

AUDIO GUIDE

PUBLIC LIBRARY SURVEY

*The Big Read is an initiative of the National Endowment for the Arts, in partnership with the Institute of Museum and Library Services and Arts Midwest. You have received these audio guides as part of an effort to introduce the Big Read to public libraries across the country and make the resources more widely available. **To tell us more about your library and how you might use the resources, please return this survey in the envelope provided.***

*In 2-3 months we'll check back with a sample of libraries around the country, asking them to complete a brief online follow-up survey about their use of the Big Read Audio Guides and the interest they generated. To assist us with this goal, please provide your contact information below. **Your email address is especially important**, because we can provide you with a direct link to the survey. All the information you provide will remain confidential, and will not be sold or shared. We really appreciate your help.*

Name: _____ Title: _____

Name of Library: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

1. Would you say the location of your library is predominately:

Rural Suburban Urban

2. Is your library:

A regional library A branch of a city, county, or regional public library system
 A county or consolidated library A central library in a county or regional public library system
 A city or municipal library Other: _____

(please describe)

3. Based on the size of the population you serve, would you say your library is:

Small (under 10,000) Medium (10,000-100,000) Large (over 100,000)

4. Before you received your set of Audio Guides, had you heard about the *Big Read*? Yes No

(If no, please skip to #6.)

5. If yes, how did you hear about the *Big Read*? (Check all that apply.)

Big Read publicity (via website or printed materials)
 Coverage of a *Big Read* project in the newspaper
 Advertisement of a *Big Read* project on TV or radio
 Word of mouth, from: _____
 ALA or other library organization conference
 ALA or other library organization newsletter or mailing
 Other: _____

6. How do you think you might use the *Big Read* Audio Guides? (Check all that apply.)

Add them to your audio collection Share them with teachers or school librarians
 Display them with companion books and/or videos Other: _____
 Provide them to book clubs or discussion groups Not sure yet

7. At first glance, do you think these resources tie in with other library programs/efforts?

Yes No Not sure

8. Are you willing to take a very short follow-up survey? Yes No