

Dear <<Salutation>> <<Lname>> ,

In <<year>> you requested and received materials called NIDA Goes Back To School from the National Institute on Drug Abuse (NIDA), part of the National Institutes of Health. These science education materials address the treatment and prevention of drug abuse and addiction and are for use by students, teachers, parents, and other school and community personnel.

In an effort to assess and increase the effectiveness of the NGBTS materials, NIDA is conducting an important survey of individuals who requested drug awareness materials. Silber & Associates, an independent and nonpartisan research organization, is the contractor hired by NIDA to conduct the survey.

If someone in your <<school/organization>> other than you is in a better position to give feedback on the NGBTS materials, please forward this email to him or her. Otherwise, please take the time to participate in the survey. The survey questions will provide useful information such as your opinion of the materials and suggestions for change, the barriers to use of the materials, background information on your school/community, etc. Please go to the site and answer the questions as best you can. Simply click on the link below, and enter the password.

Link:

Password:

The importance of this survey and your assistance to NIDA cannot be understated. NIDA plans to use the survey results to make changes to its drug awareness campaign and materials. On behalf of NIDA, we thank you for your participation.

Sincerely,

Bohne G. Silber, Ph.D.
Owner

If you experience technical difficulties related to the survey, or if you prefer a hard copy, please contact Silber & Associates' Survey Support Line toll-free at 1-888-silber-1 (1-888-745-2371), ext. 3, followed by the # sign, or email support@silberandassociates.com.