

# **National Park Service Comprehensive Survey of the American Public**



NOTATIONS:

Notations in **blue** after a question indicate whether it was asked in the 2000 Comprehensive Survey or whether it is a new question.

DK/NS = Don't Know/Not Sure

Print in **bold face** is read to the respondent.

Highlights in **yellow** indicate a revision in response to review comments from OMB.

1. CELLINTRO:

(ask only if sample = cell phone supplement, following manual dial;  
if sample = RDD, skip this item and go directly from autodial to 1A, Intro)

**Hello, I'm doing a survey for the National Park Service, and I am not selling anything. Have I reached you on a cell phone? (new)**

- |                                   |   |
|-----------------------------------|---|
| (Yes)                             | → Skip to Cell  |
| (No)                              | → Skip to SorryLL                                     |
| (Hangs up without speaking)       | → End interview; autocode as cell soft refusal        |
| (Needs Spanish interview)         | → End interview; autocode for cell bilingual callback |
| (Other - assign disposition code) | → End interview; go to disposition coding screen      |

1A. INTRO:

**Hello, I'm calling on behalf of the National Park Service, and I am not selling anything. Your phone number was randomly chosen for a nation-wide survey. The purpose of the survey is to help the National Park Service improve its services to you and people like you. My name is \_\_\_\_\_ [first name] and I only need about 15 minutes to ask you some important questions about our national parks, historic sites, and recreation areas. Would you be able to help me out with this? (similar to 2000 intro)**

(SUPPLEMENTAL INTRO, if respondent hesitates: The U.S. Office of Management and Budget has approved this research under the Paperwork Reduction Act. All of your answers are completely voluntary. Responses to this study will be used only for statistical purposes. The reports prepared will summarize findings across the sample and will not associate responses with a specific individual. We will not provide information that identifies you to anyone outside the study team, except as required by law. The University of Wyoming is conducting this study for the National Park Service, which will use the results to better serve the public.)

(If needed: It's really important that we hear from all kinds of households, whether you think you know much about national parks or not. The National Park Service wants input from the American people about managing parks. No action may be taken against you for refusing to supply the information requested. No personal data will be recorded that will identify you. Your phone number will be separated from your answers, so the final data will be anonymous. Participation in this survey is expected to average about 15 minutes per household. U.S. Code 16-1a-7 authorizes collection of this information. The OMB approval number is \_\_\_\_\_, with an expiration date of \_\_\_\_\_. You may direct comments on any aspect of this survey toll-free to the University of Wyoming at 1-866-966-2715.)

- |                             |  |
|-----------------------------|--|
| (Yes or maybe)              | → Skip to Private                                    |
| (No – PERSUADE)             | → Skip to Callback                                   |
| (Hangs up without speaking) | → End interview; autocode as RDD soft refusal        |
| (Needs Spanish interview)   | → End interview; autocode for RDD bilingual callback |
| (Reached on a CELL PHONE)   | → (proceed to Cell)                                  |

1B. CELL:

**I'm not allowed to interview you if you're driving, and I don't want to use your minutes. May I keep going, or should I call back some other time? (new)**

(If not now: What would be a good time to call back? PROBE for time zone.)

(OK to keep going) → Skip to LandLine  
(Not now, call at another time) → Go to scheduler screen; autocode as cell callback  
(Safe to talk, but says No – PERSUADE) → (proceed to Callback)  
(IRATE refusal) → End interview; autocode as 221, final cell refusal

1C. CALLBACK:

**You might only qualify for a few of the questions. Can I ask those, and you can tell me to stop whenever you want? (new)**

(If needed: Could I call back at a more convenient time, or speak to someone else now? It's really important that we hear from all kinds of households, whether you think you know much about national parks or not. The U.S. government needs input from the American people about managing federal lands. The University of Wyoming is conducting the survey for the U.S. National Park Service.)

(OK to keep going) → (proceed to Private; except if Cell=3, skip to LandLine)  
(Not now, call at another time) → Go to scheduler screen; autocode as callback  
(Someone else comes to the phone) → Skip back to #1A, Intro  
(Other - assign disposition code) → End interview; go to disposition coding screen

2. PRIVATE:

**Have I reached you at a private household in one of the 50 United States or the District of Columbia? (new)**

(If needed: Private household means a residence where one or more individuals or families live. It could be a house, an apartment, or a mobile home, but not a business or government office where nobody lives. A retirement community, boarding house, or other group quarters is not considered a private household unless this phone number rings directly into the living quarters of a particular individual or family, rather than ringing into a central switchboard or a phone shared with other residents.)

(Yes) → Skip to Adult  
(Not private or not U.S.) → Skip to SorryPH  
(Volunteered: Reached in the U.S., but on a cell phone) → Skip back to Cell  
(Don't know/Not sure) → Skip to SorryPH  
(No answer/Refused) → Skip to SorryPH

2A. LANDLINE:

**In the household where you live, is there at least one residential landline phone that can be answered by a person, or does your household only have cell phones? (new)**

(If needed: A landline phone that is only used for business, or only for a computer or fax machine, is NOT considered a residential phone.)

- (Household has one or more residential phones) → (see conditional skips below)
- (Household only has cell phones) → (see conditional skips below)
- (Don't know/Not sure) → (see conditional skips below)
- (No answer/Refused) → (see conditional skips below)

→ If sample = Cell and LandLine = 1 or 3 or 4, skip to SorryLL. If sample = Cell and Landline = 2, proceed to Cell 2B. But if sample = RDD, skip to Adult regardless of response on LandLine.

2B. CELL2B:

**Your phone number was randomly chosen for a nation-wide survey. The purpose of the survey is to help the National Park Service improve its services to you and people like you. My name is \_\_\_\_\_ [first name] and I only need about 15 minutes to ask you some important questions about our national parks, historic sites, and recreation areas. (similar to 2000 intro)**

(SUPPLEMENTAL INTRO, if respondent hesitates: The U.S. Office of Management and Budget has approved this research under the Paperwork Reduction Act. All of your answers are completely voluntary. Responses to this study will be used only for statistical purposes. The reports prepared will summarize findings across the sample and will not associate responses with a specific individual. We will not provide information that identifies you to anyone outside the study team, except as required by law. The University of Wyoming is conducting this study for the National Park Service, which will use the results to better serve the public.)

(If needed: It's really important that we hear from all kinds of households, whether you think you know much about national parks or not. The National Park Service wants input from the American people about managing parks. No action may be taken against you for refusing to supply the information requested. No personal data will be recorded that will identify you. Your phone number will be separated from your answers, so the final data will be anonymous. Participation in this survey is expected to average 15 minutes per household. U.S. Code 16-1a-7 authorizes collection of this information. The OMB approval number is \_\_\_\_\_, with an expiration date of \_\_\_\_\_. You may direct comments on any aspect of this survey toll-free to the University of Wyoming at 1-866-966-2715.)

→ All who reach this point, skip to Adult

2B. SORRYLL:

**I'm sorry, but for this part of the survey we're supposed to interview households that only have cell phones. Thanks anyway!**

→ End interview, autocode as Not a cell-only household.

2C. SORRYPH:

**I'm sorry, but for this part of the survey we're only supposed to interview private households in the U.S. Thanks anyway!**

→ End interview, autocode as Not a private U.S. household.

2D. ADULT:

**And I need to ask, are you at least 18 years old? (new)**

(Yes)

→ Skip to NUMAD

(No)

→ (proceed to SorryAd)

(Don't know/Not sure)

→ Skip to SorryPH

(No answer/Refused)

→ Skip to SorryPH

2E. SORRYAD:

**I'm sorry, but I'm not allowed to interview anyone under 18. Is someone there who is 18 or older that I can speak to now, or could I call back some other time? (new)**

(No adult lives here)

→ End interview; autocode as No adult in household

(Not now, call back another time)

→ Go to scheduler screen; autocode as callback

(Someone else comes to the phone)

→ Skip back to #1A, Intro

(Other - assign disposition code)

→ End interview; go to disposition coding screen

3. NUMAD:

**Including yourself, how many people age 18 or older currently live in your household? (new)**

(Open-ended, record response)

(1-26 adults in the household)

(code 27 for 27 or more)

(28=DK/NS)

(29=Refused)

→ If NumAd=1, set marker text to "only adult". If sample = cell and NumAd is not 1, set marker text to "adult cellphone user." If sample = cell, skip to #4F. If sample = RDD and NumAd=1, skip to #5.; if sample = RDD and NumAd = 2 through 27 or DK or Refused, proceed to #4.

4. **To be sure our survey represents everyone equally, my computer is going to randomly select one person in your household for me to interview.**

➔ If NumAd = 27 or DK or Refused, proceed to #4A. Otherwise, randomize: one-third to 4A, one-third to 4B, and one-third to 4C. Store the random value as a variable.

4A. **It says I need to talk to the person currently living in your household who is 18 years of age or older and who has had the MOST RECENT birthday. Would that be you or someone else? (part of 2000 intro)**

(set marker text = “adult who has had the most recent birthday”)

(Self) → Skip to #5  
(Someone else) → Skip to #4D

4B. **It says I need to talk to the person currently living in your household who is 18 years of age or older and who will have the NEXT birthday. Would that be you or someone else? (new)**

(set marker text = “adult who will have the next birthday”)

(Self) → Skip to #5  
(Someone else) → Skip to #4D

4C. (set marker text = “oldest adult,” or “second oldest adult,” etc., randomly chosen with equal probabilities from the number of adults reported on NumAd)

**It says I need to talk to the person currently living in your household who is 18 years of age or older and who is the [insert marker text]. Would that be you or someone else? (new)**

(Self) → Skip to #5  
(Someone else) → (proceed to #4D)

4D. **May I please speak to the member of your household who is the [insert marker text]? (part of 2000 intro)**

(Yes, someone comes to the phone) → (proceed to 4E)  
(Not now, call back another time) → Go to scheduler screen; autocode as RDD callback  
(Other - assign disposition code) → End interview; go to disposition coding screen

4E.

**You have been randomly chosen for a nation-wide survey. The purpose of the survey is to help the National Park Service improve its services to you and people like you. My name is \_\_\_\_\_ [first name] and I only need about 15 minutes to ask you some important questions about our national parks, historic sites, and recreation areas. Would you be able to help me out with this? (similar to 2000 intro)**

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will summarize findings across the sample and will not associate responses with a specific individual. We will not provide information that identifies you to anyone outside the study team, except as required by law. The University of Wyoming is conducting this study for the National Park Service, which will use the results to better serve the public.)

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- |                                   |  |
|-----------------------------------|--|
| (Yes or maybe)                    | → Skip to #5   |
| (Not now, call back another time) | → Go to scheduler screen; autocode as RDD callback   |
| (Needs Spanish interview)         | → End interview; autocode for RDD bilingual callback |
| (Other - assign disposition code) | → End interview; go to disposition coding screen     |

4F. USDC:

(ask only if sample = cell; use area code to define residence location if sample = RDD)

**Do you currently live in one of the 50 United States, or in the District of Columbia? (new)**

- |                       |                      |
|-----------------------|----------------------|
| (Yes)                 | → (proceed to State) |
| (No)                  | → Skip to SorryPH    |
| (Don't know/Not sure) | → Skip to SorryPH    |
| (No answer/Refused)   | → Skip to SorryPH    |

4G. STATE:

**In what state do you currently live, or do you live in D.C.? (new)**

(list 50 states plus D.C. on the screen, in alphabetical order, followed by DK and NA)

5. **The National Park System consists of all the units managed by the National Park Service, including national parks, historic and cultural sites, and national monuments. How many times in the past two years have you visited any units of the National Park System? (2000, #2)**

\_\_\_\_\_ (Insert number of visits, 0-997)

→ If zero, skip to #5a2



5a. **Which National Park System unit did you last visit? (2000, #2a)**

\_\_\_\_\_ (Code response using list)

→ Display list on the screen, most-visited units on one screen in alphabetical order; less-visited units on other screens, in alphabetical order.

→ If response doesn't match list, enter response in a text field for Other/specify and proceed to #5a1; if response matches a unit on the list, skip to 5d.

5a1. **I'm not finding a unit by that name on my list. The National Park System includes parks like Yellowstone National Park, but also battlefields, monuments, and smaller urban sites. For example, \_\_\_\_\_ and \_\_\_\_\_ are both National Park System units.**

**Can you name any sites such as these that you've visited in the past two years? (new)**

\_\_\_\_\_ (Code response using list)

→ Fill in blanks with NPS units from the respondent's state

→ If response still doesn't match list, skip to #5b; if response matches a unit on the list, skip to 5d.

5a2. **A lot of people don't realize that the National Park System includes not only parks like Yellowstone National Park, but also battlefields, monuments, and smaller urban sites. For example, \_\_\_\_\_ and \_\_\_\_\_ are both National Park System units.**

**Can you name any sites such as these that you've visited in the past two years? (new)**

\_\_\_\_\_ (Code response using list)

→ Fill in blanks with NPS units from the respondent's state

→ If response still doesn't match list, proceed to #5b; if response matches a unit on the list, skip to 5d.

5b. **How about three to five years ago? Did you visit a unit of the National Park System during that period? (new)**

(Yes) → Skip to #5d

(No) → (proceed to 5c)

(DK/NS) → (proceed to 5c)

(NA/Refused) → (proceed to 5c)

5c. **Have you ever visited any unit of the National Park System? (new)**

- (Yes) → (proceed to #5d)
- (No) → Skip to #6
- (DK/NS) → Skip to #6
- (NA/Refused) → Skip to #6

5d. **How old were you the first time you visited a unit of the National Park System? (new)**

- (Record actual age)
- (DK/NS)
- (NA/Refused)

6. **Please consider all your experiences to date with National Park System units, including national parks, historic or cultural sites, or monuments. Using a 10-point scale on which “1” equals “very dissatisfied” and “10” equals “very satisfied,” how satisfied are you with the National Park System? (2000, #4)**

- (Record number)
- (DK/NS)
- (NA/Refused)

7. **Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement: “I plan to visit a unit of the National Park System within the next 12 months.” (2000, revision of #5)**

- (Strongly agree)
- (Somewhat agree)
- (Somewhat disagree)
- (Strongly disagree)
- (DK/NS)
- (NA/Ref)

8. **We’re interested in what kinds of vacation trips you like to take when you spend at least one night away from home.**

**In the past two years, have you taken any overnight vacation trip away from home? (new)**

- (Yes)
- (No)
- (DK/NS)
- (NA/Refused)

→ If No, DK, or NA, skip to #9

9. I'm going to list some different kinds of vacation trips that people might take. For each trip, please tell me how much you like it. Use a scale from one to four, where 1 means you "don't like it at all," 2 means you "like it very little," 3 means you "like it pretty much," and 4 means you "like it a lot." The first one is .... (new)

→ randomize order of presentation; for each one, include the following note:

(If needed: Would you say you "don't like this at all," "like it very little," "like it pretty much," or "like it a lot"? (8 = DK/NS; 9=NA/Ref for each item)

**A trip to visit friends or relatives**

**A trip to an out-of-town sporting event**

**A out-of-town shopping trip**

**A trip to a theme park, such as Disney or Six Flags**

**A trip to experience art, music, or other cultural activities**

**A trip to a national park site to experience nature**

**A trip to a national park site to see historical exhibits**

**A trip to a state park or national forest**

**A trip to a casino or other gaming place**

**A trip to another country**

**A trip to a spa or resort**

**A trip on a cruise ship**

→ If no answer on 5a and on 5a1 and on 5a2, skip to #17]

Now I'd like to ask you a series of questions about your last visit to a National Park System unit, which you said was \_\_\_\_\_ [Insert name from #5a or 5a1 or 5a2].

10. Thinking about your last visit to [insert park name], what were your two or three main reasons for visiting there? (2000, #6, most common open-ended responses listed, in order of frequency)

(Do NOT read choices; code up to 3 responses)

(Sightseeing)

(Vacationing with guests, family, company, relatives)

(Viewing exhibits, park information, educational sites)

(Day hiking)

(Go just because it's there, proximity)

(Camping)

(Visiting a cultural or historic site)

(Playing sports, recreation, exercise)

(Fishing)

(Viewing wildlife)

(Picnicking)

(I thought it would be fun) (new)

(Shopping in nearby stores) (new)

(Riding ATVs or snowmobiles in nearby areas) (new)

(Any other reason that cannot be coded above)

(DK/NS)

(NA/Refused)

11. **We'd like to know how much the following experiences may have added to your enjoyment during your last visit to [insert park name]. Please rate each one on a scale from one to four, where 1 means it "added no enjoyment at all," two means it "added very little enjoyment," 3 means it "added some enjoyment," and 4 means it "added a lot of enjoyment." (new)**

→ randomize order of presentation; for each one, include the following note:  
(If needed: Would you say it "added no enjoyment at all," "added very little enjoyment," "added some enjoyment," or "added a lot of enjoyment"? (8 = DK/NS; 9=NA/Ref for each item)

**Learning more about history and culture**  
**Learning more about nature**  
**Getting exercise**  
**Getting away from the noise back home**  
**Getting away from the bright lights back home**  
**Seeing distant or unobstructed views**  
**Enjoying the sounds of nature**  
**Relaxing physically**

12. **On your last visit to [insert park name], which one of the following best describes the type of group you were with? Were you ...**

(Read each choice, and mark only ONE) (new)

**Alone** → Skip to #14  
**With your family**  
**With friends**  
**With family and friends**  
**With an organized group or tour** →(see instruction in #13)  
(DK/NS)  
(NA/Refused)

13. **Including yourself, how many people were in your travel party when you visited [insert park name]?**

→ If traveled with an organized group or tour on #12, also display:  
**I need the size of your personal group, not the total number of people in your tour.**

(Open-ended, record response) (new)

(Record number, 1-96)  
(97=97 or more)  
(98=DK/NS)  
(99=NA/Refused)

14. **On your last visit to [insert park name], did you or any member of your personal group participate in any of the following in the park? (2000, #7, but added “any member of your group” and “in the park” to introduction)**

→ randomize order of presentation; for each one, include the following note:

(If needed: On your last visit, did you or any member of your personal group do this?)

(1=Yes; 2=No; 8 = DK/NS; 9=NA/Ref for each item)

**Go walking or day-hiking for at least 30 continuous minutes? (added “for at least 30 minutes,” the Surgeon General’s recommendation for healthful activity)**

**Go jogging or running for at least 30 continuous minutes? (new)**

**View or photograph animal life, including birds? (new)**

**View or photograph plant life, including flowers or trees? (new)**

**Engage in snow sports, such as skiing, snowmobiling, or sledding? (new)**

**Engage in water activities, such as swimming or boating? (new)**

**15. On your last visit to [insert park name], did you or any member of your personal group use any of the following programs or services?**

→ randomize order of presentation; for each one, include the following note:  
(If needed: On your last visit, did you or any member of your personal group do this?)  
(1=Yes; 2=No; 8 = DK/NS; 9=NA/Ref for each item)

**Attend a ranger-led activity, such as a tour or talk (2000, combined #7d & #7e)**

**Talk informally with a ranger (new)**

**View outside exhibits (new)**

**View indoor exhibits (new)**

**Attend a cultural demonstration or performance (2000, #7f)**

**Read the park brochure or newspaper (new)**

**Go to the visitor center (new)**

**Watch movies or videos about the park (new)**

**Participate in the Junior Ranger program (new)**

→ If Yes to at least two of these, proceed to 15a; otherwise, skip to #16

**15a. Which ONE of those programs or services added the most enjoyment to your visit to [insert park name]? (new)**

(Do NOT read choices; code ONE response)

(Attend a ranger-led activity, such as a tour or talk)

(Talk informally with a ranger)

(View outside exhibits)

(View indoor exhibits)

(Attend a cultural demonstration or performance)

(Read the park brochure or newspaper)

(Go to the visitor center)

(Watch movies or videos about the park)

(Participate in the Junior Ranger program)

(Other)

(DK/NS)

(NA/Ref)

**16. On your last visit to [insert park name], how did you travel from your home to the park?  
Please tell me all forms of transportation you used to reach the park on that visit.**

(Read choices, one at a time; mark ALL that the respondent mentions) **(new)**

**Car, truck, or SUV**

**Recreational vehicle or motor home**

**Airplane**

**Tour bus or tour van**

**City bus or subway**

**Train or long-distance passenger bus**

**Cruise ship or other water transportation**

(Any other travel mode that cannot be coded above)

(DK/NS)

(NA/Refused)

→ If Yes to car/truck/SUV or to RV/MH, or both, proceed to 16b; otherwise, skip to 17.

16a. For that visit, did you use ...

(Read both choices, one at a time; mark ALL that apply) **(new)**

**A rented car, truck, or SUV**

**A rented RV or motor home**

(No rented vehicle)

(DK/NS)

(NA/Refused)

17. Now we're interested in why people don't visit National Park System units more often. I'm going to read a series of statements. I'd like you to think of your own experiences, and tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each statement:

→ randomize list, each respondent presented with 10 of the 16 items in random order for each one, include the following note:(If needed: Would you say you "strongly agree," "somewhat agree," "somewhat disagree," or "strongly disagree"? (8 = DK/NS; 9=NA/Ref for each item)

- a. Entrance fees are too high (2000, #14)
- b. Other costs of visiting National Park System units, such as hotel and food costs, are too high (2000, #16)
- c. National Park System units are not safe places to visit (2000, #17)
- d. It takes too long to get to any National Park System units from my home (2000, #18)
- e. National Park System units are too crowded (2000, #19)
- f. It is difficult to find a parking space within National Park System units (2000, #20)
- g. National Park System units are not accessible to persons with physical disabilities (2000, #21, changed from "to the physically disabled")
- h. I just don't know that much about National Park System units (2000, #22)
- i. Reservations at National Park System units have to be made too far in advance (2000, #23)
- j. National Park Service employees give poor service to visitors (2000, #24)
- k. National Park System units are unpleasant places for me to be (2000, #25, but substantially modified; "for persons of my race and ethnicity or gender" dropped; "uncomfortable" changed to "unpleasant.")
- l. There isn't enough information available about what to do once inside a National Park System unit (2000, #26)
- m. My kids are not interested in visiting national parks (new)
- n. I have already been to all the parks I want to see (new)
- o. I prefer to spend my free time doing electronic activities, like watching videos, enjoying computer games, or surfing the Internet (new)
- p. I don't want to be around park rangers during a vacation because they remind me of police (new—from African American focus group)



**18. In your opinion, what is the ONE most important thing the National Park Service can do to encourage you to visit units within the National Park System?**

**(2000, #16, most common open-ended responses listed)**

**(Do NOT read choices; code the ONE most important thing)**

- (Nothing, no suggestions)
- (Keep up the good work)
- (Advertise/publicize more)
- (Lower park and transportation costs)
- (More parking)
- (Accessible, closer in proximity)
- (More lodging in parks)
- (Keep parks clean)
- (More benches, restrooms, better maintenance)
- (More variety in programs and events)
- (Reduce commercialization)
- (Reduce traffic congestion and crowds)
- (Improve security, safety, protection)
- (More accessible to people with disabilities)
- (More Internet/cellphone/wireless connectivity) **(new)**
- (Protect natural/cultural resources, wildlife, water, vegetation) **(new)**
- (Include more cultural sites/stories of interest to my race/ethnic group)**(new)**
- (Provide more space for organized activities and games such as basketball, soccer, etc.) (new)**
- (Increase the number of historical sites and monuments which represent people of my race/ethnicity) (new)**
- (Increase motorized riding in the parks, including snowmobiles and ATVs) (new)**
- (Allow hunting in the parks) (new)**

→ If no answer to 5a and to 5a1 and to 5a2, skip to D1.

**19. During your last visit to [insert park name], did you stay overnight there, either in the park itself, in a neighboring community, or both? (2000, #9, but mode of community stay specified in a separate question in 2007)**

- (No, did not stay overnight) → Skip to #22, Sources
- (Stayed in park only) → Skip to #21, Community
- (Stayed in neighboring community only) → Skip to #21, Community
- (Both in park and neighboring community) → Skip to #21, Community
- (DK/NS) → Skip to #22, Sources
- (NA/Ref) → Skip to #22, Sources

20. **Where in the park did you stay?**

(Read choices one at a time, and mark ALL that apply) **(new)**

**A lodge or hotel within the park**

**A campground for tents or RVs**

**Overnight camping by backpack, horseback, boat, or aircraft**

(Any other park lodging that cannot be coded above)

(DK/NS)

(NA/Ref)

→ If #19=3 (park only), skip to #22, Sources

21. **Where in the community did you stay?**

(Read choices one at a time, and mark ALL that apply)

**A hotel, motel, inn, or bed & breakfast (2000, #9, added B&B)**

**A neighboring campground for tents or RVs (2000, added "Tent or RV")**

**With family or friends (2000, #9)**

(Any other community lodging that cannot be coded above)

(DK/NS)

22. **Thinking about your last visit to [insert park name], please tell me if you used any of the following information sources to plan your visit, either before you arrived or during your trip.**

→ randomize order of presentation; for each one, include the following note:

(If needed: For your last visit, did you use information from ...) (1=Yes; 2=No; 8 = DK/NS; 9=NA/Ref for each item)

**Friends or relatives (2000, #10g)**

**Your own previous visit (new)**

**Travel agent (2000, #10j)**

**State tourism office (new)**

**Tour operator (2000, #10k, dropped "Local")**

**Guidebook, magazine, or newspaper (2000, combined #10h & #10i)**

**National Park Service Internet website ([www.nps.gov](http://www.nps.gov)) (2000, #10c)**

**Other Internet website (2000, #10d)**

**Park radio (new)**

23. **Before this survey, were you aware of any of the following ways that people can help national parks? (new)**

23a. **Volunteering time to do needed jobs in parks.**

- (Yes)
- (No)
- (DK/NS)
- (NA/Refused)

23b. **Making a monetary donation.**

- (Yes)
- (No)
- (DK/NS)
- (NA/Refused)

23c. **Donating things (such as equipment, search and rescue services, and historical artifacts to parks).**

- (Yes)
- (No)
- (DK/NS)
- (NA/Refused)

23d. **Joining a park friends association.**

- (Yes)
- (No)
- (DK/NS)
- (NA/Refused)

→ If "Yes" to #23a, #23b, #23c, or- #23d, proceed to #24; otherwise, skip to text before #25)

24. **Have you actually helped a park system unit in any of these ways? (new)**

(Do NOT read choices; check ALL that respondent reports)

- (Volunteered time)
- (Donated money)
- (Donated things)
- (Joined a friends association)
- (DK/NS)
- (NA/Refused)

Now, please think about a large national park like Yellowstone, Grand Canyon, or Great Smoky Mountains. These parks have a variety of natural sounds, like birds singing, water flowing in rivers, and sounds of wildlife, including elk, foxes, or frogs. These parks also may have other sounds, such as vehicle and aircraft engines and the sounds of construction and maintenance equipment.

25. We'd like to know how important it is to hear the sounds of nature for enjoying an experience in the wild or undeveloped areas of a large national park. For you personally, is it ... (new)

(Read choices; mark ONE response.)

**Not important at all**  
**Somewhat important**  
**Very important**  
**Extremely important**  
(DK/NS)  
(NA/Refused)

26. **How much do you agree or disagree with the following statement?** I should be able to go a national park and not hear mechanized sounds like engine noise and cell phones when I am out hiking in wild or undeveloped areas. (new)

(Read choices; mark ONE response.)

**Strongly agree**  
**Somewhat agree**  
**Somewhat disagree**  
**Strongly disagree**  
(DK/NS)  
(NA/Refused)

**Now think about the historical parks, like Gettysburg, Valley Forge, or the cliff dwellings at Mesa Verde. Parks like these honor historic events or preserve early lifestyles and cultures. The exhibits there may have cultural and historical sounds, such as musket fire, folk songs, or Native American music.**

27. **We'd like to know how important it is to hear cultural and historical sounds like that for enjoying an experience in one of those parks. For you personally, is it ...** (new)

(Read choices; mark ONE response.)

**Not important at all**  
**Somewhat important**  
**Very important**  
**Extremely important**  
(DK/NS)  
(NA/Refused)

28. **The large national parks like Yellowstone, Grand Canyon, and Great Smoky Mountains are known for their natural resources. For example, they have plants, animals and fish, remote areas and wilderness, fresh air, lakes and rivers, and starry night skies. I'm going to read you some statements about these parks and ask you how much you personally agree or disagree with each statement.** (new)

→ randomize order of presentation; for each one, include the following note:  
(If needed: Would you say you "strongly agree," "somewhat agree," "somewhat disagree," or "strongly disagree" that the National Park Service should do this in our large national parks?) (8 = DK/NS; 9=NA/Ref for each item)

**Non-native plants that do not occur naturally in these parks should be removed**

**Non-native animals or fish that do not occur naturally in these parks should be removed**

**Wild animals or fish that used to occur naturally in these parks should be restored**

**Aircraft flights over wild and undeveloped areas of these parks should be allowed**

**These national parks are places where there should be no air pollution from communities and industries**

**These national parks are places I should be able to go and see the night sky without interference of artificial lights from nearby communities.**

**These national parks are places where there should be no water pollution from communities, industries, and agriculture**

**Basic visitor facilities in these parks, such as roads, trails, restrooms, and water fountains, should be provided**

**Developed visitor facilities in these parks, such as lodges, restaurants, and stores, should be provided**

**The number of private vehicles in these parks during the busiest periods should be limited**

**All types of transportation should be allowed in these parks, including jet-skiing and snowmobiling**

(DK/NS option for each item)

**D1. To finish, I need to ask you some questions so we can be sure our sample is representative.**

- If LandLine was not asked, skip to D1C (because this is a landline interview with location known from area code). If Landline = 1 or 2 or 3 or 4, proceed to D1A to determine place of residence (because this is a cell interview with location unknown).

D1A. ZIP:

**What is the 5-digit zipcode where you currently live? (new)**

(open-ended; 88888=DK; 99999=NA)

- If NumAd=1 and sample = cell, skip to D1D. If sample = RDD, skip to D1C; otherwise, proceed to NumCell.

D1B. NUMCELL:

**How many of the adults, age 18 and older, who currently live in your household have a cell phone on which they can receive calls? (new)**

(If needed: Please count any adult in your household who is currently the main user of a cell phone, even if someone else is paying for it.)

(Open-ended, record response)

(1-26 of the adults in the household)

(code 27 for 27 or more)

(28=DK/NS)

(29=NA/Refused)

(30="All")

- If sample = cell, skip to D1D.

**D1C. This question is about the residential phones in your household, not counting cell phones, business lines, or numbers that are only used for a computer or a fax. Including the phone number that we're talking on right now, how many different residential phone numbers ring into this household and can be answered by a person? (new)**

(0-6 residential phone numbers)

(code 7 for 7 or more)

(8 for DK/NS)

(9 for NA/Refused)

D1D. **Are you, or is anyone in your household, a National Park Service employee?** (2000 #1)

- (Yes)
- (No)
- (DK/NS)
- (NA/Refused)

D2. **What is the highest grade of school or year of college that you have completed?**  
(If needed, read choices) (2000, #D1, combined “Masters” and “Doctoral/Law”)

- (Up to 8<sup>th</sup> grade)
- (9<sup>th</sup> to 11<sup>th</sup> grade)
- (High school graduate or GED certificate)
- (Some college, no degree)
- (Degree from technical school or community college)
- (University degree—BA/BS)
- (Some graduate school, no advanced degree)
- (Graduate degree—MA/MS/JD/MD/PhD, etc.)
- (DK/NS)
- (NA/Refused)

D3. **Are you single, married, living with a life partner, divorced, separated, or widowed?**  
(If needed, read choices) (2000, #D2)

- (Single)
- (Married)
- (Living with a life partner)
- (Divorced)
- (Separated)
- (Widowed)
- (DK/NS)
- (NA/Refused)

D4. **How often do you use the Internet? Do you use it many times per day, two or three times a day, only once or twice a week, a few times each year, or not at all?** (2000, #D3a, deleting “No use yet, but would like to”)

- (Many times per day)
- (Two or three times a day)
- (Once or twice a week)
- (A few times each year)
- (Not at all)
- (DK/NS)
- (NA/Refused)

D5. **Are you Hispanic or Latino?** (2000, #D4)

(If respondent is female, say Latina.)

(Yes)

(No)

(DK/NS)

(NA/Refused)

D6. **I'm going to read a list of racial categories. Please select one or more to describe your race. Are you . . .**

(Read choices one at a time, and mark ALL that apply) (2000, #D5, "Other race" deleted from response list and reworded to conform to current format on OMB website)

**American Indian or Alaska Native**

**Asian**

**Black or African American**

**Native Hawaiian or other Pacific islander**

**White**

(DK/NS)

(NA/Refused)

D7. **In what year were you born?** (2000, #D6)

(Record response)

(DK/NS)

(NA/Refused)

D8. **Does anyone in your household have a disability or impairment that could cause them to encounter access or service problems during a visit to a unit of the National Park System?** (new)

(Yes)

(No) → #D9, Children

(DK/NS) → #D9, Children

(Refused) → #D9, Children

D8a. **What kind of disability or impairment?** (If needed, read choices) (new)

(Sensory—blindness, severe vision impairment) (American Community Survey)

(Sensory—deafness, severe hearing impairment) (ACS)

(Physical—substantial limits on walking, climbing, reaching, lifting, carrying due to chronic medical disorder or other physical condition) (ACS, adding "due to chronic . . ." from Dept. of HHS)

(Mental—sustained [6 months or more] difficulty learning, remembering, or concentrating) (ACS)

(Any other condition that cannot be coded above)

(DK/NS)

(NA/Refused)



D9. **How many children under the age of 18 currently live in your household? (2000, #D8)**

(0-26 children in the household)

(code 27 for 27 or more)

(DK/NS)

(NA/Refused)

D10. **Which one of the following income groups best describes your total household income in 2006 before taxes? Please stop me when I read the correct category. (2000, #D10, response categories changed to match Census reporting)**

**Less than 10,000 dollars**

**10,000 to 25,000 dollars**

**25- to 50,000 dollars**

**50- to 75,000 dollars**

**75- to 100,000 dollars**

**100,000 to 150,000 dollars**

**Over 150,000 dollars**

(DK/NS)

(NA/Refused)

D11. (Gender) **(2000, #D10)**

(Respondent's gender; code without asking, unless unclear)

(If needed: And I'm required to ask, are you male or female?)

(Male)

(Female)

**That concludes the survey. Thank you very much for participating! Do you have any questions for me?**

**Thanks again**

D12. (Language of interview) **(new)**

(Code without asking)

(English only)

(Mainly English, some Spanish)

(Both English and Spanish, about equally)

(Mainly Spanish, some English)

(Spanish only)