

6/30/08

**DEMO PROJECT: NIGHT BELT ENFORCEMENT  
Greenville, North Carolina**

Date: \_\_\_\_\_ CATI ID: \_\_\_\_\_  
Interviewer: \_\_\_\_\_  
Time Start: \_\_\_\_\_ Time End: \_\_\_\_\_ TOTAL TIME: \_\_\_\_\_

**INTRODUCTION**

Hello, I'm \_\_\_\_\_ calling for the U.S. Department of Transportation. This is not a sales call. We are conducting a national study of Americans' driving habits and attitudes. The interview is voluntary and the information you provide us will be used for statistical purposes only. We will not collect any personal information that would allow anyone to identify you. The interview takes about 10 minutes to complete. *[Please note that an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this information collection is 2127-XXXX]*

**DUMMY QUESTION FOR BIRTHDAY QUESTIONS**

- Has had the most recent.....1
- Will have the next.....2

- A. In order to select just one person to interview, could I speak to the person in your household, 18 or older, who (has had the most recent/will have the next) birthday?  
Respondent is the person.....1 **SKIP TO Q1**  
Other respondent comes to phone.....2  
Respondent is not available.....3 **ARRANGE CALLBACK**  
Refused.....4

B. Hello, I'm \_\_\_\_\_ calling for the U.S. Department of Transportation. This is not a sales call. We are conducting a national study of Americans' driving habits and attitudes. The interview is voluntary and the information you provide us will be used for statistical purposes only. We will not collect any personal information that would allow anyone to identify you. The interview takes about 10 minutes to complete. *[Please note that an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. The OMB control number for this information collection is 2127-0615].*

- CONTINUE INTERVIEW.....1**
- Arrange Callback.....2
- Refused.....3

Q.1 How often do you drive a motor vehicle? Almost every day, a few days a week, a few days a month, a few days a year, or do you never drive?

- Almost every day.....1
- Few days a week.....2
- Few days a month.....3
- Few days a year.....4
- Never.....5 **SKIP TO Q11**
- Other (SPECIFY) .....6
- (VOL) Don't know.....7

(VOL) Refused.....8

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Q.2 How often do you drive a motor vehicle at night, after 9:00 pm? Do you drive at night almost every day, a few days a week, a few days a month, a few days a year, or do you never drive after 9:00 at night?

- Almost every day.....1
- Few days a week.....2
- Few days a month.....3
- Few days a year.....4
- Never.....10
- Other.....11
- (SPECIFY)\_\_\_\_\_
- (VOL) Don't know.....12
- (VOL) Refused.....13

Q.3 Is the vehicle you drive most often a car, van, motorcycle, sport utility vehicle, pickup truck, or other type of truck? (NOTE: IF RESPONDENT DRIVES MORE THAN ONE VEHICLE OFTEN, ASK:) "What kind of vehicle did you LAST drive?"

- Car.....1
- Van or minivan.....2
- Motorcycle.....3 **SKIP TO Q11**
- Pickup truck.....4
- Sport Utility Vehicle.....5
- Other.....10
- Other truck (SPECIFY)....11
- (VOL) Don't know.....12
- (VOL) Refused.....13

Q.4 For the next series of questions, please answer only for the (car/truck/van) you said you usually drive. Do the seat belts in the front seat of the (car/truck/van) go across your shoulder only, across your lap only, or across both your shoulder and lap?

**INTERVIEWER INSTRUCTION: SEATBELT QUESTIONS REFER TO DRIVER SIDE BELTS.**

- Across shoulder.....1
- Across lap.....2 **SKIP TO Q6**
- Across both.....3
- Vehicle has no belts.....4 **SKIP TO Q11**
- (VOL) Don't know.....5 **SKIP TO Q7**
- (VOL) Refused.....6 **SKIP TO Q7**

Q.5 When driving this (car/truck/van), how often do you wear your shoulder belt... (READ LIST)

- ALL OF THE TIME.....1
- MOST OF THE TIME.....2
- SOME OF THE TIME.....3
- RARELY OR.....4
- NEVER.....5
- (VOL) Don't know.....6
- (VOL) Refused.....7

**IF Q4=1 SKIP TO Q7**

Q.6 When driving this (car/truck/van), how often do you wear your lap belt...(READ LIST)

- ALL OF THE TIME.....1
- MOST OF THE TIME.....2
- SOME OF THE TIME.....3
- RARELY OR.....4
- NEVER.....5
- (VOL) Don't know.....6
- (VOL) Refused.....7

Q.7 When was the last time you did NOT wear your seat belt when driving?

- Within the past day.....1
- Within the past week.....2
- Within the past month.....3
- Within the past year.....4
- A year or more ago/I always wear it.....5
- (VOL) Don't know.....6
- (VOL) Refused.....7

Q8 When driving **at night**, are you more likely, less likely, or just as likely to wear your seat belt compared to when driving during the day?

- More likely.....1
- Less likely.....2
- Just as likely.....3
- Don't drive at night.....4
- (VOL) Don't know.....5
- (VOL) Refused.....6

Q.9 In the past 30 days, has your use of seat belts when driving (vehicle driven most often) increased, decreased, or stayed the same?

- Increased.....1
  - Decreased.....2
  - Stayed the same.....3
  - New driver.....4
  - (VOL) Don't know.....5
  - (VOL) Refused.....6
- SKIP TO Q11**  
**SKIP TO Q11**  
**SKIP TO Q11**  
**SKIP TO Q11**

Q.10 What caused your use of seat belts to increase?  
**(DO NOT READ LIST - MULTIPLE RECORD)**

- Increased awareness of safety.....1
- Seat belt law.....2
- Don't want to get a ticket.....3
- Was in a crash.....4
- New car with automatic belt.....5
- Influence/pressure from others.....6
- More long distance driving.....7
- Remember more/more in the habit.....8
- The weather.....9
- The holidays.....10
- Driving faster.....11
- Other (SPECIFY \_\_\_\_\_).....27
- (VOL) Don't know.....28
- (VOL) Refused.....29

Q.11 Does North Carolina have a law requiring seat belt use by adults?

- Yes.....1
- No.....2 **SKIP TO Q15**
- (VOL) Don't know.....3 **SKIP TO Q15**
- (VOL) Refused.....4 **SKIP TO Q15**

**IF Q1=5 OR Q3= 3, SKIP TO Q13**

Q.12 Assume that you do not use your seat belt AT ALL while driving over the next six months. How likely do you think you will be to receive a ticket for not wearing a seat belt? READ

- Very likely.....1
- Somewhat likely.....2
- Somewhat unlikely.....3
- Very unlikely.....4
- (VOL) Don't know.....5
- (VOL) Refused.....6

Q.13 According to your state law, can police stop a vehicle if they observe a seat belt violation or do they have to observe some other offense first in order to stop the vehicle?

- Can stop just for seat belt violation.....1
- Must observe another offense first.....2
- (VOL) Don't know.....3
- (VOL) Refused.....4

Q.14 In your opinion, SHOULD police be allowed to stop a vehicle if they observe a seat belt violation when no other traffic laws are being broken?

- Should be allowed to stop.....1
- Should not.....2
- (VOL) Don't know.....3
- (VOL) Refused.....4

Q.15 Please tell me whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

**ROTATE**

- a) Seat belts are just as likely to harm you as help you.
- b) If I was in an accident, I would want to have my seat belt on.
- c) Police in my community generally will not bother to write tickets for seat belt violations.
- d) Police in my community are writing tickets for seat belt violations they see **at night**.

Q16 Now I'm going to ask you a few questions about alcohol use. During the past 30 days have you had at least one drink of any alcoholic beverage, including liquor, beer, wine or wine coolers?

- Yes.....1
- No.....2 **SKIP TO Q22**
- (VOL) Don't Know.....3 **SKIP TO Q22**
- (VOL) Refused.....4 **SKIP TO Q22**

**IF Q1 = 5, SKIP TO Q22**

Q17. During the past 30 days, have you driven a motor vehicle within two hours after drinking any alcoholic beverages, even if you had only a little?

- Yes.....1
- No.....2 **SKIP TO Q21**
- (VOL) Don't Know.....3 **SKIP TO Q21**
- (VOL) Refused.....4 **SKIP TO Q21**

Q18. How many days out of the past 30 days did you drive within two hours after drinking any alcoholic beverages?

\_\_\_\_\_ (Range=01-30) DON'T KNOW =31 REFUSED=32

Q19. On the most recent occasion when you drove within two hours after drinking alcoholic beverages, how many drinks (of beer, wine, liquor) did you have?

- ENTER NUMBER of DRINKS \_\_\_\_\_ (01-90)
- Don't know.....98
- Refuse.....99

Q20. Compared to other months during the past year, would you say that the number of days you drove after drinking alcohol was lower than usual, higher than usual or the same as usual during the past 30 days?

- Higher Than Usual.....1
- Lower Than Usual.....2
- Same as Usual.....3
- (VOL) Don't Know.....4
- (VOL) Refused.....5

Q21. Suppose you drove a motor vehicle after drinking alcohol, and the amount of alcohol in your body was more than what the law allows for drivers. How likely is it that the police would stop you? Would the police be.....?

- Very Likely To Stop You,.....1
- Somewhat Likely To Stop You, or.....2
- Not Likely To Stop.....3
- (VOL) Don't Know.....4
- (VOL) Refused.....5

Q22. Do you think the chances of being stopped for driving after drinking have changed in the past month? That is, compared to a month ago, do you think a driver who had been drinking is more likely, less likely or about as likely to be stopped by the police?

- More likely.....1
- Less likely.....2
- About the same.....3
- (vol)Don't know.....4
- (vol)Refuse.....5

Q.23 Yes or No--in the past 30 days, have you seen or heard of any **special effort** by police to ticket drivers in your community for the following violations?

Did you see or hear in the past 30 days of a **special effort** by police to ticket drivers for..... **[READ LIST AND MULTIPLE RECORD]**

**ROTATE PUNCHES**

- 1. Not Wearing A Seat Belt
- 2. Driving Under The Influence or Drunk Driving
- 3. Speeding
- 4. Running Red Lights

**[FOR EACH YES IN Q23, ASK Q24]**

Q.24 Where did you see or hear about that special effort?  
**[DO NOT READ--MULTIPLE RESPONSE]**

- TV.....1
- Radio.....2
- Friend/Relative.....3
- Newspaper.....4
- Personal observation/on the road....5
- Billboard/signs.....6
- Educational Program.....7
- I'm a police officer/judge.....8
- Direct contact by police officer...9
- Other (specify \_\_\_\_\_)..... 17
- Don't know.....18
- Refused.....19

**ONLY ASK IF YES FOR CATEGORY 5 IN Q24, ELSE SKIP TO Q24B**

Q24a What did you see (on the road/through personal observation)?

Specify \_\_\_\_\_

**ONLY ASK IF YES FOR CATEGORY 6 IN Q24, ELSE SKIP TO Q25**

Q24b What did the (billboard/sign) say?

Specify \_\_\_\_\_

Q25 Yes or No – in the past 30 days, have you seen or heard anything about the police conducting stepped up traffic enforcement patrols to check for violations?

- Yes.....1
- No.....2 **SKIP TO Q34**
- Don't know.....3 **SKIP TO Q34**
- Refused.....4 **SKIP TO Q34**

Q26 Deleted

Q27 To your knowledge, what violations were the police checking for with the stepped up patrols? **[Do Not Read] [Multiple Punch]**

- Drunk/Alcohol Impaired Driving.....1
- Drugs/Drugged Driving.....2
- Non-Use of Seat Belts.....3
- Improper Vehicle Registration.....4
- Non Traffic-Related Violation.....5
- All Types of Violations.....6
- Other (Specify \_\_\_\_\_).....7
- Don't know.....8
- Refused.....9

Q28. Where did you see or hear about the stepped up traffic enforcement patrols?  
**[DO NOT READ--MULTIPLE RESPONSE]**

- TV.....1
- Radio.....2
- Friend/Relative.....3 **SKIP to Q30**
- Newspaper.....4 **SKIP to Q30**
- Other.....5 **SKIP to Q30**
- Don't know.....6 **SKIP to Q30**
- Refused.....7 **SKIP to Q30**

Q29. Was the (tv/radio) message a commercial (or advertisement), was it part of a news program, or was it something else?  
**MULTIPLE RECORD**

- Commercial / Advertisement/ Public Service Announcement.....1
- News story / news program.....2
- Something else (specify).....3
- Don't Know.....4
- Refused.....5

Q30. Did the message say that the stepped up patrols would be conducted during the day, or that they would be conducted at night, or that they would be conducted during both the day and night?

- Day.....1
- Night.....2
- Day and Night.....3
- Don't Know.....4
- Refused.....5

Q31. In the past 30 days, did you personally see police stopping motor vehicles to check for violations?

- Yes.....1
- No.....2 **SKIP TO Q34**
- Don't know.....3 **SKIP TO Q34**
- Refused.....4 **SKIP TO Q34**



Q32. Did you see the police stop during the day, during the night, or during both the day and night.

- Day.....1
- Night.....2
- Day and Night.....3
- Don't Know.....4
- Refused.....5

Q.33. Were you personally stopped by police in the past 30 days?

- Yes.....1
- No.....2
- Don't know.....3
- Refused.....4

Q34 In the past 30 days, have you noticed any new or recently posted signs having traffic safety messages while traveling in Pitt County? The signs could be about drinking and driving, speeding, seat belt use, running red lights, or any other traffic issue.

- Yes.....1
- No.....2 **SKIP TO Q36**
- Don't know.....3 **SKIP TO Q36**
- Refused.....4 **SKIP TO Q36**

Q35 What types of new or recently posted signs did you see? **[DO NOT READ]**

- a) Banners
- b) Posters
- c) Big green signs showing belt usage rates
- d) Variable message boards
- e) Decals on patrol cars
- f) Storefront/business signs
- g) Other (specify \_\_\_\_\_)

**FOR EACH YES IN Q35, ASK Q35a**

Q35a) What did the sign(s) say?

Specify \_\_\_\_\_

Q36 Do you recall hearing or seeing the following slogans in the past 30 days? **READ LIST AND MULTIPLE RECORD YES**

**ROTATE PUNCHES 1-70**

- 1. Friends don't let friends drive drunk (PUNCH "1") (All)
- 2. Click it or ticket (PUNCH "2") (All)
- 3. Buckle Up America (PUNCH "3") (All)
- 5. Drunk Driving. Over The Limit. Under Arrest. (PUNCH "5") (All)
- 71. (VOL) None of these
- 72. (VOL) Don't know
- 73. (VOL) Refused



**ASK ALL**

Now, I need to ask you some basic information about you and your household.

Q.37 What is your age?

\_\_\_\_\_ AGE REFUSED=99

Q.38 Including yourself, how many persons, age 18 or older, are living in your household at least half of the time or consider it their primary residence?

\_\_\_\_\_ REFUSED=99

Q39 How many children age 17 or younger are living in your household at least half of the time or consider it their primary residence?

\_\_\_\_\_ NONE=0 REFUSED=99

Q.40 Do you consider yourself to be Hispanic or Latino?

Yes.....1  
No.....2  
(VOL) Not sure.....3  
(VOL) Refused.....4

Q.41 Which of the following racial categories describes you? You may select more than one. **[READ LIST--MULTIPLE RECORD]**

American Indian or Alaskan Native.....1  
Asian.....2  
Black or African American.....3  
Native Hawaiian or other Pacific Islander.....4  
White.....5  
Other(VOL).....6  

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 (VOL) Refused.....9

Q.42 What is the highest grade or year of school you completed?

8th grade or less.....9  
9th grade.....10  
10th grade.....11  
11th grade.....12  
12th grade/GED.....13  
Some college.....14  
College graduate or higher....15  
(VOL) Refused.....16

Q.43 Do you have more than one telephone number in your household?

Yes.....1  
No.....2  
Don't know.....3  
(VOL) Refused.....4

**SKIP TO Q45**  
**SKIP TO Q45**

Q.44 Not including cells phones, and phones used primarily for fax or computer lines, how many different telephone numbers do you have in your household?

\_\_\_\_\_ 10 OR MORE=10 DON'T KNOW=11 REFUSED=12

**Q.45 FROM OBSERVATION, ENTER SEX OF RESPONDENT**

Male.....1  
Female.....2

**That completes the survey.  
Thank you very much for your time and cooperation.**