

The U.S. Census Bureau plans to conduct additional survey work under the generic clearance for Data User Evaluation Surveys (OMB number 0607-0760).

The Census Bureau's Office of the Associate Director for Strategic Planning and Innovation is planning a survey to solicit suggestions for enhancements to the new DADS II from data users and entities that work with information provided by the Census Bureau. The feedback from this survey will help the Census Bureau decide how to prioritize limited resources to ensure the needs of the data users are met in expanding the capability and usefulness of the new DADS II.

In March 2008, we will post a survey on the Census Bureau website to collect information from a sample of 200 respondents from all types of users who may wish to respond to the survey. We will notify a number of federal customers, advisory committees, state partners, and other entities of the survey so they can alert their members to provide responses. We expect our sample will include responses from federal statistical agencies, advisory committee members, academia, state partners, and private individuals who regularly use data produced by the Census Bureau.

The Customer Liaison and Marketing Services Office staff have reviewed and internally tested the questionnaire for ease of use and content appropriateness. We estimate respondent burden at three minutes per questionnaire for a total respondent burden of ten hours.

We plan to maximize response rates by posting the survey on the Census Bureau internet site and sending letters to a number the federal partners, advisory committees, and other potential respondents to let them know the survey is available for completion.

For further information about this study, please contact Rickey Bramblett at 301-763-2922.