

Possible Questions for a Web Questionnaire (probably need to tweak when placed on different types of websites)

Introductory Message

Please help us improve our website by participating in the survey that begins below!

Our Pledge of Privacy

The answers you provide on this survey will be used by the Bureau of Labor Statistics (BLS) to improve the website. Please note:

- Your participation is completely voluntary and anonymous.
- We estimate that it will take an average of three minutes to complete this survey.

1. How would you describe your general level of experience working with the Occupational Outlook Handbook website?

Very experienced

Experienced

Neither experienced nor inexperienced

Inexperienced

Very inexperienced

2. How often have you visited the Occupational Outlook Handbook website within the past month, either for your own purposes or while working with someone else (an estimate is fine)?

Answer: _____

3. How easy or difficult is it to find information about different occupations on the website?

Very easy

Easy

Neither easy nor difficult

Difficult

Very difficult

4. How does the quality of the information on the website compare to other sources of career information that you have used?

Much better

Better

About the same

Worse

Much worse

Have not used other sources

(if worse) Why are the other sources better?

(if worse) What other sources of career information do you recommend?

5. Approximately what grade level should BLS aim for when preparing written materials for the website?

Enter grade level: _____

Or

Enter a range:

6-8

9-10

11-12

Don't know/No opinion

Other (please specify)

6. How easy or difficult is it to understand the material on the website?

Very easy

Easy

Neither easy nor difficult

Difficult

Very difficult

7. Have you ever used the "Career Guide to Industries," which also appears on the website?

Yes

No

Don't know

(if yes) How useful have you found this information to be?

Very useful

Useful

Not useful

8. Have you ever used the "Occupational Outlook Quarterly" link, which also appears on the website?

Yes

No

Don't know

(if yes) How useful have you found this information to be?

Very useful

- € Useful
- € Not useful

9. a. Have you ever used the “Employment Projections” link on the website?
- € Yes
 - € No
 - € Don’t know
- b. (if yes) How useful have you found this information to be?
- € Very useful
 - € Useful
 - € Not useful
- c. (if yes) BLS projects the demand for jobs in an occupation 10 years into the future. Is this an appropriate time interval or should it be shorter or longer?
- € Should be shorter → by how much?
 - € Appropriate time interval
 - € Should be longer → by how much?
10. How do you use the Occupational Outlook Handbook website? Do you tend to search for specific pieces of information, such as salary or educational requirements, or do you spend time reading all the information about an occupation?
- € Search for specific pieces of information
 - € Read the material about an occupation thoroughly
 - € Both scan for pieces of information and read thoroughly
 - € Other (please explain)
10. In general, how satisfied or dissatisfied are you with the Occupational Outlook Handbook website?
- Very satisfied
 - Satisfied
 - Neither satisfied nor dissatisfied
 - Dissatisfied
 - Very dissatisfied
11. What do you like about the Occupational Outlook Handbook website?

12. What do you dislike about the website, if anything?

13. Is there information that you would like to see added to the website?

- Yes
- No
- Don't know

(if yes) What should be added?

14. What is your occupation/profession?

- Career/employment counselor
- School counselor
- Policy analyst
- Researcher
- Student
- Teacher (any grade level)
- Other (specify)

(if counselor) Which age groups do you work with?

- Elementary
- Middle school
- High School
- College
- School drop-outs
- Out-of-school adults

15. If you have any other comments about the website or related issues, please enter them here.

Thank you for your help!

We are collecting this information under OMB Number 1225-0059. Without this currently-approved number, we could not conduct this survey. (expiration: September 30, 2009)