

Dear American Community Survey User:

You have been selected to participate in an important research study regarding the data tables in the American Community Survey (ACS). The U.S. Census Bureau is conducting this study for two purposes:

- (a) To obtain information about the use of the measure of sampling error we present with ACS estimates
- (b) To gain insight into ACS data users' preference, if any, for a particular measure of sampling error

The results of this survey will aid the Census Bureau in determining the measure(s) of sampling error to be displayed in future ACS data products.

We estimate that the survey should require 10 minutes of your time. Your answers will only be used to help us make informed decisions about possible revisions to the way we display sampling error. Your responses are voluntary, and we ensure your confidentiality under the provisions of Title 13 USC Section 9.

You may access the survey with this link:

<https://questionweb.com/39475/>

We thank you for your time and look forward to receiving your feedback.

We will report findings in summary form only. Findings will be posted when available on the Census Bureau's Web site at: <http://www.census.gov/mso/www/npr/mktbrfs.html>.