

**SUPPORTING STATEMENT B**  
**AUDIENCE AND PROGRAM RESEARCH ACTIVITY FOR**  
**BROADCASTING BOARD OF GOVERNORS,**  
**OFFICE OF CUBA BROADCASTING**  
**OMB NO. 3112-0001**

**B. COLLECTIONS OF INFORMATION EMPLOYING STATISTICAL METHODS**

The Office of Cuba Broadcasting does not employ statistical methods in its research activities since it no longer conducts audience measurement surveys where such methods might be appropriate.

2. At various locations in Miami, recent Cuban arrivals who wish to participate are asked several brief demographic questions including name, address, age, and province of residence in Cuba. They are then asked whether they listened to Radio Marti or watched TV Marti in Cuba. If so, they are asked about their favorite programs, and a few questions about other programs. They are also asked if they would be willing to be a participant in a future focus group. It is estimated that the entire process will take only about thirty minutes.

3. Not applicable.

4. Not applicable.

5. Information will be collected and analyzed by a contractor who will be awarded the contract through the competitive procurement process.