

PARTNERSHIP FOR A NATION OF LEARNERS (PNL)

Professional Development Program

Survey of Participants

(Note: This survey will be administered via Survey Monkey and thus will use an on-line format).

COVER LETTER

The Institute of Museum and Library Services (IMLS) and the Corporation for Public Broadcasting (CPB) thank you for your participation in PNL Professional Development activities – videoconferences and interactive sessions – held between November 2005 and June 2006.

This questionnaire, which is being sent to all persons who engaged in one or more of these activities, is an opportunity for you to provide feedback on those activities. In addition, IMLS and CPB are interested to hear about what you learned through PNL professional development, your current partnering activity, and your future interests in partnerships between museums, libraries, and public broadcasters.

CPB and IMLS will use your valuable comments in their continuing efforts to promote and support collaborations between libraries, museums and public broadcasters through the PNL initiative. Their hope is that these collaborations will occur more frequently and more effectively in the future and that continued improvements to PNL will promote those outcomes.

This is the only survey we will send you about your participation in the PNL Professional Development program. Your completion of the survey, which can be done in 15-20 minutes, is voluntary. All information that you supply will be aggregated with information from other respondents. Your individual response will be seen only by CPB's contractor for this survey. All information that you supply will be aggregated with information from other respondents to help us understand our applicants' experience.

Thank you very much for your time and consideration. If you have any questions about this survey, please contact Karen Motylewski, IMLS Evaluation Officer, at 202-653-4686, kmotylewski@imls.gov.

OMB Clearance No. _____

Expiration _____

SURVEY

Background

1. Which of the following best describes your organization? - check one -
Museum; Library; Public Broadcaster; Other (please specify)
2. Which of the following best describes your title/department? (check all that apply)
Executive Director; Programming/Curator; Marketing; Development; Administration; Outreach; Education; Production; Other (please specify)
3. What is your organization's zip code? - open -

Past Partnering Experience

4. In how many partnerships was your organization involved prior to your participation in PNL professional development activities? - drop-down box -
If 0, skip to Q #7.
5. With what type(s) of organization(s) were you partnering? (check all that apply)
Museum; Library; Public Broadcaster; School; College/University; Social service organization; Faith-based organization; Other (please specify)

Participation in PNL Professional Development Activities

6. In pursuit of what learning objectives did you participate in PNL professional development activities? (check all that apply)

To gain knowledge about:

*PNL and its program resources (grants, events, website tools, etc.)
assessing your organization's readiness to partner
assessing community needs
identifying and selecting organizations with which to partner
identifying organizational assets
designing partnership projects
defining program outcomes
managing partnerships
evaluating the achievement of the program outcomes
sustaining partnerships and programs
publicizing the impacts of partnerships
other (please specify)*

7. In which PNL Professional Development Activities did you participate? (check all that apply)

*Community Collaboration Videoconference #1, 11/31/05
"Getting Started with Community Collaboration": Interactive Session #1, 1/19/06
"Recognizing the Need": Interactive Session #2, 2/07/06
"Gathering the Talent": Interactive Session #3, 3/09/06
"Designing for Impact": Interactive Session #4, 4/12/06
"Managing for Success": Interactive Session #5, 5/11/06
Community Collaboration Videoconference #2, 6/19/06*

8. For each of the Interactive Sessions you participated in, please indicate the statement which best describes your experience: - matrix with sessions as columns -

Rows:

- a) *The session covered the topics I was expecting it to cover and was useful*
- b) *The session covered, somewhat, the topics I was expecting it to cover and others that were not useful*
- c) *The session did not cover what I expected and was not useful*
- d) *N/A*

Website

9. Have you visited the PNL website? *Yes; no*

If no, skip to Q #12

10. If yes, how satisfied were you with the information that you found in each of the following sections of the site? - matrix -

Rows:

- Partnering Process – Getting Started, Recognizing the Need, etc*
- Partnering Tools Downloads*
- News*
- Upcoming Events*
- Event Archive*
- Discussion Board*
- Funding Opportunities.*

Columns:

- Very satisfied, the information was relevant and useful*
- Satisfied, the information was somewhat useful*
- Not satisfied, the information was not useful*
- N/A, I did not visit this section of the website*

Effectiveness of PNL Professional Development

11. Please rate the effectiveness of the following elements of PNL professional development in increasing your knowledge about partnering - matrix -

Rows:

- Presentations by IMLS and CPB staff at industry conferences*
- Presentations by guest experts at industry conferences*
- Practitioner presentations during PNL Interactive Sessions (audioconferences)*

Downloadable PowerPoints used during PNL interactive sessions

Q & A with panelists, presenters, and CPB/IMLS during PNL Interactive Sessions

Website content about the Partnering Process

Downloadable Partnering Tools on PNL website

Interactions with other PNL Community Collaboration Videoconference attendees during the

Videoconferences

Columns:

- Very effective, I learned new and relevant concepts/skills and how to apply them*
- Somewhat effective, I learned at least one new relevant concept/skill, but I'm not sure how to apply it*
- Not very effective, I did not learn any new relevant concepts/skills*

12. In what ways, if any, should CPB and IMLS try improve these elements, or add to/subtract from them, to enhance learning about partnering? - open -
13. To what extent did participation in PNL professional development activities increase your knowledge and skills in the following areas? - matrix -

Rows:

assessing your organization's readiness to partner
assessing community needs
identifying and selecting organizations with which to partner
identifying organizational assets
designing partnership projects
defining program outcomes
managing partnerships
measuring the achievement of the program outcomes
sustaining partnerships and programs
publicizing the impacts of partnerships
other (please specify)

Columns:

Very much, I learned many new relevant things and how to apply them
Somewhat, I learned at least one new relevant thing and how to apply it
Not at all, I did not learn any new relevant things
N/A, the professional development activity that I went to did not cover this topic

Current Partnering

14. In how many partnerships is your organization currently involved? - drop-down -
If 0, skip to Q #21
15. With what type(s) of organization(s) are you partnering? (check all that apply)
Museum; Library; Public Broadcaster; School; College/University; Social service organization; Faith-based organization; Other (please specify)
16. What community needs does your most important partnership address? - open -

17. In which of the following areas have you applied learning from PNL professional development in current partnerships? (check all that apply)

- assessing your organization's readiness to partner*
- assessing community needs*
- identifying and selecting organizations with which to partner*
- identifying organizational assets*
- designing partnership projects* *defining program outcomes*
- managing partnerships*
- measuring the achievement of the program outcomes*
- sustaining partnerships and programs*
- publicizing the impacts of partnerships*
- other (please specify)*

18. By what indicators are you measuring the success of your current partnership(s)? - open -

19. In the next year, how likely is it that your organization will do the following? - matrix -

Rows:

- Assess the effectiveness of working relationships with your current partners*
- Evaluate the achievement of your current partnership project outcomes*
- Publicize the impacts of your current partnership(s) to constituents and stakeholders*
- Plan for the sustainability of your current partnership(s)*
- Investigate your community's needs*
- Continue defining your organizational assets, and those of potential partners*
- Identify community issues that your organization can address*
- Partner with a museum*
- Partner with a library*
- Partner with a public broadcaster*
- Visit the PNL website*
- Continue to work to develop skills and knowledge required for effective collaboration*

Columns:

- Very likely*
- Likely*
- Not likely*

Next Steps

20. In order to increase your organization's capacity for effective collaboration, what new skills and knowledge do you need? - open -

21. Is there additional feedback that you would like to offer about PNL, its professional development program, and/or other ways that CPB and IMLS could support partnerships involving museums, libraries, and public broadcasters? - open -

THANK YOU FOR COMPLETING THIS QUESTIONNAIRE!