

## **Attachment 2**

### **Evaluation Data Collection Instrument**

(Includes Baseline Survey, Follow-Up Survey 1 and Follow-Up Survey 2)

**Interview Script:**

**[NOTE: Screener and consent forms will precede the questions below, and contains introductory text about purpose of the survey, as well as providing information for informed consent. Consent form is included in Appendix I.]**

**Please insert your ID number here. By typing this number and completing the survey, you are volunteering to do this survey.**

**Let's begin the survey now.**

**We are interested in your opinion about HIV testing. If you're not sure, choose an answer that comes closest to what you think might be true for each question.**

**Before we start, are you the only one who can see the questions and your answers?**

1. Yes
2. No (GO TO EXIT SCREEN TO ALLOW PARTICIPANT TO CONTINUE ANOTHER TIME)

**B. HIV TESTING, BARRIERS, & MOTIVATORS**

**B1. Have you ever been tested for HIV? Do not count tests you may have had as part of a blood donation. [BASELINE, FU-1, FU-2]**

1. Yes
2. No

[IF B1=1, ASK B2-B8 IF B1=2, SKIP TO B6]

Public reporting burden of this collection of information is estimated to average [13 minutes per response for the baseline survey, 15 minutes per response for the first follow-up survey and 5 minutes per response for the second follow-up survey], including the time for reviewing instructions and completing the survey. A person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (OMB#).

**B2. What was the date of your last HIV test?** [BASELINE, FU-1, FU-2]

MONTH/YEAR \_\_\_\_\_

**B3. Did you get the results of your last HIV test?** [BASELINE, FU-1, FU-2]

1. Yes
2. No

[IF B3=1, ASK B4]

**B4. What was the result of your last HIV test?** [BASELINE, FU-1, FU-2]

1. Positive
2. Negative
3. Have not gotten the results yet

**B5. Not including your blood donations, where did you have your last HIV test?**  
[BASELINE, FU-1, FU-2]

1. Private doctor
2. STD or AIDS clinic or testing site
3. Hospital or emergency room
4. Public health department
5. At home
6. Drug treatment facility
7. Other location

[IF B1=2, ASK B6]

**B6. Below is a list of reasons why some people have not been tested for HIV. Which of these are the main reasons why you have not been tested? Please select one or more of the following reasons.** [BASELINE, FU-1, FU-2]

[MARK ALL THAT APPLY]

1. You have not been sexually active
2. You have not had unprotected sex
2. You were afraid to find out if you were HIV positive
3. You didn't want to think about HIV or about being HIV positive
4. You didn't think you were at risk of being HIV positive
5. You don't like needles
6. You don't trust the results to be kept private
7. You had to wait too long for the results
8. You didn't know where to get tested
9. You trust your sex partner
10. Some other reason [SPECIFY \_\_\_\_\_]

[IF B1=1, ASK B7]

**B7. Which of these are the main reasons for your last HIV test? Please select one or more of the following reasons. [BASELINE, FU-1, FU-2]**

[MARK ALL THAT APPLY]

1. Just to find out, worried that you are infected
2. A doctor, nurse or other health care provider asked you to
3. The Health Department asked you to
4. Your sex partner asked you to
5. Because of pregnancy
6. To get birth control
7. You found out your sex partner cheated
8. Already had an STD
9. You were starting a new relationship
10. Other reason [SPECIFY \_\_\_\_\_]

**B8. Have you gotten an HIV test since [FILL DATE OF FIRST EXPOSURE TO STIMULI]? [FU-1, FU-2]**

1. Yes
2. No
3. DON'T KNOW
4. REFUSED

[IF B8=1, ASK B9]

**B9. What was the result of this HIV test? [FU-1, FU-2]**

1. Positive
2. Negative
3. Have not gotten the results yet

### **C. RISKY BEHAVIORS**

**These next few questions are about your personal behaviors including sexual activity and drug use. Please remember that your answers are kept private.**

**C1. During the past 12 months, how many people did you have sex with? [BASELINE ONLY]**

NUMBER \_\_\_\_\_

[If C1=0, skip to C4]

**C2. How often did you and your partners use a condom? [BASELINE ONLY]**

1. Never
2. Occasionally
3. Usually

4. Always

**C3. In the past 12 months, did you ever, even one time, have sex without a condom?**  
*[BASELINE ONLY]*

1. Yes
2. No

**C4. Have you ever, even once, injected any drug?** *[BASELINE ONLY]*

1. Yes
2. No

[IF C4=1, ASK C5; IF C4=2 GO TO D1]

**C5. In the past 30 days, on how many days did you inject any drug?** *[BASELINE ONLY]*

NUMBER OF DAYS \_\_\_\_\_

[IF C5>=1 DAY, ASK C6]

**C6. How many times in the past month have you used a syringe after someone else had already used it?** *[BASELINE ONLY]*

1. No time
2. One time
3. Two times
4. 3 to 5 times
5. 6 to 10 times
6. More than 10 times

#### **D. KNOWLEDGE, ATTITUDES, BELIEFS, & INTENTIONS**

Please indicate how much you agree or disagree with the following statements.

**D1. There is a test to tell whether a person has HIV.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D2. People can get HIV even though they have had sex with only one person.**  
*[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree

5. No Opinion

**D3. HIV is not my problem.** *[BASELINE , FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D4. I should get tested for HIV because I may be at risk.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D5. HIV is not something I think about often.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D6. HIV is not a big problem in my community.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D7. I am less likely than most people to get HIV.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D8. People like me should get tested for HIV.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D9. People need education to learn how to avoid getting HIV.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree

3. Disagree
4. Strongly Disagree
5. No Opinion

**D10. There is still no cure for HIV/AIDS.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D11. I don't need to worry about getting HIV because I know everything about my boyfriend/partner.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D12. You can tell that somebody has HIV just by looking at them.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D13. A woman may be at risk for HIV if she had unprotected sex with a man. By unprotected sex, we mean sex without a condom.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D14. Out of all the women in the U.S. living with AIDS, about 60% are African American.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D15. As long as you are in love with someone, you don't need to worry about getting HIV from them.** *[BASELINE, FU-1, FU-2]*

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D16. Treatment and support programs are available to people like me who might test positive for HIV. [BASELINE, FU-1, FU-2]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D17. Knowing my HIV status helps me take responsibility for myself. [BASELINE, FU-1, FU-2]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D18. Do you know a place where you can get an HIV test? [BASELINE, FU-1, FU-2]**

1. Yes
2. No

[IF D18=1, Continue; IF D18=2, Go to 22]

**D19. Is this place in your community? [BASELINE, FU-1, FU-2]**

1. Yes
2. No

**D20. How did you find out about this testing location? [BASELINE, FU-1, FU-2]**

1. Called a hotline
2. Visited hivtest.org
3. Both hotline and website (hivtest.org)
4. Friends or family
5. Doctor
6. Other

**D21. Do you know a place where you can get a FREE HIV test? [BASELINE, FU-1, FU-2]**

1. Yes
2. No



**D22. Have you talked to your partner about the importance of getting an HIV test?**  
*[BASELINE, FU-1, FU-2]*

1. Yes
2. No

**D23. How important do you think it is for people like you to know their HIV status by getting tested?** *[BASELINE, FU-1, FU-2]*

**Would you say:**

1. Very important
2. Somewhat important
3. Not at all important

Please tell us how much you agree or disagree with the following statement.

**D23a. It is important to get tested for HIV so that people who test positive can start getting treated right away.**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**D24. Have you talked to your partner about their HIV status?** *[BASELINE, FU-1, FU-2]*

1. Yes
2. No

### **HIV Testing Intentions**

**D25. Do you plan to have a test for HIV in the next 12 months, not including blood donations?** *[BASELINE, FU-1, FU-2]*

1. Definitely yes
2. Probably yes
3. Probably not
4. Definitely not
5. No opinion

**D26. Do you plan to have a test for HIV in the next 6 months, not including blood donations?** *[BASELINE, FU-1, FU-2]*

1. Definitely yes
2. Probably yes
3. Probably not

4. Definitely not
5. No opinion

**D27. If a free test was available to see if you have HIV, would you take it?** [BASELINE, FU-1, FU-2]

1. Definitely yes
2. Probably yes
3. Probably not
4. Definitely not
5. No opinion

**D28. When should you get an HIV test after having unprotected sex with a man?** [BASELINE, FU-1, FU-2]

1. 0-2 months after having unprotected sex
2. 3-6 months after having unprotected sex
3. 7-12 months after having unprotected sex
4. More than 12 months after having unprotected sex
5. When you start to feel sick

**D29. Have you ever talked to anyone, other than your partner, such as friends or family, about getting an HIV test?** [BASELINE, FU-1, FU-2]

1. Yes
2. No

#### **E. MEDIA USE & EXPOSURE TO HEALTH MARKETING**

**E1. During the past 30 days, have you seen or heard any advertising, campaigns, or messages about....** [BASELINE, FU-1, FU-2]

1. Not using drugs (Yes, No, DK, RF)
2. Quitting smoking (Yes, No, DK, RF)
3. Not starting to smoke (Yes, No, DK, RF)
4. Getting an HIV test (Yes, No, DK, RF)
5. Using condoms to prevent AIDS or sexually transmitted diseases (Yes, No, DK, RF)
6. The importance of knowing whether you or your partner is HIV positive (Yes, No, DK, RF)
7. Not using alcohol (Yes, No, DK, RF)
8. Other (Yes, No, DK, RF)

**E2. Have you ever seen or heard of any ads on TV or radio with the following themes or slogans?** [BASELINE, FU-1, FU-2]

1. Know HIV/AIDS (Yes, No, DK, RF)
2. Rap it Up (Yes, No, DK, RF)
3. Get tested. Get the results. Get on with your life. (Yes, No, DK, RF)

4. FALSE CAMPAIGN TO BE DETERMINED (Yes, No, DK, RF)

**[TREATMENT CONDITION RESPONDENTS ON POST-BASELINE SURVEYS WILL COMPLETE QUESTIONS E3-E40. ALL OTHER RESPONDENTS/CONDITIONS WILL PROCEED DIRECTLY TO SECTION F.]**

**The following questions are about a radio ad you heard earlier, entitled “Look Out for Yourself.” To refresh your memory of this ad, we would like to play it for you again.**

[PLAY AUDIO 1]:

**Please indicate how much you agree or disagree with the following statements about this ad.**

**E3. This ad was convincing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E4. This ad said something important to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E5. I liked this ad overall. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E6. This ad grabbed my attention. [[FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E7. This ad told me something I didn't already know. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E8. This ad gave me good reasons to get an HIV test. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E9. This ad was confusing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E10. This ad speaks to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E11. I do not like this ad. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**The following questions are about a radio ad you heard earlier, entitled “You Know”. To refresh your memory of this ad, we would like to play it for you again.**

[PLAY AUDIO 2]:

**Please indicate how much you agree or disagree with the following statements about this ad.**

**E12. This ad was convincing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E13. This ad said something important to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E14. I liked this ad overall. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E15. This ad grabbed my attention. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E16. This ad told me something I didn't already know. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E17. This ad gave me good reasons to get an HIV test. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E18. This ad was confusing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E19. This ad speaks to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E20. I do not like this ad. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**The following questions are about an image of a billboard ad that you saw earlier, with the message “You know him. But you can’t know everything.” To refresh your memory of this billboard ad, we would like to show it to you again.**

[SHOW BILLBOARD AD GRAPHIC]:

**Please indicate how much you agree or disagree with the following statements about this billboard ad.**

**E21. This ad was convincing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E22. This ad said something important to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E23. I liked this ad overall. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E24. This ad grabbed my attention. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E25. This ad told me something I didn't already know. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E26. This ad gave me good reasons to get an HIV test. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E27. This ad was confusing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E28. This ad speaks to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion
9. REFUSED

**E29. I do not like this ad. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**The following questions are about an informational booklet you read online earlier that contained information about HIV testing. To refresh your memory of the booklet, we would like to show you the booklet's cover again.**

[SHOW BOOKLET COVER]:

**Please indicate how much you agree or disagree with the following statements about this booklet.**

**E30. This booklet was convincing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E31. This booklet said something important to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E32. I liked this booklet overall. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No Opinion

**E33. This booklet grabbed my attention. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree



4. Strongly Disagree
5. No Opinion

**E34. This booklet told me something I didn't already know. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E35. This booklet gave me good reasons to get an HIV test. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E36. This booklet was confusing. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E37. This booklet speaks to me. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E38. I do not like this booklet. [FU-1 ONLY]**

1. Strongly Agree
2. Agree
3. Disagree
4. Strongly Disagree
5. No opinion

**E39. Have you ever visited the website "hivtest.org"? [BASELINE, FU-1, FU-2]**

1. Yes
2. No

**E40. Have you ever called the CDC-INFO hotline, 1-800-CDC-INFO? [BASELINE , FU-1, FU-2]**

1. Yes
2. No

## **F. BACKGROUND**

**F1. What is your annual household income from all sources? [BASELINE ONLY]**

1. Less than \$20,000
2. \$21,000 to \$30,000
3. \$31,000 to \$40,000
4. \$41,000 to \$50,000
5. \$51,000 or more

**F2. Which of the following statements best describes your current employment situation? [BASELINE ONLY]**

1. Working full-time (35 hours or more a week)
2. Working part-time (less than 35 hours a week)
3. Unemployed or laid off
4. Full-time homemaker
5. Other

**F2a. Are you currently a college student?**

1. Yes
2. No

**F3. At this time, are you living alone or are there others living in your household? Please select one or more. [BASELINE ONLY]**

1. Live Alone
2. Live with roommate(s)
3. Live with children
4. Live with family (e.g., mother, father, sister, aunt, etc.)
5. Live with partner/boyfriend
6. Other(s) in household

[If F3=1, skip to F5]

**F4. How many children less than 18 years of age live in your household? [BASELINE ONLY]**

Number of children \_\_\_\_\_

**F5. Are you currently covered by any kind of health insurance, that is any policy or program that provides or pays for medical care? [BASELINE ONLY]**

1. Yes
2. No

[If F5=2, skip to closing]

**F6. What type of coverage do you currently have? [CODE ALL THAT APPLY] [BASELINE ONLY]**

1. Private insurance coverage
2. Medicaid
3. Medicare
4. CHAMPUS, or other military coverage

**CLOSING**

That was the last question.

For non-panel participants only: If you would like to receive your incentive payment, please [click here](#) to provide a name and address where we can mail your check. Your name and address will be kept separate from your answers and will only be used for the purpose of sending your incentive payment.

Thank you for your time and participation in this survey and have a nice day.

