

IMPORTANT: DO NOT ENLARGE OR REDUCE - the Postal barcodes are only valid as printed!  
Special care also must be taken to ensure that the FIM and Postnet barcodes are placed properly  
on the mail piece. Improper size or placement ensures the mail piece will not meet USPS  
regulations and defeat their purpose of automation compatibility.

UNITED STATES DEPARTMENT OF AGRICULTURE  
AGRICULTURAL MARKETING SERVICE  
1400 INDEPENDENCE AVENUE SW, STOP 0239  
WASHINGTON, DC 20250-0239

OFFICIAL BUSINESS  
PENALTY FOR PRIVATE USE, \$300



NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES



**BUSINESS REPLY MAIL**

FIRST-CLASS MAIL PERMIT NO. 12558 WASHINGTON, DC

POSTAGE WILL BE PAID BY U.S. DEPT OF AGRICULTURE

UNITED STATES DEPARTMENT OF AGRICULTURE  
AGRICULTURAL MARKETING SERVICE  
FRUIT AND VEGETABLE PROGRAMS  
1400 INDEPENDENCE AVE SW RM 2548-S  
WASHINGTON DC 20078-5422



Artwork for User Defined (4" x 6")  
Layout: c:\dazzle\brmams11c.lyt  
January 7, 2004 12:45 pm

Produced by DAZzle Designer, Version 3.04.02  
(c) Envelope Manager Software, www.EnvelopeManager.com, (800) 576-3279  
Hazel M. Bell, Serial #DR0A1275

## WHAT'S YOUR OPINION OF OUR PRODUCT ?

We hope this product meets your quality expectations. Tell us how we are doing by completing and mailing this card to us. Report product safety concerns immediately to your State distributing agency.

Acceptability of Product <i>(Circle One):</i>	Unsatis- factory	Needs Improving	Adequate	Good	Excellent
Flavor	1	2	3	4	5
Texture	1	2	3	4	5
Appearance	1	2	3	4	5
Overall Satisfaction	1	2	3	4	5
Plate Waste <i>(Circle one):</i>	Very High	High	Normal	Low	Very Low

What about the product did you or the students:

Like? \_\_\_\_\_

Not Like? \_\_\_\_\_

How could we improve the product or its packaging?  
 \_\_\_\_\_

Production Identification (See end panel of box):

Product Name: \_\_\_\_\_

Contract Number: \_\_\_\_\_

Date Packed: \_\_\_\_\_

Product Served in:  School  Other

City \_\_\_\_\_ ST \_\_\_\_\_

School / Inst. Name \_\_\_\_\_

Respondent's Job Title: \_\_\_\_\_

Phone Number: (     ) \_\_\_\_\_

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this collection is 0581-0182. The time required to complete this information collection is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information.

AMS-11C (07-01)

Form Approved - OMB NO. 0581-0182

**BRM CARD SIZE**  
4" x 6"