

OREGON NURSERY AND GREENHOUSE SURVEY - 2007

The nursery and greenhouse industry is Oregon's as the state's leading agricultural industry and nationally is ranked third in the U.S. in production and value. Please take a few minutes to complete the annual Nursery and Greenhouse Survey which is the only source of measuring annual growth and change. The survey is voluntary and your individual data are kept confidential. The nursery/greenhouse report will be released in September 2008 and is used extensively by your industry, universities, the legislature and local governments for informed decision making concerning issues affecting both the industry and Oregonians in general.

Please make corrections to name, address and zip code if necessary.

*** PLEASE RETURN BY JULY 12 ***

SECTION 1 - INTRODUCTION

1. Did you produce, sell, or have growing any nursery or greenhouse crops (including container grown), bulbs, sod, bedding plants, cut flowers, holly and dried flowers, etc. during 2007?

9 YES - Please go to Section 2.
9 NO - Please go to back page, Section 5.

SECTION 2 - NURSERY ACRES OPERATED

2. What was the acreage under production, by plant material type, other nursery acreage, and in total for your operation during 2007? (Please report acres to the nearest one-tenth.) (Include acreage even if no sales were made.)

		Acres
a. Bare Root		101
b. Balled and Burlapped		102
c. Container		103
	Square Feet	
d. Greenhouse (enter square footage and acreage)	104	105
e. Other Nursery Plant Materials (include sod, bulbs, tubers, holly, cut greens, etc.)		106
f. Other Nursery Acreage in Operation (buildings, loading docks, parking, etc.)	107	
g. TOTAL ACRES (Should equal items a+b+c+d+e+f)	110	

SECTION 2 - NURSERY ACRES OPERATED (cont.)

3. List the Oregon county or counties where your nursery or greenhouse acreage is located. If your acreage is in more than one county, list each county separately, with the percent of gross sales by county.(**Exclude acreage located in other States**.)

County	Acres	Percent of 2007 Gross Sales	Office Use
+	611	621	601
+	612	622	602
+	613	623	603
+	614	624	604
Total (Acres should equal total in Item 2g on page 1)=	615	100%	

SECTION 3 - GROSS SALES VALUE

5. What were your gross (invoice) sales from your nursery and greenhouse operation for each of the following plant material categories, and in total during 2007? If calendar year data are not available, please use the most recent fiscal year period. (Exclude plant material purchased for immediate resale.)

	2007 Gross Sales (dollars)
a. Bare Root	.+311
b. Balled and Burlapped	#312
c. Container	<mark>,</mark> #313
d. Greenhouse	#314
e. Other Nursery Plant Materials (include sod, bulbs, tubers, holly, cut greens, etc.)	. <mark>.</mark> #315
f. TOTAL (Should equal a + b +c + d + e)	

continue

SECTION 3 - GROSS SALES VALUE (cont)

6. Please enter, by type of plant material, the percentage of 2007 gross sales from products shipped to the regions and States listed in the table below. The column for each type of plant material must add to 100 percent.

	Destination of Sales (as percent of gross sales)				
	Bare Root (percent)	Balled and Burlapped (percent)	Containers (percent)	Greenhouse (percent)	Other Nursery (percent)
a. Oregon	331	361	391	421	451
b. Washington	332	362	392	422	452
c. California	333	363	393	423	453
d. Other Western States 1/	334	364	394	424	454
e. Upper Midwest 2/	335	365	395	425	455
f. Gulf States 3	336	366	396	426	456
g. Atlantic States 4/	337	367	397	427	457
h. Northeast States 5/	338	368	398	428	458
i. Western Canada 6/	339	369	399	429	459
j. Eastern Canada 🛛	340	370	400	430	460
k. Foreign Countries: 7/					
		_	_		_
		_	_	_	_
					_
		_	_	_	_
	_	_	_	_	_
	100%	100%	100%	100%	100%

^{1/} Other Western States includes MT, ID, WY, NV, UT, AZ, NM, CO, AK, HI.

^{2/} Upper Midwest includes ND, SD, NE, KS, MN, IA, MO, WI, IL, MI, IN, OH, KY.

^{3/} Gulf States includes OK, TX, AR, LA, TN, MS, AL.

^{4/} Atlantic States includes MD, DE, WV, VA, NC, SC, GA ,FL.

^{5/} Northeast States includes ME, NH, VT, MA, CT, RI, NY, PA, NJ.

⁶⁷ Western Canada includes BC, AB, SK, MB; Eastern Canada includes all other provinces.

^{7/} Foreign Countries should be listed separately.

7. Considering only the sales in Oregon, Item 6a, what percentage was sold to other Oregon
nursery operations for the purpose of additional growth and development?
(Do not include materials intended for immediate resale).

	Percent
499	

continue

SECTION 4 - HIRED AND CONTRACT WORKERS

		Number
8.	What was the total number of workers paid by this operation during 2007? (Include contract workers)	500
	a. Of these total workers, how many were seasonal/part-time (worked less than 150 days) during 2007?	501
	 b. Of these total workers, how many were full-time (worked more than 150 days) during 2007? 	502
		Dollars
9.	What were the total gross wages paid for your nursery/greenhouse operation during 2007? (Include employer's cost for Social Security, workers compensation, insurance premiums, pension plans, and any other benefits provided.)	510

Go to Section 6

SECTION 5 - CHANGE IN OPERATOR

10. Has this operation been sold, rented out, or turned over to someone else? YES - Please identify the new operator.

Name:		
Address:		
City & State:	Zip	

NO - Please check one reason which applies.

Retail Sales Only	>	
	>	
New operation with no 2007 sales	>	Go to
(Please complete sections 2 & 4)	>	Item 11
	>	
Other [Explain]		

SECTION 6 - SURVEY RESULTS

11. Would you like to receive a copy of the results of this survey? YES NO

If additional help is needed, please call: 1-800-338-2157 In Portland area please call: 503-326-2131

Comments:

	Office Use
099	
910	
920	

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The time required to complete this information collection is estimated to average 30 minutes.