



Social Science Program
National Park Service
U.S. Department of the Interior

Visitor Services Project

Laurance S. Rockefeller Preserve Grand Teton National Park

Visitor Study



Photograph by Nic Lehoux

*The trees, the animals, the streams, the flowers,
preserved as much as possible in their natural state of
beauty, will in turn help preserve our most precious
resource—the human spirit.*

--Laurance S. Rockefeller

**United States Department of the Interior**

NATIONAL PARK SERVICE
Grand Teton National Park
Laurance S. Rockefeller Preserve
P.O. Drawer 170
Moose, WY 83012-0170

IN REPLY REFER TO:

August, 2009

Dear Visitor:

Thank you for participating in this important study. We want to learn about the expectations, opinions, and interests of visitors to the Laurance S. Rockefeller Preserve. This information will help us improve our management of Grand Teton National Park and better serve you, our visitor.

This questionnaire will be given to only a select number of visitors, so your participation is very important! It should only take about 20 minutes after your visit to complete.

When your visit is over, please complete the questionnaire. Seal it with the stickers provided on the last page and drop it in any U.S. mailbox.

If you have any questions, please contact Margaret Littlejohn, NPS VSP Director, Park Studies Unit, College of Natural Resources, P.O. Box 441139, University of Idaho, Moscow, Idaho 83844-1139, phone: 208-885-7863, email: littlej@uidaho.edu.

We appreciate your help.

Sincerely,

Mary Gibson Scott
Superintendent

DIRECTIONS

At the end of your visit:

- 1) Please have the selected individual complete this questionnaire.
- 2) Answer the questions carefully since each question is different.
- 3) For questions that use circles (O), please mark your answer by filling in the circle with black or blue ink, or a pencil with dark (e.g. #2) lead.

Like this: ● Not like this: ✓ ✗ /

- 4) Seal it with the stickers provided.
- 5) Drop it in a U.S. mailbox.

Thank you!

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary. No action may be taken against you for refusing to supply the information requested. Your name is requested for follow-up mailing purposes only. When analysis of the questionnaire is completed, all name and address files will be destroyed. Thus the permanent data will be anonymous. Please do not put your name or that of any member of your group on the questionnaire. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

Burden estimate statement: Public reporting burden for this form is estimated to average 20 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Margaret Littlejohn, NPS Visitor Services Project, College of Natural Resources, University of Idaho, P.O. Box 441139, Moscow, ID. 83844-1139; email: littlei@uidaho.edu.

Please go to the next page →

Your Visit to the Laurance S. Rockefeller Preserve part of Grand Teton National Park

NOTE: In this questionnaire, **personal group** is defined as anyone that you are visiting the park with, such as spouse, family, friends, etc. This does not include the larger group that you might be traveling with, such as school, church, scouts, or tour group.

1. a) Prior to your visit, how did you and your personal group obtain information to plan your visit to the Laurance S. Rockefeller Preserve? Please mark (●) **all** that apply in column (a).
- b) For the sources of information that you and your group used to plan your visit to the Preserve, please rate their importance in column (b).

b) If used, how important?

- 1=Not important
2=Somewhat important
3=Moderately important
4=Very important
5=Extremely important

a) Prior to this visit (●)

- | | |
|---|-------|
| <input type="radio"/> Obtained no information prior to visit →Go to Question 2 | |
| <input type="radio"/> Previous visits to the Laurance S. Rockefeller Preserve | _____ |
| <input type="radio"/> Friends/relatives/word of mouth | _____ |
| <input type="radio"/> Travel guides/tour books (such as AAA, etc.) | _____ |
| <input type="radio"/> Park visitor centers | _____ |
| <input type="radio"/> Maps/brochures | _____ |
| <input type="radio"/> <i>Teewinot</i> (Grand Teton National Park newspaper) | _____ |
| <input type="radio"/> Newspaper/magazine articles | _____ |
| <input type="radio"/> Inquiry to park via phone, mail, or email | _____ |
| <input type="radio"/> Grand Teton National Park website: www.nps.gov/grte | _____ |
| <input type="radio"/> Information from local motel or other business | _____ |
| <input type="radio"/> Other (Please specify below) | _____ |

- c) From the sources marked above, did you and your personal group receive the type of information about the Preserve that you were seeking?

- No Yes →Go to Question 2

- d) If NO, what information did you need that was not available? Please be specific.

Laurance S. Rockefeller Preserve Visitor Study

2. a) On this trip, what was the **primary** reason that you and your personal group came to the Grand Teton National Park **area**--Teton County, which includes Jackson and Grand Teton NP? Please mark (●) **one**.
- Resident of Teton County (you or any member of your personal group)
 - Visit Laurance S. Rockefeller Preserve
 - Visit Grand Teton National Park
 - Visit other attraction (Please specify) _____
 - Visit friends/relatives
 - Business
 - Other (Please specify) _____
- b) On this visit were you and your personal group **planning** to visit Grand Teton National Park (NP) and/or Laurance S. Rockefeller Preserve?
- No, neither
 - Yes, LSR Preserve only
 - Yes, Grand Teton NP only
 - Yes, both
3. a) On this visit, what were the reasons that you and your personal group visited the Laurance S. Rockefeller Preserve? Please mark (●) **all** that apply.
- Walk/hike trails
 - Scenic views
 - Experience solitude and contemplation
 - View native plants and animals
 - Experience natural quiet/sounds of nature
 - Experience the Preserve visitor center
 - Attend ranger-led programs
 - Inspiration
 - Learn to be a better steward of the environment
 - Other recreational opportunities (fishing, swimming, etc.)
(Please specify) _____
 - Other (Please specify) _____
- b) Which of the above reasons was your **primary** reason for visiting? List **one**.

4. a) The Laurance S. Rockefeller Preserve lies along the Moose-Wilson Road. On this visit, how did you arrive at the Preserve? Please mark (●) **one**.
- From the south (Teton Village)
- From the north (Moose area)
- By park trail
- b) In which direction did you go when you departed the Preserve? Please mark (●) **one**.
- Toward the south (Teton Village)
- Toward the north (Moose area)
- Any direction on park trail
5. On the day that you received this questionnaire, what was the last mode transportation that you used to arrive at the Laurance S. Rockefeller Preserve? Please mark (●) **one**.
- Personal vehicle (car, SUV, pickup, RV, etc.) Rental vehicle
- Motorcycle Bicycle
- On foot Horse
- Other (Please specify) _____
6. a) The main visitor season at the Laurance S. Rockefeller Preserve is from May 1 through October 31 each year. How many times have you visited between May 1, 2009 and the date that you received this questionnaire?
- _____ Number of times visited
- b) How many times do you plan to visit the Preserve between the date you received this questionnaire and October 31, 2009?
- _____ Number of visits planned
- c) How often do you visit the Preserve? Please mark (●) **one**.
- If this is your first visit → **Go to Question 7**
- Daily Weekly Monthly Other
- (Please specify) _____
7. a) During this visit, in which activities did you and your personal group participate? Please mark (●) **one**.
- Walked/Hiked trails Visited Preserve visitor center Both
- b) If both, which activity did you and your personal group do first? Please mark (●) **one**.

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- Walked/Hiked trails
- Visited Preserve visitor center

8. a) On this visit to the Laurance S. Rockefeller Preserve, did you and your personal group visit or use any of the following facilities? Please mark (●) **one** for each facility.
- b) For the facilities that you visited, did you and your personal group encounter other visitors at any time during your activities? Please mark (●) **one** for each.
- c) How did the encounter with other visitors affect your experience? Please mark (●) **one** answer for each.

Facility	a) Visited facility?		b) Encountered other visitors?		c) Effect on your experience?		
	Yes	No	Yes	No	Positive	No effect	Negative
Preserve visitor center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking lot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Specify)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

- d) If you used any the above facilities, please rate how crowded you and your group felt at that facility. Please mark (●) **one** answer for each.

Facility	d) How crowded?				
	Not at all crowded	A little crowded	Moderately crowded	Very crowded	Extremely crowded
Preserve visitor center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Restrooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trails	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking lot	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Specify)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. a) On this visit to Laurance S. Rockefeller Preserve, how long **in total** did you and your personal group spend in the Preserve?

_____ Number of hours (e.g. ¼ hr, 1 ½ hrs, 5 ¾ hrs)

b) How long did you and your personal group spend in the Preserve visitor center?
Please mark (●) **one**.

- Did not go to the Preserve visitor center
_____ Number of hours (e.g. ¼ hr, 1 ½ hrs, 5 ¾ hrs)

10. a) On this visit, did you and your personal group see wildlife, including birds?

- No Yes → What kind? _____

b) Did you and your personal group hear wildlife?

- No Yes → What kind? _____

c) Did you and your personal group see signs of wildlife, such as tracks or scat?

- No Yes → Please specify _____

d) How did these experiences affect your visit? Please mark (●) **one**.

- Added to No effect Detracted from

11. a) Which trails did you and your personal group hike during this visit to the Laurance S. Rockefeller Preserve? Use the map on the next page to locate the trails. Please mark (●) **all** that apply in column (a).

- Did not hike on this visit → **Go to part b**

b) Which trails have you hiked during past visits to the Preserve? Please mark (●) **all** that apply in column (b).

- First visit OR did not hike on past visits → **Go to Question 12**

a) This visit: _____ **b) Past visits:**

- | | |
|---|-----------------------|
| <input type="radio"/> Lake Creek Trail | <input type="radio"/> |
| <input type="radio"/> Woodland Trail | <input type="radio"/> |
| <input type="radio"/> Aspen Ridge Trail | <input type="radio"/> |
| <input type="radio"/> Boulder Ridge Trail | <input type="radio"/> |
| <input type="radio"/> Phelps Lake Loop | <input type="radio"/> |
| <input type="radio"/> Death Canyon Trail | <input type="radio"/> |
| <input type="radio"/> Open Canyon Trail | <input type="radio"/> |
| <input type="radio"/> Valley Trail | <input type="radio"/> |

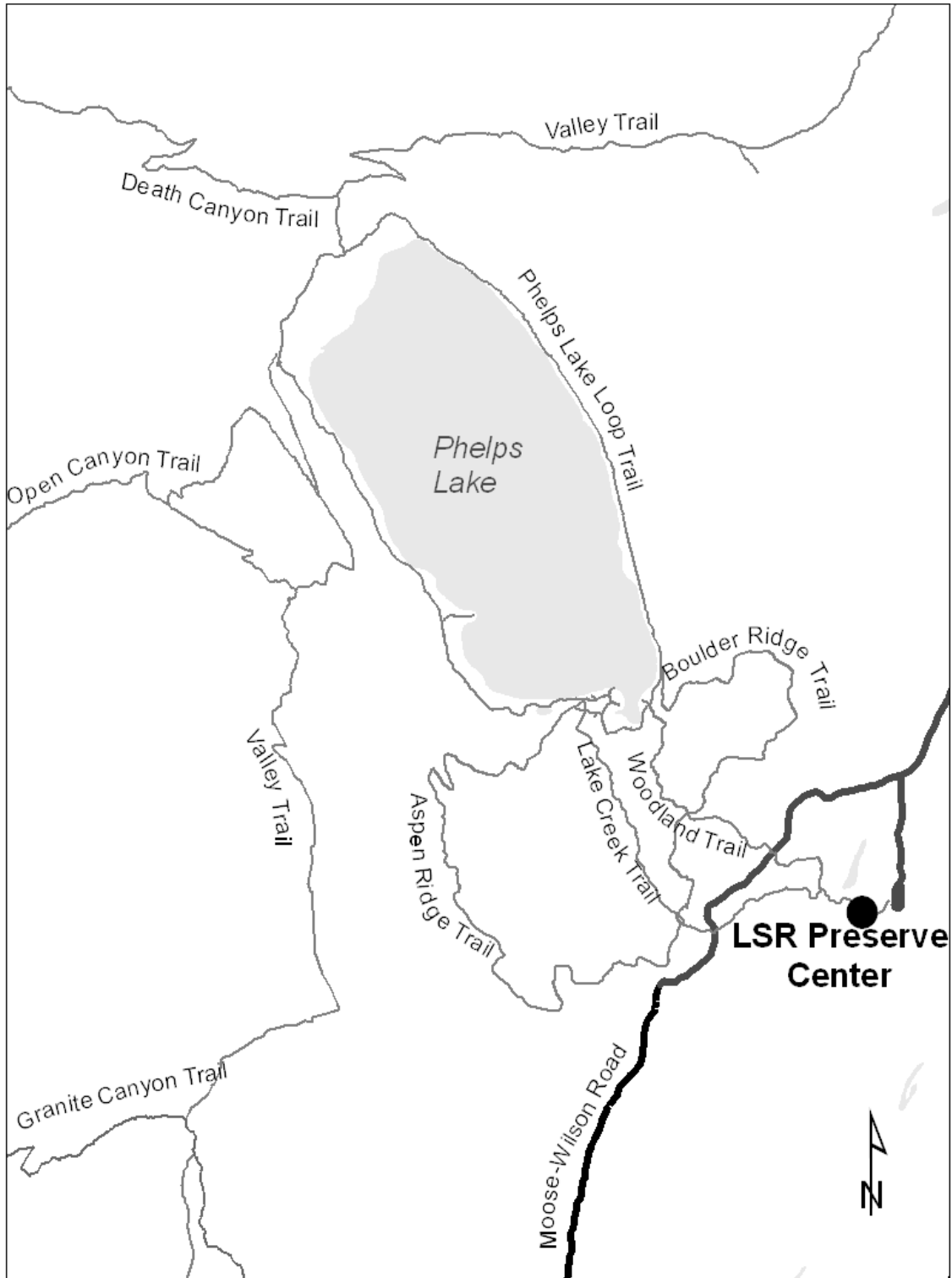


Granite Canyon Trail



c) If you hiked during this visit to the Preserve, what was your destination?

LSR Preserve Trails



12. a) Please mark (●) **all** visitor services and facilities that you or your group **used** during your visit to the Laurance S. Rockefeller Preserve.
- b) Next, for only those services and facilities that you or your group **used**, please rate their importance to your visit from 1-5.
- c) Finally, for only those services and facilities that you or your group **used**, please rate their quality from 1-5.

a) Visitor services and facilities used	b) If used, how important?	c) If used, what quality?
Mark (●)	1=Not important 2=Somewhat important 3=Moderately important 4=Very important 5=Extremely important	1=Very poor 2=Poor 3=Average 4=Good 5=Very good
<input type="radio"/> Preserve visitor center	_____	_____
<input type="radio"/> Preserve visitor center exhibits	_____	_____
<input type="radio"/> Preserve visitor center library/resource room	_____	_____
<input type="radio"/> <i>Building Green</i> brochure for the Preserve	_____	_____
<input type="radio"/> Restrooms	_____	_____
<input type="radio"/> Trails	_____	_____
<input type="radio"/> <i>Trail Guide</i> for the Preserve	_____	_____
<input type="radio"/> Parking Lot	_____	_____
<input type="radio"/> Seating in Preserve visitor center	_____	_____
<input type="radio"/> Seating along trails	_____	_____
<input type="radio"/> Signs	_____	_____
<input type="radio"/> Ranger-led programs	_____	_____
<input type="radio"/> Assistance from park staff at information desk	_____	_____
<input type="radio"/> Access for disabled persons	_____	_____
<input type="radio"/> Laurance S. Rockefeller Preserve website (part of Grand Teton National Park website): www.nps.gov/grte (used before or during visit)	_____	_____

d) If you and your personal group have comments on any of the above services and facilities, please use the lines below.

Service/facility (List)	Comment (Please be specific)
_____	_____
_____	_____

13. a) Please list the sounds, natural or human-caused, that you heard on this visit.
 b) Please list any feelings or emotions that you associate with the sound.
 c) How did you interpret the sound? Please mark (●) **one** for each sound listed.
 d) How acceptable was hearing this sound in the Preserve? Please mark (●) **one** for each sound listed.

a) Sounds heard on this visit	b) Feelings or emotions associated with the sound (write-in)	c) How did you interpret this sound?					d) How acceptable was this sound in the Preserve?				
		Very annoying	Slightly annoying	Neutral	Slightly pleasing	Very pleasing	Very unacceptable	Slightly unacceptable	Neutral	Slightly acceptable	Very acceptable
Animal sounds	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bird singing	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flowing water	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motor vehicles	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People talking/yelling	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Personal audio devices (iPod, cell phones, etc.)	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wind	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (Please specify)	_____	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. a) On this visit, were you and your personal group with an organized group?

- With organized group
 Not with organized group → **Go to Question 15**

b) Please specify the exact name of the organized group.

c) How many people were in your organized group?

_____ Number of people

15. a) On this visit, with what kind of personal group (not guided tour/school/other organized group) were you? Please mark (●) **one**.

- Alone Family
 Friends Family and friends
 Other (Please specify)_____

b) On this visit, how many people were in your personal group, including yourself?

_____ Number of people

16. a) On this visit, how many vehicles did you and your personal group use to arrive at the Laurance S. Rockefeller Preserve?

_____ Number of vehicles

b) On this visit, did you and your personal group choose to carpool?

- Yes No

c) Whether or not you carpooled on this visit, would you and your personal group be willing to carpool on a future visit to the Preserve?

- Yes, likely No, unlikely Not sure

17. a) & b) When visiting an area such as the Preserve, what **one** language do you and most members of your personal group prefer to use for the following?

a) Speaking: English Other (Specify)_____

b) Reading: English Other (Specify)_____

20. a) Does anyone in your personal group have a physical condition that made it difficult to access or participate in Preserve activities or services?

- Yes No → **Go to Question 21**

b) If YES, on this visit, what activities or services did the person(s) have difficulty accessing or participating in? Please mark (●) **all** that apply.

- Visitor center Restrooms
 Trails Ranger-led programs
 Publications
 Other (Please specify)_____

c) Because of the physical condition, what specific problems did the person(s) have? Please mark (●) **all** that apply.

- Hearing (difficulty hearing preserve visitor center exhibits, ranger-led programs, or park staff, even with hearing aid)
 Visual (difficulty seeing exhibits, signs, visual aids that are part of ranger-led programs, publications, even with prescribed glasses or due to blindness)
 Mobility (difficulty accessing facilities, services, or programs, even with walking aid and/or wheelchair)
 Other (Please specify)_____

21. What do you feel that you gained from the time you spent at the Laurance S. Rockefeller Preserve?

22. During this visit to the Laurance S. Rockefeller Preserve, what was the most memorable sight, sound, and feeling that you experienced?

23. How could your experience at the Laurance S. Rockefeller Preserve be improved?

24. Is there anything else you and your personal group would like to tell us about your visit to Laurance S. Rockefeller Preserve?

25. a) Overall, how would you rate the quality of the visitor facilities, services and recreational opportunities at the Laurance S. Rockefeller Preserve during this visit? Please mark (●) **one**.

Very poor	Poor	Average	Good	Very good
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

b) Did you travel to other destinations within Grand Teton National Park during this visit?

Yes No → **You are finished with this survey**

c) If YES, how would you rate your overall experience in the rest of Grand Teton National Park on this visit, **not including** your experience at the Laurance S. Rockefeller Preserve? Please mark (●) **one**.

Very poor	Poor	Average	Good	Very good
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Thank you for your help! Please seal the questionnaire with the stickers provided and drop it in any U.S. mailbox.

OFFICIAL BUSINESS

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