



2008 Coastal Community Household Survey

NOAA Fisheries
Northwest Fisheries Science Center

The following questions relate to your opinions about your community and how you value and use your community's marine resources. Your views on your community and its future are important and this is an opportunity for you to make your thoughts know.

#	Question	Response
1.	Compared to 5 years ago, how would you rate the overall quality of life in your community?	Much better <input type="checkbox"/> A little better <input type="checkbox"/> About the same <input type="checkbox"/> A little worse <input type="checkbox"/> Much worse <input type="checkbox"/>
2.	How would you rate the coastal and marine environment of your city (beach and near shore water)?	Very pristine <input type="checkbox"/> Fairly clean <input type="checkbox"/> Fair <input type="checkbox"/> Somewhat dirty <input type="checkbox"/> Very polluted <input type="checkbox"/>
3.	How important is a clean coastal and marine environment to you?	Very important <input type="checkbox"/> Fairly important <input type="checkbox"/> I am neutral <input type="checkbox"/> Fairly unimportant <input type="checkbox"/> Very important <input type="checkbox"/>
4.	How would you rate the following statement? A thriving fishing industry is vital to the economic well-being of this community.	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>
5.	How would you rate the following statement? A thriving fishing industry is vital to the cultural identity of this community.	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>

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6.	How would you rate the following statement? It is important for your community to grow economically over the next decade?	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>
7.	How would you rate the following statement? It is important for your community's population to grow over the next decade?	Strongly agree <input type="checkbox"/> Somewhat agree <input type="checkbox"/> Uncertain <input type="checkbox"/> Somewhat disagree <input type="checkbox"/> Strongly disagree <input type="checkbox"/>
8.	What do you like best about living in this community?	<hr/> <hr/> <hr/> <hr/> <hr/>
9.	What would you like to see improved in this community to make it a better place to live?	<hr/> <hr/> <hr/> <hr/> <hr/>
10.	How long has your permanent residence been in this community?	Less than 1 year <input type="checkbox"/> Between 1 and 5 years <input type="checkbox"/> Between 5 and 10 years <input type="checkbox"/> Between 10 and 20 years <input type="checkbox"/> Between 20 and 40 years <input type="checkbox"/> Over 40 years <input type="checkbox"/>

The following questions are designed to determine how coastal communities use their marine resources in relation to all the activities the community engages in. It is important to know how marine resources are used in a community to help inform how these resources should be managed.

#	Question	Response		
11.	Approximately how many days in the past 12 months did you engage in any of the following activities? If you did not engage in an activity, feel free to leave those responses blank.		From an activity originating inside this city's limits	From an activity originating outside this city's limits
		Activity		
		Boating/Sailing	_____ (days)	_____ (days)
		Kayaking/Canoeing	_____ (days)	_____ (days)
		Fishing – Private boat	_____ (days)	_____ (days)
		Fishing – Charter boat	_____ (days)	_____ (days)
		Fishing – Shore/Dock	_____ (days)	_____ (days)
		Surfing	_____ (days)	_____ (days)
		Windsurfing	_____ (days)	_____ (days)
		Other ocean water sports	_____ (days)	_____ (days)
		Visiting the beach (non-sport related)	_____ (days)	_____ (days)
		Hiking/Camping	_____ (days)	_____ (days)
		Golfing	_____ (days)	_____ (days)
		Other participant sports	_____ (days)	_____ (days)
		Attending spectator sports	_____ (days)	_____ (days)
		Fine dining	_____ (days)	_____ (days)
		Other dining out	_____ (days)	_____ (days)
		Attending theater, symphony, or museums	_____ (days)	_____ (days)
		Attending movies	_____ (days)	_____ (days)
		Renting movies	_____ (days)	_____ (days)

12.	In the past year, approximately many times per week did you eat seafood ?	Location	Frequency of seafood consumption
		At home	_____ (days)
		At a restaurant in town	_____ (days)
		At a restaurant outside of town	_____ (days)

Please answer the following questions about yourself and your household. For statistical purposes, we need to know a little about you to provide context to your responses.

#	Question	Response			
13.	In the following categories, approximately what percentage of your household shopping takes place in the following locations? Each row should sum to 100%.	Expenditure category	Inside the city limits	Outside the city but within 30 miles	Online or further than 30 miles away
		Groceries	_____ (%)	_____ (%)	_____ (%)
		Restaurants	_____ (%)	_____ (%)	_____ (%)
		Clothes	_____ (%)	_____ (%)	_____ (%)
		Household goods	_____ (%)	_____ (%)	_____ (%)
		Durable goods (appliances/ hardware/ furniture etc.)	_____ (%)	_____ (%)	_____ (%)
		Cars	_____ (%)	_____ (%)	_____ (%)
		Boats/ Recreation equipment	_____ (%)	_____ (%)	_____ (%)
		Gasoline	_____ (%)	_____ (%)	_____ (%)
		Mechanic services	_____ (%)	_____ (%)	_____ (%)
		Home/Auto insurance	_____ (%)	_____ (%)	_____ (%)
		Medical care	_____ (%)	_____ (%)	_____ (%)
		Legal services	_____ (%)	_____ (%)	_____ (%)
		Financial services	_____ (%)	_____ (%)	_____ (%)

14.	Of the following sectors, where would you classify the employment of people in your household?	You	Spouse or partner (if any)	Other Household Member (if any)	Sector
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Commercial Fish harvesting
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fish Processing
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Recreational Fishing (Charter/Guides)
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Agriculture
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Forestry
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Mining
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Manufacturing
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Transportation/Shipping
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Communications
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Utilities
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Wholesale Trade
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Retail Trade
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Hotel/Motel/Trailer Park
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Health/Legal Services
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Finance/Insurance
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Restaurant
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other Services
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Education
		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Government
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Other Sector (please specify) _____		
15.	Approximately what percentage of your household income comes from the following sources?	Category		% of Household Income	
		Income from a local job you are currently employed in:		_____ (%)	
		Income from a nonlocal job that you are currently employed in:		_____ (%)	
		Retirement income from a previous job:		_____ (%)	
		Income from investments:		_____ (%)	
16.	What is your highest level of education achieved?	You		Spouse or partner (if any)	
		<input type="checkbox"/>	Grade school	<input type="checkbox"/>	Grade school
		<input type="checkbox"/>	High school diploma or GED	<input type="checkbox"/>	High school diploma or GED
		<input type="checkbox"/>	Trade school or some college	<input type="checkbox"/>	Trade school or some college
		<input type="checkbox"/>	College diploma	<input type="checkbox"/>	College diploma
		<input type="checkbox"/>	Some post-graduate coursework	<input type="checkbox"/>	Some post-graduate coursework
		<input type="checkbox"/>	Masters degree	<input type="checkbox"/>	Masters degree
		<input type="checkbox"/>	Ph.D., M.D, J.D. or similar	<input type="checkbox"/>	Ph.D., M.D, J.D. or similar

17.	What is the range of the income of people in your household?	You	Spouse or partner (if any)	Other Household Member (if any)
		<input type="checkbox"/> <\$10,000	<input type="checkbox"/> <\$10,000	<input type="checkbox"/> <\$10,000
		<input type="checkbox"/> 10,001 to 25,000	<input type="checkbox"/> 10,001 to 25,000	<input type="checkbox"/> 10,001 to 25,000
		<input type="checkbox"/> 25,001 to 40,000	<input type="checkbox"/> 25,001 to 40,000	<input type="checkbox"/> 25,001 to 40,000
		<input type="checkbox"/> 40,001 to 60,000	<input type="checkbox"/> 40,001 to 60,000	<input type="checkbox"/> 40,001 to 60,000
		<input type="checkbox"/> 60,001 to 75,000	<input type="checkbox"/> 60,001 to 75,000	<input type="checkbox"/> 60,001 to 75,000
		<input type="checkbox"/> 75,001 to 100,000	<input type="checkbox"/> 75,001 to 100,000	<input type="checkbox"/> 75,001 to 100,000
		<input type="checkbox"/> 100,001 to 150,000	<input type="checkbox"/> 100,001 to 150,000	<input type="checkbox"/> 100,001 to 150,000
		<input type="checkbox"/> 150,001 to 200,000	<input type="checkbox"/> 150,001 to 200,000	<input type="checkbox"/> 150,001 to 200,000
		<input type="checkbox"/> >\$200,001	<input type="checkbox"/> >\$200,001	<input type="checkbox"/> >\$200,001

Thank you for your time and assistance. Please return this survey in the self addressed stamped envelope provided. If you have any comments or questions please contact:

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If you have any additional comments please feel free to include them here:

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