

## PROPOSED QUESTIONS - USDA FARM SERVICE AGENCY

Question Text	Answer Choices	Type	Required Y/N	Select one or all that apply	Skip Logic
How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less	Drop-down menu	Y	select one	
How are you connected to the Internet right now?	Dial-up modem Digital Subscriber Line (DSL) Cable TV provider Phone company fiber optic (Fios, etc.) Corporate network Don't know/not sure Other (please specify):	Radio buttons	N	select one	
What best describes your role on the FSA Web site today?	Producer/rancher/farmer Government employee/contractor Lender/bank Cooperative/trade association Academic/researcher Conservationist/other NGO Other (please specify):	check boxes	Y	select one	
Which best describes how frequently you visit a county office?	A few times a month or more Once a month A few times a year Once a year or less often Never	Drop-down menu	N	select one	Ask only of visitors who selected Producer/rancher/farmer in role question.
Approximately how long does it take you to drive to the FSA county office?	Up to 30 minutes More than 30 minutes, up to an hour More than an hour, up to two hours More than two hours	Drop-down menu	N	select one	Ask of all from county office visit question except those who "never" visit a county office.
Approximately how much time do you spend in a county office, including travel time?	Up to 30 minutes More than 30 minutes, up to an hour More than an hour, up to two hours More than two hours	Drop-down menu	N	select one	Ask of all from county office visit question except those who "never" visit a county office.
Which of the following FSA programs do you participate in?	Conservation Programs Direct and Counter-Cyclical Program Disaster Assistance Programs Farm Loan Programs Marketing Assistance Loan Program Another FSA program or programs None of the above/not applicable	check boxes	N	select all that apply	Ask only of visitors who selected Producer/rancher/farmer in role question.

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<p>What conservation program do you participate in?</p>		Open-ended	N		<p>Ask only of visitors who selected Conservation Programs in the programs question.</p>
<p>Please specify your assistance need.</p>		Open-ended	N		<p>Ask only of visitors who selected Disaster Assistance Programs in the programs question. (ON HOLD until we see how many people select multiple programs in the programs question, so that we do not overwhelm them with too many additional questions.)</p>

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Is your farm loan a:	Direct loan Guaranteed loan Not sure Other (please specify):	Radio buttons	N		Ask only of visitors who selected Farm Loan Programs in the programs question. (ON HOLD until we see how many people select multiple programs in the programs question, so that we do not overwhelm them with too many additional questions.)
Please specify which other FSA programs you participate in.		Open-ended	N		Ask only of visitors who selected another program choice in the programs question. (ON HOLD until we see how many people select multiple programs in the programs question, so that we do not overwhelm them with too many additional questions.)
Are you an FSA or USDA employee or contractor?	I do not work for FSA or USDA I am an FSA employee or contractor I am a USDA employee or contractor	Drop-down menu	N	select one	Ask only of visitors who selected government choice in role question.

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<b>How did you find out about this site?</b>	Search engine Link from another Web site Newspaper, magazine, or other publication Word of mouth The Service Center Don't know/can't remember Other (please specify information source):	Drop-down menu	N	select one	<b>ON HOLD - saving this question for later.</b>
<b>What was your primary purpose in visiting this site today?</b>	Check LDP rates Check posted county prices Disaster assistance Find out about the Farm Service Agency Information about a farm loan Information about farm programs Other (please specify):	Radio buttons	Y	select one	
<b>Do you have an e-authentication ID?</b>	Yes No Don't know	Drop-down menu	Y	select one	
<b>Did you find the information that you were looking for today?</b>	Yes No Not yet, I'm still looking Just browsing	Drop-down menu	N	select one	<b>Only ask of visitors with an e-authentication ID.</b>
<b>If you did not find what you were looking for, please describe in detail what you needed.</b>		Open-ended	N		<b>Only ask of visitors who said "no" or "not yet" in the previous question.</b>
<b>What additional applications or information would you like to see on the FSA Web site?</b>		Open-ended	N		
<b>If you could make one improvement to this Web site, what would it be?</b>		Open-ended	N		
<b>Which of the following categories describes your age?</b>	Under 18 18 to 29 30 to 39 40 to 49 50 to 59 60 to 69 70 or older	Drop-down menu	N	select one	
<b>Do you consider your race:</b>	White Black or African American American Indian or Alaska Native Asian Native Hawaiian or other Pacific Islander Other race	Drop-down menu	N	select one	
<b>Do you consider yourself to be of Hispanic, Latino, or Spanish origin?</b>	Yes No Don't know	Drop-down menu	N	select one	
<b>What is your gender?</b>	Male Female	Drop-down menu	N	select one	

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<b>Where do you currently reside?</b>	Atlantic (CT, DC, DE, MA, ME, NH, NJ, NY, PA, RI, VT, MD) Midwest (IA, IL, IN, KY, MI, MN, MO, NC, OH, TN, VA, WI, WV) Plains (KS, ND, NE, OK, SD, TX) South (AL, AR, FL, GA, LA, MS, SC) West (AZ, CA, CO, ID, MT, NM, NV, OR, UT, WA, WY) I live in a U.S. territory I live outside the U.S.	Radio buttons	N	select one	
<b>What was your total income before taxes during the last calendar year?</b>	Less than \$25,000 Between \$25,000 and \$49,999 Between \$50,000 and \$74,999 Between \$75,000 and \$99,999 Between \$100,000 and \$249,999 \$250,000 or more Don't know I prefer not to respond	Drop-down menu	N	select one	