



DEPARTMENT OF HEALTH & HUMAN SERVICES

Public Health Service

Mental
Administration

Substance Abuse and
Health Services

Rockville, MD 20857

DATE: March 30, 2007

FROM: Reports Clearance Officer, SAMHSA

TO: Chief, Human Resources and Housing Branch
Office of Information and Regulatory Affairs, OMB
ATTN: John Kraemer

Through: Reports Clearance Officer, DHHS _____

SUBJECT: AD Council Strategic Concepts for the Suicide Prevention Campaign (OMB No. 0930-0196)

The attached materials are provided in support of our request for approval of a customer satisfaction feedback survey under SAMHSA's generic approval for "Pretesting of Substance Abuse Prevention and Treatment and Mental Health Services Communications Messages."

This is the 5th submission under that approval and will impose an estimated annual average total burden of 84 hours, which would bring the total currently approved burden under this clearance to 873 hours. The current total burden hours in the OMB inventory for the Message Pretesting (OMB No. 0930-0196) is 9,290.

We look forward to receiving your feedback so that implementation may proceed.

Summer King

Attachments:

Justification
Screeners
Consent Forms
Discussion Guides