

The U.S. Census Bureau's OnTheMap Version 3 Survey

Longitudinal Employer-Household Dynamics (LEHD)/Local Employment Dynamics (LED) is currently developing the next version of OnTheMap, and we would appreciate user feedback. The answers to these questions will help us to develop an easier-to-use and more productive interface and set of data tools. Please remember that the items in this survey are speculative and may not appear in the next version of OnTheMap. Other features, such as additional years of data, are already scheduled for the next version and have not been included as part of this survey.

[Read more information about OnTheMap Version 3](#)

Please take about seven (7) minutes to tell use about your uses of the OnTheMap product. Your answers will only be used to help us make informed decisions about improvements to this product. Your responses are voluntary. We will report findings in summary form only. Findings will be posted when available on the Census Bureau's Web site at:

<http://www.census.gov/mso/www/npr/mktbrfs.html>.

The Office of Management and Budget approval number for this survey is 0607-0760. Without this number we could not conduct this survey or ask for your participation. Approval expires November 30, 2010.

Start

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1. From the following list, please mark the sector that BEST DESCRIBES your work.

- Federal government
- State government
- Regional/local government
- Academic
- Private Business
- Nonprofit
- Other, please specify:

2. What is your intended PRIMARY USE of the OnTheMap application?

- Labor Market Analysis
- Economic Development
- Emergency Preparedness/Response/Recovery
- Transportation Analysis
- Market Research
- Business Planning/Strategy
- Other, please specify:

3. Before TODAY, how many times have you used OnTheMap in the past SIX MONTHS?

- 0 times
- 1-5 times
- 6-20 times
- More than 20 times



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4. What is your level of knowledge in the following areas:

	Not Experienced or Knowledgeable	Slightly Experienced or Knowledgeable	Moderately Experienced or Knowledgeable	Very Experienced or Knowledgeable
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Navigating the Internet to find statistical information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Using statistical information to make decisions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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5. In which geographic levels of information are you PRIMARILY interested? (Choose only three).

- States
- Cities/Towns
- Counties
- WIRED Regions
- Congressional Districts
- Census Tracts
- ZCTAs (ZIP Code equivalents)
- Workforce Investment Areas
- Military Bases
- Tribal Lands
- CBSAs (Metropolitan and Micropolitan Areas)
- Other, please specify:



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6. How frequently do you use each part of OnTheMap?

	Very Often	Often	Sometimes	Rarely	Never
Base map (basic geography without employment data)					
Geographic layer tool (turning layers on/off)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Navigation tools (zoom, re-center, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Points/Thermal for map overlays (employment sheds)					
Travel Sheds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paired Area Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concentric Ring Analysis	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reports					
Shed Reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Area Profile Reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quarterly Workforce Indicators (QWI) Reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Paired Area Reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concentric Ring Reports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Functions					
Place Name Lookup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Map printing functionality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Report exporting (PDF, Excel, etc.) functionality	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Text-Only Tool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help/Documentation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Data download through the VirtualRDC	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



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7. OnTheMap currently provides 21 geographic layers (e.g., counties, Congressional Districts, Workforce Investment Areas). How important might the following layers be to your work if they were included in the OnTheMap application?

	Very Important	Important	Neutral	Not Important
Traffic Analysis Zone (TAZ)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
State Legislative Districts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Voting Districts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Airports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ports	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Railroads	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Colleges/Universities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Transit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dams	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Satellite Imagery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
School Districts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Is there another geographic layer you would like to see? (List one). (Maximum character length is 200).

8. OnTheMap currently plots the distribution of TOTAL employment by workplace or residence. One new feature for OnTheMap might be the ability to plot the distribution of employment by certain categories. (Example: Plotting the distribution of employment by workplace for workers aged 55 and older.) Please rank the following employment distribution categories in the order of their importance to you. (1 - Very Important and 4 - Not Important. Please use each number only once).

Industry

Age

Earnings

Gender

9. OnTheMap currently shows age, earnings, and industry sector groupings in its reports. Please rank the following variables in order of their importance as additions to OnTheMap's reports? (1 - Very Important and 7 - Not Important. Please use each number only once).

Race/Ethnicity

Gender

Education

Occupation

Mode of transit

Time to work

Travel time for work

Is there another variable/measure you would like to see in the reports? (List one). (Maximum character length is 200).

10. OnTheMap currently provides reports in the following formats: HTML (web tables), Excel, Comma Separated Variables (CSV), Tab Delimited, and Formatted Text. How important are each of these report types to your work?

	Very Important	Important	Neutral	Not Important
HTML	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Excel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
PDF (Portable Document Format)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSV	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tab delimited	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formatted text	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Web Page 5 -- continued:

Is there another report format that would be important to you? (List one). (Maximum character length is 200).

11. How important to your work would it be to:

Very Important Important Neutral Not Important

Save your OnTheMap session for opening and further analysis at a later time?

Import your own specialized selection areas/boundaries?

12. What, if anything, should be done to improve the OnTheMap application? (Maximum character length is 10,000).



Send Answers

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Web Page 6:

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Thanks for taking the U.S. Census Bureau's OnTheMap survey!

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