

PRIVACY ACT and PAPERWORK REDUCTION ACT statement:

16 U.S.C. 1a-7 authorizes collection of this information.

**Here are your rights:**

- ◆ Response to this request is **voluntary**. It will benefit future visitors to an interpretive center at Davis Bayou, Ocean Springs, Mississippi, a part of the Gulf Islands National Seashore.
- ◆ No action may be taken against you for refusing to supply the information requested.
- ◆ Permanent data will be anonymous.
- ◆ An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.

This information will be used by National Park Service managers to better serve the public.

Burden estimate statement: For people who choose to participate in this research the commitment is estimated at 30 minutes per person (not including transportation to the site of the study, which will vary by individual circumstances).

**\*Additional Information**

OMB Approval number: *(Not yet assigned)*  
Expiration Date: *(Not yet assigned)*  
Person Collecting and Analyzing Information: Jeff Hayward, Brian Werner, & others  
People, Places & Design Research  
65 North Street  
Northampton, MA 01060  
413-586-9003

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You may direct comments on the number of minutes required to participate, or on any other aspect of this survey to:

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PO Box 50  
Harpers Ferry, WV 25425-0050  
Krista\_Kovach-Hindsley@nps.gov

**Instrument:**

Interview about Audio System Alternatives / Gulf Islands National Seashore  
/ People, Places & Design Research, with Amaze Design

NOTE: For each question, correspondence with the seven approved topic areas is indicated with a number in brackets after the question – e.g.: [6]. The approved topic areas are defined in the guidelines for Expedited Approval for NPS-Sponsored Public Surveys, and for sake of reference in the body of this instrument, the three cited topic areas are:

[1] **Individual Characteristics** (including individual knowledge)

[2] **Trip/visit Characteristics** (including decisions to visit)

[6] **Individual Perceptions**

Hi, may I ask you some questions now to get your reactions to these ways of presenting information in exhibits at a visitor center?

1. I'm going to read a list of the options that we have here. For each one, tell me if you thought it was very good, good, OK, poor, or very poor [reread options for items A. & B.], or if you didn't use it.

a wand you hold up to your ear	<input type="checkbox"/> no	<input type="checkbox"/> yes →	Very Good	Good	OK	Poor	Very Poor	Didn't Use
Exhibit audio sent to your cell phone	<input type="checkbox"/> no	<input type="checkbox"/> yes →	Very Good	Good	OK	Poor	Very Poor	Didn't Use
Headsets you wear all the time	<input type="checkbox"/> no	<input type="checkbox"/> yes →	Very Good	Good	OK	Poor	Very Poor	Didn't Use

**[6] Individual Perceptions**

1.5 Do you own a cell phone that you could use if you visited the Davis Bayou Interpretive Center when it reopens?  yes  no  yes, but I wouldn't want to use it  
(if wouldn't want to:) Why not? \_\_\_\_\_

2. Which was the most fun or enjoyable to use? A. \_\_ wand B. \_\_ cell phone C. \_\_ headset  
2a. What were the characteristics that made [that one / those] enjoyable?  
\_\_\_\_\_

**[6] Individual Perceptions**

3. Which was best at communicating the information? A. \_\_ wand B. \_\_ cell phone C. \_\_ headset  
3a. Why?  
\_\_\_\_\_

**[6] Individual Perceptions**

4. Which was the hardest to understand? A. \_\_ wand B. \_\_ cell phone C. \_\_ headset  
4a. Why?  
\_\_\_\_\_

**[6] Individual Perceptions**

5. Would you rather use one of these mobile devices that you carry around, or an individual earphone attached to each exhibit that would automatically play when you pick it up?  
 a mobile unit  attached to exhibits

**[6] Individual Perceptions**

6. Here is a (Spanish-language printed / large print) version of the description. Compared with the audio devices, would you say this printed option is  better  just as good, or  not as good?

6a. Why? \_\_\_\_\_  
(better than some: \_\_\_\_\_  
(but not as good as others: \_\_\_\_\_

**[6] Individual Perceptions**

7. How many museums, nature centers, or historic sites have you visited in the last two years? \_\_\_\_\_

**[1] Individual Characteristics**

7a. [if ANY] During those visits, did you use any type of audio devices?

no  yes (If yes, ask: "Which ones?" and read the list below)

**a wand you hold up to your ear**  no  yes

**exhibit audio sent to your cell phone**  no  yes

**headsets you wear all the time**  no  yes

**an earphone or headset attached to the exhibit**  no  yes

other type: \_\_\_\_\_

**[1] Individual Characteristics**

8. One method of supplementing the exhibits for [visually impaired people] [Spanish-speaking people] will be selected by the National Park Service for a Visitor Center at Davis Bayou in Ocean Springs [MS]. Can you tell us one or two factors that you think would be most important in choosing an audio system that would be enjoyable and informative for exhibits at an interpretive center?

1). \_\_\_\_\_

2). \_\_\_\_\_

**I'd like to finish by asking...**

9. Are there recreational things that you do related to the Gulf of Mexico?  No  Yes

[if Yes]: What? \_\_\_\_\_

**[1] Individual Characteristics**

10. Using a 10-point scale, how likely is it that you would visit a Visitor Center with exhibits like these in Ocean Springs when it opens in a year or so from now? '10' means extremely likely, '1' means not at all likely, or any number in between. What number would you say? \_\_\_\_\_

**[2] Trip/visit Characteristics**

11. What is your age? [1.AGE2] \_\_\_\_\_

**THANK YOU!**

Person interviewed: \_\_\_ male \_\_\_ female  visually impaired  Spanish speaking

Date \_\_\_\_\_ Day of week \_\_\_\_\_ Time \_\_\_\_\_ Interviewer \_\_\_\_\_