very satisfied

*(Hand visitor flash card for Q15. Have them read you the number of their answer; record only one choice.)*

### SECTION 3: THIS TRIP AWAY FROM HOME

**17** About how far from your home did you travel to get here? (record road miles)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**18** Which of the following choices best describe the purpose of your trip? (read list and have visitor choose only one)

- Primarily for recreation- this area was my main destination
- Primarily for recreation- my main destination was NOT this area
- Primarily for business, family, or other reasons- coming here was a side trip
- Some other reason

**19** Are you staying overnight away from home on this trip?

- Yes
- No- (GO TO Q23)

**20** How many total nights will you be away from home? (record # nights then GO TO Q21)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**21** Of these, how many are within 50 miles of here? (record # nights)

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

- none- (GO TO Q23)

Interviewer: Hand visitor flash card for Q22 and read them the answer choices.

**22** What types of lodging are you using within 50 miles of here? (choose all that apply)

**ON this public land area**

- Campgrounds in this area
- Camping in the undeveloped parts of this public land area
- Cabins, lodges, hotels or huts, etc. in this public land area

**OFF this public land area**

- Other public campground ( , State Parks, County, etc.)
- Private campground NOT ON public lands
- Rented home, condo, cabin, lodge, hotel, etc. NOT ON public lands
- Private home of friend or relative
- A home, cabin, or condo that you own
- Other

### SECTION 4: DEMOGRAPHICS

This set of questions will help us better understand you and compare your answers to those of other people. All your answers are strictly confidential and will not be used for anything other than to create general categories of recreation visitors.

**23**

How many people (including you) traveled here in the same vehicle as you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**24**

How many of those people are less than 16 years old?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Interviewer: Hand visitor flash cards for Q25, 26, and 27 separately. Have them call out number for their answers.

**25** Now I would like to collect age and gender information on everyone in your group. (record everyone in group- if more than 4 people do 1st four with most recent birthday)

Person Interviewed	Person 2	Person 3	Person 4
Gender:			
<input type="radio"/> Male	<input type="radio"/> Male	<input type="radio"/> Male	<input type="radio"/> Male
<input type="radio"/> Female	<input type="radio"/> Female	<input type="radio"/> Female	<input type="radio"/> Female
Age:			
<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16	<input type="radio"/> (1) under 16
<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19	<input type="radio"/> (2) 16-19
<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29	<input type="radio"/> (3) 20-29
<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39	<input type="radio"/> (4) 30-39
<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49	<input type="radio"/> (5) 40-49
<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59	<input type="radio"/> (6) 50-59
<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69	<input type="radio"/> (7) 60-69
<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+	<input type="radio"/> (8) 70+

Interviewer: Direct remaining questions back to person selected for interview.

**26** Are you? (choose one)

- (1) Hispanic or Latino(a)
- (2) Not Hispanic or Latino(a)
- Refused

**27** With which racial group(s) do you most closely identify? Please select one or more.

- (1) American Indian / Alaska Native
- (2) Asian
- (3) Black / African American
- (4) Native Hawaiian or other Pacific Islander
- (5) White
- (6) Refused

### SECTION 5: FOR PROXY SITES

Code = RE1, RE2:

**1** How many nights did your group stay here on this visit to this site or area?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**2** How many people (including you) were in your group?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = FR1, ST1:

**1** What kind of ticket/pass did you use today?

- DID NOT USE ONE (SKIP Q2)
- SINGLE DAY/PART OF DAY (SKIP Q2)
- MULTIPLE DAY (points, season, multiday, etc.) (GO TO Q2)

**2** How many total days do you plan to use THIS ticket/pass THIS season?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = RE4, DUR4, DUR5:

**1** How many nights were you here on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**2** How many people (including you) were with you in the room/site you used?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

Code = MA2, FR2, FR5, FE4, SUP4:

**1** How many fee envelopes/permits/tickets were used to cover you on this visit to this site?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**2** How many people (including you) were represented by the fee envelopes/permits/tickets that covered you?

0	0
1	1
2	2
3	3
4	4
5	5
6	6
7	7
8	8
9	9

**Economics Questions**

This last series of questions are about what you might have done instead of coming to this area and about your spending and income. I realize some of these are sensitive questions, but I would really appreciate your answers. The information you provide is strictly confidential and is needed to help us determine how recreation on this forest contributes to the local economy. It helps us plan better for the future.

**28a** If for some reason you had been unable to go to this public land area for this visit you have?

(read each item on list then have visitor choose only one)

- Gone somewhere else for the same activity (GO TO Q28b)
- Gone somewhere else for a different activity (GO TO Q28b)
- Come back another time (GO TO Q29)
- Stayed home (GO TO Q29)
- Gone to work at your regular job (GO TO Q29)
- None of these (GO TO Q29)

**28b** About how far away from home is the place you would have gone instead of here? (record # road miles)

Don't know

0	0	0	0
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9

**29 TRIP EXPENDITURE:**

Interview: Hand visitor economics flash card and record each category.

Say to visitor: For the following categories, please estimate how much you (and other members of your party) will spend for your entire trip within 50 miles of here. Please round off to the nearest dollar.

- Don't know
- Refused to answer

(1) Motel, lodge, cabin, B&B, etc.

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(2) Camping

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(3) Restaurants & Bars

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(4) Groceries

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(5) Gasoline and oil

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(6) Recreation Equipment Expenses

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(7) Entry, parking, or recreation use fees

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(8) Recreation & Entertainment (include guide fees, equipment rental)

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(9) Sporting Good Purchases

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

(10) Souvenirs/clothing and other misc.

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

**30** In total how much did you and other people in your vehicle spend on this entire trip, from the time you left home until you return home?

\$					.00
0	0	0	0	0	
1	1	1	1	1	
2	2	2	2	2	
3	3	3	3	3	
4	4	4	4	4	
5	5	5	5	5	
6	6	6	6	6	
7	7	7	7	7	
8	8	8	8	8	
9	9	9	9	9	

- Don't know
- Refused to answer

Interviewer: Hand visitor flash card for Q31. After you read them the question have them tell you the number that represents their income.

**31** Information about income is important because people with different incomes come to public lands for different reasons. What is your annual household income?

- (1) under \$25,000
- (2) 25,000-49,999
- (3) 50,000-74,999
- (4) 75,000-99,999
- (5) 100,000-149,999
- (6) 150,000 or over
- Don't know
- Refused to answer

**32 Use of special areas or facilities**

Interviewer: Hand visitor the flash for Q32 and have them read you the item numbers that apply.

Due to our interest in understanding off-highway vehicle use and in providing better facilities, we would like to know if you used any of the following on your public land visit. Please choose all that apply

- (1) Motorized single track trails
- (2) Motorized dual track trails
- (3) Designated off-road vehicle area
- (4) Roads that require high clearance vehicles
- (5) Scenic Byways
- (6) Visitor center or museum
- (7) Interpretive site
- (8) information station
- (9) Swimming area
- (10) Developed fishing site or dock
- (11) NONE OF THESE