

FRONT:

NBCUS

1650 Research Blvd, TB 130F
Rockville, MD 20850

<Facility ID>
<Company Name>
<FirstName> <LastName> <Credentials>
<Address1>
<Address2>
<City>, <State> <Zip>

WE NEED YOUR HELP!!!

2007 NATIONAL BLOOD COLLECTION AND UTILIZATION SURVEY

Sponsored by AABB & U.S. Department of Health & Human Services

BACK:

WE WANT TO HEAR FROM YOU!

Dear <Name>

PLEASE, we need your assistance with the 2007 National Blood Collection and Utilization Survey! This survey was sent to every blood collection center and nearly 3000 hospitals and we want to hear from every one of you! This important survey is being conducted to collect accurate data on the supply and demand for blood and blood components, cellular therapies and tissue transplantation.

Your survey packet was mailed to you on <Date>. If you have already returned your questionnaire, we apologize for contacting you again. Please accept our sincere thanks. If you have not yet responded, we would truly appreciate your participation in this important survey.

Please complete the questionnaire by <DATE> and return it to us in the postage-paid envelope included in your packet. If you have any questions or comments, or require an additional survey packet sent to you, please call our toll-free Helpline at 1-800-793-9376. Thank you in advance for your help!

Sincerely,

Barbee Whitaker, PhD
Director, Data & Special Programs
AABB

Richard A. Henry, CLS, ITMS, MPH
Deputy Director for Blood Policy & Programs
Department of Health and Human Services