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Contract No.: ED-06-CO-0017

**Establishing a Baseline for REL Southwest Performance and Identifying Customer Needs:
Survey v.1.1.1 and 1.1.2**

<PHONE SURVEY SCRIPT FOR EDUCATORS>

<Introduction script for phone survey>

Good Morning/Afternoon. My name is _____. I am calling on behalf of Edvance Research, Inc. and would like to speak to <read name on list>.

(If respondent is available, continue with script. Otherwise call back later.)

We would like to obtain your feedback with regards to education issues in your state. Information collected through this survey will be used to assist the United States Department of Education in learning more about your education research needs. This survey has been developed by Edvance Research, Inc., a national research organization.

<Note: Only specific titles specified in proposal will be offered the \$10 gift card as incentive>
It should not take you more than 15 minutes to complete this survey. We will also provide you with an \$10 electronic gift card that can be redeemed online or in a store, for your participation in this survey. The gift card will be sent to the email address you provide at the end of this survey.

Responses to this data collection will be used only for statistical purposes. We will not provide information that identifies you or your district to anyone outside the study team, except as required by law.

QA. Would you like to participate in this survey?

1. Yes <Continue with script>
2. No <Thank for time and terminate>

Q1. Are you **currently** employed in Pre-K/Kindergarten, Elementary, Secondary or Higher Education in your state? (Select only one)

1. Yes, I am a professional educator employed in Pre-K, elementary, secondary or higher education.
2. No, I am not a professional educator, but I do have a child (or children) currently obtaining Pre-K, elementary, secondary, or higher education. **<SKIP TO "SURVEY FOR PARENTS">**
3. No, I am a business/community leader and not a professional educator. **<SKIP TO "SURVEY FOR BUSINESS LEADERS">**
4. Don't know **<Terminate and SKIP TO CLOSING STATEMENT>**

Q2. At which level(s) of education are you primarily involved? (Read list. Select all that apply)

1. Elementary/Secondary Education
 - a. Pre-K/Kindergarten
 - b. Elementary
 - c. Middle/Junior
 - d. High
2. Higher Education
 - a. Two Year College
 - b. Four Year College
 - c. Graduate School
3. Other/Don't know **<Terminate and SKIP TO CLOSING STATEMENT >**

Q3. Please specify your *primary* professional title: (Select only one)

1. Chief State School Officer
2. Superintendent
3. Special Education Director/Assistant Superintendent
4. Curriculum Director/Assistant Superintendent
5. Testing/Assessment Director/Assistant Superintendent
6. ELL/Bilingual Director/Assistant Superintendent
7. Principal/Assistant Principal
8. Teacher <Survey sample will be stratified to select teachers from all grades, subjects. Stratification will also include "emergency teachers">
9. Librarian
10. College Department Chair
11. Graduate Dean/Assistant Dean
12. College Admissions Director
13. College Student Affairs Director/Officer
14. Other (Specify title)
15. Don't know <**Terminate and SKIP TO CLOSING STATEMENT**>

Q3b. How long have you been serving in your present role?

1. Year(s) _____ (Round up to the closest year)

Q4. Do you fulfill any other professional role(s) in your educational institution/school district?

1. No
2. Yes (Ask respondent to specify any other professional titles/roles that he/she fulfills in his/her school/district. Do not read list. Select all that apply)
 1. Superintendent
 2. Special Education Director/Assistant Superintendent
 3. Curriculum Director/Assistant Superintendent
 4. Testing/Assessment Director/Assistant Superintendent
 5. ELL/Bilingual Director/Assistant Superintendent
 6. Principal/Assistant Principal
 7. Teacher (Specify grade and subject area of focus from pull down list)
 8. Librarian
 9. College Department Chair
 10. Graduate Dean/Assistant Dean
 11. College Admissions Director
 12. College Student Affairs Director/Officer
 13. Other (Specify title(s))

Q4b. How long have you been serving in your other professional role(s)? <Ask this question for all titles selected in Q4>

1. Year(s) _____ (Round up to the closest year)

Q5. What is your primary state of employment? <**Participants who do not select at least one of the 5 REL SOUTHWEST states should be terminated from the survey.**>

1. Arkansas
2. Louisiana
3. New Mexico
4. Oklahoma
5. Texas
6. Other <**Terminate and SKIP TO CLOSING STATEMENT**>

Q6. Please specify your gender:

1. Male
2. Female

Q7. Please specify your race/ethnicity: (Select all that apply)

1. American Indian or Alaska Native
2. Asian
3. Black or African American
4. Hispanic or Latino
5. Native Hawaiian or Other Pacific Islander
6. White

Q8. How would you best describe your educational institution/school district? (Read list. Ask respondent to select only one.)

1. Rural
2. Suburban
3. Urban
4. Don't know

Q9. Prior to this survey, how aware were you of the Regional Educational Laboratories, also referred to as the REL Network? (Read scale. Ask respondent to select only one.)

1. Very aware
2. Somewhat aware
3. Neither aware nor unaware
4. Somewhat unaware
5. Very unaware

Q10. How aware are you of SEDL (also referred to as the Southwest Educational Development Laboratory)? (Read scale. Ask respondent to select only one.)

1. Very aware
2. Somewhat aware
3. Neither aware nor unaware
4. Somewhat unaware
5. Very unaware

Q11. How aware are you of REL Southwest or SWREL (also referred to as the Southwestern Regional Educational Laboratory)? (Read scale. Ask respondent to select only one.)

1. Very aware <Specify how you became aware of REL Southwest or SWREL>
2. Somewhat aware <Specify how you became aware of REL Southwest or SWREL>
3. Neither aware nor unaware
4. Somewhat unaware
5. Very unaware

Q12. Do you use/refer to educational research?

1. Yes <SKIP TO Q14>
2. No

Q13. Specify your reasons for not using/referring to educational research: (Read list. Select all that apply.)

1. I have trouble finding research.
2. Research available is not relevant to my job.
3. I doubt the quality of research that is available.
4. Research available is difficult to understand.
5. Available research is relevant, but I don't know how to apply to my job.
6. Other (Specify)

<SKIP TO Q21>

Q14. What type of educational research do you use currently (or have used in the past)? (Read list. Select all that apply.)

1. Programs (e.g., Reading Recovery, Accelerated Schools, etc.)
2. Products (e.g., A particular math textbook or a reading curriculum)
3. Practices (e.g., Phonics, Whole Language, etc.)
4. Policies (e.g., No Child Left Behind Act (NCLB), Response to Intervention (RTI))
5. Testing/Assessment
6. Social issues affecting education (e.g., Teenage pregnancy, child obesity, etc.)
7. Other (Specify)

Q15. Why do you use/refer to educational research? (Read list. Select all that apply.)

1. Better perform my job functions
2. Stay informed of education issues
3. Make decisions
4. Ensure that educational products/curriculum that are implemented (or are being implemented) in my institution are research based
5. Other (Specify)

Q16. Complete the following by selecting one of the choices below. "When I come across any educational research, I generally ...(Read list. Ask respondent to select only one.)

1. assume it to be of the highest quality."
2. do not make any assumptions until I have reviewed it."

Q17. Generally, after reviewing a research report on education, how comfortable do you feel in deciding on its quality? (Read scale. Select all that apply.)

1. Very comfortable
2. Somewhat comfortable
3. Neither comfortable nor uncomfortable
4. Somewhat uncomfortable
5. Very uncomfortable

Q18. Overall, how satisfied are you with the **quality of education research** that is currently available on topics that are important to you? (Read scale. Select all that apply.)

1. Very satisfied
2. Somewhat satisfied
3. Neither satisfied nor dissatisfied
4. Somewhat dissatisfied (specify desired improvements)
5. Very dissatisfied (specify desired improvements)
6. Don't know

Q19. Overall, how satisfied are you with the **relevancy/applicability of education research** in helping you to better perform your job functions? (Read scale. Select all that apply.)

1. Very satisfied
2. Somewhat satisfied
3. Neither satisfied nor dissatisfied
4. Somewhat dissatisfied (specify desired improvements)
5. Very dissatisfied (specify desired improvements)
6. Don't know

Q20. How do you become aware of educational research? (Read list. Select all that apply.)

1. Internet
2. Training/professional development
3. Direct mail notifications
4. Email notifications
5. Professional organization(s)
6. District resource(s)
7. School/district administrator(s)
8. Library

9. Colleague (Specify professional title(s) of colleague(s) used most)
10. Academic publications/journals
11. Newspapers
12. Conferences
13. Education publisher(s)
14. US Department of Education website/Institute of Education Sciences (IES) website
15. National Center for Educational Statistics (NCES) publications
16. State Department of Education website
17. Regional Educational Laboratory website/publications
18. What Works Clearinghouse (WWC)
19. Local education agency (LEA)
20. Comprehensive Assistance Centers
21. Other (Specify)

Q21. I will now read a list of some education issues/research topics. Please evaluate the importance of each topic as it relates to improved academic performance and assign an importance rating to each topic using a scale of Very Important-Very Unimportant (Read entire scale if needed.)

<After respondent has assigned an importance rating to each topic, read all the topics, if needed, and ask respondent to assign a rank of "1" to the one item that he/she find to be the most important.>

Assign a rank of "1" to only one item which is most important for you	Education Issues / Research Topics	Very imp.	Some what imp.	Neither imp. nor unimp.	Some what unimp.	Very unimp.
	Assessment and Standards (e.g., diagnostic, formative, state and NAEP standards)					
	Early Childhood/Early Intervention & Prevention					
	Education Infrastructure (e.g., leadership, cost-studies, teacher retention, organization development, & service coordination)					
	Education Research (e.g., evaluating effectiveness of programs)					
	English Language Learners (ELL), English as a Second Language (ESL), Bilingual Education					
	Equity & Diversity (e.g., urban, rural, & special populations)					
	Family & Community (e.g., parent involvement, substance abuse prevention in schools, obesity, after school programs, mentoring, worker training, & volunteer leadership)					
	K-12 School & District Reform					

	Legal Issues for Teachers/Administrators (e.g., liability, teacher rights, harassment)					
	Mathematics					
	Policy & Legislation (e.g., NCLB, IDEA)					
	Post-Secondary (e.g., P-16, college readiness, & teacher preparation)					
	Professional Development					
	Reading & Writing					
	Response to Intervention (RTI)					
	Safety (e.g., bullying, school violence)					
	Science					
	Special Education & Disabilities					
	Teacher Incentive Pay					
	Technology in Learning (e.g., use in professional development, instruction, & infrastructure)					

Q22. Please specify any other education issues/research topics that relate to improved academic performance and are important for you: _____

Q23. Does your educational institution (school, college, university) provide you with internet access at your job?

1. Yes
2. No

Q24. You are almost at the end of this survey. If there are any other comments that you would like us to receive (regarding the education research needs of your region), please enter them in the space provided below. _____

Q25. Would you like to receive educational research/research notifications through email?

1. Yes (If "Yes" is selected, ask respondent to provide his/her professional email)
2. No

Q26. Please provide your employer school/district contact information (*optional*). (Note: Please provide your professional information.):

- Name:
- Name of employer institution (school/college/university) or district:
- State:
- Zip:
- Phone:

Q27. The Southwestern Regional Educational Laboratory (REL Southwest) is actively recruiting participants for education research studies. Would you be interested in learning more about participating in a future REL Southwest research study?

1. Yes
2. No
3. Don't know

<Closing Statement>

Thank you for your time. Your responses will aid in the development and implementation of research that will be used to make evidence-based decisions and to positively impact student performance in your state.

<Only those respondents being offered a \$10 gift card will be asked the following statement>
Please enter the email address where you would like us to send your \$10 gift card for completing the survey. The email address you provide will be used **only** to send your gift card _____
