

Attachment E: Theory of Planned Behavior

Theory of Planned Behavior

Please answer the following questions regarding your *beliefs about riding the shuttle* at Glacier National Park.

	Very Unlikely	Moderately Unlikely	Slightly Unlikely	Neither Likely nor Unlikely	Slightly Likely	Moderately Likely	Very Likely
Riding the shuttle bus at GNP will:							
Cause me to be with new and different people	1	2	3	4	5	6	7
Allow me to have the type of experience I desire at GNP	1	2	3	4	5	6	7
Allow me to engage in my chosen activities while at GNP	1	2	3	4	5	6	7
Allow me to go to the areas I want within GNP	1	2	3	4	5	6	7
Shorten traffic delays in the park due to construction	1	2	3	4	5	6	7
Prevent me from having to deal with undesirable traffic conditions at GNP	1	2	3	4	5	6	7
Allow me to see the sights at GNP	1	2	3	4	5	6	7
Reduce my freedom to do the things I want to do at GNP	1	2	3	4	5	6	7
Allow me more time to interact with my family	1	2	3	4	5	6	7
Require me to plan my day	1	2	3	4	5	6	7
Alleviate parking issues within the park	1	2	3	4	5	6	7
Be a safe way to travel the Going-to-the-Sun Road	1	2	3	4	5	6	7
Reduce my stress while visiting GNP	1	2	3	4	5	6	7
Help me decide where to stop along the Going-to-the-Sun Road	1	2	3	4	5	6	7
Allow me to see more of the park	1	2	3	4	5	6	7
Benefit the environment at GNP	1	2	3	4	5	6	7
Make me more aware of time while visiting GNP	1	2	3	4	5	6	7
Be a comfortable way to travel through the park	1	2	3	4	5	6	7
Relieve me of the responsibility of driving while in GNP	1	2	3	4	5	6	7
Limit the number of things I can do while at GNP	1	2	3	4	5	6	7
Benefit the environment in general	1	2	3	4	5	6	7

Please *evaluate the following possible outcomes* of riding the shuttle at Glacier National Park

	Very Bad	Moderately Bad	Slightly Bad	Neither Bad nor Good	Slightly Good	Moderately Good	Very Good
Being with new and different people is	1	2	3	4	5	6	7
Having the type of experience I desire at GNP is	1	2	3	4	5	6	7
Engaging in my chosen activities while at GNP is	1	2	3	4	5	6	7
Going to the areas I want within GNP is	1	2	3	4	5	6	7
Not having to deal with undesirable traffic conditions in GNP is	1	2	3	4	5	6	7
Shortened traffic delays due to construction are	1	2	3	4	5	6	7
Seeing the sights at GNP is	1	2	3	4	5	6	7
Reduced freedom to do the things I want to do at GNP is	1	2	3	4	5	6	7
Allowing me more time to interact with my family is	1	2	3	4	5	6	7
Requiring me to plan my day is	1	2	3	4	5	6	7
Alleviating parking issues within the park is	1	2	3	4	5	6	7
Safely traveling the Going-to-the-Sun Road is	1	2	3	4	5	6	7
Reducing my stress while visiting GNP is	1	2	3	4	5	6	7
Helping me decide where to stop along the Going-to-the-Sun Road is	1	2	3	4	5	6	7
Allowing me to see more of the park is	1	2	3	4	5	6	7
Benefiting the environment at GNP is	1	2	3	4	5	6	7
Making me more aware of time while visiting GNP is	1	2	3	4	5	6	7
Comfortably traveling through the park is	1	2	3	4	5	6	7
Relieving me of the responsibility of driving while in GNP is	1	2	3	4	5	6	7
Limiting the number of things I can do while at GNP is	1	2	3	4	5	6	7
Benefiting the environment in general is	1	2	3	4	5	6	7

How likely is it you will ride the shuttle at GNP during this visit?.

1 2 3 4 5 6 7
 Very Unlikely Very Likely

I will make an effort to ride the shuttle at GNP during this visit.

1 2 3 4 5 6 7
 I definitely will not I definitely will

Generally speaking, how much do you think each of the following people would think that you should ride the shuttle at GNP?

	Not at All	Slightly	Somewhat	Moderately	Very much		
The group you are traveling with	1	2	3	4	5	6	7
Your family	1	2	3	4	5	6	7
Your friends	1	2	3	4	5	6	7
Park Managers	1	2	3	4	5	6	7

Generally speaking, how much do you care what the following people think you should do while visiting GNP?

	Not at All	Slightly	Somewhat	Moderately	Very much		
The group you are traveling with	1	2	3	4	5	6	7
Your family	1	2	3	4	5	6	7
Your friends	1	2	3	4	5	6	7
Park Managers	1	2	3	4	5	6	7

I intend to ride the shuttle at GNP during this visit.

1 2 3 4 5 6 7
Strongly Disagree Strongly agree