JPA Alumni Survey
1. Survey Instructions
Will contain survey instruction information

2. Demographic Information

The following information is used for statistical analysis and not to identify respondents individually.

1. Please indicate which GIPA course you attended: (If you attended more than one course, select the first course you attended)
2. What year did you attend the above program?
jn 2000 jn 2001 jn 2002 jn 2003 jn 2004 jn 2005 jn 2006 jn 2007 jn 2008
3. Which country are you from?
4. How long have you been working in the Intellectual Property area?
j _∩ Less than a year
j _∩ 1 - 3 years
j₁₁ 4 - 7 years
j _∩ 8 - 10 years
j _∩ More than 10 years
5. Please choose the type of organization in which you work
jn National level government agency
jn Local level government agency
j _∩ National level court
j∩ Local level court
j _∩ Private law firm
j∩ Judiciary or Prosecutor's Office
jn Private or business organization
jn Other (please specify)

GIPA Alumni Survey 6. Please choose the type of Intellectual Property Function you work in †n Trademark Examination in Intellectual Property Customs Enforcement jn Judicial in IP Education for small business n Prosecution to Copyright in Administrative or civil enforcement in Investigation †n Patent Examination † Other (please specify) 7. How would you describe the level of your position? †n Executive in Senior Level Manager ந் Mid-Level Manager

jn Front-Line Supervisor

† Other (please specify)

p Programmatic

3. Learning Effectiveness

8. As a result of your GIPA experience, do you think that you...

	Strongly Disagree	Disagree	Neither Agree Nor	Agree	Strongly Agree
			Disagree		
Have a better appreciation for international intellectual property	m	m	m	ko	ko
rights and enforcement policies and strategies	3	3	,	,	J
More accepting of other nations' views on intellecutal property	Jm	j m	j m	Jm	j m
Are better able to comprehend, analyze and evaluate intellectual	ko	m	ļo.	ja .	ţa.
property rights and enforcement issues	J	J	J	,	,
Better appreciate the nature and magnitude of today's intellectual property threats	jn	j n	j n	j'n	j m

9. To what extent did your understanding and knowledge of the following topics listed below increase or improve as a result of your GIPA experience?

	No change	Minimal Increase	Moderate Increase	Substantial Increase	N/A
Intellectual Property enforcement	j m	j m	jm	jm	jm
mechanisms	-	_			
International standards of Trademarks	j m	j m	j m	j m	Jm
Border measures	j m	j m	j n	jta	jm
International standards of Patents	j m	j m	j m	j m	j m
Relationship of civil and criminal litigation in	j tn	j to	jtα	j m	jm
Intellectual Property					
International standards of Copyright	j m	j m	j m	j m	j m
International standards of IP Enforcement	j m	j m	j n	jta	jm
Intellectual Property theft (e.g. counterfeiting or "piracy")	j'n	j m	j n	j n	j m

Optional Comments

10. Please provide an honest assessment of how you see your knowledge TODAY about each of the following:

	No	A Little	Fairly	Very	Expert	N/A
	Knowledg	eKnowledgeK	nowledgeable	eKnowledgeable	Expert	IV/A
Intellectual Property theft (e.g.	to	i to	to	in	i n	ja .
counterfeiting or "piracy")	j	3	3	,	,	3
International standards of IP Enforcement	j n	j m	j n	j m	j n	j m
International standards of Trademarks	j to	j m	j n	j m	jta	jm
International standards of Copyright	j n	j'n	j n	j m	jn	J'n
Intellectual Property enforcement	jo.	'n	in .	i sa	to.	m
mechanisms	,	3	,			,
Relationship of civil and criminal litigation in	n _{In}	m	m	i n	m	m
Intellectual Property	,	,	3	,	,	3
International standards of Patents	j to	j m	ja	j m	j n	j ra
Border measures	j n	j m	j m	j m	j m	jn

11. Select the answer that best represents your views. Please answer all questions. There are no right or wrong answers.

J	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree
Protecting and enforcing intellectual	jn	i to	i n	k o	ja ja
property rights is important to me.	,	,	3	J	3
Finding a balance between intellectual	m	i n	m	m	i n
property rights and promoting economic	,	,	3	3	,
development in my country is a challenge.					
Multi-lateral/bilateral agreements are an	jm	m	jo	m	ja
effective tool for establishing effective		•	•	3	3
standards for IP enforcement.					
Harmonized intellectual property systems is	m	j n	'n	m	m
an effective way to reduce counterfeiting,	,	,		3	,
piracy and copyright infringements.					
Protecting and enforcing intellectual	j m	j m	jm	j m	j m
property rights is important to my country.	,	, and the second	•		ğ.

12. What were the most significant things you learned?

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v

4. Application of Knowledge

13. Please rate the extent of your agreement with the following statements about the LEARNING EFFECTIVENESS.

	Strongly Disagree	Disagree	Neither Agree Nor Disagree	Agree	Strongly Agree	N/A
The information learned has been useful for	j n	jm	jn	jm	jm	j n
my country.					-	-
I learned new knowledge and skills from this	m	m	'n	m	m	m
training.	J			,	,	
The training improved my ability to work in	m	'n	jm	jm	m	m
Intellectual Property.	, and the second			,		3
I was able to apply the knowledge and skills learned in this class to my job.	j'n	jn	j n	j'n	j m	jm

Optional Comments about Course Content



- 14. If you have NOT been able to successfully apply the knowledge you gained from GIPA, why not? (Select all that apply)
- Content not practical
- Other high priorities
- Prevented or discouraged from using
- Other (please specify)

15. S	Since completing the program, i	in which of the following areas do you feel you have use	d the
knov	vledge gained from the program	n? (Select all that apply)	

- International standards of Trademarks
- International standards of IP Enforcement
- € Intellectual Property enforcement mechanisms
- International standards of Patents
- International standards of Copyright
- Border measures
- € Intellectual Property theft (e.g. counterfeiting or "piracy")
- Relationship of civil and criminal litigation in Intellectual Property
- Optional Comments

16. Have you used the knowledge and skills you gained at GIPA to do any of the following? (Select all that apply)

- E Lectured in public on an IP related topic
- Other (please explain below)
- Sent an employee to attend a GIPA program
- Explained US IP policy to colleagues and friends
- Published a paper or book on an IP related topic
- € Talked to co-workers about attending a GIPA program
- € Applied some of the examination-related guidance, such as that related to determining novelty, inventive step, enablement, and utility, in evaluating patent applications in my country.
- Developed a new course or curriculum for an IP course
- Developed a new policy document
- Introduced new ideas and knowledge to my work, colleagues, and/or others in my country

Please provide details for any items you selected above



GIP	A Alumni Survey
	'. As a result of my contributions from knowledge gained at GIPA, my organization has: (Select all at apply)
€	Implemented new policies or procedures
€	Obtained increases in budget, prestige, manpower, etc.
€	Taken a different position on IP matters

- Established a better working relationship with ministries in other countries
- Established a better working relationship with the US Embassy
- Initiated a new program
- Joined a national or regional organization
- Undergone a re-organization
- € Changed the way patent examination is being conducted in my country
- Other (Please specify)

Please provide details for any items you selected or other items not mentioned above



- 18. As a result of your participation in a GIPA program, have you done or received any of the following at work? (Select all that apply)
 - E Higher level of responsibility in the same job
 - New, more responsible job (promotion)
 - Increase in professional reputation
 - Supervise more people
 - **E** Assigned to a position with International responsibilities
 - Assigned to a position outside my country
 - Better equipped to do my job
 - Other (Please explain below)

Please provide details for any of the items you selected or other results not mentioned above:



GIPA Alumni Survey 19. After attending a GIPA course, have you worked with others in your country on any of the following: (Select all that apply) Developing an action plan for WTO accession Improving patent or trademark examination procedures Providing specialized IP protection not previously provided by your country Establishing institutional frameworks and operational procedures to enhance enforcement, prosecution and court resolution of intellectual property rights cases Providing training to officials on best practices and tools to investigate and detect infringing goods Establishing procedures for data management and for publishing statistics on IP enforcement Fostered higher levels of public awareness and increases in IP filings incountry and abroad Amending trademark laws to provide greater protection of marks Establishing systems for issuing certification marks for regional origin Fostered increased marketing of indigenous works of arts and crafts in other countries Other (please specify below) Please provide details of any of the items you selected or other results not mentioned above 20. If you checked off at least one answer above, Moderately Very Well Completely Not at all N/A Poorly Well How well did your GIPA experience prepare 30 jen 30 m 30 jm you for this work Comments 21. After attending a GIPA course, have you worked to advance IP issues in an international forum such as WIPO m Yes

21. After attending a GIPA course, have you worked to advance IP issues in an international forum such as WIPO

jn Yes

jn No

If Yes, what was your role?

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22. If you checked YES to the answer ab	ove,					
	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well did your GIPA experience prepare you for this work	jm	jm	j to	jm	j to	j'n
Comments						
	A					
23. After attending a GIPA course, have	you develop	ed an act	ion plan for	WTO acc	ession?	
jn Yes						
jn No						
j∩ N/A						
24. If you answered yes to the previous	question,					
	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well did your GIPA experience prepare you for this work	j'n	jn	j'n	jn	j α	j'n
Comments						
	A					
	▼					
25. The United States Patent and Tradem assist countries in protecting and enforc				city buildi	ng programs	s to
, 3	Not at all	Poorly	Moderately Well	Very Well	Completely	N/A
How well do you think GIPA is achieving this mission?	j n	jm	j to	jm	j to	jm
Comments						
	_					
	▼					

5. Personal and Professional Contacts

One of the goals of GIPA is to create and foster networks of IP professionals. For this reason,

ar	e interested in learning about the existing networks and your level of involvement in it.
26.	After attending GIPA, have you contacted or been contacted by other GIPA alumni or staff?
jn	Yes
j'n	No
27.	With whom have you been in contact? (Select all that apply)
ē	GIPA classmates from my home country
Ē	GIPA classmates from other countries
Ē	GIPA alumni other than my classmates
Ē	GIPA instructors
Ē	USPTO staff
É	US Embassy personnel
ē	Other (please specify)
	Have you collaborated with any GIPA alumni (in your country or other countries) about any of the owing topics?
ē	Relationship of civil and criminal litigation in Intellectual Property
Ē	International standards of Patents
Ē	International standards of Trademarks
É	International standards of IP Enforcement
Ē	Border measures
Ē	Intellectual Property theft (e.g. counterfeiting or "piracy")
ē	Intellectual Property enforcement mechanisms
Ē	International standards of Copyright
Ор	tional Comments
29.	Would you be interested in joining a GIPA alumni association?
	Yes
j'n	No

 30. If a GIPA Alumni Association was formed, what activities would you be most interested in? (Sele all that apply) Interactive web site with news, bulletin board Alumni conferences A local alumni group in my country Further online learning 	t
 Alumni conferences A local alumni group in my country Further online learning 	
€ A local alumni group in my country€ Further online learning	
€ Further online learning	
€ Other (please specify)	

GIPA Alumni Survey 6. GIPA Course Value 31. Please rate the extent of your agreement with the following statements. Strongly Neither Agree Strongly Disagree Agree Disagree Nor Disagree Agree The GIPA Course was a worthwhile 30 30 70 jen 30 investment for my career development. The GIPA Course was a worthwhile m m m m m investment for my organization. The GIPA Course was a worthwhile m m 30 30 30 investment for my country. I could have acquired the same level of m jm m m m learning without GIPA training. The patent training related to U.S. m 30 jm m 30 methodology for determining requirements of patentability has been valuable and useful. **Optional Comments** 32. Please rate the value of the following GIPA experiences: Not at all Slightly Generally Very Valuable N/A valuable valuable valuable Valuable Meeting people from all over the world Networking with classmates for future m jn m m m ј'n contacts Networking with US Patent and Trademark m 30 m m 'n m Staff for future contact Improved language skills m m m m m Please describe what you think is the greatest benefit of attending a GIPA course 33. Please rate your likeliness to recommend GIPA training to a colleague: Not Highly Very Likely Likely

m

Poor

30

34. Please rate how GIPA training compares to the ideal training course

30

30

30

jm

Average

jm

30

30

How likely are you to recommend GIPA

How does GIPA training compare to your

idea of an ideal training experience?

training to a colleague?

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Excellent

jm

35. What did you find most valuable about the GIPA training experience? 36. What changes or improvements would you make to improve GIPA training? 37. Thinking three to five years into the future and your assessment of the direction of international intellectual property protection, what kinds of information or courses would be most valuable for GIPA to provide?
36. What changes or improvements would you make to improve GIPA training? 37. Thinking three to five years into the future and your assessment of the direction of international intellectual property protection, what kinds of information or courses would be most valuable for GIPA
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