## HUD Master Models (2007) Lead Outreach Grant Program

#### LOGP Lead Outreach Grant Program

To provide assistance to community-based organizations, including faith-based organizations, States, Indian Tribes, and units of local government to increase awareness about lead poisoning especially in children under age six in underserved and minority populations by disseminating information about lead poisoning prevention and/or control through outreach, training and education, and technical assistance activities.

## **Need Statements**

Increase public awareness of childhood lead poisoning including the risk of rehabilitation/remodeling and maintenance of housing constructed prior to 1978.

Provide occupants the knowledge, skill and ability to recognize potential or existing lead hazards and report them to owner or public health/housing officials.

Provide information to homeowners, owners and low-income occupants about regional/local resources for housing rehabilitation under the Lead Safe Housing Rule, and lead hazard control programs.

Increase sustainable local capacity of lead safety trained workers to perform lead-safe maintenance and rehabilitation. Increase local capacity to provide training on lead-based paint hazards and safe work practices.

Educate local officials and the medical community about lead poisoning prevention.

Provide technical assistance to OHHLHC lead program grantees to achieve the highest level of performance and results.

## Activities and Outputs

Advertising-buses, print, other-posted	Posted
Community or home based visits – Persons	Persons
Community or home based visits – Visits	Visits
Distributing materials to targeted populations	Persons
Earned broadcast media (EBM)-PSAs-aired	Aired
Earned broadcast media-stories in radio, print, TV-aired	Aired
Educational sessions for owners – Persons	Persons
Educational sessions for owners – Sessions	Sessions
Educational sessions for tenants with children under six – Tenants	Tenants
Educational sessions for tenants with children under six – Sessions	Sessions
Educational sessions with local officials – Persons	Persons
Educational sessions with local officials – Sessions	Sessions
Health fairs – Fairs	Fairs
Health fairs – Persons	Persons
Outreach materials disseminated-English	Materials
Outreach materials disseminated-LEP	LEP Materials
Owners contacted and visited	Owners
Partnership(s) established	Partnership(s)
Persons trained in Lead Safe Work Practices	Persons
TA to Lead Elimination Action Programs (LEAP)	Programs
TA to Lead Hazard Reduction Demonstration programs	Programs
TA to Lead-Based Paint Hazard Control programs	Programs
Task Force(s) established	Task Force (s)
Workshops or training courses delivered – Persons	Persons

Workshops or training courses delivered – Sessions	Sessions
Other	Other

## **Outcomes and Indicators**

Outreach-families reached with children under six	Children
Outreach-low-income families with children under six	Children
Outreach-minority low-income families with children under six	Children
Owners making post outreach repairs	Persons
Owners making post-training repairs	Persons
Owners requesting additional information	Owners
Owners who make repairs	Units
Partnership(s) established	Partnership(s)
Partnership(s) resulting in increased # of training sessions	Partnership(s)
Partnership(s) resulting in increased lead outreach activities	Partnership(s)
Partnership(s) resulting in increased units abated	Partnership(s)
Potential hazards reported	Reports
Public reached through aired PSAs-radio – Persons	Persons
Public reached through aired PSAs-radio – Spots	Spots
Public reached through aired PSAs-television – Persons	Persons
Public reached through aired PSAs-television - Spots	Spots
Public reached through newspapers – Persons	Persons
Public reached through newspapers – Spots	Stories
Task Force established	Partnerships
Telephone hotline	Calls
Newly trained persons employed using lead safe work practices	Persons
Web site	Hits
Other	Other

## Measurement Tools

A. Tools for Measurement	
Bank accounts	
Construction log	
Database	
Enforcement log	
Financial aid log	
Intake log	
Interviews	
Mgt. Info. System-automated	
Mgt. Info. System-manual	
Outcome scale(s)	
Phone log	
Plans	
Pre-post tests	
Post tests	
Program specific form(s)	
Questionnaire	
Recruitment log	
Survey	
Technical assistance log	
Time sheets	
Other	
B. Where Data Maintained	

Agency database         Centralized database         Individual case records         Local precinct         Public database         School         Specialized database         Tax Assessor database         Tax Assessor database         Training center         Other         C. Source of Data         Audit report         Business licenses         Certificate of Occupancy         Code violation reports         Counseling reports         Employment records         Engineering reports         Environmental reports         GED certification/diploma         Health records         Inspection results         Lease agreements         Legal documents	
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Inspection results Lease agreements	
Lease agreements	
Legal documents	
Loan monitoring reports	
Mortgage documents	
Payment vouchers	
Permits issued	
Placements	
Progress reports	
Referrals	
Sale documents	
Site reports	
Statistics	
Tax assessments	
Testing results	
Waiting lists	
Work plan reports	
Other	
Uner	
D. Frequency of Collection	
Daily	
Weekly	
Monthly	
,	
Quarterly	
Biannually	
Annually	
Upon incident	
Other	
E. Processing of Data	
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Computer spreadsheets Flat file database	
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Manual tallies	
Relational database	
Statistical database	
Other	

# Evaluation Process – These are standard requirements that HUD will expect every program manager receiving a grant to do as part of their project management.

- An evaluation process will be part of the on-going management of the program.
- Comparisons will be made between projected and actual numbers for both outputs and outcomes.
- Deviations from projected outputs and outcomes will be documented and explained.
- Analysis of data to determine the relationship of outputs to outcomes; what outputs produce which outcomes.

## HUD Will Use The Following Questions To Evaluate Your Program

- 1. How many very low and low-income families with children under age six were reached through outreach efforts?
- 2. How many minority very low and low-income families with children under age six were reached through outreach efforts?3. How many persons were reached through earned broadcast media?
- 4. How many persons were reached through community or home based meetings?
- How many persons were reached through telephone hotlines?
- How many persons were reached through the web site?
- 7. How many persons were reached through health fairs?
- 8. How many owners made post-training repairs?
- 9. How many units were repairs?
- 10. How many partnerships resulted in an increased number of training sessions?
- 11. How many persons trained in lead safe practices are employed in performing lead-safe rehabilitation and/or lead hazard control?
- 12. How many partnerships resulted in an increase of lead outreach activities?
- 13. How many partnerships resulted in an increase of abated units?
- 14. How many Lead-Based Paint Hazard Control programs received technical assistance?
- 15. How many Lead Hazard Reduction Demonstration programs received technical assistance?
- 16. How many Lead Elimination Action Programs (LEAP) received technical assistance?

## **Carter-Richmond Methodology**

The above Management Questions developed for your program are based on the Carter-Richmond Methodology1. A description of the Carter-Richmond Methodology appears in the General Section of the NOFA.

1© The Accountable Agency – How to Evaluate the Effectiveness of Public and Private Programs," Reginald Carter, ISBN Number 9780978724924.