

## Appendix C – Approved Focus Group Example

# *2006 Electronic Access Conference Evaluation*

*The Department of Education's Office of Federal Student Aid (FSA) wants to make the Electronic Access Conference a positive experience for you. Please take a moment to tell us about your conference experience.*

- 1. Did the conference meet your expectations?**

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**Definitely**

**Somewhat**

**Not at all**

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**2. What made you decide to attend the 2006 EACs (check all that apply)?**

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- General Session speakers
- Session content
- Conference location
- Peer recommendation
- Past knowledge of EACs
- Professional development

3. How useful did you find the following conference services?

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	Very Valuable	Somewhat Valuable	Not Valuable
Registration Booth/Information Desk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PC Lab	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cyber Café	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E-mail Kiosks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. What are some of the topics you would like to have addressed at a future conference?

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5. As a result of this conference, I am likely to...\_\_\_\_\_

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6. What changes would you like to see in future conferences?\_\_\_\_\_

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7. Overall Conference Rating:

Excellent   Very Good   Good   Fair   Poor

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Meeting facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference check-in/registration on-site	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Relevance of content to your needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall conference quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall relevance ('take home value')	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference program/agenda	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. "I would like to say...." \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_