# Region III Head Start Administration for Children and Families

# Evaluation of the I Am Moving, I Am Learning Enhancement

Summary Report Template for the Parent Focus Group Fall 2007

Site: [Site ID]

Date of focus group: [xx/xx/xx]

Interviewer: [Name]

### A. PARENT ATTITUDES AND BELIEFS

#### A.1 PHYSICAL ACTIVITY

(Questions 1-7: What is a healthy child; how important is physical activity, and why; does child get enough physical activity; does family engage in physical activities; where does child engage in physical activity; how much time does child spend watching TV.)

#### A.2 HEALTHY WEIGHT/OVERWEIGHT

(Questions 8-13: Concerns about child's weight; why children are overweight; has anyone been told child is overweight; parent as role model; what could help child maintain a healthy weight)

# A.3 HEALTHY EATING

(Questions 14-22: How important is health eating; is nutrition important; does child have a healthy diet; local resources that promote healthy eating; use of resources; who decides how much child eats; saying no to child about food; family meals; meals with television on)

### B. ENHANCED IM/IL SERVICES

(Questions 1-9: Information collected at program application; service plan or Family Partnership agreement; family services needs assessment; attendance at workshops/trainings/parent meetings, and details of events; participation at other Head Start events or socializations, and details; educational materials or handouts, and details; advice from staff at Head Start; other types of education and training would like; other efforts in the community, and details)

### C. OPINIONS ABOUT IM/IL ENHANCEMENT

(Questions 1-9: What families liked about events/activities/materials; what families liked least; change of beliefs about healthy eating; effects of services on food choices; effects of services on physical activity levels; events/activities/information would like to receive; changes that should be made; would recommend to other families)

## D. LESSONS LEARNED

(Questions 1-4: What families liked most about IM/IL; what families liked least; advice to other Head Start programs)

# E. WRAP-UP

(Miscellaneous notes and comments)