



# 2008 Coastal Community Visitor Survey

**NOAA Fisheries**  
**Northwest Fisheries Science Center**

We are conducting a quick survey to help determine how many visitors are coming to this community; may I ask you four short questions?

#	Question	Response
1.	Is your permanent residence located <b>outside</b> of this zip code?	<input type="checkbox"/> Yes – What is the zip code of your permanent residence? _____ - <b>go to 2</b> <input type="checkbox"/> No – <b>Thank you for your time</b>
2.	Did you stay in a local hotel last night or will you tonight?	<input type="checkbox"/> Yes – Which night? <input type="checkbox"/> Last night <input type="checkbox"/> Tonight <input type="checkbox"/> Both - <b>go to 3</b> <input type="checkbox"/> No – <b>go to 3</b>
3.	What is the primary purpose of your visit?	<input type="checkbox"/> To visit family/friends – <b>Please go to 4</b> <input type="checkbox"/> To utilize a service (gas station, restaurant, store, etc.) in the town – Please indicate what type of service: _____ – <b>Thank you for your time</b> <input type="checkbox"/> Working or commuting to work – <b>go to 3a</b> <input type="checkbox"/> Just passing through to go somewhere else – <b>go to 3a</b> <input type="checkbox"/> Vacation/recreation (staying here for more than 2 hours) – <b>go to 4</b> <input type="checkbox"/> Other (please specify): _____ _____ <b>go to 4</b>
3a.	What was the major reason you chose to take this route?	<input type="checkbox"/> View scenery – <b>Thank you for your time</b> <input type="checkbox"/> Utilize services of town – <b>Thank you for your time</b> <input type="checkbox"/> Quickest route – <b>Thank you for your time</b> <input type="checkbox"/> Other: _____ – <b>Thank you for your time</b>
4.	Is your visit to this community a day trip or an overnight visit?	<input type="checkbox"/> Day trip – <b>go to 4</b> <b>Since you are a visitor, we would love to hear about your activities and opinions. Would you be willing to answer a short 10 minute survey on your activities while in this area?</b> <input type="checkbox"/> Overnight visit – <b>go to 4</b> <b>Since you are a visitor, we would love to hear about your activities and opinions. Would you be willing to answer a short 10 minute survey on your activities while in this area?</b>

OMB Control No.: 0648-xxxx  
 Expiration Date: mm/dd/yyyy