

Form Approved
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**Industrial Technologies Program
 Survey for *Energy Matters* Quarterly E-Magazine**

Your opinion counts!

We want *Energy Matters* to be an informative, valuable, and reliable resource for your industrial energy efficiency decisions. Please help us improve *Energy Matters* by completing our survey. It should take you approximately five minutes to answer the questions below. All responses will remain anonymous.

Please submit at least one answer for each question.

1. Do you subscribe to *Energy Matters*?
 - Yes
 - No

2. How useful do you find *Energy Matters*?
 - Very useful
 - Somewhat useful
 - Not useful
 - Comments: Please specify

3. How did you learn about *Energy Matters*?
 - Industrial Technologies Program (ITP) Web site
 - Internet search engine such as Google or Yahoo
 - Magazine, newspaper, or professional publication
 - Conference, workshop, or training event
 - Recommendation from a colleague
 - Link from another Web site. If so, which one? Please specify
 - Other. Please specify

4. How much of each issue do you read?
 - Every article
 - Several features
 - One or two articles
 - Skim, but don't read in detail
 - None. Why not? Please specify

5. *Energy Matters* covers a broad range of topics and offers a number of features related to industrial energy efficiency strategies. Which topics interest you? (*Check all that apply*)

	Very interested	Somewhat interested	Not interested
Technology Research and Development			
Energy management strategies			

Q&A column			
Alternative power sources			
Partnerships - State			
Partnerships - Utility			
Partnerships – Trade Associations			
System optimization tips			
DOE/ITP Program news			
Software tools for energy efficiency			
Case studies on plant assessments			
Training opportunities			
Other topics you would like to see: (Please specify)			

6. Is the information in the technical articles:
- Too technical
 - About right
 - Not technical enough
 - Comments: Please specify
7. How have you applied what you have read in *Energy Matters*? (Check all that apply)
- Used information in formulating energy management strategy
 - Alerted management or others to articles
 - Implemented energy-efficiency technology
 - Downloaded software tools
 - Implemented plant energy assessment
 - Upgraded industrial system based on information in articles
 - Visited Web sites listed in articles
 - Other: Please specify
8. What are some of the benefits you have gained from the information in *Energy Matters*? (Check all that apply)
- Directly achieved energy savings
 - Forwarded energy savings recommendations to management
 - Increased awareness of energy efficiency opportunities to customers
 - Enhanced knowledge of industrial systems
 - Increased awareness of BestPractices resources, such as training and technical resources
 - Increased awareness of Save Energy Now or other ITP opportunities
 - Other: Please specify
9. When you are finished reading *Energy Matters*, do you: (Check all that apply)
- Forward the link to others
 - Cite, reprint, or reuse information
 - Do nothing
 - Other: Please specify
10. What is your primary business type? (Select one)
- Association – Trade
 - Association – Technical
 - Consultant
 - Education/Research Institute
 - Equipment Distributor/Vendor

- Government – Federal
- Government – State/Local
- Manufacturing Plant – Small (less than 100 employees)
- Manufacturing Plant – Medium (100-500 employees)
- Manufacturing Plant – Large (greater than 500 employees)
- Media
- Utility/ESCO
- Other: Please specify

11. What is your principal industry type? (*Select one*)

- Aerospace
- Aluminum
- Automotive
- Cement
- Chemicals
- Electronics
- Equipment Manufacturing
- Food Processing
- Forest and Paper Products
- Glass
- Metal Casting
- Mining
- Petroleum Refining
- Plastics
- Rubber
- Steel
- Textiles
- Water Treatment
- Other: Please specify

12. What is your professional role?

- Management
- Engineering
- Maintenance and Operations
- Purchasing
- Research and Development
- Sales and Marketing
- Other: Please specify

13. Do you like the online format?

- Yes
- No. If not, what format would you prefer? Please specify

14. What suggestions do you have for how we could better or more widely distribute *Energy Matters*? Please specify

15. What other ITP resources do you use? (*Check all that apply*)

- E-Bulletin*
- Software tools
- Industrial system tip sheets or technical briefs
- Sourcebooks

- o Case studies
- o Training opportunities
- o Solicitations

16. What other sources do you access for information on industrial energy efficiency? (*Check all that apply*)

- o Trade association or professional organization publications/Web sites
- o Industrial magazines/Web sites
- o Government Web sites, newsletters
- o Nonprofit or educational organizations
- o Conferences, trade shows, training workshops
- o Information from vendors or distributors
- o Other Please specify

Thank you for completing our survey!

The Industrial Technologies Program will use these responses as input for improving content and delivery of *Energy Matters*. None of the personal or corporate data submitted will be used for marketing purposes or shared with any other organization.

Please submit my response.