

## Focus Group

For the Comprehensive Survey of the American Public, National Park Service

Introduction of members of Wyoming team

Introduction to assignment for the focus group

Administration of the survey instrument

Introduction of each member of the focus group

Discussion questions:

What problems did you have with the survey instrument? Were all the questions clear to you?

Would you like to see any additional types of questions?

Are there more answer categories that should be included to some of the questions?

Do you think that Hispanic Americans go to the national parks when they want to?

Why don't Hispanic Americans to the National Parks more often?

When did you first start going to the National Parks?

What do you do when you go to the parks?

What is good about going to the parks – is it a cheap vacation? Educational vacation?

How do you feel treated by the Park Rangers when you are at the parks?

Do you feel welcomed to go to the parks?

What parks can you name that celebrate Hispanic Americans, or even any other ethnic groups other than white/Anglos?

What parks would you create to celebrate Hispanic Americans?

How would you advertise these parks?

Summary, and thanks to participants.