

TELEPHONE INTERVIEW SCRIPT FOR NON-RESPONDENTS

Interviews will be conducted with approximately 30 non-respondents to the CHOH post-intervention survey. These telephone interviews will be conducted after the cut-off date for completion of the post-intervention survey.

Hello, may I please speak to _____ (name)? My name is _____ and I am calling from West Virginia University regarding a recent request for to complete a survey regarding the National Park Service's "Your Towpath to Healthy Living" walking program on the C&O Canal Towpath through Georgetown.

We realize that there are many valid reasons for people choosing not to respond to a questionnaire.

However, to provide the C&O Canal National Historical Park with valid conclusions from this study, we would greatly appreciate your response to four brief questions today. May I ask you the four questions about the "Your Towpath to Health Living" walking program?"

(SUPPLEMENTAL INTRO, if respondent hesitates: This survey has been approved by the federal Office of Management and Budget, and additional information is available on request. Your responses will help the National Park Service improve its programs across the country. The U.S. Office of Management and Budget has approved this research under the Paperwork Reduction Act. All of your answers are completely voluntary. Responses to this study will be used only for statistical purposes. The reports prepared will summarize findings across the sample and will not associate responses with a specific individual. We will not provide information that identifies you to anyone outside the study team, except as required by law.)

(IF NEEDED: No action may be taken against you for refusing to supply the information requested. No personal data will be recorded that will identify you. Your name, address, and phone number will be separated from your answers, so the final data will be anonymous. U.S. Code 16-1a-7 authorizes collection of this information. The OMB approval number is _____, with an expiration date of _____. You may direct comments on any aspect of this survey to Dr. David Smaldone at West Virginia University, David.Smaldone@mail.wvu.edu.

(IF YES): Continue with questions

(IF NO): When would be a good time to follow-up with these questions? It will take 5 minutes to complete this follow-up.

(IF REFUSAL): So that we can improve how we collect information for the National Park Service, would you mind telling me why you'd prefer not to be interviewed?

Interviewer: Enter response or ____ Refusal (Terminate interview).

1. Did you register as a participant this summer in the “Your Towpath to Healthy Living” walking program at C&O Canal National Historical Park?

___ yes

___ no (terminate interview)

Don't know/Not sure (*Interviewer probe: This was a walking program this summer in which individuals or teams working in Georgetown businesses walked on the canal towpath and recorded their miles on a website.*)

2. (IF YES) During the last 7 days, how many days did you walk specifically on the C&O Canal towpath for at least 10 minutes at a time at a moderate pace? (*Interviewer enter the number of days*)

___ days per week

• No walking on C&O Canal NHP towpath (skip to... # 4)

3. How much time did you usually spend walking on the C&O Canal towpath on one of those days?

___ hours per day

___ minutes per day

Don't know/Not sure

4. In the last two months, has the number of times you walk/run on the C&O NHP towpath:

• increased – why? _____

• decreased – why? _____

• stayed the same

• Don't know/Not sure

Thank you. That is all the questions I have for you. Is there anything else that you would like the National Park Service to know about your experience with Your Towpath to Healthy Living walking program?

Interviewer: enter response or ___ Nothing else.

Thank you very much for your participation. Have a great day/evening.