## **EERE Network News Online Survey**

## **Content and Quality**

- 1. How often do you read at least one article in the EERE Network News?
  - Every week
  - Once or twice a month
  - o A few times a year
  - o Rarely or never
- 2. How often do you read the **entire issue** of the EERE Network News?
  - Every week
  - Once or twice a month
  - A few times a year
  - o Rarely or never
- 3. What do you think of the **length** of the EERE Network News?
  - Too long
  - Somewhat long
  - Just right
  - Somewhat short
  - Too short
- 4. How does the EERE Network News compare to other energy newsletters you read?
  - High quality
  - Above-average quality
  - Average quality
  - Below-average quality
  - Low quality
- 5. EERE Network News is a **comprehensive** source of renewable energy and energy efficiency news.
  - Strongly Agree
  - Agree
  - Neutral
  - Disagree
  - o Strongly Disagree
  - No response

6.	EERE Network News is an <b>unbiased</b> source of renewable energy and energy
	efficiency news.
	Strongly Agree
	o Agree
	o Neutral
	o Disagree
	Strongly Disagree
	No response
7	What are the top 3 reasons you read EERE Network News? Select your top 3:
, •	☐ To keep up to date with energy news in general
	☐ To keep up to date with DOE news
	☐ To keep up to date on federal legislation and initiatives
	☐ To keep up to date on state legislation and initiatives
	☐ To learn about recent technological advancements in energy efficiency and
	renewable energy
	☐ To learn about recent business advancements in energy efficiency and renewable
	energy
	☐ To find funding opportunities
	☐ To find investment opportunities
	☐ To find tax credit information
	☐ To learn about how to save energy at home
	□ Other:

8.	How have you used the information you've read in the EERE Network News? Select all that apply:
	a. Finding and sharing information
	□ Found a new Web site with information that is useful to me
	□ Contacted a company that I read about in a news article
	☐ Contacted a DOE program regarding an energy or research project that I read
	about in a news article
	$\ \square$ Contacted my local, state, or federal representatives regarding a project, initiative,
	or research effort that I read about in a news article
	☐ Passed the information along to colleagues/friends
	☐ Used the information in a newsletter or other publication
	b. Gathering and applying knowledge
	☐ Learned about a new technology applicable to my work
	☐ Used the information in my work or home projects
	☐ Learned about new policies or initiatives applicable to my work
	☐ Promoted a policy or new legislation as a result of a news article
	c. Financial Matters
	☐ Bought a product from a company that I read about in a news article
	☐ Invested in a company that I read about in a news article
	☐ Applied for or received funding for an energy or research project as a result of a
	news article
	☐ Applied for or received a tax credit as a result of a news article
	d. <b>Other</b> :
Г.,	and Delivery
Fr	equency and Delivery
9.	What do you think of the frequency of publishing the EERE Network News, that is,
	once a week?
	I would prefer monthly
	I would prefer it every other week
	I find it just right
	I would prefer it more often than once a week
10	. In what format do you read or receive the EERE Network News? Select all that
	apply:
	☐ HTML email (in color with photos)
	☐ Text-only email (no photos)
	□ RSS (See <u>About RSS</u> )
	□ On the Web page

<ul><li>11. Would you like the EERE Network News RSS feed to be available in multiple feeds by subject?</li><li>Yes</li><li>No</li></ul>
○ I don't use RSS (See <u>About RSS</u> )
12. Have you ever encountered the following issues when accessing the <b>email version</b> of EERE Network News? Select all that apply:  ☐ I sometimes don't receive the newsletter  ☐ I often don't receive the newsletter  ☐ Links in the top index don't work  ☐ Links in the stories don't work  ☐ The text or images don't display properly  ☐ I keep getting put on your "hold" list  ☐ I have no problems  ☐ I don't receive it via email  ☐ Other:
<ul> <li>13. Would you be interested in receiving an email newsletter that is customized to only include news on the subjects you're interested in (e.g., a solar-only newsletter)?</li> <li>Yes</li> <li>No</li> </ul>
14. Please enter the domain of your email address:  (e.g., If your email address is joe_smith@email.com, the domain is email.com.) This information will be used to help us determine whether certain domains are having delivery problems.
15. Is there anything else you would like to share with us about your experience with EERE Network News? Please note that we cannot respond to any questions or requests.