

HHS NIDCR CUSTOM QUESTIONS	
Custom questions complement the model questions and allow for additional data analysis	
How often do you visit the NIDCR website?	First time Daily About once a week About once a month Once or twice a year
How did you find out about this site?	Search Engine (e.g. Google, Yahoo, Excite) Link from another site Publications/products Word-of-mouth I don't remember Other (please specify)
What information were you looking for today?	Health information (for self or friend/family member) Health information (for patients, clients) Clinical trials Grants/funding information Jobs, fellowships, internships Science news Dentist/dental care Data and statistics Research tools (e.g. animal models, tissue arrays) Teaching tools (for teaching K-12 kids) Teaching tools (for teaching dental/medical providers or students) Continuing education (CDE) NIDCR mission/plans Staff directory Other (please specify)
Did you find what you were looking for on the NIDCR site?	Yes No Still looking for information when survey popped Not looking for anything in particular

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How do you plan to use the information you find on this site today?	
	<p>I clicked on the blue buttons across the top of the homepage (Oral Health, Clinical Trials, Research, Grants & Funding, Careers & Training)</p> <p>I clicked on the pictures or descriptions below the blue buttons</p> <p>I clicked on the large blue links in the middle of the homepage (News & Features, Finding Dental Care, Data & Statistics, etc.)</p> <p>I clicked on the A-Z index in the top right corner of the page</p> <p>I clicked "Español" in the top right corner of the page</p> <p>I used the search box</p> <p>I used the A-Z index on the bottom left of the homepage</p> <p>I clicked on the links at the very bottom of the website (Site Map, Contact Us, etc.)</p> <p>I did not navigate. I came into the web site on a specific page and left from that page.</p>
How did you navigate this web site? Select all that apply.	
What additional information or resources would you like to see included on our site?	
If you could make one improvement to the NIDCR site, what would it be?	
Which best describes you?	<p>Person with a health concern</p> <p>Family member/friend of a person with a health concern</p> <p>Patient advocate</p> <p>Health educator</p> <p>Health care provider</p> <p>NIDCR grantee</p> <p>Potential NIDCR grantee</p> <p>NIDCR Council or committee member</p> <p>NIDCR staff</p> <p>Other government staff</p> <p>Media</p> <p>Policy analyst</p> <p>Student - K-12th grade</p> <p>Student - undergraduate, professional, or graduate</p> <p>Teacher - K-12th grade</p> <p>University faculty member</p> <p>Other (please specify)</p>