



2008 Coastal Community Visitor Survey

NOAA Fisheries
Northwest Fisheries Science Center

We are conducting a quick survey to help determine how many visitors are coming to this community; may I ask you four short questions?

#	Question	Response
1.	Is your permanent residence located outside of this zip code?	<input type="checkbox"/> Yes – What is the zip code of your permanent residence? _____ - go to 2 <input type="checkbox"/> No – Thank you for your time
2.	Did you stay in a local hotel last night or will you tonight?	<input type="checkbox"/> Yes – Which night? <input type="checkbox"/> Last night <input type="checkbox"/> Tonight <input type="checkbox"/> Both - go to 3 <input type="checkbox"/> No – go to 3
3.	What is the primary purpose of your visit?	<input type="checkbox"/> To visit family/friends – Please go to 4 <input type="checkbox"/> To utilize a service (gas station, restaurant, store, etc.) in the town – Please indicate what type of service: _____ – Thank you for your time <input type="checkbox"/> Working or commuting to work – go to 3a <input type="checkbox"/> Just passing through to go somewhere else – go to 3a <input type="checkbox"/> Vacation/recreation (staying here for more than 2 hours) – go to 4 <input type="checkbox"/> Other (please specify): _____ _____ go to 4
3a.	What was the major reason you chose to take this route?	<input type="checkbox"/> View scenery – Thank you for your time <input type="checkbox"/> Utilize services of town – Thank you for your time <input type="checkbox"/> Quickest route – Thank you for your time <input type="checkbox"/> Other: _____ – Thank you for your time
4.	Is your visit to this community a day trip or an overnight visit?	<input type="checkbox"/> Day trip – go to 4 Since you are a visitor, we would love to hear about your activities and opinions. Would you be willing to answer a short 10 minute survey on your activities while in this area? <input type="checkbox"/> Overnight visit – go to 4 Since you are a visitor, we would love to hear about your activities and opinions. Would you be willing to answer a short 10 minute survey on your activities while in this area?

OMB Control No.: 0648-xxxx
 Expiration Date: mm/dd/yyyy