

Hello, this is _____, calling for The Gallup Panel. We're conducting a national survey on people's awareness about coins. This interview has been approved by the Office of Management and Budget. The valid OMB control number for this survey is 1525-0012-xx. May I speak with (name from fone file)?

According to the Paperwork Reduction Act of 1995, you are not required to respond to a survey like this one unless you are given a valid OMB control number.

- 1 Yes, respondent available - **(Skip to S3)**
- 3 No longer at this number - **(Continue)**
- 4 Respondent wants removed from Panel - **(Skip to S2)**
- 5 Household wants removed from Panel - **(Skip to S2)**
- 7 Respondent not available/
Not a good time - **(Set time to call back)**
- 8 (Soft Refusal)
- 9 (Hard Refusal) - **(Thank, Terminate, and Tally)** _____(1001)

S1. Since (name from fone file) is a member of The Gallup Panel, may I have his/her new telephone number, starting with the area code?

- 1 Yes - **(INTERVIEWER NOTE: Back up to dialer and enter new number, then code as appropriate in Introduction)**
- 2 No **(Thank, Terminate, and Tally)**
- 8 (DK) **(Thank, Terminate, and Tally)**
- 9 (Refused) **(Thank, Terminate, and Tally)**
_____(1002)

S2. Why [(If code 4 in Introduction, read:) do you/(If code 5 in Introduction, read:) does your household] no longer want to be on the Panel? (Open ended and code) (Allow three responses)

- 0001 Other (list) [TO BE CODED]
- 0002 (DK)
- 0003 (Refused)
- 0004 HOLD
- 0005 HOLD

- 0006 Don't have the time/too time-consuming/takes too much time to do the surveys
- 0007 Topics/content of surveys/don't like the topics (general)
- 0008 Only want to do "meaningful" surveys (general)
- 0009 Expected political polls/current events/social issues topics only
- 0010 Not paid anything for surveys
- 0011 Too many surveys to do/too frequent
- 0012 Too many phone calls
- 0013 No longer a member of the (original Panel) household
- 0014 Moving/household move - no forwarding address/phone
- 0015 Illness/family hardship
- 0016 Didn't realize what this was
- 0017 Calling times/Don't like the times I'm called

	1st	
	Resp:	(1003 - 1006)
	2nd	
	Resp:	(1007 - 1010)
	3rd	
	Resp:	(1011 - 1014)

(All in S2, Thank, Terminate, Tally, and Keep Case I.D.)

S3. GENDER: (Code only, do NOT ask)

- 1 Male
- 2 Female _____(1015)

1. Have you ever heard of any of the following types of one-dollar coins? How about READ AND ROTATE A-D?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (Refused)

A. Susan B. Anthony
_____()

B. Sacagawea (sack-ah-jeh-WAY-ah)
_____()

C. Golden Eagle Dollar Coin

D. Presidential one-dollar coin (If necessary, read:) including the George Washington, John Adams and Thomas Jefferson coins
_____()

2. Have you ever had a Presidential one-dollar coin in your possession?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (Refused)
_____()

3. Have you EVER USED a Presidential one-dollar coin to pay for something or make a purchase?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (Refused)
_____()

I am going to read a statement about a new one-dollar coin. Please listen carefully as the questions that follow will be about your opinions on the new coin.

Under the Presidential Coin Act of 2005, the U.S. Mint is producing a new series of one-dollar coins. The series started in March 2007, and a new Presidential one-dollar coin is being minted about every three months that features the likeness of a previous President – starting first with George Washington and proceeding chronologically. During an approximate 10-year period, each President will be featured on a dollar coin, but no coin may bear the image of a living former or current President. This program does **not** cost taxpayers any additional money.

4. Now assume that you are at a cashier and receiving \$3 in change. If the cashier gave you the choice between getting that change in dollar coins, dollar bills, or a mix of dollar coins and dollar bills, which would you choose?

- 1 Coins
- 2 Bills
- 3 A mix
- 8 (DK)
- 9 (Refused)

5. If you were making a cash purchase for \$3 and you had both dollar coins and dollar bills in your wallet or pocket, how would you prefer to pay? With coins only, with bills only, or with a mix of both?

- 1 Coins
- 2 Bills
- 3 A mix
- 8 (DK)
- 9 (Refused)

6. If you were given a Presidential one-dollar coin as change, how likely would you be to use it in each of the following settings? Please use a five-point scale, where 5 is extremely likely and 1 is not at all likely. How about (read and rotate A-D)?

- 5 Extremely likely
- 4
- 3
- 2
- 1 Not at all likely

- 7 (Does not apply)
- 8 (DK)
- 9 (Refused)

- A. As cash to pay for a purchase at a cash register _____()
- B. At a vending machine
- C. As a tip for service _____()
- D. At a toll booth _____()

MESSAGES

7. Now I will read you a list of various reasons why people are using the Presidential one-dollar coin. For each, please tell me how convincing a message this is for you to accept and use the coin. Use a five-point scale, where 5 means it is an extremely convincing message and 1 means it is not convincing at all. (Read and rotate A-L)

- 5 Extremely convincing
- 4
- 3
- 2
- 1 Not at all convincing

- 8 (DK)
- 9 (Refused)

- A. It actually saves the government money to use coins rather than bills, and that savings helps to reduce the national debt
- B. It helps the environment to use the dollar coins because it uses fewer resources to make a one dollar coin than to make 4 quarters or ten dimes.
- C. Dollar coins last for 30 years, compared to dollar bills which last only about 18 months, so there is less need to make coins.
- D. Use of dollar coins reduces fraud because coin counterfeiting is much less common than dollarbill counterfeiting
- E. It is patriotic to use the dollar coins because they celebrate our American Presidents
- F. The coins are excellent to give to children or grandchildren as presents
- G. It is easier to use a one-dollar coin in a vending machine than having to use multiple smaller coins
- H. Dollar coins are easier to throw into toll booth coin machines (rather than feeding \$1 bills)

- I. The one-dollar coin is easier to use in vending machines, rather than feeding in a \$1 bill
- J. The coins are excellent to use as tooth fairy gifts, stocking stuffers, and other kinds of gifts
- K. The coins have a significant educational value by building awareness and knowledge of our presidents and our nation's history, especially for children.
- L. Vending machines are being retrofitted to accept the coins and being labeled to tell consumers that they accept the coins

8. Of all the messages that I just read to you, which one would you say would be the most convincing message that might encourage you to use more dollar coins? CHOOSE ONE, (**INTERVIEWER NOTE: DON'T READ UNLESS RESPONDENT ASKS FOR THEM AGAIN**)

- A. It actually saves the government money to use coins rather than bills, and that savings helps to reduce the national debt
- B. It helps the environment to use the dollar coins because it uses fewer resources to make a one dollar coin than to make 4 quarters or ten dimes.
- C. Dollar coins last for 30 years, compared to dollar bills which last only about 18 months, so there is less need to make coins.
- D. Use of dollar coins reduces fraud because coin counterfeiting is much less common than dollarbill counterfeiting
- E. It is patriotic to use the dollar coins because they celebrate our American Presidents
- F. The coins are excellent to give to children or grandchildren as presents
- G. It is easier to use a one-dollar coin in a vending machine than having to use multiple smaller coins
- H. Dollar coins are easier to throw into toll booth coin machines (rather than feeding \$1 bills)
- I. The one-dollar coin is easier to use in vending machines, rather than feeding in a \$1 bill
- J. The coins are excellent to use as tooth fairy gifts, stocking stuffers, and other kinds of gifts
- K. The coins have a significant educational value by building awareness and knowledge of our presidents and our nation's history, especially for children.
- L. Vending machines are being retrofitted to accept the coins and being labeled to tell consumers that they accept the coins

(**INTERVIEWER READ:**) Now that you've heard more about the dollar coins, I'd like to re-ask a few of the questions I asked you earlier.

9. If you were receiving \$3 in change and the cashier gave you the choice between getting your change in dollar coins, dollar bills, or a mix of dollar coins and dollar bills, which would you choose?

- 1 Coins
- 2 Bills
- 3 A mix
- 8 (DK)
- 9 (Refused)

10. If you were making a cash purchase for \$3 and you had both dollar coins and dollar bills in your wallet or pocket, how would you prefer to pay? With coins only, with bills only, or with a mix of both?

- 1 Coins
- 2 Bills
- 3 A mix
- 8 (DK)
- 9 (Refused)

11. Now that you've heard more about the dollar coins, if you were given a Presidential one-dollar coin as change, how likely would you be to use it in each of the following settings? Please use a five-point scale, where 5 is extremely likely and 1 is not at all likely. How about **(read and rotate A-D)**?

- 5 Extremely likely
- 4
- 3
- 2
- 1 Not at all likely
- 7 (Does not apply)
- 8 (DK)
- 9 (Refused)

- A. As cash to pay for a purchase at a cash register _____()
- B. At a vending machine
- C. As a tip for service _____()
- D. At a toll booth _____()

12. Do you purchase SPECIAL COLLECTORS COINS, for example, proof sets or uncirculated coins, to collect for yourself or someone else?

- 1 Yes
- 2 No
- 3 (DK)
- 4 (Refused)
- ____()

D1. We are always trying to improve our questionnaires and would like you to rate your interest in the questions we asked today. Please use a five-point scale, where 5 is extremely interesting and 1 is not at all interesting. You may use any of the numbers 1, 2, 3, 4, or 5.

- 5 Extremely interesting
- 4
- 3
- 2
- 1 Not at all interesting

- 8 (DK)
- 9 (Refused)
- ____()