Tour Bus Stated Choice Matrix

Indicators (Attributes) and Standards (Levels) for the Stated Choice Questions

Standards (Levels) ng a grizzly bear A. 25%	
no a orizziv near IA / 1%	
B. 50%	
C. 75%	
ng the road at one A. Photo 1 (0 buses)	
B. Photo 3 (2 buses)	
C. Photo 5 (6 buses)	
nformal wildlife A. Photo 1 (0 buses)	
B. Photo 3 (2 buses)	
C. Photo 5 (6 buses)	
est stops A. Photo 1 (0 buses)	
B. Photo 3 (2 buses)	
C. Photo 5 (6 buses)	
A. You would need to make	a
reservation for a bus trip	about a
month in advance.	
B. You would need to make	a
reservation for a bus trip	about 6
months in advance.	
C. You would need to make	a
reservation for a bus trip	about a year
in advance.	-
A. Bus trips would average	about 4
hours (reach the Teklanik	
B. Bus trips would average	,
(reach the Toklat area).	
C. Bus trips would average	8 hours or
more (travel most or all o	
· · · · · · · · · · · · · · · · · · ·	
Lake/Kantishna areas).	
B. Photo 3 (2 buses) C. Photo 5 (6 buses) A. Photo 1 (0 buses) B. Photo 3 (2 buses) C. Photo 5 (6 buses) A. You would need to make reservation for a bus trip month in advance. B. You would need to make reservation for a bus trip months in advance. C. You would need to make reservation for a bus trip in advance. A. Bus trips would average hours (reach the Teklanil B. Bus trips would average (reach the Toklat area). C. Bus trips would average more (travel most or all of including the Eielson, W	about a a about 6 a about a yea about 4 aa area). about 6 hoo 8 hours or of the road,

VTS Bus Stated Choice Matrix

Indicators (Attributes) and Standards (Levels) for the Stated Choice Questions

Indicators (Attributes) and Standards (Levels) I	Standards (Levels)
1. Percentage chance of seeing a grizzly bear	A. 25%
1. Percentage chance of seeing a grizzly bear	B. 50%
	C. 75%
2 Name to a file and a second at a second	
2. Number of buses seen along the road at one	A. Photo 1 (0 buses)
time	B. Photo 3 (2 buses)
	C. Photo 5 (6 buses)
3. Number of buses seen at informal wildlife	A. Photo 1 (0 buses)
stops	B. Photo 3 (2 buses)
	C. Photo 5 (6 buses)
4. Number of buses seen at rest stops	A. Photo 1 (0 buses)
	B. Photo 3 (2 buses)
	C. Photo 5 (6 buses)
5. Accessibility of buses	A. Most visitors would be able to get on
	a bus on the day and time they prefer.
	B. Many visitors would have to get on a
	bus earlier or later in the day than
	they prefer.
	C. Many visitors would have to wait a
	day to get on a bus.
6. Trip length	A. Bus trips would average about 4
	hours (reach the Teklanika area).
	B. Bus trips would average about 6 hours
	(reach the Toklat area).
	C. Bus trips would average 8 hours or
	more (travel most or all of the road,
	including the Eielson, Wonder
	Lake/Kantishna areas).
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