

## First Survey Introduction



United States Department of Labor  
Bureau of Labor Statistics

**The Gallup Organization**

The Bureau of Labor Statistics would appreciate your help. We are getting ready to conduct the Housing Survey for the Consumer Price Index in your city, and have asked The Gallup Organization to help us determine whether households in your area are owned or rented. By answering this one question, you will help reduce the overall cost of the survey. Although your participation is voluntary, this information is very important and will be kept confidential.

Please take a moment to complete the reverse side of the tear-off postcard below and mail your response to Gallup right away. If you have questions about this request (or would like to provide your response by phone rather than by mail), please call Gallup toll-free at 1-888-888-8888.

Thank you for your help!

## Second Survey Introduction



United States Department of Labor  
Bureau of Labor Statistics

**The Gallup Organization**

You should have recently received a letter telling you about an important housing survey The Gallup Organization is conducting for the Bureau of Labor Statistics. If you have already sent the postcard, please accept our sincere thanks. If you have not sent it yet, we'd like to urge you to take a few minutes to do so now.

The information is being collected for the Housing Survey of the Consumer Price Index (CPI). The CPI is the most widely used measure of inflation and is used to adjust such things as Social Security payments to about 48 million Americans and lunch prices for about 27 million school children.

If you have questions about this request (or would like to provide your response by phone), please call Gallup toll-free at 1-888-888-8888. Otherwise, just complete the question, tear off the postcard, and mail it back to Gallup today.

Thank you for your help!

## **Follow Up Post Card Text**

### **Did you mail back your response to the U.S. Department of Labor?**

If so, thank you very much for your response. If not, please answer the short postcard survey you received a few days ago that asked if your home is owned or rented, and return it to Gallup in the next five days. Your response is important to help us create an accurate list of addresses for our upcoming Housing Survey. Although your participation is voluntary, this information is very important and will be kept confidential.

**Again, thank you for your participation.**