

OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time to complete this information collection is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

A. Individual/Poster Abstract Questions

Below is a listing of the questions included on this form. The actual form may be viewed in our test environment by entering the following URL into your Web Browser:

<http://www.fns1stage.usda.gov/oane/application/default.aspx>

Enter the following Password and User Id to access the test environment (note a password/user ID will not be required to access the final published site):

Username: fns\oanetestuser

Password: !fnsPassword1!

Click on “Conference Abstracts” in the left navigation bar. Select “Add new” from “I want to...” menu on the right of the Conference Abstracts page.

All fields with * are required.

1* -Category: Preferred Category of Submission

- State/Local Educational Session
- Individual Oral Only
- Poster Only
- Either Oral or Poster

2* - Abstract Title: Capitalize with no underlining, bolding, or italicizing. Be concise, use an interesting/memorable title.

3* - Submitter's Email: Provide an email address for the contact responsible for creating, editing and submitting this abstract. You will create an abstract once you continue from this page and an abstract ID number and password will be emailed to you. Please save this email. You will need the ID and password to return to this abstract.

4* - Track: Please select the track that your session fits into the best
{Tracks displayed correspond to specific conference}

5* - Objectives: Which Conference Objective(s) does the abstract /session proposal address?
{Objectives displayed correspond with specific conference}

6 - Contact Information for Submitter

- * - Are you also an author? Check this box if you are also an author.
- * First Name
- Middle Initial
- * Last Name

Credentials
Title
Institution
Department
* Address 1
Address 2
* City
* State
* Zip
* Telephone
Fax

-Contact Information for Additional Authors

Please add the author's contact information below. When you are finished, press Add This Author or press Cancel to cancel your changes.

* First Name
Middle Initial
* Last Name
Credentials
Title
Institution
Department
* Address 1
Address 2
* City
* Zip
* Telephone
Fax
Email

7* - Blinded Title: A blinded title is identical to the original title listed above except that there should be no author, location or identifying information.

8* - Objective: List one learning objective

9* - Blinded Objective: A blinded objective is identical to the original objective listed above except that there should be no author, location or identifying information.

10* - Abstract: Include the purpose, methods, findings, conclusions and implications of the intervention or project (limited to 250 words).

11* - Blinded Abstract: A blinded abstract is identical to the original abstract listed above except that there should be no author, location or identifying information.

12* - Interactive Presentation Approach: How will you make the individual oral presentation

interactive?

13* - Evidence-Based Success Information: If your presentation is intended to describe successful nutrition education projects, approaches or materials, what is the basis for judging that achievement?

14* - FNS Program: Check all that apply

- Child Nutrition Program - Summer Food (SFSP)
- Child Nutrition Program - CACFP At-Risk Afterschool Snack & Supper (CACFP-snack/supper)
- Child Nutrition Program - Child and Adult Care (CACFP)
- Child Nutrition Program - School Breakfast/Lunch/Milk (SBP/NSLP/SMP)
- Commodity Supplemental Food Program (CSFP)
- Farmer's Market Nutrition Program (FMNP)
- Food Distribution Program on Indian Reservations (FDPIR)
- Food Stamp Program (FSP)
- Nutrition Services Incentive Program (NSIP)
- Senior Farmers' Market Nutrition Program (SFMNP)
- Special Supplemental Nutrition Program for Women, Infant and Children (WIC)
- The Emergency Food Assistance Program (TEFAP)

15 - Select the keywords that best describe the content of your submission: Check all that apply
Balancing Calorie Intake and Expenditure

- Breastfeeding
- Collaborations and Partnerships
- Cooking and Food Preparation
- Dietary Guidelines for Americans
- Dietary Quality
 - Fruits and Vegetables
 - Whole Grains
 - Milk or Milk Products, Non-fat and Low-fat
 - Lean Meats and Beans
 - Oils
- Educational Theories and Techniques
 - Social Marketing
 - Motivational Interviewing
 - Facilitated Discussion
 - Peer Counseling

- Personal Goal Setting
 - Technology-based Education
 - Counseling
 - Behavior Change Theories
 - Staff Training
 - Needs Assessment
- Ethnicity
 - Hispanic/Latino
- Evaluation and FNCS Initiatives
 - State Nutrition Action Plans (SNAP)
 - Eat Smart, Live Strong
 - Loving Support
 - Loving Your Family, Feeding Their Future.
 - MyPyramid
 - MyPyramid for Kids
 - Team Nutrition
- Food Label
- Food Resource Management
- Food Safety
- Food Security
- Gardening
- Grants
 - WIC Demonstration Grant
 - Team Nutrition Training Grant
- Intervention Level
 - Individual
 - Family or Household
 - Environment, Community or School
 - Faith-based Organization
 - Farmers Market
 - Food Bank, Food Pantry or Soup Kitchen
 - Food Stamp Office
 - Food Store
 - School Cafeteria

- School Wellness
- WIC Clinic
- Worksite Wellness
- Life Cycle
 - Infant and Toddlers
 - Children
 - Adolescents
 - Parents
 - Adults-General
 - Adults-Men
 - Adults-Women
 - Adults-Seniors
- Low Literacy
- Meals
 - Breakfast
 - Lunch
 - Dinner
 - Snacks
- Obesity Prevention
- Physically Active Lifestyle
- Pregnancy
- Race
 - Asian
 - Native Hawaiian or Other Pacific Islander
 - White
- Role Models
- School Food Service

OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, [an agency may not conduct or sponsor, and a person is not](#) required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time to complete this information collection is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

B. Educational Session Abstract Questions

Below is a listing of the questions included on this form. The actual form may be viewed in our test environment by entering the following URL into your Web Browser:

<http://www.fns1stage.usda.gov/oane/application/default.aspx>

Enter the following Password and User Id to access the test environment (note a password/user ID will not be required to access the final published site):

Username: fns\oanetestuser

Password: !fnsPassword1!

Click on “Conference Abstracts” in the left navigation bar. Select “Add new” from “I want to...” menu on the right of the Conference Abstracts page.

All fields with * are required.

1* -Category: Preferred Category of Submission

- State/Local Educational Session
- Individual Oral Only
- Poster Only
- Either Oral or Poster

2* - Abstract Title: Capitalize with no underlining, bolding, or italicizing. Be concise, use an interesting/memorable title.

3* - Submitter's Email: Provide an email address for the contact responsible for creating, editing and submitting this abstract. You will create an abstract once you continue from this page and an abstract ID number and password will be emailed to you. Please save this email. You will need the ID and password to return to this abstract.

4* - Track: Please select the track that your session fits into the best
{Tracks displayed correspond to specific conference}

5* - Objectives: Which Conference Objective(s) does the abstract /session proposal address?
{Objectives displayed correspond with specific conference}

6 - Contact Information for Organizer ** Denotes fields that are required ONLY if Organizer is also a speaker

* - Are you also a speaker?

* First Name

Middle Initial

* Last Name

Credentials

Title

Institution

Department

** Presentation Title

** Presentation Summary

** Biography

* Address 1

Address 2

* City

* State

* Zip

* Telephone

Fax

7* - Learning Objective 1: List two learning objectives or outcomes that will be met through the session. The learning objectives should describe a measurable behavioral objective (i.e., what participants will be able to do, or what they will learn from the session).

8* - Learning Objective 2:

9* - Session Description: In a brief paragraph (no more than 200 words), describe the content of the session. Include key issues, target audiences, conclusions and implications of the session for FNS nutrition education. This paragraph will be used in the Conference Program.

10* - Session Presentation Approach: Describe the presentation methods for the session. Sessions must be interactive. Information on ways to make your session interactive is available.

Contact Information for New Speaker

Please add the speaker's contact information below. When you are finished, press Add This Speaker or press Cancel to cancel your changes.

* First Name

Middle Initial

* Last Name

Credentials

Title

Institution

Department

- * Presentation Title
- * Presentation Summary
- * Biography
- * Address 1
- Address 2
- * City
- * State
- * Zip
- * Telephone
- Fax
- Email

11* - FNS Program: Check all that apply

- Child Nutrition Program - Summer Food (SFSP)
- Child Nutrition Program - CACFP At-Risk Afterschool Snack & Supper (CACFP-snack/supper)
- Child Nutrition Program - Child and Adult Care (CACFP)
- Child Nutrition Program - School Breakfast/Lunch/Milk (SBP/NSLP/SMP)
- Commodity Supplemental Food Program (CSFP)
- Farmer's Market Nutrition Program (FMNP)
- Food Distribution Program on Indian Reservations (FDPIR)
- Food Stamp Program (FSP)
- Nutrition Services Incentive Program (NSIP)
- Senior Farmers' Market Nutrition Program (SFMNP)
- Special Supplemental Nutrition Program for Women, Infant and Children (WIC)
- The Emergency Food Assistance Program (TEFAP)

12 - Select the keywords that best describe the content of your submission: Check all that apply
Balancing Calorie Intake and Expenditure

- Breastfeeding
- Collaborations and Partnerships
- Cooking and Food Preparation
- Dietary Guidelines for Americans
- Dietary Quality
 - Fruits and Vegetables
 - Whole Grains
 - Milk or Milk Products, Non-fat and Low-fat

- Lean Meats and Beans
 - Oils
- Educational Theories and Techniques
 - Social Marketing
 - Motivational Interviewing
 - Facilitated Discussion
 - Peer Counseling
 - Personal Goal Setting
 - Technology-based Education
 - Counseling
 - Behavior Change Theories
 - Staff Training
 - Needs Assessment
- Ethnicity
 - Hispanic/Latino
- Evaluation and FNCS Initiatives
 - State Nutrition Action Plans (SNAP)
 - Eat Smart, Live Strong
 - Loving Support
 - Loving Your Family, Feeding Their Future.
 - MyPyramid
 - MyPyramid for Kids
 - Team Nutrition
- Food Label
- Food Resource Management
- Food Safety
- Food Security
- Gardening
- Grants
 - WIC Demonstration Grant
 - Team Nutrition Training Grant
- Intervention Level
 - Individual
 - Family or Household

- Environment, Community or School
- Faith-based Organization
- Farmers Market
- Food Bank, Food Pantry or Soup Kitchen
- Food Stamp Office
- Food Store
- School Cafeteria
- School Wellness
- WIC Clinic
- Worksite Wellness
- Life Cycle
 - Infant and Toddlers
 - Children
 - Adolescents
 - Parents
 - Adults-General
 - Adults-Men
 - Adults-Women
 - Adults-Seniors
- Low Literacy
- Meals
 - Breakfast
 - Lunch
 - Dinner
 - Snacks
- Obesity Prevention
- Physically Active Lifestyle
- Pregnancy
- Race
 - Asian
 - Native Hawaiian or Other Pacific Islander
 - White
- Role Models
- School Food Service

OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, [an agency may not conduct or sponsor, and a person is not](#) required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time to complete this information collection is estimated to average 1.25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

C. Award Nomination Questions

Below is a listing of the questions included on this form. The actual form may be viewed in our test environment by entering the following URL into your Web Browser:

<http://www.fns1stage.usda.gov/oane/application/default.aspx>

Enter the following Password and User Id to access the test environment (note a password/user ID will not be required to access the final published site):

Username: fns\oanetestuser

Password: !fnsPassword1!

Click on “Award Nominations” on the left navigation bar. Select “Add new” from “I want to...” menu on the right of the Award Nominations page.

All fields with * are required.

1* -Award Category: Preferred Category of Submission

- Partnerships and Collaborations
- Nourishing Tomorrow's Leaders and Practitioners
- Excellence in Practice

2* - Title of Project Nominated: Capitalize with no underlining, bolding, or italicizing. Be concise, use an interesting/memorable title.

.

3* - Submitter's Email: Provide an email address for the contact responsible for creating, editing and submitting this award nomination. You will create an award nomination once you continue from this page and an ID number and password will be emailed to you. Please save this email. You will need the ID and password to return to this award nomination.

4* - Are you nominating an individual or an organization?

5* - Submitter Contact Information:

- * First Name
- Middle Initial
- * Last Name
- Credentials
- Title
- * Institution
- Department
- * Address 1

Address 2
* City
* State
* Zip
* Telephone
Fax

6 * - Nominee Contact Information:

* Nominee
* First Name
Middle Initial
* Last Name
Credentials
Title
* Organization/Agency
Department
* Address 1
Address 2
* City
* State
* Zip
* Telephone
Fax
Email

7* - Funding Information - Please add at least one funding source

Please specify the source of funding as well as a dollar amount below. When you are done, click Add This Funding Source to add this source or Cancel to disregard any changes.

* Source Type: FNS Other
* Source:
* Amount: \$

8* - Project Start Date:

9 - Project End Date:

10* - Goals of the Project:

11* - Objectives of the Project:

12* - Description of the Project: Address the key features of the project including the planning required, methods and activities.

13* - Award Criteria: How the project meets each award's criteria

14* - Project Results/Outcome: Include key project results or outcomes that merit receipt of an award.

15* - FNS Program: Check all that apply. At least one FNS Program must be involved in the project.

- Child Nutrition Program - Summer Food (SFSP)
- Child Nutrition Program - CACFP At-Risk Afterschool Snack & Supper (CACFP-snack/supper)
- Child Nutrition Program - Child and Adult Care (CACFP)
- Child Nutrition Program - School Breakfast/Lunch/Milk (SBP/NSLP/SMP)
- Commodity Supplemental Food Program (CSFP)
- Farmer's Market Nutrition Program (FMNP)
- Food Distribution Program on Indian Reservations (FDPIR)
- Food Stamp Program (FSP)
- Nutrition Services Incentive Program (NSIP)
- Senior Farmers' Market Nutrition Program (SFMNP)
- Special Supplemental Nutrition Program for Women, Infant and Children (WIC)
- The Emergency Food Assistance Program (TEFAP)

16 - Select the keywords that best describe the content of your submission: Check all that apply
Balancing Calorie Intake and Expenditure

- Breastfeeding
- Collaborations and Partnerships
- Cooking and Food Preparation
- Dietary Guidelines for Americans
- Dietary Quality
 - Fruits and Vegetables
 - Whole Grains
 - Milk or Milk Products, Non-fat and Low-fat
 - Lean Meats and Beans
 - Oils
- Educational Theories and Techniques
 - Social Marketing
 - Motivational Interviewing
 - Facilitated Discussion
 - Peer Counseling

- Personal Goal Setting
- Technology-based Education
- Counseling
- Behavior Change Theories
- Staff Training
- Needs Assessment
- Ethnicity
 - Hispanic/Latino
- Evaluation and FNCS Initiatives
 - State Nutrition Action Plans (SNAP)
 - Eat Smart, Live Strong
 - Loving Support
 - Loving Your Family, Feeding Their Future.
 - MyPyramid
 - MyPyramid for Kids
 - Team Nutrition
- Food Label
- Food Resource Management
- Food Safety
- Food Security
- Gardening
- Grants
 - WIC Demonstration Grant
 - Team Nutrition Training Grant
- Intervention Level
 - Individual
 - Family or Household
 - Environment, Community or School
 - Faith-based Organization
 - Farmers Market
 - Food Bank, Food Pantry or Soup Kitchen
 - Food Stamp Office
 - Food Store
 - School Cafeteria

- School Wellness
- WIC Clinic
- Worksite Wellness
- Life Cycle
 - Infant and Toddlers
 - Children
 - Adolescents
 - Parents
 - Adults-General
 - Adults-Men
 - Adults-Women
 - Adults-Seniors
- Low Literacy
- Meals
 - Breakfast
 - Lunch
 - Dinner
 - Snacks
- Obesity Prevention
- Physically Active Lifestyle
- Pregnancy
- Race
 - Asian
 - Native Hawaiian or Other Pacific Islander
 - White
- Role Models
- School Food Service

OMB BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995, [an agency may not conduct or sponsor, and a person is not](#) are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is 0584-0524. The time to complete this information collection is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

D. Project Profile Questions

Below is a listing of the questions included on this form. The actual form may be viewed in our test environment by entering the following URL into your Web Browser:

<http://www.fns1stage.usda.gov/oane/application/default.aspx>

Enter the following Password and User Id to access the test environment (note a password/user ID will not be required to access the final published site):

Username: fns\oanetestuser

Password: !fnsPassword1!

Click on “Project Profiles” in the left navigation bar. Select “Add new” from “I want to...” menu on the right of the Project Profiles page.

All fields with * are required.

1* - Project Profile Title: Capitalize with no underlining, bolding, or italicizing. Be concise, use an interesting/memorable title.

2* - Submitter's Email: Provide an email address for the contact responsible for creating, editing and submitting this project profile. You will create a project profile once you continue from this page and a project profile ID number and password will be emailed to you. Please save this email. You will need the ID and password to return to this project profile.

3* - Contact Information:

* First Name

Middle Initial

* Last Name

Credentials

Title

Institution

Department

* Address 1

Address 2

* City

* State

* Zip

* Telephone

Fax

4 -Is the project ongoing? Yes No

5* - Project Start Date:

6 - Project End Date:

7* - Lead Department, Agency and/or Program: Provide the name of the department, agency, or program that is the lead agency responsible for the project (e.g., Virginia Department of Health, California Department of Education).

8* - Goal(s): The goal(s) should illustrate the overall purpose of the project.

9* - Objective(s): List the project and/or behavioral objectives that support the above goal. Objectives should be specific, measurable, appropriate, realistic and time specific.

10* - Description: Describe the key features of the project and the implementation methods. Identify the type and number of project sites where the intervention was conducted (e.g., number of schools, churches, community centers, etc.).

11 - FNS Materials: List any FNS materials used and describe how you used them.

12 - Other Materials: List other materials used, developed or modified for this project and describe how you used them. Note key features of the materials including reading level and language.

13* - Results: Note the estimated numbers of persons reached, the number of contacts, and the degree to which project objectives were achieved. Indicate the potential application of these findings for FNS programs. Summarize the results of any formative, process or outcome evaluations such as focus groups reports.

14* - Lessons Learned: Please share words of wisdom from your experience that could benefit others as they undertake a similar project.

15* - Partnerships: List and describe collaborative activities and partnerships related to this effort. Elaborate on the roles of FNS programs involved.

16* - Target Audience: Indicate whether the project was targeted to a specific segment of the population. If you did not target by age, gender, ethnic, or race choose General Audience.

- Age
 - Not applicable
 - Less than 5 years
 - 5-17 years (K-12)
 - 18-59 years

- 60 years and older
- Gender
 - Not applicable
 - Male
 - Female
- Ethnicity
 - Not applicable
 - Hispanic/Latino
- Race
 - American Indian or Alaska Native
 - Asian
 - Black or African American
 - Native Hawaiian or Other Pacific Islander
 - White
 - Other
 - Not Applicable
- Other: _____
- OR General Audience

17 * - Research and Evaluation Methods: What, if any, research or evaluation methods did you use to support the development and implementation of this project? (check all that apply)

- Not applicable
- Literature review
- Environmental scan
- Focus group
- Intercept interviews
- Key informant interviews
- Survey
- Process evaluation
- Impact evaluation
- Other:

18* - Funding Information - Please add at least one funding source

Please specify the source of funding as well as a dollar amount below. When you are done, click Add This Funding Source to add this source or Cancel to disregard any changes.

* Source Type: FNS Other

* Source:

* Amount: \$

19* - FNS Program: Check all that apply. At least one FNS Program must be involved in the project.

- Child Nutrition Program - Summer Food (SFSP)
- Child Nutrition Program - CACFP At-Risk Afterschool Snack & Supper (CACFP-snack/supper)
- Child Nutrition Program - Child and Adult Care (CACFP)
- Child Nutrition Program - School Breakfast/Lunch/Milk (SBP/NSLP/SMP)
- Commodity Supplemental Food Program (CSFP)
- Farmer's Market Nutrition Program (FMNP)
- Food Distribution Program on Indian Reservations (FDPIR)
- Food Stamp Program (FSP)
- Nutrition Services Incentive Program (NSIP)
- Senior Farmers' Market Nutrition Program (SFMNP)
- Special Supplemental Nutrition Program for Women, Infant and Children (WIC)
- The Emergency Food Assistance Program (TEFAP)

20 - Select the keywords that best describe the content of your submission: Check all that apply
Balancing Calorie Intake and Expenditure


- Breastfeeding
- Collaborations and Partnerships
- Cooking and Food Preparation
- Dietary Guidelines for Americans
- Dietary Quality
 - Fruits and Vegetables
 - Whole Grains
 - Milk or Milk Products, Non-fat and Low-fat
 - Lean Meats and Beans
 - Oils
- Educational Theories and Techniques
 - Social Marketing
 - Motivational Interviewing
 - Facilitated Discussion
 - Peer Counseling

- Personal Goal Setting
 - Technology-based Education
 - Counseling
 - Behavior Change Theories
 - Staff Training
 - Needs Assessment
- Ethnicity
 - Hispanic/Latino
- Evaluation and FNCS Initiatives
 - State Nutrition Action Plans (SNAP)
 - Eat Smart, Live Strong
 - Loving Support
 - Loving Your Family, Feeding Their Future.
 - MyPyramid
 - MyPyramid for Kids
 - Team Nutrition
- Food Label
- Food Resource Management
- Food Safety
- Food Security
- Gardening
- Grants
 - WIC Demonstration Grant
 - Team Nutrition Training Grant
- Intervention Level
 - Individual
 - Family or Household
 - Environment, Community or School
 - Faith-based Organization
 - Farmers Market
 - Food Bank, Food Pantry or Soup Kitchen
 - Food Stamp Office
 - Food Store
 - School Cafeteria

- School Wellness
- WIC Clinic
- Worksite Wellness
- Life Cycle
 - Infant and Toddlers
 - Children
 - Adolescents
 - Parents
 - Adults-General
 - Adults-Men
 - Adults-Women
 - Adults-Seniors
- Low Literacy
- Meals
 - Breakfast
 - Lunch
 - Dinner
 - Snacks
- Obesity Prevention
- Physically Active Lifestyle
- Pregnancy
- Race
 - Asian
 - Native Hawaiian or Other Pacific Islander
 - White
- Role Models
- School Food Service

E. Sample of Information Shared with Public

FNS National Nutrition Conference
1/1/2005 12:00:00 AM–12/1/2005 12:00:00 AM



.....

9/13/2005 3:30:00 PM, 9/13/2005 5:00:00 PM
Individual Oral Presentation

TRAINING PROGRAMS AND CAMPAIGNS THAT MAKE A DIFFERENCE IN NUTRITION AND HEALTH

Calcium "Select to Protect" Campaign

AUTHOR(S):
Debra Palmer Keenan, PhD, Rutgers Cooperative Research and Extension, Department of Nutritional Sciences, New Brunswick, NJ

LEARNING OBJECTIVES:
Participants will be able to apply information obtained from an overview of a research-based social marketing campaign targeted toward limited-resource, urban African American and Hispanic caregivers of young children, and aimed at increasing the children's calcium intake.

ABSTRACT:
Based on needs assessment of the program's primary target populations, NJ's Food Stamp Nutrition Education Program developed "Select to Protect," a social marketing campaign aimed at increasing children's calcium intake via promotions directed toward limited-resource, urban African American (AA) and Hispanic (HA) caregivers. Pre-pilot knowledge, awareness, and behavior data were assessed via telephone surveys using contact information provided by the NJ Food Stamp Program. Randomly selected program participants with children aged 2-6 (n=1600) were phoned, with 445 primary caregiver surveys completed (231 AA and 214 HA). Target community shopping data for select calcium-rich foods was provided by two major grocery store chains. Campaign communication venues included: brochures placed in laundromats, medical tear-pads distributed to Medicaid clients via pediatricians, billboards, point of purchase marketing, etc. Pre-campaigned data suggested: AA children consumed calcium-rich foods (5.5 ± 3.4) less often daily than HA (6.3 ± 2.8); AA children had more varied calcium sources (5.6 ± 1.5) than HA (5.3 ± 1.4); AA children more often consumed milk and cheese and AA children more often consumed collards; HA caregivers (53%) were more aware of calcium-fortified foods than AA caregivers (40%); calcium-fortified orange juice and cereals were the most frequently consumed fortified foods; and 48% of the children took calcium supplements. Participant use of food labels, a primary campaign strategy, was 67%. Shopping data showed sales variability throughout the year, some of which will be presented graphically during this presentation. Campaign materials will be shared, and plans for campaign post-testing and expansion revealed.

KEYWORD(S):
Social Marketing, Hispanic/Latino, Black or African American,

F. Sample NPASS System Screen Shots

USDA United States Department of Agriculture
Food and Nutrition Service

Nutrition Project and Abstract Submission and Search System

Home About FNS Newsroom Help Contact Us

Search FNS

 Search all USDA
 Search Tips

Browse by Subject
 Conferences
 Conference Abstract
 Project Profiles
 Award Nominations

Create a New Abstract

All fields with * are required

Conference Title
 FNS' National Nutrition Education Conference III

1* -Category: Preferred Category of Submission
 State/Local Educational Session
 Individual Oral Only
 Poster Only
 Either Oral or Poster

2* - Abstract Title: Capitalize with no underlining, bolding, or italicizing. Be concise, use an interesting/memorable title.

3* - Submitter's Email: Provide an email address for the contact responsible for creating, editing and submitting this abstract. You will create an abstract once you continue from this page and an abstract ID number and password will be emailed to you. Please save this email. You will need the ID and password to return to this abstract.

FNS Home | OANE Home | USDA.gov
 FOIA | Accessibility Statement | Privacy Policy | Non-Discrimination Statement | Information Quality | FirstGov | White House

USDA United States Department of Agriculture
Food and Nutrition Service

Nutrition Project and Abstract Submission and Search System

Home About FNS Newsroom Help Contact Us

Search FNS

 Search all USDA
 Search Tips

Browse by Subject
 Conferences
 Conference Abstract
 Project Profiles
 Award Nominations

Educational Abstract Objectives

Submission ID: 406

Save Draft & Return Later

Tracks Objectives Organizer Abstract Speakers Programs Keywords Preview & Submit

5* - Objectives: Which Conference Objective(s) does the abstract/session proposal address? Check all that apply

Objective 1 - Understand FNS nutrition priorities, current and emerging initiatives, and the resources and tools available to help you implement nutrition education programs that work.

Objective 2 - Apply networking and partnership skills to coordinate nutrition education across FNS nutrition assistance programs and improve collaboration among State and community partners.

Objective 3 - Enhance skills in planning, implementing, and evaluating nutrition education.

Objective 4 - Share strategies for advancing your State Nutrition Action Plans (SNAP).

Objective 5 - Implement successful nutrition education activities and interventions in your community.

Top

FNS Home | OANE Home | USDA.gov
 FOIA | Accessibility Statement | Privacy Policy | Non-Discrimination Statement | Information Quality | FirstGov | White House