



## Screener Refusal Conversion Letter Bias Study

Dear Current Resident,

Your household has been selected for this year's California Health Survey. This survey is an important opportunity to have your voice heard on health care issues. Your household is part of a scientific sample representing many other households like yours.

We do this survey every two years. It helps California learn about the health of its people and the problems they have getting health care. The results may be used to help the people and families in your community.

We recently contacted your home, but it was not a good time for anyone to speak with us. We know your time is valuable. However, we encourage you to take just a few minutes to speak with us.

Westat, a social science research firm, is conducting this study. In the next week or two, an interviewer from Westat will visit your household to try to reach you. If we happen to stop by at an inconvenient time, please suggest a time that is better for you. If you would like to set an appointment before we stop by, you can call Westat at their toll-free number, 1-1-888-941-2950.

If the person who is selected from your household agrees to participate in the interview, we will pay \$25 for the selected person's time.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Richard Brown". The signature is fluid and cursive, with a long horizontal flourish at the end.

Dr. E. Richard Brown  
Director, UCLA Center for Health Policy Research

Note: If you want to read more about this survey, you can visit our website at [www.californiahealthsurvey.ucla.edu](http://www.californiahealthsurvey.ucla.edu).

*Major funders of this survey include the California Department of Health Services and the National Cancer Institute.*

Relevant to Privacy Act Information, the legislative authority for this survey is 42 USC 285.