

Note to: Glenn P. Kirkland
IRS Reports Clearance Office
Tax Forms and Publication SE:W:CAR:MP:T:T:SP

From: Kevin Cecco
Chief, Statistical Support Section
Statistics of Income RAS:S:S:S

Subject: OMB Approval Request for 2007 Market Segmentation
Survey– SOI-256

Attached is the documentation needed by the Office of Management and Budget for their review of the 2007 Market Segmentation Survey Study SOI-256. The burden associated with this study is 761 hours.

If you have any questions regarding this project, please direct them to me at (202) 874-0464.

Attachments:
Cover Memorandum to OMB
OMB Form 83-C
Clearance Request
Attachments
Telephone Screener/Questionnaire

NOTE TO THE REVIEWER OF: OMB Clearance #
1545-1349

From: Kevin Cecco
Chief, Statistical Support Section
Statistics of Income RAS:S:S:S

Subject: OMB Approval Request for 2007 Market Segmentation Survey–
SOI-256

Please accept the enclosed materials for approval under the OMB Clearance package 1545-1349, "Cognitive and Psychological Research". In accordance with our agreement with OMB, I am submitting a brief description of the study and the materials to be used in the study at least two weeks in advance of the start of the study.

The total estimated burden for this study is 761 hours.

If there are any questions regarding this project, please direct them to me at (202) 874-0464.