

NVUM / Appalachian Trail visitor use study
11/12/06 Field exit-site survey
OMB 0596-0110 (Expiration 01/2010)

<u>Region</u>	<u>Exit Site</u> (lat/long, name)	<u>Interviewer</u>	<u>Date</u>	<u>Clicker</u>
_____	_____	_____	_____	_____

Introduction: "Hello. We are conducting interviews of visitors to the Appalachian National Scenic Trail on behalf of the National Park Service and the U.S. Forest Service. The information collected will help management better serve visitors to the Appalachian Trail. According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0596-0110. The time required to complete this information collection is estimated to average 5 minutes per response. Your participation is voluntary and confidential."

- 1) Would you be willing to take a few minutes to participate in this interview?
 Y (person agreed to be interviewed – go to Q2)
 N (did not agree to be interviewed – stop interview)

- 2) What is the primary purpose of your visit to the Appalachian Trail?
 Recreation (continue)
 Non-recreation ("official" employee, maintainer, volunteer, etc.) "We are only surveying people who are here for recreation. Thank you for your time."

- 3) Are you leaving the Appalachian Trail for the last time today, or will you return later?
 Leaving for last time today
 Will return later today – "We are only surveying people who are exiting for the last time today. Thank you for your time."

- 4) How did you arrive at the AT today?
Motor vehicle Bicycle Walking Other _____

- 5) Is the AT your primary reason for visiting this area today? Y N

- 6) When did you first begin this **hike / visit** on the AT?
Month _____ Day _____

- 7) Where did you begin this recreational **hike / visit** on the AT? _____

- 8) Not including this visit, about how many times have you visited this particular AT site in the past 12 months? _____
- 9) Not including this visit, about how many times have you visited anywhere on the AT for recreation in the past 12 months? _____
- 10) How many people were in your group today? _____
- 11) How many of those people are less than 16 years old? _____
- 12) How many nights did your group stay on the AT? _____ nights
- 13) On a scale of 1-10, with 10 being most satisfied, how satisfied were you with this trip on the Appalachian Trail? _____
- 14) How crowded did you feel on the Appalachian Trail on this trip? [Circle one number]
Not at all Crowded | Slightly Crowded | Moderately Crowded | Extremely Crowded
- 1 2 3 4 5 6 7 8 9
- 15) If you could ask managers to improve one thing about the way people experience the Appalachian Trail, what would you ask them to do?

- 16) How many permits / tickets did your group fill out or obtain for this visit to the AT? _____
- 17) About how much did your group spend in total for this visit to the AT? _____
- 18) What is your home Zip Code?
- 19) What is your age? ___16-20 ___21-30 ___31-40 ___41-50 ___51-60 ___61-70
- 20) Gender? ___M ___F
- 21) Are you Hispanic or Latino (a) [choose one]? ___ Yes ___ No
- 22) With which racial groups do you most closely identify [choose all that apply]?
___ American Indian / Alaska Native
___ Asian
___ Black / African American
___ Native Hawaiian or other Pacific Islander
___ White

