

## Peace Corps Satisfaction Measures: Proposed ForeSee Results Model Questions

*Model questions utilize the ACSI methodology to determine scores and impacts and are measured on a 10 point scale*

### ELEMENTS (drivers of satisfaction)

*Elements may be chosen based on your site's objectives. All questions under each element are required. Element questions are partitioned among surveys (each respondent will see only about 30-40% of these questions).*

#### Content

*(1=Poor, 10=Excellent, Don't Know)*

- 1 Please rate the **accuracy of information** on this site.
- 2 Please rate the **quality of information** on this site.
- 3 Please rate the **freshness of content** on this site.

#### Functionality

*(1=Poor, 10=Excellent, Don't Know)*

- 4 Please rate the **usefulness of the information provided** on this site.
- 5 Please rate the **convenience of the services** on this site.
- 6 Please rate the **ability to accomplish what you wanted to** on this site.

#### Look and Feel

*(1=Poor, 10=Excellent, Don't Know)*

- 7 Please rate the **ease of reading** this site.
- 8 Please rate the **clarity of site organization**.
- 9 Please rate the **clean layout** of this site.

#### Navigation

*(1=Poor, 10=Excellent, Don't Know)*

- 10 Please rate the degree to which **the number of steps it took to get where you want** is acceptable.
- 11 Please rate the **ability to find information you want** on this site.
- 12 Please rate the **clarity of site map/directory**.
- 13 Please rate the **ease of navigation** on this site.

#### Search

*(1=Poor, 10=Excellent, Don't Know)*

- 14 Please rate the **usefulness of search results** on this site.
- 15 Please rate how this site **provides comprehensive search results**.
- 16 Please rate the **organization of search results** on this site.
- 17 Please rate how the **search feature helps you to narrow the results** to find the information you want.



### CUSTOMER SATISFACTION

*Satisfaction questions are required. Satisfaction questions appear on all surveys.*

#### Satisfaction

*(1=Poor, 10=Excellent)*

- 1 What is your **overall satisfaction** with this site?
- 2 How well does this site **meet your expectations**?
- 3 How does this site **compare to your idea of an ideal website**?



### FUTURE BEHAVIORS

*Future behaviors may be modified based on your site's objectives. Future behavior questions appear on all surveys.*

#### Return

*(1=Not Very Likely, 10=Very Likely)*

- 1 How likely are you to **return to this site**?

#### Recommend

*(1=Not Very Likely, 10=Very Likely)*

- 2 How likely are you to **recommend this site to someone else**?

#### Volunteer

*(1=Not Very Likely, 10=Very Likely)*

- 3 How likely are you to **apply to the Peace Corps as a volunteer**?

## Site Performance

*(1=Poor, 10=Excellent, Don't Know)*

- 18 Please rate the **speed of loading the page** on this site.
- 19 Please rate the **consistency of speed** on this site.
- 20 Please rate the **reliability of site performance** on this site.

Survey Questions Section 2: Custom Specific Questions

POSSIBLE ANSWER CHOICES				
CUSTOM QUESTION	(limit to 50 characters each)	Type	Required Y/N	Select one or multi
What is your primary reason for visiting this site today - to find information on or about:	Get General Peace Corps Information	Radio - one up vertical	Y	single
	Considering Volunteering			
Please select the main area of interest for this visit. To learn more about: (NOTE to DOT: Skip logic if one selects "Get General Peace Corps Info"	Starting/Continuing My Application Process	Radio - one up vertical	Y	single
	To Check the Status of my application			
	To Make a Donation			
	To Find Educator Resources			
	To Find RPCV Resources			
	To Search Staff Job opportunities			
	Other, please specify:			
	The Peace Corps as an organization			
Host country information				
Who qualifies to be a volunteer				
Learn more about the volunteer experience				
Other, please specify:				
If you did not find what you were looking for, what will you do next?	Nothing, I found /completed what I wanted	Radio - one up vertical	Y	single
	Nothing, although I did not find/complete what I wanted			
	Call the Peace Corps			
	Email Peace Corps			
	Return to the site later and try again			
Other, please specify:				
Which best describes you?	Current applicant	Radio - one up vertical	Y	single
	Potent Applicant			
	PCV (Peace Corps Volunteer)			
	RPCV (Returning Peace Corps Volunteer)			
	Educator			
	Family or friend of Volunteer/applicant			
	Press/Media Outlet			
Other, please specify:				
How frequently do you visit this site?	First time	Radio - one up vertical	Y	single
	Frequently (about once a week or more often)			
	Infrequently (about once a month or less often)			
Did your experience on the site match your expectations of what the PC is about?	Yes	Radio - one up vertical	N	single
	No (please explain):			
Please indicate your age range:	Under 18	Radio - one up vertical	N	single
	18-22			
	23-35			

36-50  
Over 50  
Prefer not to answer

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Please select your <b>gender</b> :	Male	Radio	N
	Female		
Are you a <b>US Citizen</b> ?	Yes	Radio	N
	No		

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