

Email text: This is what the email to the survey respondents would look like.

Thank you for requesting the Money Smart financial education curriculum from the FDIC. We are conducting a short five-question survey on the use of the Money Smart curriculum in 2009. We will greatly appreciate your feedback and will keep responses confidential. To go to the survey, please click on the following link: **<https://fdic.inquisiteasp.com/surveys/8FAM4P>**

If you are not the person within your organization who knows the most about your financial education program, please forward this message to the most appropriate person.

If you have any questions about this evaluation survey, please send an email to: [MoneySMARTsurvey@fdic.gov](mailto:MoneySMARTsurvey@fdic.gov).

**2009 ANNUAL MONEY SMART SURVEY QUESTIONS**

1. Which one of the following categories best describes your organization? (check only one box)

- Bank/Thrift
- Credit union
- Social services organization
- Employment service
- Educational service (e.g. school)
- Housing service
- Faith based organization
- State or local government
- Federal government
- Other

2. Did your organization teach any part of the Money Smart curriculum during the calendar year **2009**?

- Yes  No

***If answer to question 2 is "Yes", skip to question 3.***

***Otherwise, skip to end message.***

***[note: questions 3 – 5 should be displayed on the same page because questions 4 & 5 refer back to question 3.]***

3. How many participants (students) do you estimate attended at least one of your classes that used the Money Smart financial education curriculum in calendar year **2009**? If you do not have the exact number available, please provide your best estimate.

\_\_\_\_\_ (Number)

\_\_\_\_\_ I cannot provide a reasonable estimate

***If answer to question 3 is “ I cannot provide a reasonable estimate”, skip to end message.***

4. What percent of the participants accounted for in Question 3 do you estimate were taught using each of the following versions of Money Smart? (Enter the percentage using your best estimate) **\*Estimated percentages should add to 100.**

\_\_\_\_\_ % (from 0 – 100) English--Adult version

\_\_\_\_\_ % (from 0 – 100) English--Young Adult version (*Money Smart for Young Adults*)

\_\_\_\_\_ % (from 0-100) Spanish

\_\_\_\_\_ % (from 0-100) Chinese

\_\_\_\_\_ % (from 0-100) Korean

\_\_\_\_\_ % (from 0-100) Vietnamese

\_\_\_\_\_ % (from 0-100) Russian

\_\_\_\_\_ % (from 0-100) Hmong

\_\_\_\_\_ % (from 0-100) Visually Impaired Version

\_\_\_\_\_ % (from 0 -100) Unknown

**100 % (Total)**

5. What percent of all the participants accounted for in Question 3 do you estimate entered into a banking relationship (e.g. opened up a checking or savings account) after attending Money Smart classes? (enter percentage or check “I can't make a reasonable estimate”).

\_\_\_\_\_ % (from 0-100)

\_\_\_\_\_ I cannot provide a reasonable estimate.

Thank you for taking the Money Smart survey. For more information on the Money Smart program, please click on: <http://www.fdic.gov/consumers/consumer/moneysmart/index.html>

Any questions? Please write [MoneySMARTsurvey@fdic.gov](mailto:MoneySMARTsurvey@fdic.gov)

### **Disclosure of Estimated Burden**

The estimated burden per response associated with this information collection, including reading the cover email, varies from 2 minutes to 11 minutes, depending on individual circumstances. A Federal agency may not conduct or sponsor, and an organization (or a person) is not required to respond to a collection of information, unless it displays a currently valid OMB control number. Comments concerning the accuracy of this burden estimate and suggestions for reducing this burden should be directed to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503, and to the Executive Secretary, Federal Deposit Insurance Corporation, Washington, D.C. 20429.