

**DUE DATE:** 30 Days After Receipt

OMB No. 0607-0395: Approval expires 08-31-07

**REPORT FOR** CALENDAR YR 2006

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS  
FORM **MA335E**

**CURRENT INDUSTRIAL REPORTS**

ELECTRIC HOUSEWARES AND FANS  
Annual Report

The 8-digit number that appears above indicates that the Office of Management and Budget has approved this survey. If that number is not displayed, do not complete this form. YOUR RESPONSE IS REQUIRED BY LAW (Title 13, United States Code). By section 9 of the same law, YOUR REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

**In correspondence pertaining to this establishment's report, please refer to the 11 digit Identification Number (ID)**

If you have questions regarding this report form please contact:

LaTANYA STEELE EXT 2  
1(800)201-4647

**EMPLOYER IDENTIFICATION (EI) NUMBER.** Identification number used on Employer's Quarterly Federal Tax Return (U.S. Treasury Department Form 941) **(Enter if not shown, correct if wrong.)**

**CONTACT PERSON** (Enter information if not shown, correct if wrong.)

Name ATTN: Controller

Area code          Number

Fax number

(Please correct any error in name and address including ZIP Code)

Enter or correct email address: [ \_\_\_\_\_ ]

**PART I FOR EACH ITEM LISTED BELOW, ENTER FIGURES OR "0" for current period. (The figures shown in the shaded areas were reported for the previous two periods.) PLEASE REFER TO THE INSTRUCTIONS BEFORE COMPLETING THIS REPORT FORM.**

Item (Product code - Description)	Item code	Report period	----Shipments-----		{Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.}			
			Quantity Number	Value {\$1000}				
ELECTRIC FANS {except industrial}			1	2	3	4	5	6
335211111-Window {household} permanent type, portable & roll-abouts	4171	2006						
		2005						
		2004						
335211115-All other {except industrial}, incl. ceiling fans, elec. range hoods, etc. {see ref. manual}	4198	2006						
		2005						
		2004						
3352111-Total electric fans {sum of codes 4171 - 4198}	4199	2006						
		2005						
		2004						

\* Figures not received when form was prepared. PLEASE ENTER, if not previously submitted.

**CURRENT INDUSTRIAL REPORTS - Continued**

**PART I - Continued**

Item (Product code - Description)	Item code	Report period	-----Shipments-----		{Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.}						
			Quantity Number	Value {\$1000}					1	2	3
SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS Electrothermal											
3352114113-Small electric household appliances {see reference manual}	4340	2006									
		2005									
		2004									
3352114130-Air space heaters, portable room heaters and for fixed installation, all types {see ref manual}	4350	2006									
		2005									
		2004									
3354114157-Portable humidifiers {include vaporizers}	4396	2006									
		2005									
		2004									
3352114160-Other small electrothermal household appliances {see reference list}	4495	2006									
		2005									
		2004									
X X X - Total small electrothermal household appliances {sum of items 4340-4495}	4499	2006	XXXXX								
		2005	XXXXX								
		2004	XXXXX								
SMALL ELECTRIC HOUSEHOLD APPLIANCES - Electro-mechanical {inc. cordless}											
3352114147-Food prep. appliances incl. drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders	4584	2006									
		2005									
		2004									
3352114153-Portable air purifiers and portable dehumidifiers	4592	2006									
		2005									
		2004									
3352114155-Other small electromechanical appliances - knives, knife sharpeners, scissors, etc. {see Ref. List}	4597	2006									
		2005									
		2004									

**CURRENT INDUSTRIAL REPORTS - Continued**

**PART I - Continued**

Item (Product code - Description)	Item code	Report period	-----Shipments-----		{Do not report imported or purchased products on which your company performed no further fabrication or significant assembly.}			
			Quantity Number	Value {\$1000}				
			1	2	3	4	5	6
X X X -Total small electromechanical household appliances {sum of items 4584-4597}	4599	2006	XXXXX					
		2005	XXXXX					
		2004	XXXXX					
3352114-Total small electric household appliances, except fans {sum of items 4499 and 4599}	4600	2006	XXXXX					
		2005	XXXXX					
		2004	XXXXX					
PARTS AND ATTACHMENTS								
3352115-Total parts and attachments for small household electric appliances	4799	2006	XXXXX					
		2005	XXXXX					
		2004	XXXXX					
SELECTED NONMANUFACTURING REVENUES OF THIS ESTABLISHMENT {Report value only}								
9999998900-Resales-Sales of products bought & sold w/o further manufacture, processing, or assembly	9973	2006	XXXXX					
		2005	XXXXX					
		2004	XXXXX					

**PART I - Continued**

Item (Product code - Description)	Item code	Report period							
			1	2	3	4	5	6	

*If all your items are not listed, please use additional lines or a blank sheet of paper.*

**PART II Has there been any change in the ownership or operation of this establishment during this period?**  
 Yes - Indicate type of change below.       No - Skip to Part III.

	Name of company	Address (Number and street, city, State, ZIP Code)	Date of change
A. <input type="checkbox"/> Purchased from			
B. <input type="checkbox"/> Sold to			
C. <input type="checkbox"/> Plant discontinued all operations	Date		
D. <input type="checkbox"/> Plant operations no longer covered by this survey - Describe in "Remarks" the products currently produced.			
E. <input type="checkbox"/> Reorganized - Describe in "Remarks;" e.g., partnership change or change in corporate status.			

**PART III Do the figures shown on this report and on your last report cover the identical establishments?**  
 Yes       No - Indicate reasons for difference in "Remarks."

**PART IV** Remarks

**PART V CERTIFICATION** - This report is substantially accurate and has been prepared in accordance with instructions.

Signature of authorized official	Title	Date
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Complete and return this form in the envelope provided or to: **Bureau of the Census  
1201 East Tenth Street  
Jeffersonville, IN 47132**      **NOTE:** Please make a photocopy of this for your records.

# CURRENT INDUSTRIAL REPORTS SERIES

2006

## MA335E — ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)

### DEFINITIONS AND SPECIAL INSTRUCTIONS

#### 1. Scope of Survey

This survey covers manufacturers of electric housewares and fans in the United States.

#### 2. Figures to be reported

Companies with more than one establishment manufacturing the products covered by this survey are requested to complete a separate report form for each location. If you have not received a separate form for each of your establishments, please call the contact listed on the report form or write to the U.S. Census Bureau for additional forms.

##### a. Quantity and value of shipments

The figures on quantity and value of shipments should include the physical shipments of all products sold, transferred to other establishments within your company, or shipped on consignment, whether for domestic or export sale. The value represents the net sales price, f.o.b. plant, to the customer or branch to which the products are shipped, net of discounts, allowances, freight charges, and returns. Shipments to your own branches should be assigned the same value as comparable sales to unaffiliated customers, i.e., the value includes an appropriate allocation of company overhead and profit. Products bought and resold without further manufacture should not be included in shipments.

*Include* products shipped from your plant with private brand names as well as products shipped under your own company brand name.

##### b. Columnar structure of report

When entering your figures on the report form, please be sure to report the information in the correct columns as follows:

*Column 1 – Quantity*

*Column 2 – Value (report shipments in thousands of dollars. Example: \$1,000,000, report as \$1,000)*

#### 3. Definitions

The product detail for this survey is defined according to standard nomenclature for this industry.

**Electrothermal** — Relating to the generation of heat electricity.

**Electromechanical (includes cordless)** — Relating to those appliances having a self-contained electric motor.

#### 4. Comparability

If you also report in the Annual Survey of Manufactures (Form MA-10000), the sum of values for item codes shown in column (a) should correspond to the dollar values reported under product class codes indicated in column (b) below:

Current Industrial Reports (Form MA335E)  Item Codes (a)	Annual Survey of Manufactures  Product class codes (b)
4171, 4198	3352111
4340 through 4495	3352114
4584 through 4597	3352114
4799	3352115

# CURRENT INDUSTRIAL REPORTS SERIES

## REFERENCE LIST

FORM <b>MA335E</b>		
<b>ELECTRIC HOUSEWARES AND FANS (SHIPMENTS)</b>		
Product code	Item code	Item description
		<b>ELECTRIC FANS (EXCEPT INDUSTRIAL TYPE)</b>
3352111111	<b>4171</b>	Window fans (household) permanent, portable, and roll-about
3352111115	<b>4198</b>	All other electric fans (except industrial), including ceiling (paddle) fans, electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans
3352111	<b>4199</b>	<b>TOTAL ELECTRIC FANS (Sum of item codes 4171–4198)</b>
		<b>SMALL ELECTRIC HOUSEHOLD APPLIANCES (EXCEPT FANS)</b>
		<b>Electrothermal type</b>
*3352114113	<b>4340</b>	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens (include toaster ovens), roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets
*3352114130	<b>4350</b>	Air space heaters, portable room heaters, and for fixed installation, all types, excluding wall and baseboard heating units for permanent installation (NAICS 333414)
3354114157	<b>4396</b>	Portable humidifiers, including vaporizers
*3352114160	<b>4495</b>	Other small electrothermal appliances
XXX	<b>4499</b>	<b>TOTAL SMALL ELECTROTHERMAL HOUSEHOLD APPLIANCES (Sum of item codes 4340–4495)</b>
		<b>Electromechanical type, including cordless</b>
3352114147	<b>4584</b>	Household food preparation appliances (except food mixers and food processors), including drink mixers, whippers, juicers, grinders, ice crushers, coffee grinders
3352114153	<b>4592</b>	Portable air purifiers and portable dehumidifiers
3352114155	<b>4597</b>	All other small electromechanical appliances, including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, can openers, etc.
XXX	<b>4599</b>	<b>TOTAL SMALL ELECTROMECHANICAL HOUSEHOLD APPLIANCES (Sum of item codes 4584–4597)</b>
3352114	<b>4600</b>	<b>TOTAL SMALL ELECTRIC HOUSEHOLD APPLIANCES, EXCEPT FANS (Sum of item codes 4499 and 4599)</b>

\* New or revised for 2006

# CURRENT INDUSTRIAL REPORTS SERIES

## REFERENCE LIST — Continued

FORM <b>MA335E</b>		
Product code	Item code	Item description
*3352115	<b>4799</b>	<b>Parts and attachments for small electric appliances</b>
9999998900	<b>9973</b>	<b>SELECTED NONMANUFACTURING REVENUES OF THIS ESTABLISHMENT (<i>Report value only</i>)</b> Resales – Sales of products bought and sold without further manufacture, processing, or assembly.
NOTES:		

11/6/06

\* New for 2006