

The U.S. Census Bureau plans to conduct additional survey work under the generic clearance for Data User Evaluation Surveys (OMB number 0607-0760).

The Census Bureau is planning a survey of Census Bureau Web site visitors to measure customer satisfaction and to obtain suggestions for future direction and product improvement. The feedback from this survey will help the Census Bureau identify future Web site strategies.

In September 2008, we will post the survey on a web server and will email hyperlink information to potential respondents. The sample includes the following groups:

- Federal Depository Libraries (FDL’s); includes members of FDL’s across the United States. Total universe equals **1,205**.
- Census Information Center (CIC’s); includes members and associates. Total universe equals **56**.
- State Data Centers (SDCs) and Business and Industry Data Centers (BIDCs) leads and contacts; Total universe equals **1,489**.

The survey will be presented to potential respondents via a “pop-under” window when the user closes the Census Bureau Home page (<http://www.census.gov>). Also, the following high trafficked pages will have an “alert” button to solicit respondents:

Business	http://www.census.gov/econ/www/index.html
Economic Briefing Room	http://www.census.gov/cgi-bin/briefroom/BriefRm
2002 Economic Census (text pages)	http://www.census.gov/econ/census02/index.html
	http://www.census.gov/econ/census02/guide/INDSUMM.htm
	http://www.census.gov/econ/census02/guide/g02zip.htm
	http://www.census.gov/econ/census02/guide/geosumm.htm
2002 Economic Census (drill-downs)	http://www.census.gov/econ/census02/data/us/US000.htm*
	http://www.census.gov/econ/census02/data/ratios/
	http://www.census.gov/econ/census02/data/comparative/USCS.htm*
2007 Economic Census	http://business.census.gov/index.html
	http://www.census.gov/econ/census/guide/
	http://www.census.gov/econ/census/snapshots/index.html
Governments	http://www.census.gov/govs/www/index.html
	http://www.census.gov/govs/www/state.html
NAICS	http://www.census.gov/epcd/www/naics.html
Other surveys	http://www.census.gov/eos/www/ebusiness614.htm
Foreign Trade	http://www.census.gov/foreign-trade/www/index.html
	http://www.census.gov/foreign-trade/statistics/country/index.html
	http://www.census.gov/foreign-trade/statistics/index.html
	http://www.census.gov/foreign-trade/balance/index.html
	http://www.census.gov/foreign-trade/dropbox/index.html
	http://www.census.gov/foreign-trade/reference/products/index.html
	http://www.census.gov/foreign-trade/schedules/b/index.html
http://www.census.gov/foreign-trade/statistics/index.html	
County Business Patterns/Nonemployer Stats	http://www.census.gov/foreign-trade/statistics/product/index.html
	http://www.census.gov/epcd/cbp/view/cbpview.html
	http://www.census.gov/epcd/nonemployer/index.html

	http://www.census.gov//epcd/nonemployer/latest/us/US000.HTM
Manufacturing and Construction	http://www.census.gov/mcd/index.html *
CSD surveys	http://www.census.gov/csd/ace/index.html
	http://www.census.gov/csd/ict/index.html
	http://www.census.gov/csd/qfr/index.html
	http://www.census.gov/csd/ia/index.html
	http://www.census.gov/csd/sbo/index.html
Statistics of U.S. Businesses	http://www.census.gov/epcd/susb/latest/us/US--.htm
	http://www.census.gov/csd/susb.htm
Retail and Wholesale Trade	http://www.census.gov/econ/www/retmenu.html
	http://www.census.gov/mwts/www/mwts.html
	http://www.census.gov/svsd/www/advtable.html
	http://www.census.gov/wholesale/index.html
Services	http://www.census.gov/econ/www/servmenu.html
American FactFinder	http://factfinder.census.gov/home/saff/main.html?_lang=en
QuickFacts	http://quickfacts.census.gov/qfd/
ACS	http://www.census.gov/acs/www/
2010 Census	http://www.census.gov/2010census/

Note that * is used to indicate that subsidiary pages under that URL are also included.

Based on last year's participation, we expect to receive 20,047 responses through the Web site in addition to the 235 responses through the email hyperlink. This will bring the total number of potential responses to 20,282.

Staff have reviewed and internally tested the questionnaire for ease of use and content appropriateness. We estimate respondent burden at 10 minutes per questionnaire for a total respondent burden of 3,380 hours.

We plan to maximize response rates by sending reminder notices to those users who we invited by email messages.

For further information about this survey, please contact Joanne Dickinson, Customer Liaison and Marketing Services Office, 301-763-4094.