



OMB Number:

Expiration Date:

# Acadia National Park Visitor Survey 2009



## Cadillac Mountain

ID \_\_\_\_\_

Date \_\_\_\_\_

Acadia National Park

- Cadillac Mountain -

1. How many people (including you) are in your personal group today? [1.GR3]

Number of people: \_\_\_\_\_

2a. **(Topic Area 1 – Individual Characteristics)**

What kind of personal group (not guided tour/school group) were you with? Circle one. [1.GR5]

1. Alone
2. Friends
3. Family
4. Family and friends
5. Other (Please specify: \_\_\_\_\_)

b. **(Topic Area 1 – Individual Characteristics)**

Were you and your personal group with the following type of groups? [1.GR6]  
(Circle one answer for each group type.)

Guided tour group	Yes	No
School/educational group	Yes	No
Other organized group (such as business group, scout group, etc.)	Yes	No

3. a. **(Topic Area 7 – Individual Opinions on Park Management)** When people walk around the summit of Cadillac Mountain, they can cause impacts to soil and vegetation (e.g. trails may widen, vegetation may get trampled). We would like to know how much impact you think is acceptable to see on the summit of Cadillac Mountain. To help judge this, we have a series of photographs that show different levels of impact to this area. **(Please look at the photographs in Panel A.)** Please rate each photograph by indicating how acceptable you find it based on the amount of impact shown. A rating of “-4” means the amount of impact is very unacceptable, and a rating of “+4” means the amount of impact is very acceptable. (Circle one number for each photograph.) [variation of 5.VERP1]

	Very Unacceptable					Very Acceptable			
Photo 1...	-4	-3	-2	-1	0	1	2	3	4
Photo 2...	-4	-3	-2	-1	0	1	2	3	4
Photo 3...	-4	-3	-2	-1	0	1	2	3	4
Photo 4...	-4	-3	-2	-1	0	1	2	3	4
Photo 5...	-4	-3	-2	-1	0	1	2	3	4

- b. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the amount of environmental impact you would prefer to see on the summit of Cadillac Mountain? [variation of 5.VERP2]

Photo number: \_\_\_\_\_

- c. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the amount of environmental impact that is so unacceptable that you would no longer visit the summit of Cadillac Mountain? If none of the photographs represent this condition, you may indicate that. [variation of 5.VERP3]

Photo number: \_\_\_\_\_

OR

None of the photographs are so unacceptable that I would no longer visit the summit of Cadillac Mountain.

- d. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the highest level of environmental impact that you think the National Park Service should allow on the summit of Cadillac Mountain? In other words, at what point do you think people should be restricted from visiting this area? If you think visitor use should not be restricted at any point represented in the photographs, or not restricted at all, you may indicate that. [variation of 5.VERP3]

Photo number: \_\_\_\_\_

OR

None of the photographs show a high enough level of environmental impact to restrict people from visiting Cadillac Mountain.

OR

The number of people visiting Cadillac Mountain should not be restricted.

- e. **(Topic Area 6 – Individual Perceptions of their Park Experiences)** Which photograph looks most like the amount of environmental impact you typically saw today on the summit of Cadillac Mountain? [5.VERP4]

Photo number: \_\_\_\_\_

4. **(Topic Area 7 – Individual Opinions on Park Management)** One of the ways the National Park Service can manage the impacts of visitor use on the summit of Cadillac Mountain is to try to encourage visitors to stay on the trails (not wander off maintained

trails). This could be done through several management practices, and we have a series of photographs that show some of those practices. **(Please look at the photographs in Panel B.)** Please rate each photograph by indicating how acceptable you find it based on the management practice shown. A rating of “-4” means the management practice is very unacceptable, and a rating of “+4” means the management practice is very acceptable. (Circle one number for each photograph.) [variation of 5.VERP1]

	Very Unacceptable					Very Acceptable			
Photo 1...	-4	-3	-2	-1	0	1	2	3	4
Photo 2...	-4	-3	-2	-1	0	1	2	3	4
Photo 3...	-4	-3	-2	-1	0	1	2	3	4
Photo 4...	-4	-3	-2	-1	0	1	2	3	4

5.a. **(Topic Area 7 – Individual Opinions on Park Management)** We would like to know how many people you think could visit the summit of Cadillac Mountain without this area being too crowded. To help judge this, we have a series of photographs that shows different numbers of people at this area. **(Please look at the photographs in Panel C.)** Please rate each photograph by indicating how acceptable you find it based on the number of people shown. A rating of “-4” means the number of people is very unacceptable, and a rating of “+4” means the number of people is very acceptable. (Circle one number for each photograph.) [5.VERP1]

	Very Unacceptable					Very Acceptable			
Photo 1.....	-4	-3	-2	-1	0	+1	+2	+3	+4
Photo 2.....	-4	-3	-2	-1	0	+1	+2	+3	+4
Photo 3.....	-4	-3	-2	-1	0	+1	+2	+3	+4
Photo 4.....	-4	-3	-2	-1	0	+1	+2	+3	+4
Photo 5.....	-4	-3	-2	-1	0	+1	+2	+3	+4
Photo 6.....	-4	-3	-2	-1	0	+1	+2	+3	+4

b. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the number of people you would prefer to see? [5.VERP2]

Photo number: \_\_\_\_\_

c. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the number of people that would be so unacceptable that you would no longer visit the summit of Cadillac Mountain? If none of the photographs represent this condition, you may indicate that. [variation of 5.VERP3]

Photo number: \_\_\_\_\_

OR

None of the photographs are so unacceptable that I would no longer visit this area.

- d. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the highest number of people you think the National Park Service should allow? In other words, at what point should people be restricted from visiting the summit of Cadillac Mountain? If you think use should not be restricted at any point represented in the photographs, or not restricted at all, you may indicate that. [5.VERP3]

Photo number: \_\_\_\_\_

OR

- None of the photographs show a high enough number of people to restrict people from visiting the summit of Cadillac Mountain.

OR

- The number of people visiting the summit of Cadillac Mountain should not be restricted.

- e. **(Topic Area 6 – Individual Perceptions of their Park Experiences)** Which photograph looks most like the number of people you typically saw today at the summit of Cadillac Mountain? [5.VERP4]

Photo number: \_\_\_\_\_

6. a. **(Topic Area 7 – Individual Opinions on Park Management)** Another way to judge the maximum acceptable number of visitors to the summit of Cadillac Mountain is the number of people on the trails on the summit. We would like to know how many people you think could walk on the summit loop trail without this area being too crowded. To help judge this, we have a series of photographs that shows different numbers of people on a section of the summit loop trail. **(Please look at the photographs in Panel D.)** Please rate each photograph by indicating how acceptable you find it based on the number of people shown. A rating of “-4” means the number of people is very unacceptable, and a rating of “+4” means the number of people is very acceptable. (Circle one number for each photograph.) [5.VERP1]

	Very Unacceptable					Very Acceptable				
Photo 1.....	-4	-3	-2	-1	0	+1	+2	+3	+4	
Photo 2.....	-4	-3	-2	-1	0	+1	+2	+3	+4	
Photo 3.....	-4	-3	-2	-1	0	+1	+2	+3	+4	
Photo 4.....	-4	-3	-2	-1	0	+1	+2	+3	+4	
Photo 5.....	-4	-3	-2	-1	0	+1	+2	+3	+4	
Photo 6.....	-4	-3	-2	-1	0	+1	+2	+3	+4	

- b. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the number of people you would prefer to see? [5.VERP2]

Photo number: \_\_\_\_\_

- c. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the number of people that would be so unacceptable that you would no longer walk on the summit loop trail? If none of the photographs represent this condition, you may indicate that. [variation of 5.VERP3]

Photo number: \_\_\_\_\_

OR

- None of the photographs are so unacceptable that I would no longer walk on the summit loop trail.

- d. **(Topic Area 7 – Individual Opinions on Park Management)** Which photograph shows the highest number of people you think the National Park Service should allow? In other words, at what point should people be restricted from walking on the summit loop trail? If you think use should not be restricted at any point represented in the photographs, or not restricted at all, you may indicate that. [5.VERP3]

Photo number: \_\_\_\_\_

OR

- None of the photographs show a high enough number of people to restrict people from walking on the summit loop trail.

OR

- The number of people walking on the summit loop trail should not be restricted.

- e. **(Topic Area 6 – Individual Perceptions of their Park Experiences)** Which photograph looks most like the number of people you typically saw today walking on the summit loop trail? [5.VERP4]

Photo number: \_\_\_\_\_

**7. (Topic Area 6 – Individual Perceptions of their Park Experiences)**

How crowded did you feel on Cadillac Mountain today? (Circle one number.) [variation of 5.CROWD1]

Not at all Crowded	Slightly Crowded	Moderately Crowded	Extremely Crowded
1      2	3      4	5      6      7	8      9

8. **(Topic Area 2 – Trip/Visit Characteristics)** Approximately how long did you stay on Cadillac Mountain today?

Length of stay: \_\_\_\_\_ minutes.

9a. Do you live in the United States? (Circle one number.) [1.RES3]

1. Yes (What is your zip code? \_\_\_\_\_)
2. No (What country do you live in? \_\_\_\_\_)

b. In what year were you born? [1.AGE1]

Year born: 19 \_\_\_\_

c. What is your gender? (Circle one number.) [1.GEND2]

1. Male
2. Female

d. What is the highest level of formal education you have completed? (Circle one number.) [1.ED2]

1. Less than high school
2. High school graduate
3. Vocational/trade school certificate
4. Some college
5. Two-year college degree
6. Four-year college degree
7. Graduate degree

e. Are you Hispanic or Latino? (Circle one number.) [1.RACE/ETH2]

1. Yes
2. No

What is your race? (Select one or more.) [1.RACE/ETH5]

1. American Indian or Alaska Native
2. Asian
3. Black or African American
4. Native Hawaiian or other Pacific Islander
5. White

Thank you for your help with this survey! Please return this completed questionnaire to the surveyor.



**PRIVACY ACT and PAPERWORK REDUCTION ACT statement:**

16 U.S.C. 1a-7 authorizes collection of this information. This information will be used by park managers to better serve the public. Response to this request is voluntary and anonymous. No action may be taken against you for refusing to supply the information requested. Data collected through visitor surveys may be disclosed to the Department of Justice when relevant to litigation or anticipated litigation, or to appropriate Federal, State, local or foreign agencies responsible for investigating or prosecuting a violation of law. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. **BURDEN ESTIMATE STATEMENT:** Public reporting burden for this form is estimated to average 10 minutes per response. Direct comments regarding the burden estimate or any other aspect of this form to Charlie Jacobi; Acadia National Park; P.O. Box 177; Bar Harbor, ME 04609; 207-288-8727; Charlie\_jacobi@nps.gov.

Question 3a

Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Question 4

Photo 1



Photo 2



Photo 3



Photo 4



Question 5a.

Photo 1



Photo 2



Photo 3



Photo 4



Photo 5





Photo 6



Question 6a.

Photo 1



Photo 2



Photo 3



Photo 4



Photo 5



Photo 6

